



# EVENT PROPOSAL

Venue: UET Lahore

September 13-15

# ABOUT:

## What is Cipher Craft?

**Cipher Craft** is **Pakistan's** premier hackathon, bringing together **300+** passionate students from across the country to explore **cutting-edge technologies**, develop innovative **projects**, and share their achievements with a vibrant community!

The hackathon will span over **36 hours**, kicking off on Friday, **September 13th**, and wrapping up on Sunday, **September 15th**. This exciting event will be hosted at **University of Engineering and Technology** in Lahore, Pakistan.

## How Can I Engage?

**Cipher Craft** offers a multitude of opportunities for you to **engage** with students. From our **Opening** and **Closing Ceremonies** to the Sponsor Fair, Hacking Spaces, and Project Showcase, the chances to interact with students are limitless!

You can also **deliver tech talks**, **lead workshops**, host exciting activities, conduct **on-site interviews**, and much more—all while students develop groundbreaking projects using your technologies!

## Why Cipher Craft?

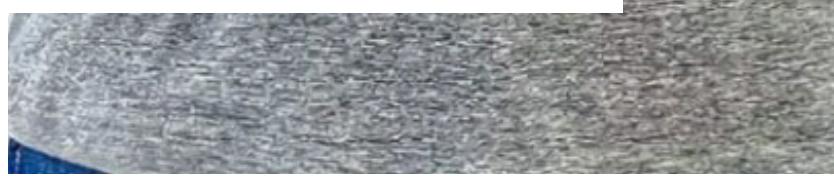
**Cipher Craft** is the perfect platform for you to **recruit** talented students, **boost brand visibility**, and showcase your **technologies**. We offer **multiple avenues** to enhance your engagement and achieve your goals!

**Cipher Craft** also brings together a highly **diverse group of students** from across Pakistan. This melting pot of cultures presents a unique opportunity for you to connect with students who are crafting some of the most creative and innovative projects in the region!

## Who's Organizing?

**Cipher Craft** is organized by Team **Cipher Craft** lead by Muhammad Nouman in collaboration with Software Square two leading organizations dedicated to empowering students in technology and entrepreneurship. Our mission is to provide students with opportunities to develop both technically and professionally.

We achieve this through a range of programs and activities, with our flagship event, **Cipher Craft**, taking center stage!



# BENEFITS:

## Talent Recruitment

- Meet talented students majoring in computer science and engineering.
- Interact with diverse students from underpresented groups in tech.
- Engage with students at our Ceremonies, Sponsor Fair, Hacking Spaces, Project Showcase, and more.
- Access student information such as resumes, LinkedIn, and GitHub.
- Schedule on-site interviews with students during the event

## Brand Awareness

- **Feature** your brand on our website and social media channels.
- **Expose** your brand through our flyers, posters, t-shirts, banners, and more.
- **Introduce** your brand to students at our Opening Ceremony.
- **Showcase** your brand and distribute promo materials at our Sponsor Fair.
- **Spotlight** your brand by sponsoring meals and activities

## Product Development

- **Promote** your products and services to students.
- **Present** a challenge for students that addresses a particular subject or uses your technologies.
- **Facilitate** tech talks or workshops to teach students about your products and services.
- **Mentor** students as they work on projects using your technologies.
- **Evaluate** student projects at our Project Showcase and award the top teams.

## Community Outreach

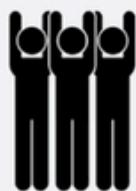
- **Support** the tech community at Cipher Craft by engaging with our various programs.
- **Host** pre- and post-hackathon events at Cipher Craft facilitated by Team Cipher Craft.
- **Advance** education in computer science through community service initiatives led by Cipher Craft.
- **Promote** a culture of innovation and excellence within Pakistan's tech community.





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# EVENT BLUEPRINT



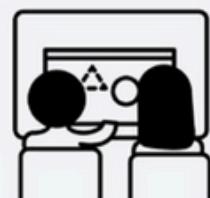
## FRIDAY

Students arrive by bus, train, and plane. They pitch ideas and form teams organically and get straight to work on bringing their ideas to life.



## SATURDAY

They spend the next 24-36 hours intensely focused on building and designing their hack projects. There are breaks for meals and fun mini-events.

