

| Using a scale from 1 to 10, where 1 means “Strongly Disagree” and 10 means “Strongly Agree”, please indicate how much you agree or disagree with the following statements | (Mean scores on a 1-10 scale) Women 1019 | (Mean scores on a 1-10 scale) Men 962 |
|--|---|--|
| I don't like to get overly involved in money matters | 4.8 | 4.2 |
| I enjoy taking care of my financial affairs | 7.0 | 7.8 |
| I don't consider myself to be money savvy | 5.0 | 4.5 |
| I know a lot about financial products and services offered by financial institutions | 5.1 | 5.9 |
| I know how to take advantage of all the different things you can do with your money | 5.2 | 6.0 |
| It is important for me to keep well informed about financial issues | 6.3 | 7.1 |
| I always try to pay using cash or debit card | 7.3 | 6.4 |
| I'm comfortable borrowing against the equity in my home | 3.7 | 4.5 |
| I have difficulty paying off my debt | 3.4 | 2.9 |
| I am more of a 'spender' than a 'saver' | 4.2 | 3.8 |
| I can get what I want from many financial institutions | 6.2 | 6.5 |
| I would find it easy to change from one financial institution to another | 5.0 | 5.6 |
| I always actively look for new offers and check that I am getting the best deal from my financial institution | 4.7 | 5.3 |
| I go to the financial institution holding my product(s) first for a quote before switching | 6.1 | 6.8 |
| Any time there's a single company as the only supplier of a product or service, it's bad for the customer | 6.4 | 7.2 |
| I prefer to have my business with one financial institution if possible | 7.4 | 6.7 |
| I find banking and personal finance interesting and know quite a lot about it | 5.5 | 6.3 |
| Tend to stick to the FI you know | 8.7 | 8.0 |
| I feel confident that I will have enough money to retire comfortably | 6.1 | 6.8 |

Using a scale from 1 to 10, where 1 means “Strongly Disagree” and 10 means “Strongly Agree”, please indicate how much you agree or disagree with the following statements

| | (Mean scores on a 1-10 scale) | (Mean scores on a 1-10 scale) |
|--|-------------------------------|-------------------------------|
| | Women | Men |
| | 1019 | 962 |
| I am satisfied with my household's current financial situation | 6.0 | 6.6 |
| I am comfortable when I have to negotiate | 5.4 | 6.1 |
| I believe in paying more to get better quality | 5.2 | 5.5 |
| I'll go to whatever financial institution gives me the best deal | 6.3 | 6.7 |
| I like to do things on the spur of the moment | 5.1 | 4.5 |
| I don't like to invest in the stock market because it is too risky | 6.3 | 5.5 |