

Walchand College of Engineering, Sangli

(An Autonomous Institute)



PRUDENCE 2K18

A FIESTA FOR RECKONERS

Personality Advancement Circle of Engineers



REPORT FOR LEAD COLLEGE FUND FOR PRUDENCE 2018

Dear Reader,

This document, by Personality Advancement Circle of Engineers (PACE) of WCE, Sangli provides an insight to the activities of PACE, including its annual mega-event **PRUDENCE 2K18 Draft** A Fiesta for Reckoners is a brand name recognized for its personality grooming and skill-testing events by the youth of the state of Maharashtra.

After providing a summary of reports on conducts of the grand success of **PRUDENCE, A Fiesta for Reckoners** of last four years, this document also describes the plans and estimated budget details for **PRUDENCE 2K18, A Fiesta for Reckoners** especially for the consideration by potential sponsors and collaborators. The various incentives and benefits offered by PACE, to the sponsors, are provided following the budget details. For further enquiries, please feel free to write us at, wcepace.prudence@gmail.com.

We hope for the due recognition to our activities and plans and welcome all the offers of collaboration with us for conduction of **PRUDENCE 2K18, A Fiesta for Reckoners**.

Bon Voyage!

PACE, WCE, Sangli.

Index

S. No.	Content
1	Introduction
2	Summary of PRUDENCE 2014
3	Summary of PRUDENCE 2015
4	Summary of PRUDENCE 2016
5	Summary of PRUDENCE 2017
6	Photo Gallery
7	Incentive Offers to Sponsors

Personality Advancement Circle of Engineers (PACE)

Introduction:

Walchand College of Engineering, Sangli is one of the most reputed and recognized educational hub in India. It ranks among the top-most institutions for producing the finest engineers in the state of Maharashtra and thus it enjoys the widespread base of Alumnis working as key policy-makers of various prestigious organizations around the globe.

Walchand College aims to increase the skillset of the engineers they produce and keep them on the technological as well as managerial edge in the rapidly evolving trends of the corporate world.

Personality Advancement Circle of Engineers (PACE) is a renowned, non-profit student body in Walchand College of Engineering, Sangli. As the name suggests, our club is dedicated to nurturing several of the aspects and personality traits essential to a professional such as interpersonal skills, time and resource management, crisis management, social skills, marketing skills and we keep on adding more number of skills to learn and preach in our yearly activities to keep growing with the world. Right from its establishment in 1994, PACE has created its own distinguished identity with its relentless efforts in the direction towards the said objectives through its activities and events, being conducted throughout the year.

In its 24 years of tenure, PACE has grown as a brand known for its innovative ideas in its events and activities to bring development of the people in various domains. PACE has not been limited to Walchand College. PRUDENCE has become an event known for its diverse and challenging but personality grooming events.

Activities conducted by PACE

- **PAC (PACE Assistance Counter):**

PACE provides assistance to the freshmen in their admission to Walchand College by getting them acquainted with the admission procedure, college rules, time-tables and getting them familiar with the college campus and its surroundings. This activity is also about assisting the college authorities and staff in conducting the admission process in a smooth manner.

- **Voice of College:**

We provide an opportunity for the freshmen to showcase their opinions and views while promoting stage-confidence and boosting their confidence by offering some tested and applied tricks to rule the stage.

- **Stand-Out:**

Stand-Out is a one-of-a-kind event in the entire domain of technical education meant for First Year students. A workshop meant to act as a kick-starter for freshmen in field of management and personality advancement. Soft skills like professional writing forms, presentations and problem solving abilities are enhanced through multiple learning as well as hands-on sessions.

- **Weekly Meet-ups:**

These 2 hour long sessions conducted on a weekly basis are a gateway to discussions that stimulate critical thinking and analysis of topics from various domains such as Current Affairs, Economics, Global Issues, Politics, History, Psychology, Literature and many such topics from a diversity of options that are interesting and useful to students. Group discussions, Debates, Parliamentary Sessions, Quizzes and mock Pitching events are conducted to create a healthy competitive environment.

