



# Cipher Craft 2024

Venue: UET Lahore

September 13-15

# ABOUT:

## What is Cipher Craft?

**Cipher Craft** is **Pakistan's** premier hackathon, bringing together **300+** passionate students from across the country to explore **cutting-edge technologies**, develop innovative **projects**, and share their achievements with a vibrant community!

The hackathon will span over **36 hours**, kicking off on Friday, **September 13th**, and wrapping up on Sunday, **September 15th**. This exciting event will be hosted at **University of Engineering and Technology** in Lahore, Pakistan.

## How Can I Engage?

**Cipher Craft** offers a multitude of opportunities for you to **engage** with students. From our **Opening** and **Closing Ceremonies** to the Sponsor Fair, Hacking Spaces, and Project Showcase, the chances to interact with students are limitless!

You can also **deliver tech talks**, **lead workshops**, host exciting activities, conduct **on-site interviews**, and much more—all while students develop groundbreaking projects using your technologies!

## Why Cipher Craft?

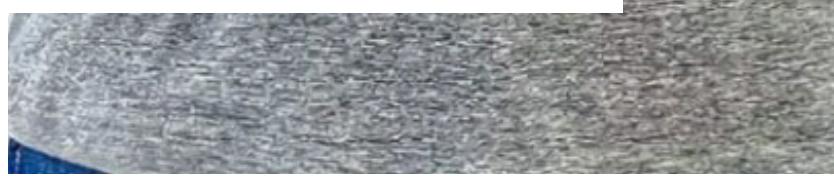
**Cipher Craft** is the perfect platform for you to **recruit** talented students, **boost brand visibility**, and showcase your **technologies**. We offer **multiple avenues** to enhance your engagement and achieve your goals!

Cipher Craft also brings together a highly **diverse group of students** from across Pakistan. This melting pot of cultures presents a unique opportunity for you to connect with students who are crafting some of the most creative and innovative projects in the region!

## Who's Organizing?

**Cipher Craft** is organized by Team **Cipher Craft** lead by Muhammad Nouman in collaboration with **Software Square** two leading organizations dedicated to empowering students in technology and entrepreneurship. Our mission is to provide students with opportunities to develop both technically and professionally.

We achieve this through a range of programs and activities, with our flagship event, **Cipher Craft**, taking center stage!



# BENEFITS:

## Talent Recruitment

**Meet** talented students majoring in computer science and engineering. Interact with diverse students from underpresented groups in tech. Engage with students at our Ceremonies, Sponsor Fair, Hacking Spaces, Project Showcase, and more. Access student information such as resumes, LinkedIn, and GitHub. Schedule on-site interviews with students during the event

## Brand Awareness

**Feature** your brand on our website and social media channels.

**Expose** your brand through our flyers, posters, t-shirts, banners, and more.

**Introduce** your brand to students at our Opening Ceremony.

**Showcase** your brand and distribute promo materials at our Sponsor Fair.

**Spotlight** your brand by sponsoring meals and activities

## Product Development

**Promote** your products and services to students. **Present** a challenge for students that addresses a particular subject or uses your technologies. **Facilitate** tech talks or workshops to teach students about your products and services. **Mentor** students as they work on projects using your technologies. **Evaluate** student projects at our Project Showcase and award the top teams.

## Community Outreach

**Support** the tech community at Cipher Craft by engaging with our various programs.

development.

**Host** pre- and post-hackathon events at Cipher Craft facilitated by Team Cipher Craft.

**Advance** education in computer science through community service initiatives led by Cipher Craft.

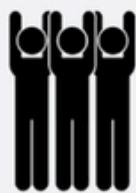
**Promote** a culture of innovation and excellence within Pakistan's tech community.





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# EVENT BLUEPRINT



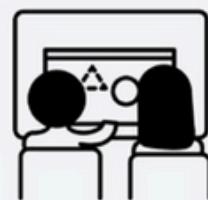
## FRIDAY

Students arrive by bus, train, and plane. They pitch ideas and form teams organically and get straight to work on bringing their ideas to life.



## SATURDAY

They spend the next 24-36 hours intensely focused on building and designing their hack projects. There are breaks for meals and fun mini-events.

