Interrogating Biosensing in Everyday Life

Abstract

Nick Merrill Richmond Wong Noura Howell

BioSENSE Lab School of Information

Berkeley, CA, USAC {nick, richmond, noura.howell} @ischool.berkeley.edu

University of California, Berkeley

Luke Stark

Department of Sociology Dartmouth College Hanover, NH, USA luke.stark@dartmouth.edu

Lucian Leahu

ITU Copenhagen Copenhagen, Denmark lucian@itu.dk

Dawn Nafus

Intel 2111 Northeast 25th Street, Hillsboro, OR 97124 dawn.nafus@intel.com

Author Keywords

biosensors or their data.

Biosensing; materiality; biometrics; quantified self

ACM Classification Keywords

agendas within DIS, and generate new

recommendations for designers working with

H.5.m. Information interfaces and presentation (e.g., HCI): Miscellaneous;

This workshop seeks to expand our understanding and

(sensors measuring humans) can—and should—play in

imaginations regarding the possible roles biosensors

everyday life. By applying a critical lens to issues of

interpretation, representation, and experience around

biosensing and biosensors, we aim to shape research

Introduction

Biosensing, by which we mean sensors measuring human physiological and behavioral data, is becoming pervasive throughout daily life: beyond wristwatches that measure heartrate and skin conductance [6], to clothing [15], furniture, mirrors [16], cars, personal robots, ingestibles [17], virtual reality headsets, as well as visual and wireless sensors that can collect bodily data at a distance [1].

Permission to make digital or hard copies of part or all of this work for personal or classroom use is granted without fee provided that copies are not made or distributed for profit or commercial advantage and that copies bear this notice and the full citation on the first page. Copyrights for third-party components of this work must be honored. For all other uses, contact the Owner/Author.

Copyright is held by the owner/author(s). *DIS'17 Companion, June 10-14, 2017, Edinburgh, United Kingdom* ACM 978-1-4503-4991-8/17/06. http://dx.doi.org/10.1145/3064857.3064865 Biosensing in daily life brings new challenges and opportunities for the design of interactive systems, such as supporting social and emotional interpretations of biosensory data (e.g., [8,11,23]); implications for how people construct themselves and are constructed through data (e.g., [5,18]); and what privacy means in such contexts (e.g., [4,14]).

Biosensing presents designers, citizens, and artists with an emerging class of datasets and physical devices that possess a unique set of material characteristics [19]. As data, it can be amassed and analyzed at scale with computation. And yet this data intimately and viscerally involves our bodies, supporting small scale, personal and subjective interpretation as well. Biosensory data are used to draw inferences in a growing range of areas, such as health, mental and emotional states, or memories and thoughts. The often-presumed objectivity of sensory data lends it a potentially problematic potency in constructing users as data subjects [13,20].

Biosensing's unique social and technical characteristics provide opportunities, and challenges, for designers to support social and emotional interpretation, personal identity building through data, and privacy. This workshop seeks to engage researchers in exploring these themes in lights of the emerging ubiquity of biosensors in everyday life. We welcome participants whose work covers a variety of different topics, including but not limited to:

- Self-tracking practices
- Privacy and surveillance
- Critical and speculative design

- Infrastructure studies
- Affective systems
- Design for reflection

We welcome work from a variety of methodologies, such as design research, anthropology, STS, ethnographic studies, user studies, art practice, systems building, and critical or speculative design.

Workshop Theme: Biosensing in Daily Life

While many biosensing applications focus on improving health and fitness, our workshop seeks to explore biosensing in daily life through the themes of interpretation, representation, and experience.

Interpretation - Biosensory data affords certain types of interpretations (and representations and constructions), while possibly obfuscating others [10,12]. Understanding interpretation as a social and cultural process [3,8], we ask: How are interpretations of biosensory data constructed and contested among designers, researchers, and users? What interpretations become visible, and which remain invisible? How does interpretation relate to designed artifacts and design practices?

Representation - How are users, people, and bodies imagined and created as subjects through biosensing technologies? [7,9,11] Who is seen (and not seen) as a subject [25]? What agency do users and non-users have to contest these positionings?

Experience - Considering the social processes of interpretation and representation of biosensory data, how do people experience biosensing systems - or how

could they experience them? How does this relate to users' everyday individual and interpersonal practices? [2,21,22] How are broader infrastructures, policies, and social justice concerns implicated in biosensory experiences? [14,24]

The themes of interpretation, representation, and experience help explore a variety of challenges and opportunities that arise with biosensing in daily life. Rather than focusing on making inferences in a particular application domain using biosensing, this workshop aims to take a step back and look at these high level themes to investigate more social, cultural, and collaborative aspects of biosensing.

References

- Fadel Adib, Hongzi Mao, Zachary Kabelac, Dina Katabi, and Robert C Miller. 2015. Smart Homes that Monitor Breathing and Heart Rate. CHI '15: 837–846.
- Eric PS Baumer, Vera Khovanskaya, Mark Matthews, Lindsay Reynolds, Victoria Schwanda Sosik, and Geri Gay. 2014. Reviewing reflection: on the use of reflection in interactive system design. In *Proceedings* of the 2014 conference on Designing interactive systems, 93–102.
- Kirsten Boehner, Rogério DePaula, Paul Dourish, and Phoebe Sengers. 2007. How emotion is made and measured. *International Journal of Human-Computer Studies* 65, 4: 275–291. https://doi.org/10.1016/j.ijhcs.2006.11.016
- Kelly Caine, Selma Šabanović, and Mary Carter. 2012.
 The effect of monitoring by cameras and robots on the privacy enhancing behaviors of older adults. In Human-Robot Interaction (HRI), 2012 7th ACM/IEEE International Conference on, 343–350.

