

Detail Paket



Free Display - Table Top

- **Free display** tidak berlaku kelipatan
- Jika tidak mencapai target selama **6 bulan**, **free display** akan di tarik oleh pihak Philips

| Paket Sell-in Store A | | | | | | Grand Total | |
|------------------------|--|-----|--------------|-------------|--------------|----------------------------|---------------------|
| | Description | Qty | BP Price+PPN | Store Price | Amount | Total Harga Paket | Total Nilai Benefit |
| Detail Paket | COL Hue Go White | 10 | Rp818,550 | Rp909,500 | Rp9,095,000 | Rp40,018,000 | |
| | COL LightStrip Plus APR base Lightstrips | 7 | Rp982,260 | Rp1,091,400 | Rp7,639,800 | | |
| | PHILIPS HUE 10W A60 E27 3 SET ID/TH | 8 | Rp2,046,375 | Rp2,273,750 | Rp18,190,000 | | |
| | COL LightStrip Plus APR ext Lightstrips | 14 | Rp327,421 | Rp363,800 | Rp5,093,200 | | |
| Free Items dan Benefit | PHILIPS HUE 10W A60 E27 3 SET ID/TH F | 4 | Rp2,046,375 | Rp2,273,750 | Rp9,095,000 | Rp16,535,390 | |
| | Philips HUE Bridge ID/TH | 5 | Rp654,840 | Rp727,600 | Rp3,638,000 | | |
| | Philips Hue DIM Switch APR | 2 | Rp270,427 | Rp300,475 | Rp600,950 | | |
| | Cash back | 8% | | | Rp3,201,440 | | |
| | Gimmick Package | | | 20 pax | | Package worth Rp56,553,390 | |
| | Gaming Store Display & Benefit | | | | | | |
| | Philips HUE Bridge ID/TH | 1 | | | | | |
| | COL LightStrip Plus APR base Lightstrips | 1 | | | | | |
| | COL Hue Go White | 2 | | | | | |
| | Smart Router | 1 | | | | | |
| | Fixture Standing Table | 1 | | | | | |
| | Lock Alarm | 1 | | | | | |
| | Laptop (Lenovo Ideapad 330 14AST) | 1 | | | | | |

| Paket Sell-in Store B | | | | | | Grand Total | |
|------------------------|--|-----|--------------|-------------|-------------|----------------------------|---------------------|
| | Description | Qty | BP Price+PPN | Store Price | Amount | Total Harga Paket | Total Nilai Benefit |
| Detail Paket | COL Hue Go White | 10 | Rp818,550 | Rp909,500 | Rp9,095,000 | Rp29,104,000 | |
| | COL LightStrip Plus APR base Lightstrips | 6 | Rp982,260 | Rp1,091,400 | Rp6,548,400 | | |
| | PHILIPS HUE 10W A60 E27 3 SET ID/TH | 4 | Rp2,046,375 | Rp2,273,750 | Rp9,095,000 | | |
| | COL LightStrip Plus APR ext Lightstrips | 12 | Rp327,421 | Rp363,800 | Rp4,365,600 | | |
| Free Items dan Benefit | PHILIPS HUE 10W A60 E27 3 SET ID/TH F | 2 | Rp2,046,375 | Rp2,273,750 | Rp4,547,500 | Rp10,105,565 | |
| | Philips HUE Bridge ID/TH | 4 | Rp654,840 | Rp727,600 | Rp2,910,400 | | |
| | Philips Hue DIM Switch APR | 3 | Rp270,427 | Rp300,475 | Rp901,425 | | |
| | Cash back | 6% | | | Rp1,746,240 | | |
| | Gimmick Package | | | 15 pax | | Package worth Rp39,209,565 | |
| | Gaming Store Display & Benefit | | | | | | |
| | Philips HUE Bridge ID/TH | 1 | | | | | |
| | COL LightStrip Plus APR base Lightstrips | 1 | | | | | |
| | COL Hue Go White | 2 | | | | | |
| | Smart Router | 1 | | | | | |
| | Fixture Standing Table | 1 | | | | | |
| | Lock Alarm | 1 | | | | | |
| | Laptop (Lenovo Ideapad 330 14AST) | 1 | | | | | |

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- **Free display** tidak berlaku kelipatan
- Jika tidak mencapai target selama **6 bulan**, **free display** akan di tarik oleh pihak Philips

