

# Cipher Craft

University of Engineering and  
Technology Lahore.

## Memorandum of Understanding (MOU)

This is an agreement between the **Cipher Craft Team** and **Murree Brewery** for **Cipher Craft**.

### 1. Description

Cipher Craft is a dynamic tech event where people enthusiastic about coding and entrepreneurship come together to explore innovative ideas and push the limits of technology. It is a place where you can learn, create, and connect with like-minded individuals through hackathons, workshops, and networking opportunities.

### Event Highlights:

Following is the Event Highlights of Cipher Craft:

- **Registration:** Participants will complete their registration by presenting their CNIC/ID Card (University Card) and Verification Code (Luma) to ensure a smooth process.
- **Breakout to Rooms & Team Formation:** Attendees will be guided to designated rooms. Teams of 2 to 4 hackers will be formed, laying the foundation for collaborative hacking.
- **Project Ideation:** Teams will create a comprehensive project plan, outlining key tasks, milestones, and timelines to steer their development process.
- **Project Development:** Teams will start working on their ideas, transforming them into tangible projects.
- **Refreshment Break:** Participants will enjoy a quick snack to recharge their energy.
- **Workshop:** A hands-on session aimed at boosting productivity through multiple workshops that may include (GitHub, Notion, Neural Networks, Game Jam with Unity etc.)

It is a fantastic opportunity to gain experience, new skills, meet new people, and have a lot of fun. Join us and push the boundaries of technology.

**Venue:**

UET Main Campus

## 2. Purpose

The purpose of this MoU is:

- To formalize the collaboration between the **Cipher Craft Team and MURREE BREWERY** for Cipher Craft 2024. This partnership aims to merge resources and expertise to create an inclusive tech event featuring hackathons, interactive workshops, and networking opportunities. Cipher Craft 2024 seeks to foster innovation, community, and learning. This MoU underscores our commitment to mutual growth and development through shared knowledge and student opportunities.

## 3. Responsibilities

The **MURREE BREWERY and Cipher Craft Team** agree to the following tasks for this MOU:

### **Responsibilities of MURREE BREWERY under this MOU**

MURREE BREWERY shall undertake the following activities:

- Murree Brewery will provide the agreed-upon quantity of beverages, including energy drinks for all participants, and ensure timely delivery to the event location.
- Murree Brewery will also have the opportunity for logo placement on event materials.

### **Responsibilities of the Cipher Craft Team under this MOU**

The Cipher Craft Team shall undertake the following activities:

- **Agreement:** Cipher Craft agrees on the point that no other drink except murree brewery will be used throughout the event.
- **Marketing Support:** Provide pre-event or post-event marketing efforts for Murree Brewery.
- **Branding Exposure:** Display MURREE BREWERY's logo prominently on the main event flex of Cipher Craft.
- **Invitation:** Invites the technical team member as a representative of murree brewery as a Speaker to deliver some keynotes on cutting edge technology.

#### 4. Publicity Rights

Cipher Craft agrees to promote Murree Brewery's sponsorship through various channels, ensuring maximum visibility during and after the event.

#### 5. Financials


This MOU represents an in-kind sponsorship, and no monetary exchange will take place between the parties.

#### 6. Signature

This MOU shall be affected upon the signature of both parties' authorized officials.

---

**MURREE BREWERY**



---

**Muhammad Nouman**  
Lead Organizer