

h Council Career Development Fellowship Award to MBR (G_0900

Hu Lee

02-12-2007

1 Reed Scoggins, Abido Bank-Portfolio Officer, Bridges of Prosperity, Zuma, Zuma SA A high level networking event hosted by Com- panies Office (CIO) in the United States will feature a delectable panel discussion session on "conversations with guys and biblically

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A high level networking event hosted by Companies Office (CIO) in the United States will feature a delectable panel discussion session on "conversations with guys and biblically."

About 250 College and Institute of Commerce MBA (CIE) MBA programmes were selected from applications from across the continent this week, as chosen for the BT Global Forum on Advertising in Africa (BTIGAM) in Bonn.

The BT Global Forum is an annual conference aimed at transforming the African experience to embrace new business models, concepts and trends that will shape business and marketing for the next 20 years.

For the first year and a half, it will showcase industry experts to educate the local media on how to be effective in influencing the application of advertising products and services.

BTIGAM's chief executive officer, Franca Perri, commented: "Participants are assured that we will hear a great deal about the next 20 years about how to make the toughest lessons in corporate advertising relevant to the next six and eight years.

"We welcome the BCI fellows, who are looking to help companies promote their products and services."

The BT Growth Forum attracts 150 companies from across the continent to attend seminars, workshops and networking meetings. Businesses and people from all over the world are invited to attend. Participants are encouraged to

include local contacts; with discussions taking place in companies offices around the globe, and with delegates.

A logo gallery will hold a panel discussion discussing the BT Growth Forum. XUS chairman and managing director Peter Gecko (Proceeds from the event will be donated to the BCI institute).

Exhibitors include:

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Figure 1: a man in a suit and tie is smiling .