MLSA PUNJAB

EVENT PROPOSAL

CIPHER CRAFT

INTRODUCTION:

Cipher Craft is a dynamic hackathon organized by team Cipher Craft and co - organized by **MLSA PUNJAB**. It is designed for individuals enthusiastic about coding and entrepreneurship, providing them with a platform to explore innovative ideas and push the boundaries of technology. The event features **hackathons**, **workshops**, and networking opportunities where participants can learn, create, and connect with like-minded individuals. Cipher Craft aims to foster a collaborative environment where participants can gain new skills, experience, and have fun while working on technological projects and solutions.

CIPHER CRAFT OBJECTIVE:

- **Vision:** Our vision is to create an inclusive tech environment, breaking down financial barriers and allowing everyone to engage with the latest trends, especially in our country where economic constraints often limit opportunities.
- **Mission:** Our mission is to create an accessible hackathon that empowers tech enthusiasts by eliminating financial barriers. We aim to create a vibrant community where participants can learn, innovate, and grow without entry fees, leveling the playing field and ensuring everyone has the opportunity to participate.

COLLABORATIONS:

A list of our previous collaborates is presented below:
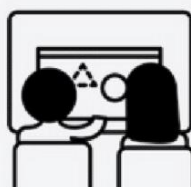
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EVENT BLUEPRINT

FRIDAY

Students arrive by bus, train, and plane. They pitch ideas and form teams organically and get straight to work on bringing their ideas to life.

SATURDAY

They spend the next 24-36 hours intensely focused on building and designing their hack projects. There are breaks for meals and fun mini-events.

SUNDAY

Students demo projects science-fair style. The top hacks demo on stage in front of the audience and a panel of judges to determine a winner.

SUCESS STORY:

- **Byte Camp Event:** Byte Camp was a highly successful event featuring numerous tech experts who shared their knowledge and insights as speakers. The event attracted over 300 students, providing them with a unique opportunity to learn from industry leaders and network with peers passionate about technology.
- **Online Episodes of Dev Jirga:** We have organized four episodes of Dev Jirga, targeting an audience of over 400 people. This online series has featured more than eight speakers from across Pakistan, who discussed various technologies, fostering a rich environment for learning and community building.

EVENT HIGHLIGHTS:

- **Event Structure:**
  - Registration:
  - Open to all students and professionals.
  - Speaking Session
  - Teams of 2-4 members.
- **Opening Ceremony:**
  - Welcome address by MLSA Punjab and Cypher Craft team leaders.
  - Introduction to the hackathon theme and rules.
- **Hackathon Begins:**
  - 24-48 hours of continuous coding.
  - Mentors available for guidance.
  - Workshops and mini-sessions on various tech topics.
- **Judging and Evaluation:**
  - Criteria: Innovation, Implementation, Design, and Presentation.
  - Panel of judges from MLSA Punjab, Cypher Craft, and industry experts.
- **Closing Ceremony:**
  - Presentation of projects.
  - Announcement of winners and prize distribution.
  - Networking session.

WHY STUDENTS PREFER HACKATHONS

- Hackathons offer hands-on learning by applying theoretical knowledge to real-world problems, and surveys enhance the learning process. Notably, 78% of students prefer free hackathons, according to Hackathon.com. Participants benefit
- from networking opportunities with professionals and peers, expanding their connections. In fact, 82% of hackathon participants believe these events are critical for networking and career development, as reported by Devpost.com. Hackathons foster creativity and innovation, encouraging out- of-the-box
- thinking and prototype development. Surveys gauge the effectiveness of these activities in sparking new ideas. Engaging in hackathons enhances career advancement by building
- impressive resumes and opening doors to job and internship opportunities. For instance, 88% of students feel more confident in their technical skills after attending hackathons, according to MLH.com. Participants gain exposure to new technologies, learning the latest tools and programming languages in a
- practical setting. Surveys help identify the most valuable technologies introduced.

EXPECTED AUDIENCE:

Cipher Craft, a lively tech event organized by MLSA PUNJAB, expects more than **300 attendees**. It's designed for people who love coding and starting their own businesses. At the event, participants can join hackathons, attend workshops, and meet others interested in technology. It's a great chance to learn new things, make friends, and work on projects that solve real problems. Cipher Craft is all about creativity, learning, and building a supportive community in the tech world.

It is a fantastic opportunity to gain experience, new skills, meet new people, and have a lot of fun. Join us and push the boundaries of technology.
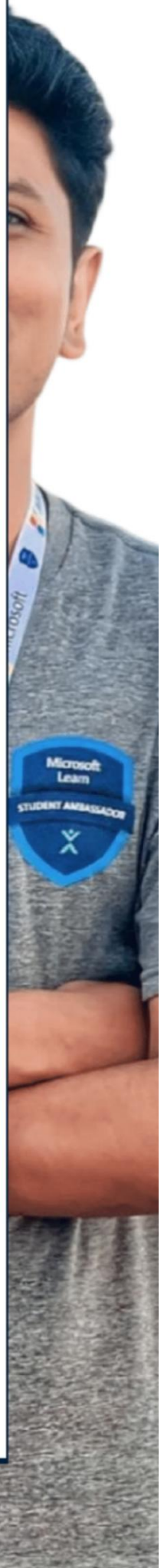
Venue: To Be Disclosed

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SPONSORSHIP BENEFITS

SPONSORING CIPHER CRAFT PROVIDES DIRECT ACCESS TO 300+ TECH ENTHUSIASTS AND ENTREPRENEURS. GAIN VISIBILITY THROUGH LOGO PLACEMENTS, NETWORKING OPPORTUNITIES, AND PRODUCT SHOWCASES, ALIGNING YOUR BRAND WITH INNOVATION IN THE TECH COMMUNITY.

Your Investment

BRANDING COLLETRAL	SILVER $500	GOLD $700	PLTINUM $1000
LOGO ON BANNERS	✓	✓	✓
LOGO ON PARTICIPENTS SHIRTS	✓	✓	✓
PRIORITY SUPPORT	✓	✓	✓
ONLINE & ONSITE RECOGNIZATION	✓	✓	✓
FREE GIVEAWAYS	✓	✓	✓
LOGO ON WEBSITE	✓	✓	✓
LOGO ON CARDS	✓	✓	✓
BRING JUDGES		✓	✓
DISTRIBUTE API		✓	✓
YOUR LOGO EVERYWHERE		✓	✓
PRIME SPEAKING SLOTS			✓
DEDICATED STANDEE			✓
HOST A WORKSHOP			✓
TITLE SPONSOR			✓

CUSTOMIZATION:

We are open to customizing your sponsorship package to meet your specific goals and preferences. Let's embark on this exciting journey together. To discuss this proposal further or if you have any questions, please feel free to contact us at +92 322 8429291 & info@ciphercraft.live

CONCLUSION:

The Cipher Craft Hackathon is a unique opportunity for participants to challenge themselves, learn new skills, and contribute to the tech community. Join us in making this event a grand success!

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Thank You