



```
[8]: Unnamed: 0
               id
               Gender
               Customer Type
               Age
              Type of Travel
Class
              Flight Distance
               Inflight wifi service
              Departure/Arrival time convenient
\equiv
              Ease of Online booking
              Gate location
              Food and drink
              Online boarding
              Seat comfort
              Inflight entertainment
              On-board service
              Leg room service
               Baggage handling
              Checkin service
              Inflight service
              Cleanliness
              Departure Delay in Minutes
               Arrival Delay in Minutes
               satisfaction
               dtype: int64
          [9]: df.shape
          [9]: (103904, 25)
         [10]: df.info
         [10]: <bound method DataFrame.info of
                                                 Unnamed: 0
                                                              id Gender
                                                                            Customer Type Age Type of Travel \
              0 70172 Male
                                             Loyal Customer 13 Personal Travel
                            1 5047 Male disloyal Customer 25 Business travel
                            2 110028 Female Loyal Customer 26 Business travel
                            3 24026 Female
                                               Loyal Customer 25 Business travel
                           4 119299 Male
                                              Loyal Customer 61 Business travel
              103899
                        103899 94171 Female disloyal Customer 23 Business travel
              103900
                        103900 73097 Male Loyal Customer 49 Business travel
              103901
                        103901 68825 Male disloyal Customer 30 Business travel
103902
                         103902 54173 Female disloyal Customer 22 Business travel
              103903
                        103903 62567 Male Loyal Customer 27 Business travel
\equiv
                        Class Flight Distance Inflight wifi service \
                     Eco Plus
                                460
                     Business
                                       235
                     Business
                                      1142
                                                             2
                     Business
                                     562
                     Business
                                     214
                       Eco
              103899
                                      192
                                                            2
              103900 Business
                                       2347
               103901 Business
                                       1995
              103902
                      Eco
                                       1000
              103903 Business
                                       1723
```

```
1
                                                                                                                                   2 ...
                                                                                                                                   2 ...
                                                                                                                                   5 ...
                                       103899
                                                                                                                                1 ...
                                                                                                                                  4 ...
                                       103901
                                                           On-board service Leg room service Baggage handling Checkin service \
                                        0
                                                                                       4
                                                                                                                       3
                                                                                                                                                                 4
                                        1
                                                                                                                               3
                                                                                            4
                                                                                                                                                                             4
                                                                                                                                                                                                                      4
                                                                                            2
                                                                                                                                  5
                                                                                                                                                                              3
                                                                                                                                                                                                                      1
                                        3
                                                                                           3
                                                                                                                                    4
                                                                                                                                                                               4
                                                                                                                                                                                                                      3
                                        103899
                                                                                           3
                                                                                                                                   1
                                                                                                                                                                              4
                                                                                                                                                                                                                      2
                                        103900
                                                                                            5
                                                                                                                                     5
                                        103901
                                                                                            3
                                                                                                                                  2
                                         103902
                                        103903
                                                                                            1
Inflight service Cleanliness Departure Delay in Minutes \
                                        0
                                                                                           5
                                                                                                                        5
                                                                                                                          1
 ∷
                                                                                             4
                                                                                                                                                                                           0
                                        3
                                                                                                                                                                                         11
                                                                                                                                                                                           О
                                        4
                                                                                           3
                                                                                                                        3
                                         103899
                                        103900
                                                                                            5
                                                                                                                        4
                                         103901
                                                                                            5
                                                                                                                         4
                                         103902
                                                                                                                          1
                                         103903
                                                          Arrival Delay in Minutes
                                                                                                                                               satisfaction
                                                                                                       18.0 neutral or dissatisfied
                                                                                                          6.0 neutral or dissatisfied
                                                                                                          9.0 neutral or dissatisfied
                                                                                                          0.0 satisfied
                                         4
                                         103899
                                                                                                          0.0 neutral or dissatisfied
                                         103900
                                                                                                          0.0 satisfied
                                         103901
                                                                                                         14.0 neutral or dissatisfied
                                        103902
                                                                                                        0.0 neutral or dissatisfied
                                                                                                          0.0 neutral or dissatisfied
                                         103903
                          [11]: df.describe()
                                                                                                                                                               Flight
                                                                                                                                                                                    Inflight wifi Departure/Arrival Ease of Online
                                                                                                                                                                                                                                                                                                                                                                                                                   Inflight
                                                                                                                                                                                                                                                                                                                      Food and
                                                                                                                                                                                                                                                                                                                                                         Online
                                                                                                                                                                                                                                                                                                                                                                                                                                             On-board
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           Baggage
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           Checkin
                                                                                                                                                                                                                                                                                                                                                                                                                                                                            Leg room
                                                           Unnamed: 0
                                                                                                                                      Age
                                                                                                                                                                                                                                                                               Gate location
                                                                                                                                                                                                                                                                                                                                                                           Seat comfort
                                                                                                                                                            Distance
                                                                                                                                                                                            service
                                                                                                                                                                                                                time convenient
                                                                                                                                                                                                                                                           booking
                                                                                                                                                                                                                                                                                                                             drink
                                                                                                                                                                                                                                                                                                                                                     boarding
                                                                                                                                                                                                                                                                                                                                                                                                      entertainment
