Sponsorhip Proposal

Cipher Craft

INTRODUCTION

A three day long hackathon + workshop

Cipher Craft aims to be an incredible three days filled with endless code, education, and teamwork. This hackathon and workshop, intended for computer enthusiasts and aspiring entrepreneurs, aims to unite creative minds to develop and push the boundaries of technology.

What Actually Hackathon Is?

HACKATHON = INVENTION + MARATHON

The word hackathon is a portmanteau of the words hack and marathon, where hack is used in the sense of playful, exploratory programming, not its alternate meaning as a reference to computer crime.

— *Wikipedia*

OUR VALUES

Vision

Our vision is to break down financial barriers and create an inclusive environment for all tech enthusiasts. We strive to ensure that everyone has the opportunity to engage with the latest technological advancements and trends without financial limitations. Particularly in our country, where economic constraints often limit opportunities.

Mission

Our mission is to create an inclusive and accessible hackathon that empowers tech enthusiasts of all backgrounds by eliminating financial barriers. We are dedicated to fostering a vibrant community where participants can learn, innovate, and grow without the constraints of entry fees. By providing free access to our events, we aim to level the playing field and ensure that everyone, regardless of their financial situation, has the opportunity to participate and thrive in the tech world.

Who We Are?

We are an enthusiastic group of University of Engineering and Technology (UET) Lahore students committed to encouraging creativity and innovation in the domains of technology and coding. Our goal is to establish a thriving community where people with similar interests may gather, exchange ideas, and push the limits of technological capabilities.
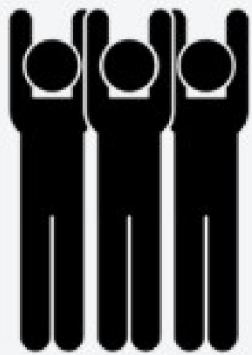
Cipher Craft 2024

Mark your calendars for Cipher Craft 2024, which will take place on September 20, 2024! This isn't your normal tech meetup; it's a tech fiesta! Explore exhilarating hackathons, mind-bending workshops, and eye-opening presentations. Connect with other tech enthusiasts, meet new people, and learn a lot. It's more than just an event; it's an opportunity to improve your networking skills, broaden your horizons, and have fun!
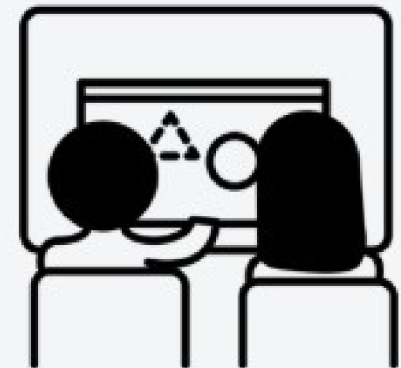
Event Overview

FRIDAY

Students arrive by bus, train, and plane. They pitch ideas and form teams organically and get straight to work on bringing their ideas to life.

SATURDAY

They spend the next 24-36 hours intensely focused on building and designing their hack projects. There are breaks for meals and fun mini-events.

SUNDAY

Students demo projects science-fair style. The top hacks demo on stage in front of the audience and a panel of judges to determine a winner.

Why Cipher Craft Is Important?

Cipher Craft 2024 is crucial for several reasons, particularly in making technology and innovation accessible to all. Surveys and studies have shown that accessibility and affordability are significant factors in students' participation in tech events.

78%

Students Prefer Free Hackathon

-Hackathon.com

82%

Hackathon participants believe that these events are critical for networking and career development.
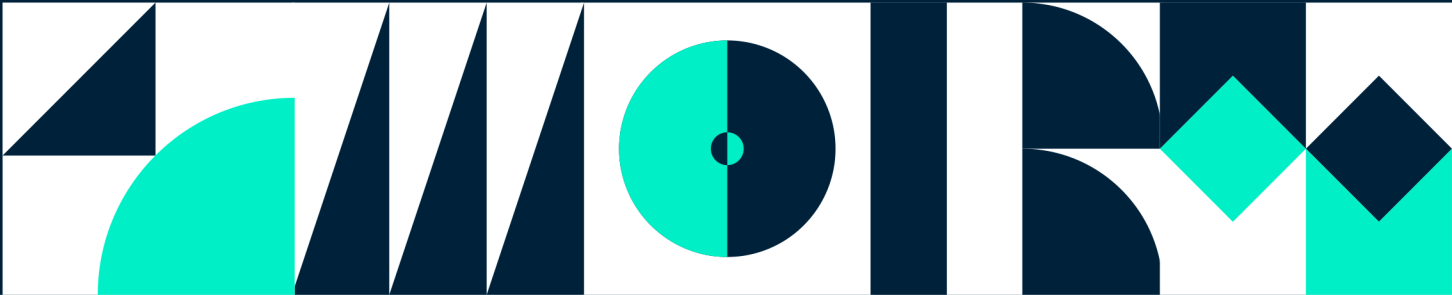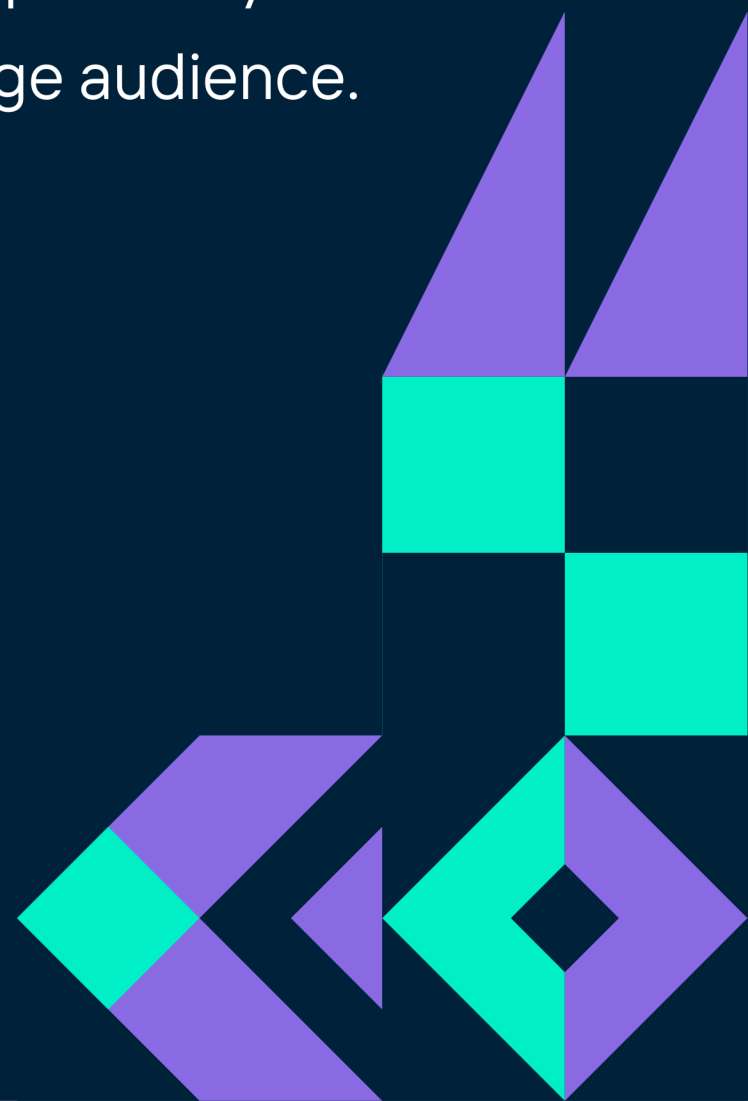
-Devpost.com