- **Aspire:**

This event represents a simulation of the campus recruitment process conducted by PACE for students aspiring to seek campus placements. A meticulously designed set of questions tailored for the need of students according to prevailing trends and necessities as well as respective branches in terms of Technical and General Aptitude are given to students followed by an interview experience which mimic the real process. The assessment from this event helps students analyse their strengths and weaknesses and attempt the actual recruitment process with more confidence and preparation.

- **Happy-to-Help Day**

The day is celebrated to provide a helping hand to the needy through some social cause just like donating books or clothes. This is also for creating social awareness in the locality.

- **Social Campaigns:**

“It’s never too late” was an initiative by PACE to share our social responsibility and create awareness among people. It mainly focused on cleanliness in Aamrai premises, visit to orphanage and old-age house.

- **PRUDENCE:**

PRUDENCE is the **State Level Management Fest** organized by **PACE**. An event which aims at fostering managerial skills of youth in its carnival of intellectuals. Since 2001, PACE has the legacy of organizing a unique mega-event **PRUDENCE**, which has **become the brand-name** in student world of Maharashtra. **PRUDENCE** includes extensively varied **sectors of professional life**, right from economics, entrepreneurship, marketing, debate, national-international politics & governance, social responsibilities, journalism, environment etc. through its **sub-events, seminars, workshops and guest lectures** from erudite personalities, in the month of March, every year.

One after the other state of art conducts of **PRUDENCE** and its extensive coverage makes it an **assemblage of dynamic innovative minds**, gathering from **Mumbai, Kokan, West-Maharashtra and Northwest Karnataka** and many more regions belonging to almost all streams of education, right from **management, engineering, journalism, arts, law, basic sciences and commerce**.

PRUDENCE 2K17

The poster for PRUDENCE 2K17 is a dark-themed collage of event details. At the top, it reads 'WALCHAND COLLEGE OF ENGINEERING, SANGLI (AN AUTONOMOUS INSTITUTE)' and 'PERSONALITY ADVANCEMENT CIRCLE OF ENGINEERS A STATE LEVEL MANAGEMENT EVENT UNDER LEAD COLLEGE SCHEME'. The main title 'PRUDENCE 2K17' is in large, stylized letters, with the tagline 'A FIESTA FOR RECKONERS' below it. The poster is divided into sections for different events: 'Invictus' (The Last One Standing) with a chess icon, 'Renaissance' (Cross the River) with a mountain icon, 'Whistleblower' (Bear off the conspiracy) with a magnifying glass icon, 'Verbattle' (Throttle with words) with a speech bubble icon, and a 'Seminar' by Adhitya Iyer on 31st March. Each event section lists activities, participation fees, and contact information. At the bottom, there is a list of organizers and their roles: MS. ANKITA SHINDE (VICE PRESIDENT), MR. ANIL SURVE (STAFF ADVISOR), MR. ABDUL BAHIM SHAIKH (PRESIDENT), DR. G. V. PARISHWAD (DIRECTOR), and DR. B. G. PATIL (DEAN STUDENT WELFARE). The date '1st & 2nd APRIL' is prominently displayed in the bottom left, along with contact details and a website link.

WALCHAND COLLEGE OF ENGINEERING, SANGLI
(AN AUTONOMOUS INSTITUTE)
PERSONALITY ADVANCEMENT CIRCLE OF ENGINEERS
A STATE LEVEL MANAGEMENT EVENT
UNDER LEAD COLLEGE SCHEME

PRUDENCE 2K17
A FIESTA FOR RECKONERS

Invictus
• The Last One Standing •

DAY ONE

- Yin Yang Yammer
- Trace Your Track
- Imperious

SINGLE PARTICIPATION Rs. 100
Supriya : 8793238070

Renaissance
Cross the River

- Envision the Change
- Catalyze the Change
- Be the Radical

SINGLE PARTICIPATION Rs. 100
Rutuja : 8655049210

DAY TWO

Whistleblower
Bear off the conspiracy

- Battle of Brains
- The Mind Palace
- Untie the Gordian Knot

SINGLE Rs. 60 DOUBLE Rs. 120
Shubham : 9881464434

DAY ONE

Verbattle
Throttle with words

- Open Debate
- English & Marathi

SINGLE Rs. 70 DOUBLE Rs. 100
Pratik : 7367991911

DAY TWO

1st & 2nd APRIL

Contact Us: 8975201655
www.wcepace.in/prudence

SEMINAR
Adhitya Iyer
31st March
Entry Fee : 30 Rs.

follow @wcepace on:

MS. ANKITA SHINDE VICE PRESIDENT
MR. ANIL SURVE STAFF ADVISOR
MR. ABDUL BAHIM SHAIKH PRESIDENT
DR. G. V. PARISHWAD DIRECTOR
DR. B. G. PATIL DEAN STUDENT WELFARE

Date: 1st and 2nd April, 2017.

