



# TATA GROUP SALES DASHBOARD



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# DATA LOADING

Navigator

Display Options

Online Retail Data Set.xlsx [1]

☒ Online Retail

Online Retail

InvoiceNo	StockCode	Description	Quantity	Invo
536365	85123A	WHITE HANGING HEART T-LIGHT HOLDER	6	
536365	71053	WHITE METAL LANTERN	6	
536365	84406B	CREAM CUPID HEARTS COAT HANGER	8	
536365	84029G	KNITTED UNION FLAG HOT WATER BOTTLE	6	
536365	84029E	RED WOOLLY HOTTIE WHITE HEART.	6	
536365	22752	SET 7 BABUSHKA NESTING BOXES	2	
536365	21730	GLASS STAR FROSTED T-LIGHT HOLDER	6	
536366	22633	HAND WARMER UNION JACK	6	
536366	22632	HAND WARMER RED POLKA DOT	6	
536367	84879	ASSORTED COLOUR BIRD ORNAMENT	32	
536367	22745	POPPY'S PLAYHOUSE BEDROOM	6	
536367	22748	POPPY'S PLAYHOUSE KITCHEN	6	
536367	22749	FELTCRAFT PRINCESS CHARLOTTE DOLL	8	
536367	22310	IVORY KNITTED MUG COSY	6	
536367	84969	BOX OF 6 ASSORTED COLOUR TEASPOONS	6	
536367	22623	BOX OF VINTAGE JIGSAW BLOCKS	3	
536367	22622	BOX OF VINTAGE ALPHABET BLOCKS	2	
536367	21754	HOME BUILDING BLOCK WORD	3	
536367	21755	LOVE BUILDING BLOCK WORD	3	
536367	21777	RECIPE BOX WITH METAL HEART	4	
536367	48187	DOORMAT NEW ENGLAND	4	
536368	22960	JAM MAKING SET WITH JARS	6	
536368	22913	RED COAT RACK PARIS FASHION	3	

Load

Transform Data

Cancel



## TRANSFORMATIONS

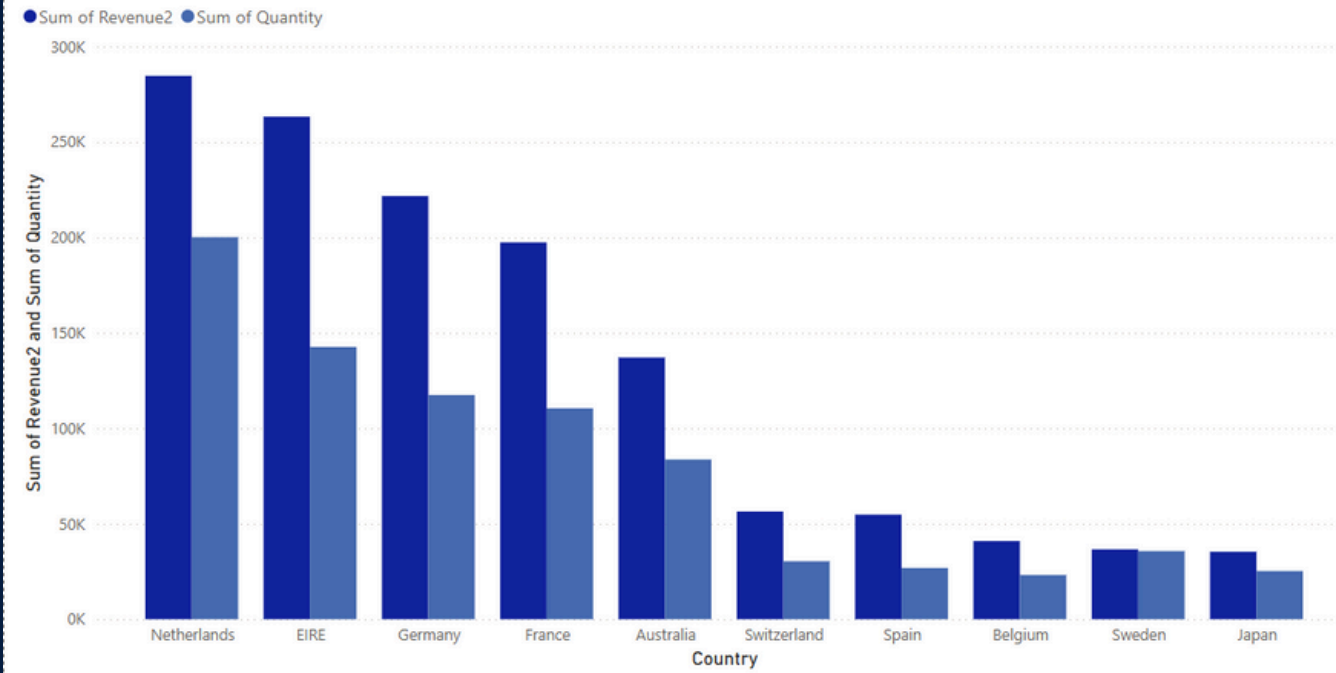
- Kept quantity  $\geq 1$
- Kept price  $\geq 0$
- Added a Custom Column : **Revenue = UnitPrice \* Quantity**
- Transformed CustomerID to Text to avoid metric abbreviations (14k for ex)