                                                                                                                                                                                                                                                                                                                                                                                                                                                  service
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 service
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           handling
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            service
                                                       103904.000000 103904.000000 103904.000000 103904.000000 103904.000000
                                                                                                                                                                                                                    103904.000000 \quad 103904.0000000 \quad 103904.000000 \quad 103904.000000 \quad 103904.000000 \quad 103904.0000000 \quad 103904.000000 \quad 103904.0000000 \quad 103904.000000 \quad 103904.0000000 \quad 103904.0000000 \quad 103904.0000000 \quad 103904.0000000 \quad 103904.000000000000000000000000000000
                                                                                                                                                                                                                                                                                                                       3.202129
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            3.631833
                                                         51951.500000 64924.210502
                                                                                                                            39.379706
                                                                                                                                                     1189.448375
                                                                                                                                                                                          2.729683
                                                                                                                                                                                                                              3.060296
                                                                                                                                                                                                                                                            2.756901
                                                                                                                                                                                                                                                                                          2.976883
                                                                                                                                                                                                                                                                                                                                                     3.250375
                                                                                                                                                                                                                                                                                                                                                                                    3.439396
                                                                                                                                                                                                                                                                                                                                                                                                                  3.358158
                                                                                                                                                                                                                                                                                                                                                                                                                                               3.382363
                                                                                                                                                                                                                                                                                                                                                                                                                                                                              3.351055
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          3.304290
                                                         29994.645522 37463.812252
                                                                                                                            15.114964
                                                                                                                                                       997.147281
                                                                                                                                                                                          1.327829
                                                                                                                                                                                                                              1.525075
                                                                                                                                                                                                                                                            1.398929
                                                                                                                                                                                                                                                                                          1.277621
                                                                                                                                                                                                                                                                                                                        1.329533
                                                                                                                                                                                                                                                                                                                                                     1.349509
                                                                                                                                                                                                                                                                                                                                                                                    1.319088
                                                                                                                                                                                                                                                                                                                                                                                                                  1.332991
                                                                                                                                                                                                                                                                                                                                                                                                                                               1.288354
                                                                                                                                                                                                                                                                                                                                                                                                                                                                              1.315605
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            1.180903
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          1.265396
                                            min
                                                                  0.000000
                                                                                               1.000000
                                                                                                                              7.000000
                                                                                                                                                         31.000000
                                                                                                                                                                                          0.000000
                                                                                                                                                                                                                              0.000000
                                                                                                                                                                                                                                                           0.000000
                                                                                                                                                                                                                                                                                          0.000000
                                                                                                                                                                                                                                                                                                                       0.000000
                                                                                                                                                                                                                                                                                                                                                     0.000000
                                                                                                                                                                                                                                                                                                                                                                                    0.000000
                                                                                                                                                                                                                                                                                                                                                                                                                  0.000000
                                                                                                                                                                                                                                                                                                                                                                                                                                               0.000000
                                                                                                                                                                                                                                                                                                                                                                                                                                                                              0.000000
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            1.000000
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          0.000000
                                            25%
                                                         25975.750000 32533.750000
                                                                                                                           27.000000
                                                                                                                                                       414.000000
                                                                                                                                                                                          2.000000
                                                                                                                                                                                                                              2.000000
                                                                                                                                                                                                                                                            2.000000
                                                                                                                                                                                                                                                                                          2.000000
                                                                                                                                                                                                                                                                                                                       2.000000
                                                                                                                                                                                                                                                                                                                                                     2.000000
                                                                                                                                                                                                                                                                                                                                                                                    2.000000
                                                                                                                                                                                                                                                                                                                                                                                                                  2.000000
                                                                                                                                                                                                                                                                                                                                                                                                                                               2.000000
                                                                                                                                                                                                                                                                                                                                                                                                                                                                              2.000000
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            3.000000
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          3.000000
```