No. of Attendees: 1,834.

Event Details:

1. Seminar by TED-X speaker Mr Adhitya Iyer:

Mr Adhitya Iyer is a personality who has experienced success as an Entrepreneur as well as a Writer and an Orator. His famous TED-X speech was about the Indian Education System. His book, "The Great Indian Obsession: The Untold Story of India's Engineers" is India's highest crowd-funded book till date. In his speech in PRUDENCE Seminar, he motivated the students to look beyond the scope of available academics and seek as many opportunities and knowledge as they can; leaving students stunned with his speech in the end.



(Speech by Adhitya Iyer)

2. **Invictus:**

Invictus, The Last One Standing was an event meant to test the leadership skills in a person through various problem statements appearing in most innovative ways. It sought the best of crisis, resources, time and work-force management along with basic knowledge to crack mind boggling solutions and fending inter and intra-team conflicts with unknown participants which made this event like a real-life obstacle course which was loved by the participants.



3. Whistle-blower:

An event which captured the essence of crime-solving by creating a replica of the working models of crime bureaus across the world like CBI, FBI or Inter-Pol. The participants were given bunch of paperwork to go through, find patterns, solve codes, interrogations, etc. the participants experienced the difficulties and adventures experienced by law enforcers.

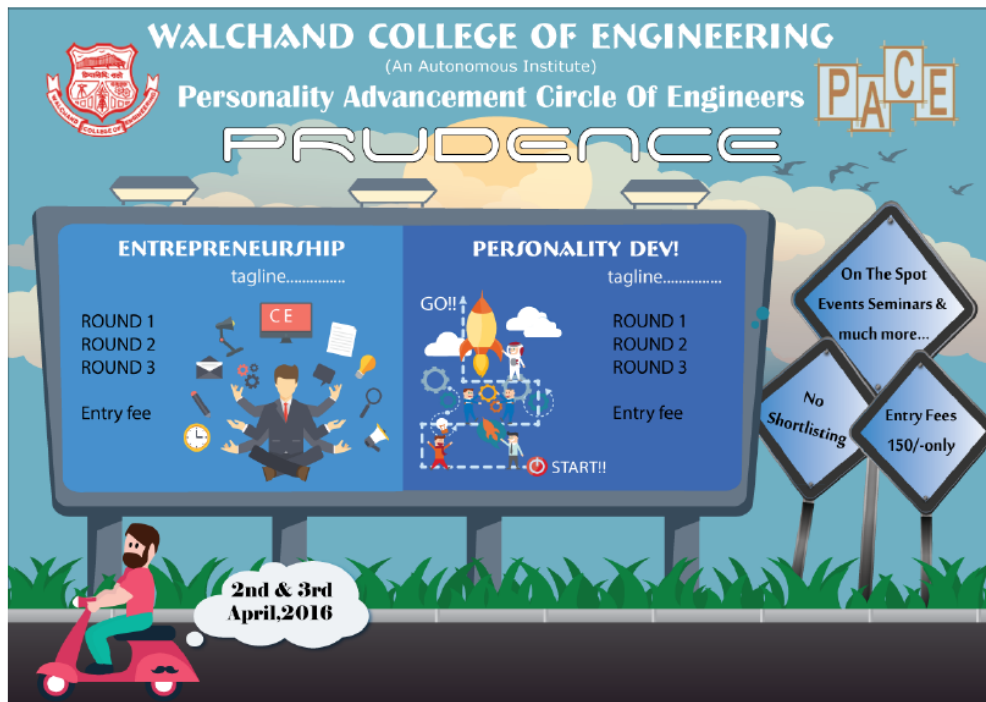


4. Renaissance:

Renaissance was a brand new concept tested in the world of management events portraying the role of change agents in different industrial sectors which encouraged students to focus on the growth parameters of various industries, end dead-locks, and build profits with the least resources possible. Media Conferences and Court Room styles made it further interesting.