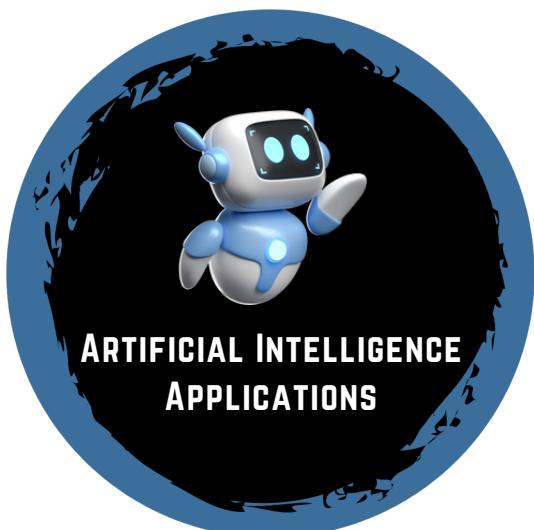


## SUNDAY

Students demo projects science-fair style. The top hacks demo on stage in front of the audience and a panel of judges to determine a winner.



# Our Domains



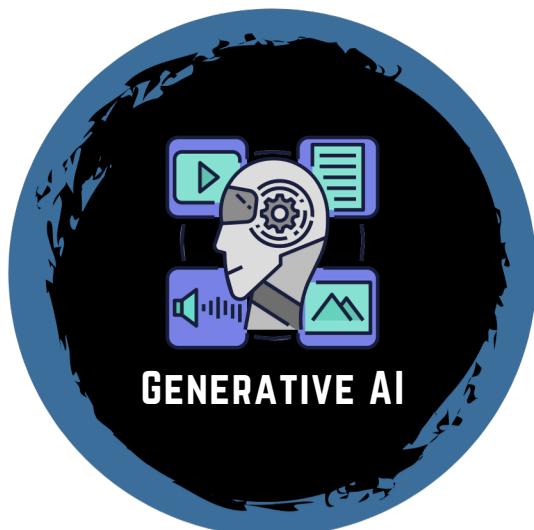
ARTIFICIAL  
INTELLIGENCE  
APPLICATIONS



WEB2  
APPLICATIONS



GAME DEVELOPMENT



GENERATIVE AI



DECENTRALIZED  
APPLICATIONS

# Participating Universities



INFORMATION  
TECHNOLOGY  
UNIVERSITY



# INDUSTRIAL PARTNER BENEFITS

**Brand Visibility:** Your brand will be prominently featured throughout the event, including on our website, social media, and event materials, reaching a targeted audience of tech enthusiasts and entrepreneurs.

**Access to Talented Pool:** Our hackathon attracts a diverse group of students, developers, and entrepreneurs who are passionate about coding and innovation. You'll have the opportunity to connect with this talented pool and potentially identify future talent for your organization.

**Mentorship Opportunities:** Our event provides a platform for industry experts to share their knowledge and expertise with participants. You can participate as a mentor, sharing your insights and experiences with the next generation of tech leaders.

**Networking Opportunities:** Cipher Craft offers a unique chance to connect with like-minded individuals, industry peers, and potential clients. You'll have the opportunity to build relationships and explore potential collaborations.

**Innovative Ideas:** Our hackathon encourages participants to develop innovative solutions to real-world problems. You'll have the chance to see cutting-edge ideas and potentially identify opportunities for collaboration or investment.

**Marketing and Promotion:** We will promote your brand through our social media channels, email newsletters, and event materials, reaching a targeted audience of tech enthusiasts and entrepreneurs.

**Swag and Refreshments:** As a partner, you'll receive a set of swag items and refreshments for your team, allowing you to enjoy the event and connect with participants.

# Requirements From Partner

**Speeching Session:** Your Company representative (preferably CEO) will share a keynote session on one of the following that are mentioned above.

**In-Kind Donations:** Providing tech gadgets, software licenses, cloud credits, and other resources that participants can use during the hackathon. (Not necessary)

**Mentors:** Provide atleast one Industry expert who can guide participants, offer technical advice, and provide insights into real-world applications.

## **CUSTOMIZATION:**

We are open to customizing your sponsorship package to meet your specific goals and preferences. Let's embark on this exciting journey together. To discuss this proposal further or if you have any questions, please feel free to contact us at [+92 322 8429291 \(Nouman\)](tel:+923228429291) & email: [info@cipercraft.live](mailto:info@cipercraft.live)

## **CONCLUSION:**

The Cipher Craft Hackathon is a unique opportunity for participants to challenge themselves, learn new skills, and contribute to the tech community. Join us in making this event a grand success!



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