



MUHAMMAD BURHAN NAWAZ

EXPERIENCE

Aug 2023–Sep 2023

Intern, E-commerce Department Lotte Akhtar Beverages (Pepsi)

- Engaged in B2B and B2C marketing strategies.
- Contributed to the development and execution of e-commerce campaigns.
- Assisted in data analysis and reporting to support marketing decisions.

EDUCATION

Bachelor of Science in E-commerce

Bachelor of Science in E-commerce Hailey College of Commerce, University of the Punjab

Expected Graduation: 2025

SKILLS

Data Analysis

- Excel
- Power BI
- Python
- SQL
- API Integration

Graphic Designing

- Adobe Photoshop
- Adobe Illustrator

Video Editing

- Adobe premiere pro

KEY COMPETENCIES

- Data visualization
- Critical thinking
- Communication
- Problem solving
- Domain Knowledge
- Teamwork

CERTIFICATIONS

- Certified Video Editing and Graphic designing from NISDA
- Certification from Codebasics.io of Data Analyst

PROJECTS

GitHub: burhan799 (<https://github.com/burhan799>)



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OBJECTIVE

Enthusiastic and detail-oriented E-commerce student at Hailey College of Commerce, University of the Punjab, with a strong foundation in data analysis, graphic designing, and video editing. Seeking to leverage my skills and experience in a dynamic organization to contribute to its growth and success.