

SYED QARIB ALI NAQVI

SEO ENGINEER

CONTACT

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Lahore, Pakistan

SKILLS

On-Page SEO | Keyword Research
Off-Page SEO | Link Building
Technical SEO | Audit | Wordpress
Ahrefs | Semrush | Moz | Google Search Console | Google Analytics

EDUCATION

Bachelors In Computer Science
University Of Central Punjab
2023-Ongoing
Intermediate In Computer Science
Punjab Group Of Colleges
2021-2023

HOBBIES

- traveling
- Badminton
- reading

LANGUAGES

English
Urdu

PROFILE

I'm an enthusiastic SEO Specialist with a knack for boosting online visibility and improving search engine rankings. I've had the opportunity to build over 700 quality backlinks and create an SEO-optimized WordPress website from scratch, handling everything from XML sitemaps to robots.txt files. My favorite part of SEO is diving into both on-page and off-page strategies, and I love using tools like Ahrefs, SEMrush, and Moz to find those golden opportunities for growth. With a diverse skill set and a passion for learning, I'm excited to bring my hands-on experience and enthusiasm to a dynamic team, eager to contribute to impactful digital marketing strategies and continued growth in this ever-evolving field.

CERTIFICATIONS

SEO (BEGINNER TO ADVANCE)

University Of The Punjab 2023

I completed a 3-month "Advanced SEO" course, immersing myself in the intricacies of online visibility. My expertise spans on-page and off-page SEO, focusing on effective link-building and technical optimization. Proficient in WordPress, I craft visually appealing websites optimized for search engines. Diversifying backlinks and strategically using HTML tags have become second nature. Keeping abreast of the latest SEO trends is my forte. If you're passionate about refining websites and boosting your digital presence, I'm eager to connect!

Assignments:

- Build a list of 700+ backlinks to increase DA/DR/UR.
- I made an SEO-optimized website on WordPress.
- Robots.txt
- Submitted a website to Google Search Console.
- Made a sitemap (XML) for the website.
- Created the backup for the website.
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Tools that I used practically:

- SEMrush
- Ahrefs
- Yoast SEO
- SEOMoz

SPECIALIZATION IN SEO

University Of Davis, California 2023

I learned a lot of useful stuff. I got the hang of making websites more visible on search engines, both by tweaking the content on the pages and by building good links. The technical side of things, like improving website structure, became easy after some practice. The course also taught me advanced tricks in SEO, helping me keep up with the fast-paced world of online marketing. I even got the lowdown on influence marketing, discovering how to team up with others for better online visibility. Making different kinds of links was another skill I picked up, making it all come together to boost website traffic. Overall, this course gave me the tools and know-how to navigate the digital world smarter.