Departure/Arrival time convenient ... Inflight entertainment \

4 ...

9

51951.500000

64856.500000

77927.250000 97368.250000

max 103903.000000 129880.000000

40.000000

51.000000

85.000000

843.000000

1743.000000

4983.000000

3.000000

4.000000

5.000000

3.000000

4.000000

5.000000

3.000000

4.000000

5.000000

3.000000

4.000000

5.000000

3.000000

4.000000

5.000000

3.000000

4.000000

5.000000

4.000000

5.000000

5.000000

4.000000

4.000000

5.000000

4.000000

4.000000

5.000000

4.000000

4.000000

5.000000

4.000000

5.000000

5.000000

3.000000

4.000000

5.000000

[12]: df.corr()

	-1











(C	כ
4	ĺ	Ò

[12]:		Unnamed: 0	id	Age	Flight Distance	Inflight wifi service	Departure/Arrival time convenient	Ease of Online booking	Gate location	Food and drink	Online boarding	Seat comfort	Inflight entertainment	On- board service	Leg room service	Baggage handling	Checkin service	Inflight service	Cleanliness	Departure Delay in Minutes	Arrival Delay in Minutes
	Unnamed: 0	1.000000	0.002991	0.004786	0.002794	-0.002490	0.000739	0.001913	0.005073	-0.002162	0.001002	0.000044	0.001363	0.000813	0.004052	-0.000526	-0.004321	-0.000134	-0.001117	-0.000045	-0.000063
	id	0.002991	1.000000	0.022857	0.095544	-0.021276	-0.002110	0.014163	-0.000606	0.001063	0.055477	0.052903	0.002300	0.055241	0.044634	0.074940	0.079273	0.079346	0.024965	-0.019546	-0.036997
	Age	0.004786	0.022857	1.000000	0.099461	0.017859	0.038125	0.024842	-0.001330	0.023000	0.208939	0.160277	0.076444	0.057594	0.040583	-0.047529	0.035482	-0.049427	0.053611	-0.010152	-0.012105
	Flight Distance	0.002794	0.095544	0.099461	1.000000	0.007131	-0.020043	0.065717	0.004793	0.056994	0.214869	0.157333	0.128740	0.109526	0.133916	0.063184	0.073072	0.057540	0.093149	0.002158	-0.002470
	Inflight wifi service	-0.002490	-0.021276	0.017859	0.007131	1.000000	0.343845	0.715856	0.336248	0.134718	0.456970	0.122658	0.209321	0.121500	0.160473	0.120923	0.043193	0.110441	0.132698	-0.017402	-0.019042
	Departure/Arrival time convenient	0.000739	-0.002110	0.038125	-0.020043	0.343845	1.000000	0.436961	0.444757	0.004906	0.070119	0.011344	-0.004861	0.068882	0.012441	0.072126	0.093333	0.073318	0.014292	0.001005	-0.000918
	Ease of Online booking	0.001913	0.014163	0.024842	0.065717	0.715856	0.436961	1.000000	0.458655	0.031873	0.404074	0.030014	0.047032	0.038833	0.107601	0.038762	0.011081	0.035272	0.016179	-0.006371	-0.007947
	Gate location	0.005073	-0.000606	-0.001330	0.004793	0.336248	0.444757	0.458655	1.000000	-0.001159	0.001688	0.003669	0.003517	-0.028373	-0.005873	0.002313	-0.035427	0.001681	-0.003830	0.005467	0.005178
	Food and drink	-0.002162	0.001063	0.023000	0.056994	0.134718	0.004906	0.031873	-0.001159	1.000000	0.234468	0.574556	0.622512	0.059073	0.032498	0.034746	0.087299	0.033993	0.657760	-0.029926	-0.032466