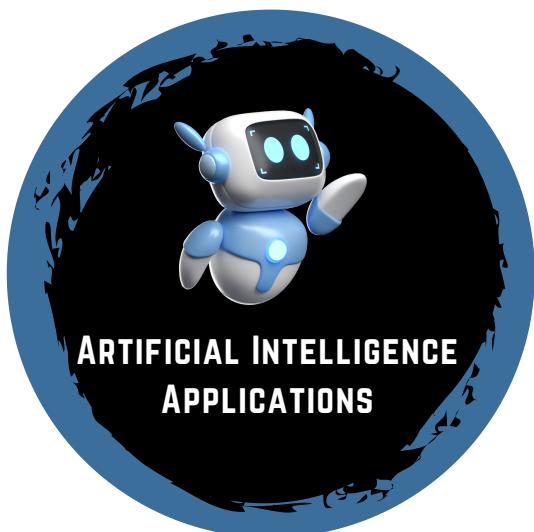


## SUNDAY

Students demo projects science-fair style. The top hacks demo on stage in front of the audience and a panel of judges to determine a winner.



# Our Domains



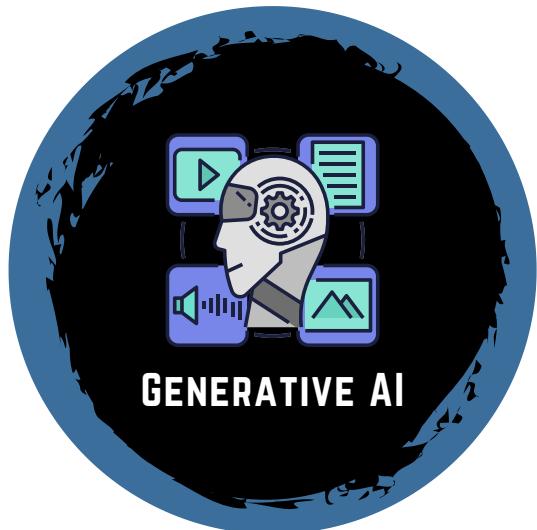
ARTIFICIAL  
INTELLIGENCE  
APPLICATIONS



WEB2  
APPLICATIONS



GAME DEVELOPMENT



GENERATIVE AI



DECENTRALIZED  
APPLICATIONS

# Past Events

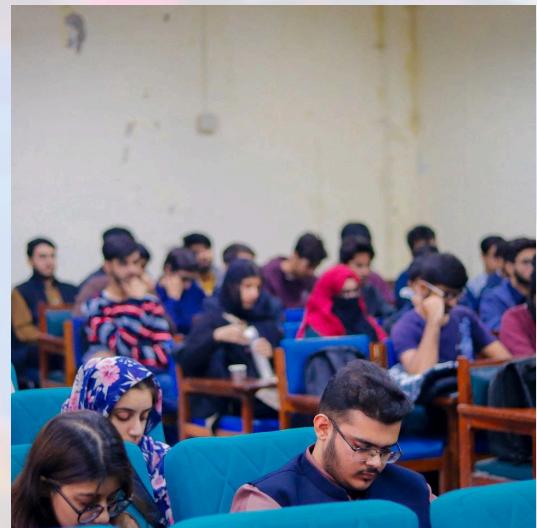
## ITEC 2024:

ITEC 2024 hosted by Software Square at UET Lahore is an exciting national-level event organized by the Department of Computer Science. Which attracts **1000+ students** from all over Pakistan.

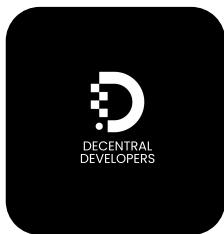
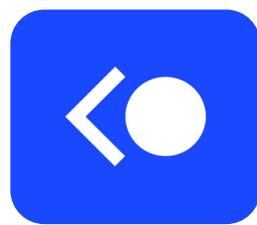
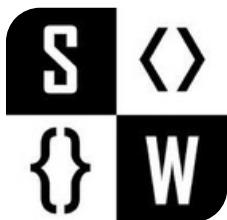


# CODEX 2.0:

CODEX 2.0 is an exhilarating coding competition organized by Software Square under the Department of Computer Science at UET Lahore. Which attracts **200+ students** from Different Universities of Lahore.



