

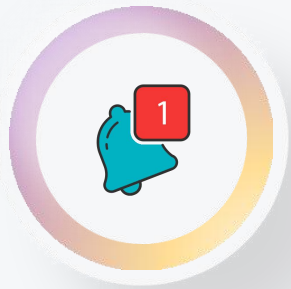
Notiboy

Decentralized Notification System on

Algorand



What is Notiboy ?



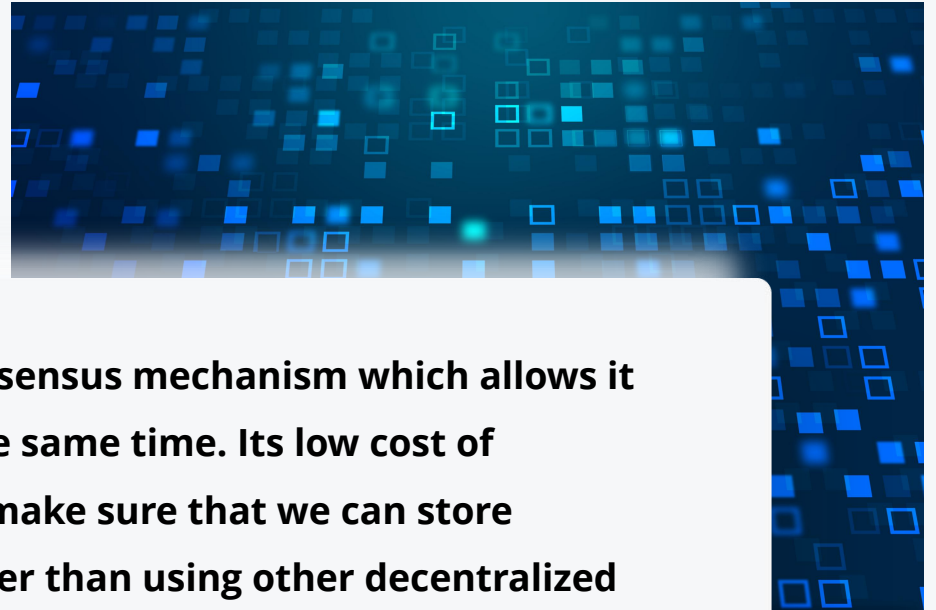
Notiboy is a notification system on algorand blockchain which will help the decentralized applications (dApps) to send notifications to their users in a censorship resistant and decentralized way based on on-chain and off-chain events. Events include but not limited to liquidation warning, NFT offers, DAO governance and voting remainders, on-chain lottery updates etc...



Why Algorand ?



Algorand is based on Pure Proof of Stake consensus mechanism which allows it to be decentralized, secure and salable at the same time. Its low cost of transaction and instant finality(4.5 sec) will make sure that we can store notifications natively in the blockchain (rather than using other decentralized storage platforms like IPFS).



What is Problem?



Communicating On-chain Events

There is no way in which a dApp can send messages to its users based on on-chain events in a truly decentralized and censorship resistant way.



Real Time Communication Aggregation

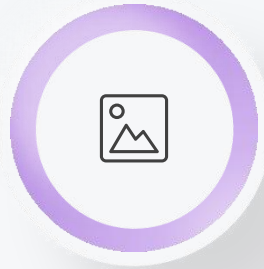
As number of dApps on algorand grows, it will be difficult for users to connect to each app to get updates on products/services.

What is Solution ?



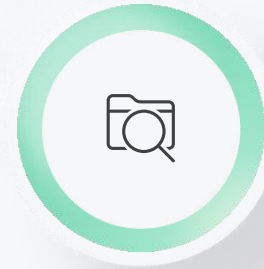
Notification Layer

The Algorand smart contract which holds the logic for sending, storing and retrieving notifications.



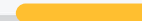
SDK

A SDK which will make sure that dApps and we platforms need not depend on our UI for sending and receiving notifications.



Integration

Integrating with aggregating platforms and dApps on Algorand. Also a mobile app for notifications.



Product Features

01. Channels

A channel has to be created by the dApp or sender to start sending notifications.

02. Personal/Public Notifications

User specific and common notifications.

03. Security of Algorand

Ensure immutable and round the clock notification services.



Revenue Model



Channel Creation

100 Algo

One time fee



Subscription

1 Algo

One time fee



Advertisement

50 Algo

Charged per week
for ads to be
published on UI.



Traction

Channels Created

- 1) Crescendo
- 2) Upside Finance
- 3) Angry Penguins
- 4) Algo Ranter

Platform Integrations Planned

- 1) Upside Finance
- 2) Algogator

Our Amazing Team



Vidhyanand CS

Head, Marketing



Deepak S

Principal Software
Engineer



Renjith R

Advisor

Go to Market



Integration with Aggragators

Integration with aggregation platforms like upside finance and algogator will help us to reach its users. The users can get notifications via their patform.



Defi

Integration with Defi Platforms like Algofi, Tinyman, Gard etc...



NFT Markeplaces

Integration with NFT marketplaces like shufl, Randgallery, Algox NFT etc...

Potential of Joining **Accelerator**



Feedback and
guidance to expand
scope of the project.



Investor Access



Potential
Integration with
cohort startups.

If need any
info **please**
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**Thank
You**