	Online boarding	0.001002	0.055477	0.208939	0.214869	0.456970	0.070119	0.404074	0.001688	0.234468	1.000000	0.420211	0.285066	0.155443	0.123950	0.083280	0.204462	0.074573	0.331517	-0.018982	-0.021874
	Seat comfort	0.000044	0.052903	0.160277	0.157333	0.122658	0.011344	0.030014	0.003669	0.574556	0.420211	1.000000	0.610590	0.131971	0.105559	0.074542	0.191854	0.069218	0.678534	-0.027898	-0.029735
	Inflight entertainment	0.001363	0.002300	0.076444	0.128740	0.209321	-0.004861	0.047032	0.003517	0.622512	0.285066	0.610590	1.000000	0.420153	0.299692	0.378210	0.120867	0.404855	0.691815	-0.027489	-0.030597
	On-board service	0.000813	0.055241	0.057594	0.109526	0.121500	0.068882	0.038833	-0.028373	0.059073	0.155443	0.131971	0.420153	1.000000	0.355495	0.519134	0.243914	0.550782	0.123220	-0.031569	-0.035089
	Leg room service	0.004052	0.044634	0.040583	0.133916	0.160473	0.012441	0.107601	-0.005873	0.032498	0.123950	0.105559	0.299692	0.355495	1.000000	0.369544	0.153137	0.368656	0.096370	0.014363	0.011924
	Baggage handling	-0.000526	0.074940	-0.047529	0.063184	0.120923	0.072126	0.038762	0.002313	0.034746	0.083280	0.074542	0.378210	0.519134	0.369544	1.000000	0.233122	0.628561	0.095793	-0.005573	-0.008576
	Checkin service	-0.004321	0.079273	0.035482	0.073072	0.043193	0.093333	0.011081	-0.035427	0.087299	0.204462	0.191854	0.120867	0.243914	0.153137	0.233122	1.000000	0.237197	0.179583	-0.018453	-0.020324
	Inflight service	-0.000134	0.079346	-0.049427	0.057540	0.110441	0.073318	0.035272	0.001681	0.033993	0.074573	0.069218	0.404855	0.550782	0.368656	0.628561	0.237197	1.000000	0.088779	-0.054813	-0.058980
	Cleanliness	-0.001117	0.024965	0.053611	0.093149	0.132698	0.014292	0.016179	-0.003830	0.657760	0.331517	0.678534	0.691815	0.123220	0.096370	0.095793	0.179583	0.088779	1.000000	-0.014093	-0.015732
	Departure Delay in Minutes	-0.000045	-0.019546	-0.010152	0.002158	-0.017402	0.001005	-0.006371	0.005467	-0.029926	-0.018982	-0.027898	-0.027489	-0.031569	0.014363	-0.005573	-0.018453	-0.054813	-0.014093	1.000000	0.960247
	Arrival Delay in Minutes	-0.000063	-0.036997	-0.012105	-0.002470	-0.019042	-0.000918	-0.007947	0.005178	-0.032466	-0.021874	-0.029735	-0.030597	-0.035089	0.011924	-0.008576	-0.020324	-0.058980	-0.015732	0.960247	1.000000

```
[16]: # Find null values in variables
      df.isnull().sum()
[16]: Unnamed: 0
      id
      Gender
      Customer Type
      Type of Travel
      Class
      Flight Distance
      Inflight wifi service
      Departure/Arrival time convenient
      Ease of Online booking
      Gate location
      Food and drink
      Online boarding
      Seat comfort
      Inflight entertainment
      On-board service
      Leg room service
      Baggage handling
      Checkin service
      Inflight service
      Cleanliness
      Departure Delay in Minutes
      Arrival Delay in Minutes
      satisfaction
      dtype: int64
```

