

Nouman Tayyab

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Summary

WordPress Developer with 3 years of experience specializing in web development, graphic design, and SEO optimization. Proficient in creating visually appealing and high-performing websites using WordPress, HTML, CSS, JavaScript, and PHP. Successfully collaborated with over 10 clients to enhance their online presence—driving conversions by up to 300%. Skilled in integrating e-commerce solutions, managing social media campaigns, and delivering content that resonates with diverse audiences. Passionate about continuous learning and staying updated with the latest industry trends.

Technical Skills

Web Development: WordPress, HTML, CSS, JavaScript, PHP (Basic)

Design Tools: Adobe Photoshop, Adobe Illustrator (Basic)

SEO & Analytics: On-Page SEO, Google Analytics, Keyword Optimization

Content Management: Elementor, WooCommerce, WPBakery

Version Control: Git, GitHub

Soft Skills: Client Communication, Project Management, Problem-Solving

Professional Experience

Website Developer, JOMEJOURNEY — Singapore

December 2023—Present

- Spearhead development of 60 + responsive, user-centric WordPress websites for real estate, e-commerce, and branding clients.
- Collaborate with cross-functional teams to align designs with client branding and objectives.
- Implement best practices in SEO, speed optimization, and security for high-performance web experiences.
- Optimize sites for mobile and tablet, improving accessibility and UX.
- Enhance images for faster load times, yielding a 20% average site-speed improvement.

Projects

UpperHouse SG

upperhousesg.com

- Built a high-end real estate site with custom Elementor sections showcasing unit types, amenities, and location highlights.
- Implemented SEO-friendly layouts to boost lead generation.

Stellar at Tampines SG Development

stellar-at-tampines-sgdevelopment.com

- Designed a property showcase platform for new condo launches with fast-loading pages and engaging CTAs.
- Supported PPC marketing via intuitive layouts and lead-capture forms.

Harrison Food Factory SG Development

harrison-food-factory-
sgdevelopment.com

- Created a product-driven landing site with custom scroll animations and SEO-optimized structure.
- Improved investor engagement through visual storytelling.

Artisan 8 Condo SG

artisan8-condosg.com

- Developed a modern boutique-condo site; enhanced SEO via schema markup and mobile optimization.
- Integrated lead forms and smooth anchor navigation.

Otto's Place Executive Condo

ottosplace-sgec.homes

- Designed an elegant, fully responsive site with scroll-based animations and interactive floor plans.

Property Value Today

propertyvaluetoday.homes

- Built a real-estate valuation platform with instant inquiry forms and dynamic SEO-targeted content.
- Prioritized speed and conversion-optimized structure.

Spring Leaf Residences

spring-leaf-residences.com

- Launched a polished marketing site featuring fast-loading galleries and smooth scroll effects.
- Showcased eco-features with modular Elementor sections.

One Marina Garden by Kingfords

sg-onemarinagarden-by-
kingfords.homes

- Developed a luxury waterfront-condo site with interactive galleries and a mobile-first design.

Freelance WordPress Developer

Freelance WordPress Developer — Lahore, Pakistan

January 2019—Present

- Developed and customized WordPress themes/plugins to client specifications.
- Optimized site performance and implemented responsive designs.
- Provided ongoing maintenance, security updates, and support.
- Delivered SEO-optimized content, boosting client search rankings.

Key Freelance Projects

YAG General

yaggeneral.com

- Built a full e-commerce site for a UAE fruits & veggies business with shopping cart, payment gateway, and inventory management.

VegeFruits PK

vegefruits.pk

- Designed a bilingual (Urdu) food-blog; improved mobile UX, resulting in a 40% increase in page views.

Education

University of Lahore, BSc in Software Engineering

April 2019— 2023

Islamia Government Science College, Intermediate (FSC Pre-Engineering)

January 2017—2019

Certifications & Honors

Videography Competition Winner

July 2021

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