



SPONSORSHIP PROPOSAL

Ultimate Tech Crew

INTRODUCTION

We're excited to present a unique sponsorship opportunity for this remarkable event, crafted by the passionate team at Ultimate Tech Crew (UTC). As pioneers in the tech world, UTC is on a mission to empower undergrads, foster creativity, and create a vibrant space for advancement in the rapidly evolving tech industry. Tech Confluence 2024 is the embodiment of innovation, inviting sponsors to connect their brands with a community actively shaping the future of technology. Join us on this exciting journey, where sponsorship isn't just an opportunity for unrivaled visibility, networking, and collaboration, it's a commitment to being at the forefront of the tech evolution.

ABOUT UTC

UTC (Ultimate Tech Crew), the community dedicated to empowering undergraduate students in the tech industry. We provide job and internship updates, share valuable resources, organize virtual events, and collaborate with other organizations to offer discounts and benefits to our members.

UTC boasts a thriving community of over 3,000 tech-savvy individuals, including students and professionals. Our community is not just our audience but also our ambassadors, spreading the word and actively engaging with tech-related content and events. UTC is a leading tech community with a significant online following and an active community network. Our social media presence includes:

2700+

LinkedIn Followers

3000+

Whatsapp Community
members

400+

Instagram Followers

Active

Twitter Community

OUR VALUES

VISION

Our vision is to empower and educate students in the technical field, providing them with the knowledge and resources they need to excel in their careers and lead successful lives. By equipping students with in-demand skills and connecting them with high-paying job opportunities, we aspire to guide them towards a prosperous and fulfilling future in the tech industry.

MISSION

Our mission is to provide up-to-date information on the latest technical events, job opportunities, internships, and more, ensuring our community stays ahead of industry trends and developments, to inspire and educate students about future trends and emerging technologies, equipping them with the skills and knowledge. And support and guide students by offering mentorship programs, connecting them with renowned professionals

COLLABORATIONS

A list of our previous collaborates is presented below :



bytewise.

SUCCESS STORY

TechXplore'23 Success:

Ultimate Tech Crew (UTC) soared to success with [TechXplore'23](#), an online tech extravaganza that showcased cutting-edge innovations.

Collaborating with 3 sponsors, 4 leading IT industries and 18 collaborators, the event attracted a staggering 1250+ attendees over three immersive days. TechXplore'23 wasn't just an event; it was a nexus of ideas, discussions, and networking opportunities, solidifying UTC's reputation as a catalyst for tech advancement.

Partnership Achievements:

UTC's commitment to nurturing tech talent and fostering collaborations earned them accolades as the top community partner at SOFTEC'23, engaging over 100 participants and showcasing their pivotal role in cultivating a vibrant tech community. Additionally, our recognition as the best community partners at PUCON'23, TECHNOCON'23, and Kubernetes Community Day Lahore underscored UTC's widespread impact and dedication to collaborative success. Furthermore, UTC's collaboration with Gitex Global for the Global DevSlam in Dubai stands as a testament to their expanding global footprint and commitment to driving technological innovation worldwide.

Continuing Impact:

UTC's impactful journey doesn't stop at successful events. Our unwavering dedication to driving innovation and fostering meaningful collaborations continues to shape the tech landscape. Our commitment remains steadfast, leaving an enduring mark that extends beyond events, influencing the ever-evolving tech ecosystem. As UTC persists in pushing boundaries, our influence on the tech community remains profound and far-reaching. With numerous online and onsite sessions arranged in the past and an exciting lineup planned for the future, UTC is committed to nurturing tech enthusiasts and fostering a culture of continuous learning and growth.

TECH CONFLUENCE

Beyond a simple onsite gathering Tech Confluence 2024, set to be held in January 2024 will be your guide to the most recent technologies, trends, as well as numerous opportunities. This event is unique in its design to bring together technology enthusiasts and even students of different backgrounds, creating an open and collaborative environment to dig into the technology's future. The core of the Tech Confluence 2024 is lively Tech Talks that are created to inspire insightful discussions. Furthermore, the event serves as an ideal platform for gatherings, an opportunity for attendees to meet to collaborate and develop lasting connections. With specific networking and one to one mentorship sessions and more to come, Tech Confluence 2024 is more than just an event. It's an experience that's multi-faceted, which allows participants to get valuable insights, create lasting connections, and be feeling inspired to explore the changing technology landscape.

Expected Footfall:

We anticipate an impressive footfall of over 200 enthusiastic attendees who are eager to engage with the latest technological advancements. We anticipate registrations from a diverse audience of tech enthusiasts, professionals, and students. Based on our marketing efforts and community reach, we expect registrations to exceed 2000 for this onsite event. This presents a significant opportunity to gain exposure and engage with a large audience.

Sponsorship Benefits:

Partnering with Tech Confluence 2024 offers exclusive benefits and engagement opportunities. Sponsors will have the unique chance to align their brands with cutting-edge technology and innovation. Your brand will gain unparalleled exposure before, during, and after the event through various promotional channels. As an esteemed sponsor, you'll have prime visibility, enabling direct engagement with attendees, speakers, and industry leaders. Additionally, your brand will be prominently featured in event marketing materials, boosting recognition within the tech community.

INVESTMENT OPTIONS

BRANDING COLLATERAL	SILVER (200\$)	GOLD (300\$)	PLATINUM (500\$)
Logo on banners	✓	✓	✓
Logo on team shirts	✓	✓	✓
Priority Support	✓	✓	✓
Online and Onsite Recognition:	✓	✓	✓
Speaking Opportunity in Panel Talks	✓	✓	✓
Free to giveaways	✓	✓	✓
Logo on Website	✓	✓	✓
Logo on Attendee Cards	✓	✓	✓
Logo on Ribbons	✓	✓	✓
Host a Session	✓	✓	✓
Announce Your Support for 10 mins	✓	✓	✓
Presentation Time	✓	✓	✓
Title Sponsor	✓	✓	✓

VIP Dinner	✓	✓	✓
Prime Speaking Slots	✓	✓	✓
Your Logo Everywhere	✓	✓	✓
Email Blast	✓	✓	✓
Announce Your Support for 15 mins	✓	✓	✓

FOR VENUE PARTNER

Our venue partner will have unrivaled visibility and recognition for the duration of the event. With its name prominently displayed, such as "TechConfluence powered by Your Brand Name," the venue will be the center of attention, highlighting its critical role and commitment to the event's success. All benefits of Platinum sponsor will also be given to the venue partner.

CUSTOMIZATION

We are open to customizing your sponsorship package to meet your specific goals and preferences. Let's embark on this exciting journey together. To discuss this proposal further or if you have any questions, please feel free to contact us at **+92 334 8076605** or via email at **utc.partnerships@gmail.com**.

CONCLUSION

Thank you for considering this opportunity, and we look forward to the possibility of creating a memorable event together.



THANK YOU



ultimate_techcrew



ULTIMATE TECH CREW



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