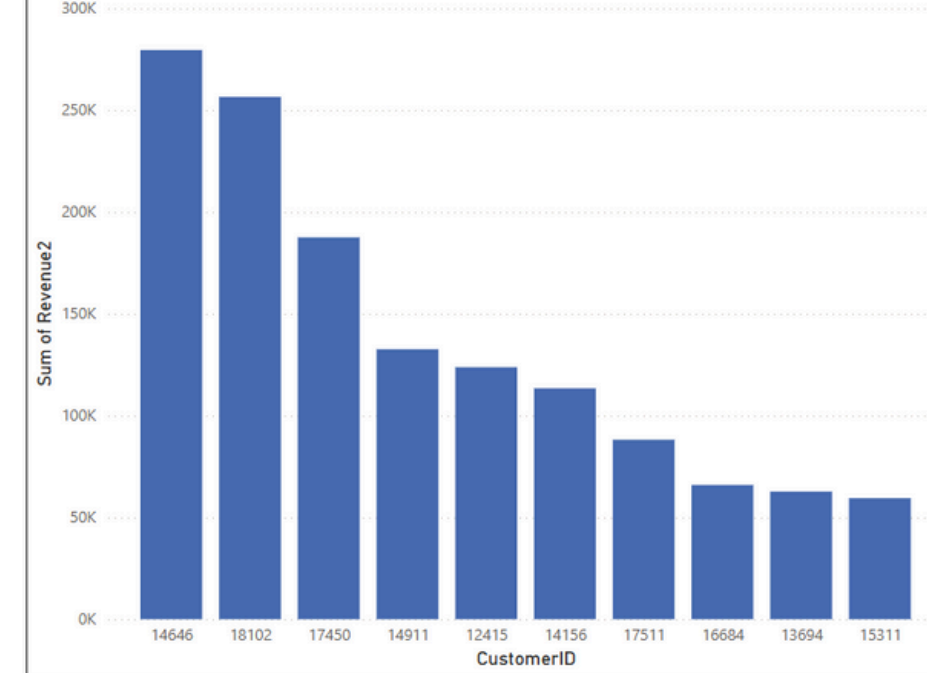


## TATA Group Sales Dashboard

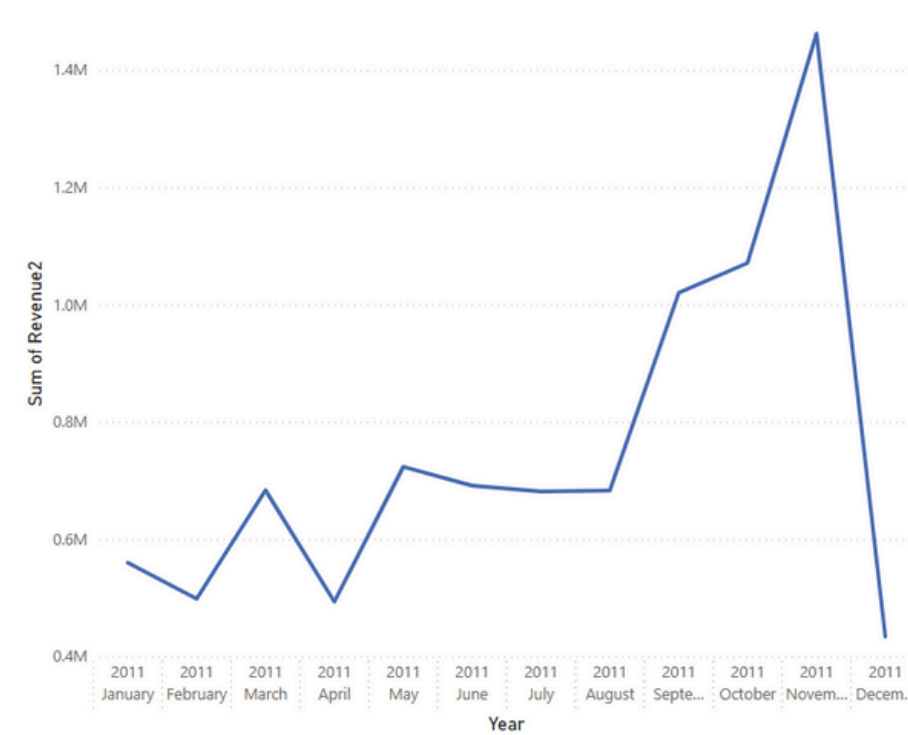
TOP 10 Countries and Quantity Sold to Each



TOP 10 Revenue Generating Customers



Revenue by Time (2011)



Products Demand Worldwide