PRUDENCE 2K16



Date: 2nd and 3rd April, 2016.

No. of Attendees: 2,334

Event Details:

1. Seminar by King Siddharth:

King Siddhartha is a young and successful entrepreneur. He owns a company with online platform, in Bangalore. He is a public speaker and has also given TED Talks in various cities like Mumbai, Bangalore. He addressed Participants with recent trends in Business market and guided them for future.



2. Bizi-Beingz:

Playing against the odds. This was an Entrepreneurship based three round event. Our motto was, participants should go through the journey of an entrepreneur and experience the outside market. Thus, there was no elimination. This boosted the confidence of participants and let them learn various aspects.



3. Vantage Point:

Outlook for Tomorrow The event was based on fun and personality development. It helped participants to improve their speaking skills like group discussion, debating. It enhanced their leadership qualities, deduction skills and made them scratch their brains. All these learning were associated with fun. As there were no eliminations, participants were able to grasp each and every skill and make necessary improvements.



PRUDENCE 2K15



Date: 21st and 22nd March, 2016.

No. of Attendees: 2,824

Event Details:

1. Poli-Tika :

The House of cards. This was an event which explored the cognizance of the participants about the politics and working of the parliament through mock parliament. Participants had a study Indian politics and suggested the necessary transformations.



2. Chakravyuaha:

Enter to lead. This was an event which tested the leadership qualities of the participants. This event was aiming on the how the participants handle their team, how they react to various perplexing situations in their work as a leader.



3. The Great Debate:

Where the words are weapons. This was an event which included hard core debate. This emphasized on the thinking ability of participants on diverse areas and their debate skills on debatable issues.



- **XQuiz... It!:**

Intend your cognition. This was a competition which checked the knowledge of participants in various arenas and their knowledge of contemporary concerns.



- **Think-Twice:**

Be sure you are wise. This was an event which checked the presence of mind of participants at various stages of the event. They were made to solve mysterious criminal case by decoding sequence of clues through this competition.



- **Inception:**

Quest for excellence. This was an event which was exclusively for first year engineering students. Motive of this event was to bring the talent in the first year students out and provide them a platform to express.



PRUDENCE 2K14

WALCHAND COLLEGE OF ENGINEERING, SANGLI
(An Autonomous Institute)

PACE
ESTD. 1994

PERSONALITY ADVANCEMENT CIRCLE OF ENGINEERS
Celebrating 20 years of Excellence
Presents
A State Level Management Event
PRUDENCE 2014

SEMINAR
by
सौ. सिंधुताई सपकाळ
on
“आईच्या काळजातून”
2nd March
Entry Fee: ₹50
Pushpdeep: 8793829453

Visit Us @:
prudence.wcepace.org
www.wcepace.org
wcepace.prudence@gmail.com

PRUDENCE 2014
a fiesta for reckoners...

XQuiz..It! 9th March
Challenge your dexterity
A Quiz competition
Max participants: 2
Entry Fee: ₹50
Nikhil: 9921614008
₹2000
₹1000

iLead 8th March
Discover the Leader in you
An event on Leadership
Max participants: 1
Entry Fee: ₹80+50
Bhavya: 8087359234
₹4000

Poliटीका 9th March
The game of thrones
An event on Politics
Max participants: 2
Entry Fee: ₹50+150
Sushant: 8983674118
₹3000
₹2000

Genesis 8th March
Let's Connect the Dots...
Exclusively for FEs
Max participants: 2
Entry Fee: ₹50+100
Pratik: 9421162114
₹2000
₹1000

Verbattle 9th March
Clash of word warlocks
A Debate competition
(English & मराठी)
Max participants: 2
Entry Fee: ₹120
Rahul: 8793288956
₹1000
₹3000

Altruisto 8th March
In servitude of humanity
A Social event
Max participants: 2
Entry Fee: ₹50+150
Bhagvesh: 8421872656
₹3000
₹2000

Mr. Bhargav Kolapkar: President
Dr. A.P. Vaidya: Staff Advisor
Dr. U.A. Dabade: Student Welfare Dean
Dr. P.J. Kulkarni: I/C Director

Date: 21st and 22nd March, 2016.

