Wine Quality

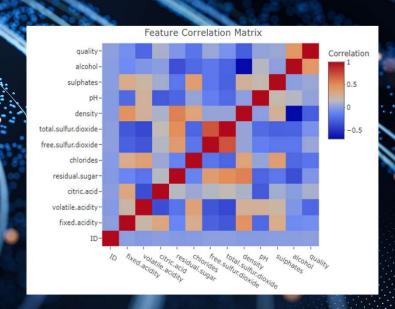
A predictive analysis of factors contributing to high-quality wines.

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EXPLORATORY DATA ANALYSIS

- Three datasets: training, testing and supplementary wine types and locations.
- Training set contains 13 columns and 5463 rows; Test set has 12 columns, 1034 rows; Supplementary set has 3 columns, 6497 rows.
- 152 Missing values for type in the train data and 23 missing values for type in the test data were imputed using the most frequent type found in the data.
- Data was split using a 75/25 train-test split for model evaluation.



EXECUTIVE SUMMARY



Analysis

Regression Model Evaluation

Model assessed using Mean Absolute Error (MAE).

- ➤ Developed a polynomial linear regression model, that performed well for predicting wine quality with a mean absolute error (MAE) of 0.4944648.
- ➤ The average predicted quality grade for the 1034 wines in the test set is 5.815.

```
# Predictions and MAE
predictions = predict(fit, newdata = test_data)
actual = test_data$quality
mae = mean(abs(actual - predictions))
cat("Polynomial Regression Mean Absolute Error on Training Data:", mae, "\n")

## Polynomial Regression Mean Absolute Error on Training Data: 0.4944648
```

Analysis

Random Forest Model Evaluation

Model assessed using Mean Absolute Error (MAE).

- ➤ The random forest model provided an effective tool for predicting wine quality with low error rates. With an MAE 0.1773722
- ➤ The average predicted quality grade for the 1034 wines in the test set is 5.805.

```
# Evaluate model on training data
train_preds = predict(rf_model, x_train)
mae_train = mae(as.numeric(y_train), as.numeric(train_preds))
cat("Random Forest Mean Absolute Error on Training Data:", mae_train, "\n")

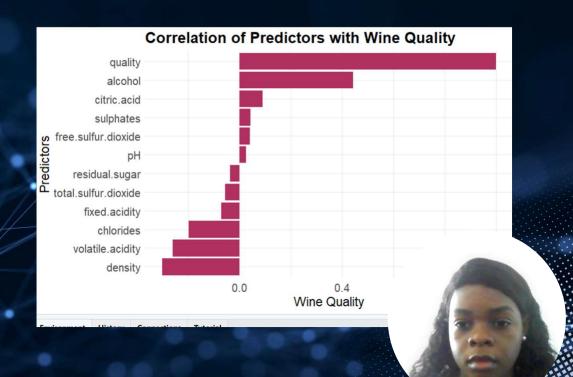
## Random Forest Mean Absolute Error on Training Data: 0.1773722
```

Analysis

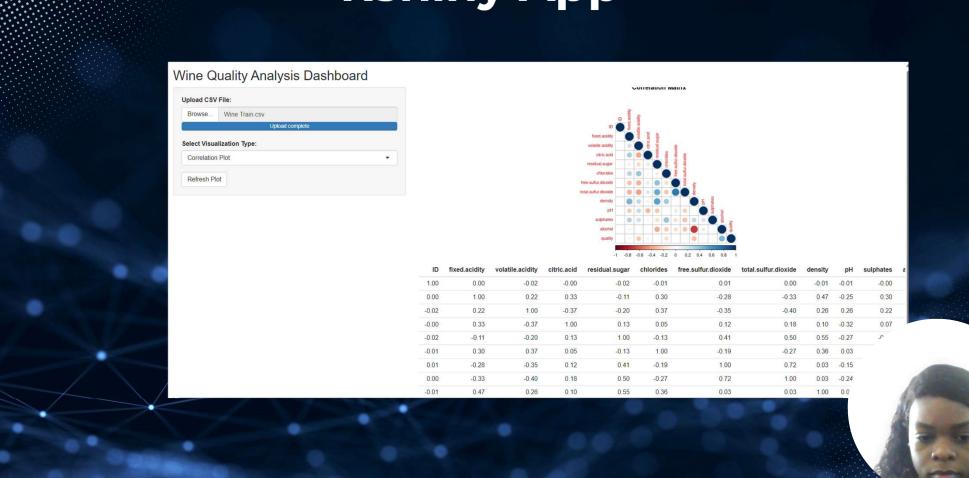
Key Findings

Top 3 variables with the highest correlation to wine quality are:

- Alcohol
- Density
- Volatile acidity



Rshiny App



Model Output

- Mean absolute error values of models:
 Linear Regression = 0.494 MAE
 Random Forest = 0.177 MAE
- Random forest is the higher performing model and will be used for the predictive model.
- The data output requested is a CSV file called "New_Wine_Test_Predictions" and is housed in the GitHub repository.

1	ID	Random_Forest_Predictions	Polynomial_Linear_Regression_Predictions
2	5464	6.5567	5.88460677112841
3	5465	5.33906666666667	5.38255355366818
4	5466	5.11376666666667	5.05423755567365
5	5467	6.17806666666667	6.07182030592836
6	5468	5.44253333333333	5.25800685864326
7	5469	6.09726666666667	6.13186668971442
8	5470	6.3221	6.69539817777087
9	5471	6.19196666666667	6.52039525325389
10	5472	5.9888333333334	6.2830171403907
11	5473	6.08776666666667	6.010515166125
12	5474	5.9252	6.11834833432368
13	5475	6.34556666666667	6.37502439406757
14	5476	5.12806666666667	5.08621051861781
15	5477	6.8523	6.67585460360067
16	5478	5.2301	5.32614737987987
17	5479	5.74933333333333	5.94542797702426

Conclusion

- Based on the importance of alcohol content and citric acid in wine in relation to quality, a primary goal for Robert Renzoni Vineyards would be to aim for higher alcohol content and more citric acid.
- Wine type and location are not major determining factors for quality.
- The random forest model is more accurate than a polynomial regression model, with a measured mean absolute error (MAE) of 0.177, and is the recommended model for predicting wine quality grades.