⊟

```
[18]: #Label_encoder
      label_encoder = preprocessing.LabelEncoder()
      df['Age']= label_encoder.fit_transform(df['Age'])
      df['Gender']= label_encoder.fit_transform(df['Gender'])
      df['Customer Type']= label_encoder.fit_transform(df['Customer Type'])
      df['Type of Travel']= label_encoder.fit_transform(df['Type of Travel'])
      df['Class']= label_encoder.fit_transform(df['Class'])
      df['Flight Distance']= label_encoder.fit_transform(df['Flight Distance'])
      df['Inflight wifi service']= label_encoder.fit_transform(df['Inflight wifi service'])
      df['Departure/Arrival time convenient']= label_encoder.fit_transform(df['Departure/Arrival time convenient'])
      df['Ease of Online booking']= label_encoder.fit_transform(df['Ease of Online booking'])
      df['Gate location'] = label_encoder.fit_transform(df['Gate location'])
      df['Food and drink']= label_encoder.fit_transform(df['Food and drink'])
      df['Online boarding']= label_encoder.fit_transform(df['Online boarding'])
      df['Seat comfort']= label_encoder.fit_transform(df['Seat comfort'])
      df['Inflight entertainment']= label_encoder.fit_transform(df['Inflight entertainment'])
      df['On-board service']= label_encoder.fit_transform(df['On-board service'])
      df['Leg room service']= label_encoder.fit_transform(df['Leg room service'])
      df['Baggage handling']= label_encoder.fit_transform(df['Baggage handling'])
      df['Checkin service']= label_encoder.fit_transform(df['Checkin service'])
      df['Inflight service']= label_encoder.fit_transform(df['Inflight service'])
      df['Cleanliness']= label_encoder.fit_transform(df['Cleanliness'])
      df['Departure Delay in Minutes']= label_encoder.fit_transform(df['Departure Delay in Minutes'])
      df['Arrival Delay in Minutes']= label_encoder.fit_transform(df['Arrival Delay in Minutes'])
      df['satisfaction']= label_encoder.fit_transform(df['satisfaction'])
```

```
[19]: df.head()
                                                                            Inflight
                                                                                                                                                                                                   Arrival Delay satisfaction
                                                                                                                                                                                         Departure
                                  Customer Age
                                                                                                                                                                  Inflight Cleanliness
         Unnamed:
                                                  Type of
                                                                  Flight
                                                                                   Departure/Arrival time
                                                                                                                 Inflight On-board Leg room
                                                                                                                                               Baggage
                                                                                                                                                         Checkin
                       id Gender
                                                         Class
                                                                              wifi
                                                                                                                                                                                           Delay in
                                                                Distance
                                                   Travel
                                                                                                                                                                                                     in Minutes
                                                                                             convenient
                                                                                                            entertainment
                                                                                                                           service
                                                                                                                                     service
                                                                                                                                               handling
                                                                                                                                                          service
                                                                                                                                                                   service
                                                                            service
                                                                                                                                                                                           Minutes
                0 70172
                                                                    358
                                                                                3
                                                                                                    4 ...
                                                                                                                      5
                                                                                                                                                                                  5
                                                                                                                                                                                               25
                                                                                                                                                                                                           18
                                                                                                                                                                                                                       0
      0
                                         0 6
                                                            2
                                                                                                                                                                        5
                     5047
                                                                     144
                                             18
      2
                2 110028
                               0
                                         0 19
                                                      0
                                                            0
                                                                     994
                                                                                2
                                                                                                    2 ...
                                                                                                                      5
                                                                                                                                                                                  5
                                                                                                                                                                                                0
                                                                                                                                                                                                            0
      3
                3 24026
                                         0 18
                                                                     446
      4
                                         0 54
                                                      0
                                                                     124
                                                                                3
                                                                                                    3 ...
                                                                                                                      3
                                                                                                                                                                                  3
                                                                                                                                                                                                0
                                                                                                                                                                                                            0
                4 119299
     5 rows × 25 columns
[22]: X = df.drop('satisfaction', 1)
      y = df.satisfaction
[23]: X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=2)
[25]: logicRegression_model = LogisticRegression()
      logicRegression_model.fit(X_train, y_train)
[25]: LogisticRegression()
      pred = logicRegression_model.predict(X_test)
[27]: array([1, 0, 0, ..., 0, 0, 0])
[28]: #comparsion
      a = pd.DataFrame({'Actual value': y_test, 'Predicted value':pred})
      a.head()
             Actual value Predicted value
[28]:
      18981
       4555
      44022
                     0
                                   0
      84411
      91989
                                   0
[30]: # Evaluation model
      EvalMatrix = confusion_matrix(y_test, pred)
      sns.heatmap(EvalMatrix, annot=True, fmt="d")
      plt.title('Confusion Matrix')
      plt.xlabel('Predicted')
      plt.ylabel('True')
      print(classification_report(y_test, pred))
                    precision
                                 recall f1-score
                                                   support
                         0.65
                                   0.78
                                             0.71
                                                      11764
                                                      9017
                         0.61
                                  0.45
                                             0.52
                                             0.64
                                                      20781
          accuracy
                         0.63
                                  0.61
                                                      20781
         macro avg
                                             0.61
      weighted avg
                         0.63
                                  0.64
                                             0.63
                                                      20781
```

⊟

 \equiv



