



# **EVENT PROPOSAL**

**Venue: UET Lahore**

**September 13-14**

# ABOUT:

## What is Cipher Craft?

**Cipher Craft** is **Pakistan's** premier hackathon, bringing together **300+** passionate students from across the country to explore **cutting-edge technologies**, develop innovative **projects**, and share their achievements with a vibrant community! The hackathon will span over **36 hours**, kicking off on Friday, **September 13th**, and wrapping up on Saturday, **September 14th**. This exciting event will be hosted at **University of Engineering and Technology** in Lahore, Pakistan.

## How Can I Engage?

**Cipher Craft** offers a multitude of opportunities for you to **engage** with students. From our **Opening** and **Closing Ceremonies** to the Sponsor Fair, Hacking Spaces, and Project Showcase, the chances to interact with students are limitless!

You can also **deliver tech talks**, **lead workshops**, host exciting activities, conduct **on-site interviews**, and much more—all while students develop groundbreaking projects using your technologies!

## Why Cipher Craft?

**Cipher Craft** is the perfect platform for you to **recruit** talented students, **boost brand visibility**, and showcase your **technologies**. We offer **multiple avenues** to enhance your engagement and achieve your goals!

Cipher Craft also brings together a highly **diverse group of students** from across Pakistan. This melting pot of cultures presents a unique opportunity for you to connect with students who are crafting some of the most creative and innovative projects in the region!

## Who's Organizing?

Cipher Craft is organized by Team Cipher Craft lead by Muhammad Nouman in collaboration with Software Square two leading organizations dedicated to empowering students in technology and entrepreneurship. Our mission is to provide students with opportunities to develop both technically and professionally.

We achieve this through a range of programs and activities, with our flagship event, Cipher Craft, taking center stage!

# BENEFITS:

## Talent Recruitment

Meet talented students majoring in computer science and engineering.

Interact with diverse students from underrepresented groups in tech.

Engage with students at our Ceremonies, Sponsor Fair, Hacking Spaces, Project Showcase, and more.

Access student information such as resumes, LinkedIn, and GitHub.

Schedule on-site interviews with students during the event

## Brand Awareness

**Feature** your brand on our website and social media channels.

**Expose** your brand through our flyers, posters, t-shirts, banners, and more.

**Introduce** your brand to students at our Opening Ceremony.

**Showcase** your brand and distribute promo materials at our Sponsor Fair.

**Spotlight** your brand by sponsoring meals and activities

## Product Development

**Promote** your products and services to students. **Present** a challenge for students that addresses a particular subject or uses your technologies. **Facilitate** tech talks or workshops to teach students about your products and services. **Mentor** students as they work on projects using your technologies. **Evaluate** student projects at our Project Showcase and award the top teams.

## Community Outreach

**Support** the tech community at Cipher Craft by engaging with our various programs. development.

**Host** pre- and post-hackathon events at Cipher Craft facilitated by Team Cipher Craft.

**Advance** education in computer science through community service initiatives led by Cipher Craft.

**Promote** a culture of innovation and excellence within Pakistan's tech community.

# Past Events

## ITEC 2024:

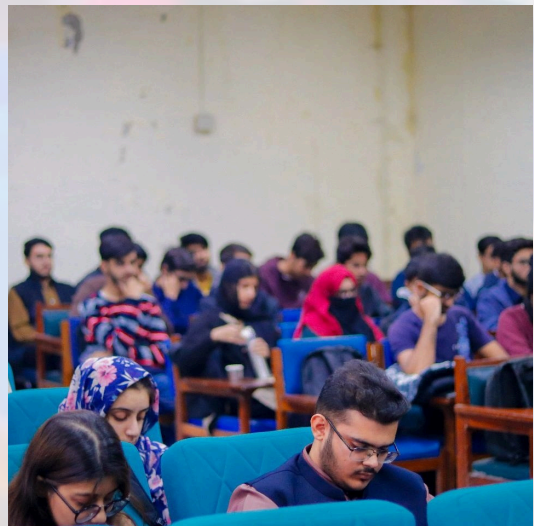
ITEC 2024 hosted by Software Square at UET Lahore is an exciting national-level event organized by the Department of Computer Science. Which attracts **1000+ students** from all over Pakistan.



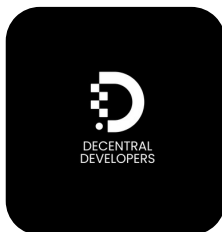
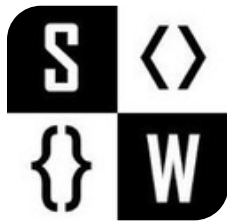


# CODEX 2.0:

CODEX 2.0 is an exhilarating coding competition organized by Software Square under the Department of Computer Science at UET Lahore. Which attracts **200+ students** from Different Universities of Lahore.



# Our Sponsors & Partners



# Participating Universities



INFORMATION  
TECHNOLOGY  
UNIVERSITY



FORMAN  
CHRISTIAN  
COLLEGE  
(A CHARTERED UNIVERSITY)



SUPERIOR UNIVERSITY

