

Sigma Strategy

ONE SIDE:

1) Google Bloggers

- I. Create an account.
- II. Create a new blog category.
- III. Choose a suitable domain name.
- IV. Optimize your website.
- V. Optimize about section.
- VI. Choose a theme.
- VII. Connect adSense.
- VIII. Upload daily blogs.
- IX. Maintain SEO.

OTHER SIDE:

1) Social Media

- I. Make one professional Instagram, Facebook and TikTok account.
- II. Daily follow max people you meta account allows you(after grown decrease it you may consider a spammer, do this only in start).
- III. DM people on all platforms to show them ads.
- IV. Comment or re-comment on reels to target audience to website.
- V. Make link of website available on bio.
- VI. Urge people to DM you for that link by promotion on reels.
- VII. Like posts of people having a grown/un-grown account but is similar to your niche.
- VIII. Target followers of that account because these people are interested in that niche, follow them and DM them.
- IX. Once your accounts are grown, just sit back do only daily posts to maintain.

FIVERR SIDE:

- I. Signup for a affiliate account.
- II. Copy affiliate links place them at the right place choose gigs with more reviews and target people in their reviews find their email address and direct mail them because they may want these services again and again.
- III. Then after copying share to different places by shortening it or making it “[Click Here](#)”.
- IV. Then comment it, post it and bring audience.