| Paket Sell-in Store C | | | | | | Grand Total | |
|------------------------|--|-----|--------------|-------------|-------------|-------------------|---------------------|
| | Description | Qty | BP Price+PPN | Store Price | Amount | Total Harga Paket | Total Nilai Benefit |
| Detail Paket | COL Hue Go White | 8 | Rp818,550 | Rp909,500 | Rp7,276,000 | Rp20,918,500 | |
| | COL LightStrip Plus APR base Lightstrips | 5 | Rp982,260 | Rp1,091,400 | Rp5,457,000 | | |
| | PHILIPS HUE 10W A60 E27 3 SET ID/TH | 2 | Rp2,046,375 | Rp2,273,750 | Rp4,547,500 | | |
| | COL LightStrip Plus APR ext Lightstrips | 10 | Rp327,421 | Rp363,800 | Rp3,638,000 | | |
| Free Items dan Benefit | PHILIPS HUE 10W A60 E27 3 SET ID/TH F | 1 | Rp2,046,375 | Rp2,273,750 | Rp2,273,750 | Rp6,194,715 | |
| | Philips HUE Bridge ID/TH | 3 | Rp654,840 | Rp727,600 | Rp2,182,800 | | |
| | Philips Hue DIM Switch APR | 3 | Rp270,427 | Rp300,475 | Rp901,425 | | |
| | Cash back | 4% | | | Rp836,740 | | |
| | Gimmick Package | | | 10 pax | | | |
| | Gaming Store Display & Benefit | | | | | | |
| | Philips HUE Bridge ID/TH | 1 | | | | | |
| | COL LightStrip Plus APR base Lightstrips | 1 | | | | | |
| | COL Hue Go White | 2 | | | | | |
| | Smart Router | 1 | | | | | |
| | Fixture Standing Table | 1 | | | | | |
| | Lock Alarm | 1 | | | | | |
| | Laptop (Lenovo Ideapad 330 14AST) | 1 | | | | | |
| | | | | | | | |
| | | | | | | | |

Non Display

| | Paket Sell-in Store A Non Display | | | | | Grand Total | |
|--------------|--|-----|--------------|---------------|--------------|-------------------|---------------------|
| | Description | Qty | BP Price+PPN | Store Price | Amount | Total Harga Paket | Total Nilai Benefit |
| Detail Paket | COL Hue Go White | 4 | Rp818,550 | Rp909,500 | Rp3,638,000 | Rp24,556,500 | |
| | COL LightStrip Plus APR base Lightstrips | 4 | Rp982,260 | Rp1,091,400 | Rp4,365,600 | | |
| | PHILIPS HUE 10W A60 E27 3 SET ID/TH | 6 | Rp2,046,375 | Rp2,273,750 | Rp13,642,500 | | |
| | COL LightStrip Plus APR ext Lightstrips | 8 | Rp327,421 | Rp363,800 | Rp2,910,400 | | |
| FREE | PHILIPS HUE 10W A60 E27 3 SET ID/TH F | 3 | Rp2,046,375 | Rp2,273,750 | Rp6,821,250 | Rp8,877,400 | |
| | Philips HUE Bridge ID/TH | 2 | Rp654,840 | Rp727,600 | Rp1,455,200 | | |
| | Philips Hue DIM Switch APR | 2 | Rp270,427 | Rp300,475 | Rp600,950 | | |
| | | | | Package Worth | | Rp33,433,900 | |

| | Paket Sell-in Store B Non Display | | | | | Grand Total | |
|--------------|--|-----|--------------|---------------|-------------|-------------------|---------------------|
| | Description | Qty | BP Price+PPN | Store Price | Amount | Total Harga Paket | Total Nilai Benefit |
| Detail Paket | COL Hue Go White | 2 | Rp818,550 | Rp909,500 | Rp1,819,000 | Rp14,552,000 | |
| | COL LightStrip Plus APR base Lightstrips | 2 | Rp982,260 | Rp1,091,400 | Rp2,182,800 | | |
| | PHILIPS HUE 10W A60 E27 3 SET ID/TH | 4 | Rp2,046,375 | Rp2,273,750 | Rp9,095,000 | | |
| | COL LightStrip Plus APR ext Lightstrips | 4 | Rp327,421 | Rp363,800 | Rp1,455,200 | | |
| FREE | PHILIPS HUE 10W A60 E27 3 SET ID/TH F | 2 | Rp2,046,375 | Rp2,273,750 | Rp4,547,500 | Rp5,575,575 | |
| | Philips HUE Bridge ID/TH | 1 | Rp654,840 | Rp727,600 | Rp727,600 | | |
| | Philips Hue DIM Switch APR | 1 | Rp270,427 | Rp300,475 | Rp300,475 | | |
| | | | | Package Worth | | Rp20,127,575 | |

| | Paket Sell-in Store C Non Display | | | | | Grand Total | |
|--------------|--|-----|--------------|---------------|--------------|-------------------|---------------------|
| | Description | Qty | BP Price+PPN | Store Price | Amount | Total Harga Paket | Total Nilai Benefit |
| Detail Paket | COL Hue Go White | 4 | Rp818,550 | Rp909,500 | Rp3,638,000 | Rp10,004,500 | |
| | COL LightStrip Plus APR base Lightstrips | 1 | Rp982,260 | Rp1,091,400 | Rp1,091,400 | | |
| | PHILIPS HUE 10W A60 E27 3 SET ID/TH | 2 | Rp2,046,375 | Rp2,273,750 | Rp4,547,500 | | |
| | COL LightStrip Plus APR ext Lightstrips | 2 | Rp327,421 | Rp363,800 | Rp727,600 | | |
| FREE | PHILIPS HUE 10W A60 E27 3 SET ID/TH F | 1 | Rp2,046,375 | Rp2,273,750 | Rp2,273,750 | Rp3,301,825 | |
| | Philips HUE Bridge ID/TH | 1 | Rp654,840 | Rp727,600 | Rp727,600 | | |
| | Philips Hue DIM Switch APR | 1 | Rp270,427 | Rp300,475 | Rp300,475 | | |
| | | | | Package Worth | Rp13,306,325 | | |