No. of Attendees: 2,524

Event Details:

1. Poli Tika: The game of thrones

This was an event which explored the cognizance of the participants about the politics and working of the parliament through mock parliament. Participants had a study Indian politics and suggested the necessary transformations.

2. Verbattle: Clash of word warlocks

This was an event which included hard core debate. This emphasized on the thinking ability of participants on diverse areas and their debate skills on debatable issues.

3. XQuiz... It: Challenge your dexterity

This was a competition which checked the knowledge of participants in various arenas and their knowledge of contemporary concerns.

4. Altruisto: In servitude of humanity

This was an event which checked the social awareness of participants on social issues and social laws of our country. They were made to spread awareness of different social issues through this competition. This event included an on-field activity which generated revenue which was later used for donation.

5. Genesis: Let's Connect the Dots

This was an event which was exclusively for first year engineering students. Motive of this event was to bring the talent in the first year students out and provide them a platform to express

Gross Budget of PRUDENCE 2K18

Events	Details	Expenditures
Refreshment	For participants, volunteers, staff and judges.	33,000/- INR
Prize Money	For all Sub-events.	25,000/- INR
Mementos	For winners and runner-ups.	5,000/- INR
Certificates	All participants	7,000/- INR
Reporting Kits and Goodies	All registered participants	36,000/- INR
Banners	For publicity	10,000/- INR
Stationaries	Posters and Receipt Books	8,000/- INR
Travelling Allowance	Incurred during campaigning	7,000/- INR
Backstage	Stage and Classroom decorations	8,400/- INR
Courier Charges	Poster courier to other colleges	1,000/- INR
College authority	Generator, CCF	2,500/- INR
Print Outs and Xerox	Event Details to participants	5,000/- INR
Total	○	1,47,900

PRUDENCE 2K18 Draft A Fiesta for Reckoners...

Respected Sir,

PACE is an organization dedicated for nurturing all aspects of a professional's personality since 1994. We have been organizing an event named PRUDENCE. It is the State level Management Fest which aims at fostering managerial skills of youth in its carnival of intellectuals. And this document is drafted to brief you about our college, PACE and its activities in which your sponsorship may lead to mutual benefit of your organization as well as PACE.

Previously PRUDENCE included events which concentrated on improving the personality and Entrepreneurial skills of participants. It was a two days event held on [1st and 2nd of April, 2016]. We are currently in the early stage of planning our event for upcoming year. This event will also include such type of sub-events. In the success of our organization sponsors also plays a vital role. We have been fortunate in past years to have such support and we are hopeful that this year will be no exception. We would like to ask you for becoming one of our sponsors for PRUDENCE 2018. As a sponsor, you will receive positive media attention, In addition, every sponsor will at least be reached to a descent count of target audience of around 2000 and will be promoted through PACE BOOKLET (An article which will remain with students for their entire engineering life) and through other possible ways that have been included in detail in our sponsorship draft. Along with this every sponsor will be contributing to a social cause initiated by PACE.

We have included a draft and detailed sponsorship proposal for review. If you are interested in becoming a sponsor, please do contact us. Thank you in advance for taking the time to review our sponsorship proposal package.

Sincerely,
[John Doe],
([Chief Program Director in Events and Finance]),
PACE.

Benefits to Sponsors

- Presence on Poster
- Presence on Certificates
- Digital Advertisements
- Banners
- Prudence SMS
- Website Advertisement
- Media Coverage
- Presence in Stationary/ Documents
- Presence in News Letter
- Pamphlets
- Social Media Promotion

And Many More...

Amount	> ₹ 25000	> ₹15000	> ₹10000
Designation	Platinum Sponsors	Diamond Sponsors	Gold Sponsors
Event Poster	✓		
Cerificates	✓		
Website & Facebook Publicity	✓	✓	✓
Pamphlets	✓	✓	
Video Advertisements	✓	✓	✓
Stationary	✓	✓	
Notepads	✓	✓	
Banners	✓	✓	✓

Title Sponsor

The Sponsor offering sponsorship of INR 50,000/- or above will be entitled to position of Title Sponsor for Prudence 2017 and will get all the benefits of the Platinum Sponsor along with the addition privileges of presence of their name and logo with presence of name and logo of Prudence 2017.