88%

Students feel more confident in their technical skills after attending hackathons
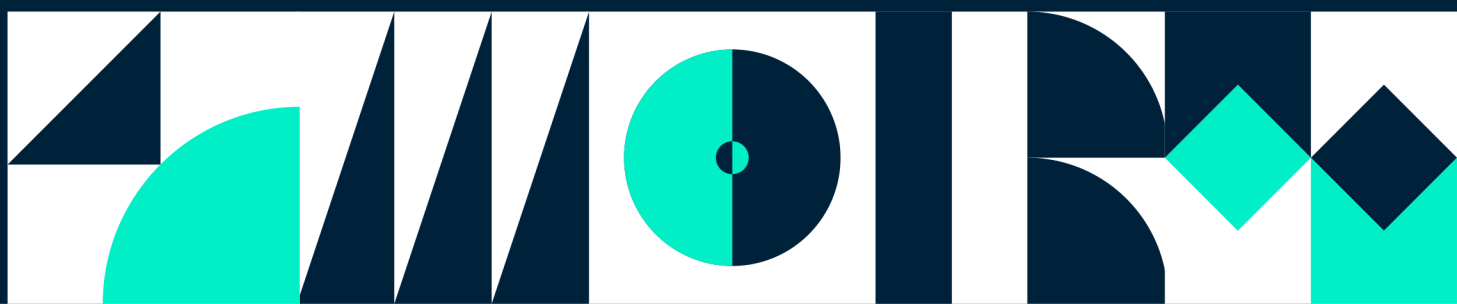
-MLH.com

Expected Footfall

We anticipate an impressive footfall of over 300 enthusiastic attendees who are eager to engage with the latest technological advancements. Based on our marketing efforts and community reach, we expect registrations to exceed 500 for this onsite event. This diverse audience will include tech enthusiasts, professionals, and students, presenting a significant opportunity to gain exposure and engage with a large audience.

Sponsorhip Benifits

Partnering with Cipher Craft 2024 offers exclusive benefits and engagement opportunities. Sponsors will have the unique chance to align their brands with cutting-edge technology and innovation. Your brand will gain unparalleled exposure before, during, and after the event through various promotional channels. As an esteemed sponsor, you'll have prime visibility, enabling direct engagement with attendees, speakers, and industry leaders. Additionally, your brand will be prominently featured in event marketing materials, boosting recognition within the tech community..

Your Investment

BRANDING COLLETRAL	SILVER $500	GOLD $700	PLATINUM $1000
LOGO ON BANNER	✓	✓	✓
LOGO ON PARTICPANTS SHIRTS	✓	✓	✓
PRIORITY SUPPORT	✓	✓	✓
ONLINE & ONSITE RECOGNITION	✓	✓	✓
FREE TO GIVEAWAYS	✓	✓	✓
LOGO ON WEBSITE	✓	✓	✓
LOGO ON CARDS	✓	✓	✓
BRING JUDGES		✓	✓
DISTRUBUTE API		✓	✓
YOUR LOGO EVERYWHERE		✓	✓
PRIME SPEAKING SLOTS			✓

BRANDING COLLETRAL	SILVER $500	GOLD $700	PLATINUM $1000
DEDICATED STANDEE			✓
HOST A WORKSHOP			✓
TITLE SPONSOR			✓

Customization:

We are open to customizing your sponsorship package to meet your specific goals and preferences. Let's embark on this exciting journey together. To discuss this proposal further or if you have any questions, please feel free to contact us at +92 322 8429291

Thank You