# Our Sponsors & Partners



# Participating Universities



INFORMATION  
TECHNOLOGY  
UNIVERSITY



# SPONSORSHIP

Silver	Gold	Paltinum	Diamond
\$200	\$450	\$700	\$1000

## Recruitment

Attendee LinkedIn & GitHub profiles	●	●	●	Early Access
Attendee Resume Book			●	Early Access

## Engagement

Recognition at Opening Ceremony	●	●	●	●
Booth at Sponsor Fair		●	●	Large
Bring company representatives	2	5	8	
Present at Opening Ceremony			2 MIN	5 min
Give a talk or workshop			30 min	60 min
Host or sponsor an activity		1		2
Present a challenge and prize		●	●	
Judge at Project Showcase		●	●	
Conduct interviews			●	
Speak at Closing Ceremony			●	

## Branding

Sponsor a snack or meal	Snack	Snack	Meal	Meal
Social media promotion	●	●	●	●
Logo on website, presentations, t-shirts	●	●	●	●
Distribute promotional items	●	●	●	●
Logo on flyers, posters, signs	●	●	●	●
Promo item inside event bags		●	●	●
Logo on Mian flex			●	●
Room named after you			●	●
Co-Host Cipher Craft (first come, first served)			●	●

Custom Packages Available

In-Kind Donations Accepted

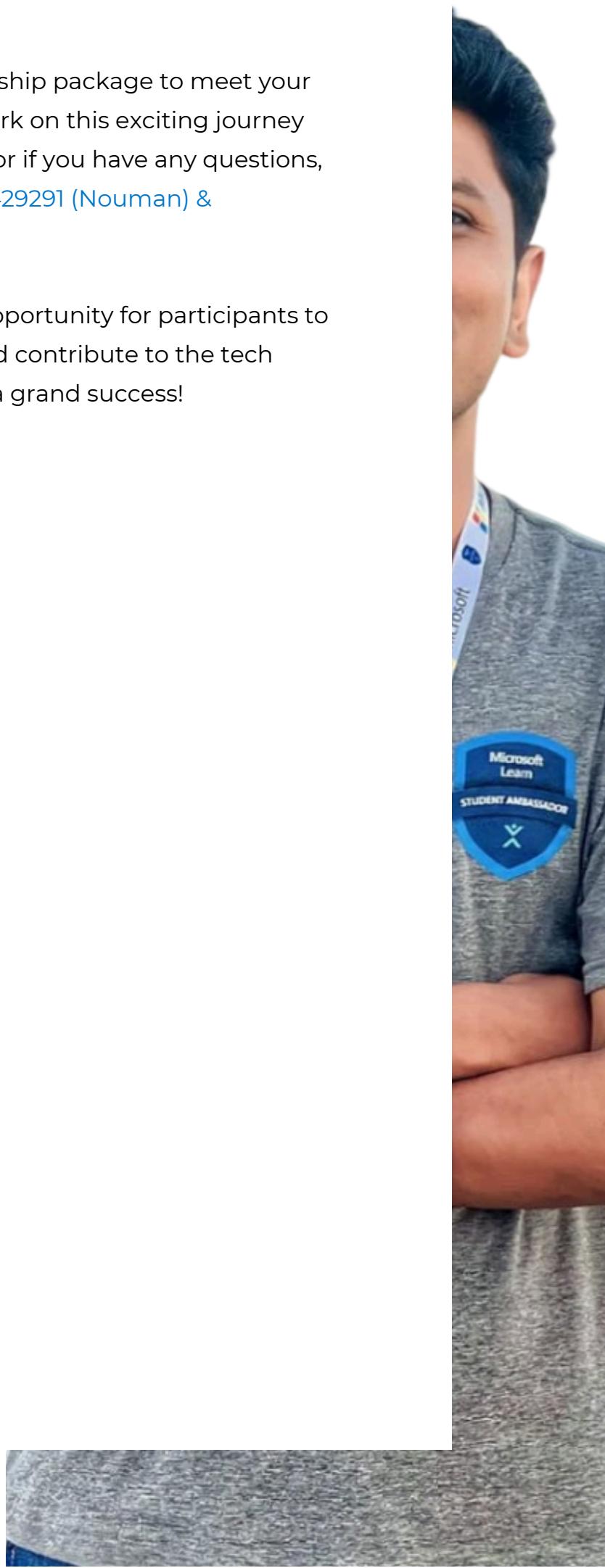


## **CUSTOMIZATION:**

We are open to customizing your sponsorship package to meet your specific goals and preferences. Let's embark on this exciting journey together. To discuss this proposal further or if you have any questions, please feel free to contact us at [+92 322 8429291](tel:+923228429291) (Nouman) & email: [info@ciphercraft.live](mailto:info@ciphercraft.live)

## **CONCLUSION:**

The Cipher Craft Hackathon is a unique opportunity for participants to challenge themselves, learn new skills, and contribute to the tech community. Join us in making this event a grand success!



PURPOSE OF THIS MOU:

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