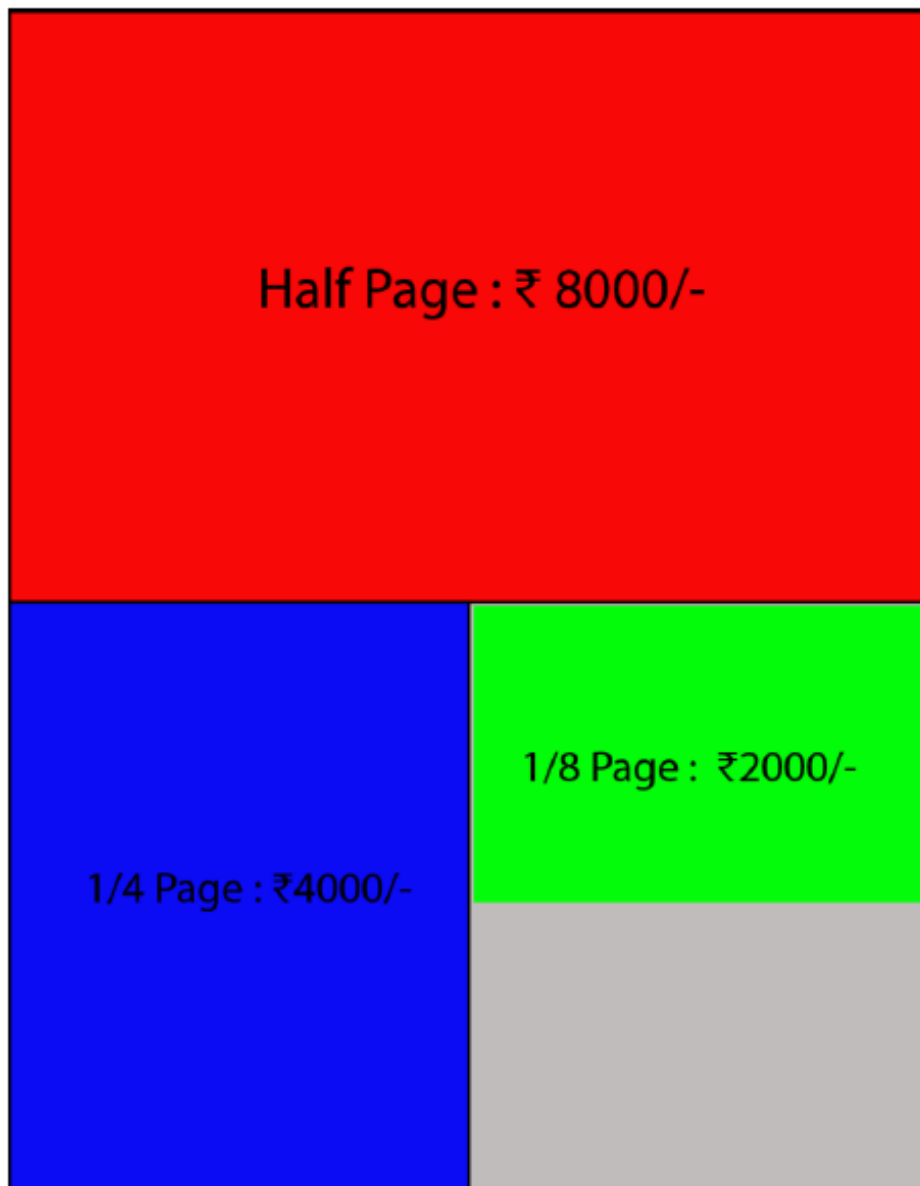
Voucher Partner

The Sponsor can also offer gift vouchers to the finalist teams which will encourage purchase of products of Sponsor. The benefit of vouchers will depend on the plans and policies of the company.

Event Sponsor

The Sponsor offering sponsorship worth 50% or more of the estimated expenditure of a particular event under Prudence 2017, will be entitled to the designation of Event Sponsor for that event and will have the presence with logo and name of that event.

Charges for Advertisement in Pace Booklet



← The End. Thank You →