NOULAND M. REALDA JR.

GRAPHIC & WEB DESIGNER /DEVELOPER

CONTACT ME

📞 09978154179 / 09121654942

🌐 https://nouland.github.io/noulandportfolio/#home

📍 Blk 287 Lot 15 Pabo Real St. Brgy Rizal Makati CIty.

REFERENCES

RUSSEL AUSTRIA
: IT On Site Support
: Brgy. Rizal Makati City
: 09196963381

DAVID P. VERON
: Software Analysis
: Alabang, Muntinlupa
: 09465555576

EURIE ALBERASTINE
: App/Cloud Support Specialist
: Cebu City
: 09992244903

EDUCATION

INTERNATIONAL ELECTRONICS AND TECHNICAL INSTITUTE, MAKATI BRANCH

INFORMATION COMMUNICATION TECHNOLOGIES

2014 - 2016

INTERNATIONAL ELECTRONICS AND TECHNICAL INSTITUTE, ALABANG MAIN BRANCH

BACHELOR OF SCIENCE AND INFORMATION TECHNOLGY

2014 - 2016

FORT BONIFACIO HIGH SCHOOL

2009 - 2013

ABOUT ME

To be employed in a worthy endeavor where I can contribute the best of my abilities to achievement of goals in being good service.

JOB EXPERIENCE

GRAPHIC ARTIST — **Nov 2017 - Feb 2019** (1 year - 3 Months)
SURAJ International Corporation
Veterans Center, 22 Veterans Road, Blossoms Estate Compound, opp jaka bldg blue gate, Veterans Rd, Veterans Center, Taguig

GRAPHIC ARTIST — **Oct 2020 - Aug 2021** (11 Months)
SOEN Garments Corporation
So-en, 299-335 Gregorio Araneta Ave, Quezon City

HTML APPLICATION DEVELOPER — **Aug 2021 - Sept2022** (1 Year - 1 Month)
ETeamM Inc. Agency (ACCENTURE)
122 Gamboa, Legazpi Village, Makati,

JUNIOR GRAPHIC ARTIST — **Sept 2022 - April 2023** (7 Months)
LICA LAND (OFFICEBUSTERS)
238 Epifanio de los Santos Ave, Balintawak, Quezon City

WEB GRAPHIC DESIGN — **May 2023 - Aug 2023** (3 Months)
Silver Goose 8 International
Trade And Financial Tower, 7Th Avenue, Taguig City, Metro Manila

WEB DEVELOPER — **Aug 2023** (Present)
ZMBET Inc.
Seascape Village, CCP Complex, Atang Dela Rama, Pasay, 1300 Metro Manila

SKILLS

Skill	Skill
Adobe Photoshop	Adobe Illustrator
Adobe XD	Figma
HTML-5/CSS-3	Javascript
Boostrap	Tailwind
React	Wordpress

💼 JOB RESPONSIBILITIES

GRAPHIC ARTIST

SURAJ International Corporation

Product Label Design: Create visually appealing labels and packaging designs for products in the warehouse. Ensure that the packaging reflects the brand's identity and is informative and attractive.

Product Photography: Capture high-quality product images or work with photographers to showcase products effectively in marketing materials.

Marketing Collateral: Design brochures, flyers, catalogs, and promotional materials that highlight the warehouse products, their features, and benefits.

Digital Graphics: Create digital assets, such as images and banners for e-commerce websites or online marketplaces, to enhance product listings.

Brand Consistency: Maintain brand consistency across all design materials, ensuring that the warehouse products align with the established brand guidelines.

GRAPHIC ARTIST

SOEN Garments Corporation

Product Visualization: Create visually compelling images and graphics to showcase products for online listings, ensuring they stand out and attract potential buyers.

Banner and Ad Design: Design eye-catching banners, advertisements, and promotional materials for social media marketing campaigns to increase product visibility and sales.

Content Creation: Generate engaging visual content, including product images, lifestyle shots, and infographics that tell a story about the products.

Branding: Maintain consistent brand visuals and styles across all social media and e-commerce platforms to build brand recognition.

HTML APPLICATION DEVELOPER POSITION

ETeamM Inc. Agency (ACCENTURE)

Design and Layout: Create visually appealing and user-friendly web pages, emphasizing layout, typography, color schemes, and overall aesthetics.

Responsive Design: Ensure that web pages adapt seamlessly to various devices and screen sizes, providing a consistent user experience.

Wireframing and Prototyping: Develop wireframes and prototypes to visualize and test design concepts and functionality.

Responsive Design: Ensure web designs adapt seamlessly to various devices and screen sizes.

Bug Prioritization: Assess and prioritize bugs based on their impact and severity to guide the resolution process.

Analysis: Analyze collected data to identify trends, patterns, and areas for improvement on the website.

JUNIOR GRAPHIC ARTIST

LICA LAND (OFFICEBUSTERS)

Product Image Editing: Enhance and edit product images to ensure they are visually appealing and accurately represent the products.

Image Retouching: Retouch photos to remove imperfections, improve lighting, and optimize images for online listings.

Image Cropping: Crop and resize images to meet specific platform requirements for consistency in product presentation.

Visual Branding: Maintain brand consistency in product visuals to reinforce the company's identity and message.

Responsive Design: Optimize graphics for various devices and screen sizes to ensure a seamless user experience.

Collaboration: Work with the design team, content creators, and product managers to align graphics with marketing strategies.

Quality Control: Ensure that all graphic materials meet quality standards and platform-specific guidelines.

WEB GRAPHIC DESIGN

Silver Goose 8 International

Visual Design: Create graphics and layouts for websites, including banners, icons, buttons, and backgrounds.

User Interface (UI) Design: Develop user-friendly and aesthetically pleasing website interfaces.

Responsive Design: Ensure websites adapt to various screen sizes and devices.

Branding: Maintain brand consistency in web graphics, using suitable colors, fonts, and imagery.

Image Editing: Optimize images for web use, ensuring fast loading and visual appeal.

Graphic Creation: Produce original graphics and illustrations for the website.

Collaboration: Work with developers and content creators to integrate graphics effectively.

User Experience (UX): Prioritize user needs and create an intuitive web experience.

💼 JOB RESPONSIBILITIES

WEB DESIGN AND GRAPHIC DESIGN

SURAJ International Corporation

Overall Website Design: Focus on the broader visual aspects of a website, including layout, color schemes, typography, and overall aesthetics.

Front-End Development: In some cases, web designers may also code and implement the visual design using HTML, CSS, and sometimes JavaScript.

Content Layout: Organize and structure web content for easy navigation and readability.

Visual Branding: Ensure that the website's design aligns with the brand's identity and message.

Graphic Design: Create or incorporate graphics, images, and other visual elements to enhance the website's visual appeal.

Responsive Design: Ensure web designs adapt seamlessly to various devices and screen sizes.

👤 PERSONAL DATA

AGE	: 27 YEARS OLD
DATE OF BIRTH	: NOV 17, 1995
PLACE OF BIRTH	: ANGADANAN ISABELA
RELIGION	: ROMAN CATHOLIC
SEX	: MALE
CIVIL STATUS	: FILIPINO
HEIGHT	: 5'5
WEIGHT	: 70KG
FATHER NAME	: NOULAND R. REALDA SR.
OCCUPATION	: AIRCON MAINTENANCE
MOTHER NAME	: JANNETTE T. MARAYAG
OCCUPATION	: N/A
LANGUAGE SPOKEN	: FILIPINO, ENGLISH

NOULAND M. REALDA JR.