- Chris Elsden, Bettina Nissen, Andrew Garbett, David Chatting, David Kirk, and John Vines. 2016.
 Metadating: Exploring the Romance and Future of Personal Data. In Proceedings of the 2016 CHI Conference on Human Factors in Computing Systems - CHI '16, 685–698. https://doi.org/10.1145/2858036.2858173
- 6. Empatica E4. Retrieved April 28, 2017 from https://store.empatica.com/products/e4-wristband
- Erik Grönvall, Jonas Fritsch, and Anna Vallg\a arda. 2016. FeltRadio: Sensing and Making Sense of Wireless Traffic. In Proceedings of the 2016 ACM Conference on Designing Interactive Systems, 829– 840.
- 8. Noura Howell, Laura Devendorf, Rundong (Kevin)
 Tian, Tomás Vega Galvez, Nan-Wei Gong, Ivan
 Poupyrev, Eric Paulos, and Kimiko Ryokai. 2016.
 Biosignals as Social Cues: Ambiguity and Emotional
 Interpretation in Social Displays of Skin Conductance.
 In Designing Interactive Systems.
- Stacey Kuznetsov and Eric Paulos. 2010. Participatory Sensing in Public Spaces: Activating Urban Surfaces with Sensor Probes. 21–30.
- Lucian Leahu. 2016. Ontological Surprises: A Relational Perspective on Machine Learning. In Proceedings of the 2016 ACM Conference on Designing Interactive Systems, 182–186.
- Lucian Leahu and Phoebe Sengers. 2014. Freaky: performing hybrid human-machine emotion. *Designing Interactive Systems*: 607–616. https://doi.org/10.1145/2598510.2600879
- 12. Nick Merrill and Coye Cheshire. 2017. Trust Your Heart: Assessing Cooperation and Trust with Biosignals in Computer-Mediated Interactions. In Computer Supported Cooperative Work and Social Computing (CSCW 2017).

- Jaime Nafus, Dawn; Sherman. 2014. This One Does Not Go Up to 11: The Quantified Self Movement as an Alternative Big Data Practice. *International Journal of Communication* 8: 1–11.
- 14. Helen Nissenbaum and Heather Patterson. 2016. Biosensing in Context: Health Privacy in a Connected World. *Quantified: Biosensing Technologies in* Everyday Life: 79.
- 15. OMbra. Retrieved May 3, 2017 from https://omsignal.com/
- Ming-Zher Poh, Daniel McDuff, and Rosalind Picard. 2011. A medical mirror for non-contact health monitoring. In ACM SIGGRAPH 2011 Emerging Technologies, 2.
- 17. Proteus digital health. Retrieved January 10, 2016 from http://www.proteus.com/
- N. Rose. 2001. The Politics of Life Itself. *Theory, Culture & Society* 18, 6: 1–30. https://doi.org/10.1177/02632760122052020
- Elaine Sedenberg, Richmond Y. Wong, and John Chuang. 2017. A Window into the Soul -- Biosensing in Public (Forthcoming). In Surveillance, Privacy, and Public Space, Bryce Newell and Tjerk Timan (eds.). Routledge.
- T. Sharon and D. Zandbergen. 2016. From data fetishism to quantifying selves: Self-tracking practices and the other values of data. New Media & Society. https://doi.org/10.1177/1461444816636090

- Petr Slov, Joris Janssen, and Geraldine Fitzpatrick.
 2012. Understanding Heart Rate Sharing: Towards Unpacking Physiosocial Space. CHI, ACM Press: 859–868. https://doi.org/10.1145/2207676.2208526
- Luke Stark. 2016. The emotional context of information privacy. The Information Society 32, 1: 14–27. https://doi.org/10.1080/01972243.2015.1107167
- 23. Peter Tolmie, Andy Crabtree, Tom Rodden, James A Colley, and Ewa A Luger. 2016. "This has to be the cats": Personal Data Legibility in Networked Sensing Systems. In Proceedings of the 19th ACM Conference on Computer-Supported Cooperative Work & Social Computing CSCW '16, 490–501. https://doi.org/10.1145/2818048.2819992
- 24. Janet Vertesi, Jofish Kaye, Samantha N. Jarosewski, Vera D. Khovanskaya, and Jenna Song. 2016. Data Narratives: uncovering tensions in personal data management. *Proceedings of the 19th ACM Conference on Computer-Supported Cooperative Work & Social Computing CSCW '16*: 477–489. https://doi.org/10.1145/2818048.2820017
- Richmond Y Wong and Deirdre K Mulligan. 2016.
 When a Product Is Still Fictional: Anticipating and Speculating Futures through Concept Videos. In Proceedings of the 2016 ACM Conference on Designing Interactive Systems, 121–133.