

PRESS RELEASE



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Kiss Me Tees Launches Online Children Store Using 'Kiss Me' Slogan

Printed Tees Designed to Educate and Promote Self-Acceptance

(LAS VEGAS, NV) – July 9, 2012 – Kiss Me Tees launches its online children's retail store at www.kissmetees.com and offers printed infant bodysuits and toddler tees bearing the words 'Kiss Me' to help promote education and self-acceptance in a fun and positive way.

The infant bodysuits and toddler tees MSRP for \$15.99 and are available in sizes 0-3M, 3-6M, 6-12M, 12-18M, 2T, 3T, 4T and 5T. "By providing tees that parents can use as a way to show support for their children, we accomplish our mission of helping children become aware of the various qualities that make them special and in turn, help them gain self-acceptance," said Elizabeth Yang, Co-Owner. Since its launch, Kiss Me Tees has seen visits from customers as far away as the United Kingdom and Saudi Arabia.

The company currently has four collections: Leafy, Stickly, Stickly - Kicking or Stickly – Standing and expects to release new collections as they add to their already existing categories, nationalities and ethnicities. In addition, the company also plans to offer customers the ability to customize their tees or to design their own in the near future.

For additional information, please visit www.kissmetees.com.

About Kiss Me Tees

Founded in March 2012 by husband and wife couples, Yer and Jeffrey Nguyen and Elizabeth and Stalin Yang, Kiss Me Tees is an online children's retail store offering printed infant bodysuits and

toddler tees that promote education and positive messages like love and self-acceptance. At \$15.99, bodysuits are available in sizes 0-3M, 3-6M, 6-12M and 12-18M and tees are available in sizes 2T, 3T, 4T and 5T. For more information on Kiss Me Tees, visit www.kissmetees.com, or check out Facebook.

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NATIONAL HOME FURNISHINGS MONTH IS IT HOME YET?™

Dear <VARIABLE DATA: NAME>:

We would like to thank you for downloading the Retailer Toolkit and for your active participation in National Home Furnishings Month. We are heading into our third week since the announcement of the IS IT HOME YET?™ campaign and we have received a tremendous response on this exciting new campaign designed to reinvigorate home furnishings retailers and inspire consumers to buy for their home.

The National Home Furnishings Month campaign has received millions of impressions in the last two weeks along with tens of thousands of visits to the campaign website www.homeyet.com. In addition, HGTV personality Monica Pedersen, the official spokesperson for National Home Furnishings month, is actively spreading the word about this exciting initiative. Here is a video sample http://kefmmediastream.com/WorldMarket_UTube.wmv of the national coverage.

In order to keep the momentum going and deliver on our campaign message to consumers, we need your active involvement! We ask that you use elements of the "Is It Home Yet" creative assets in your September advertising, and **offer special savings to customers the week of September 19-27**. We intend to drive consumers and traffic to your store not only during the week of September 19-27 – but well beyond, as future phases of this campaign unfolds.

If you have yet to register, we invite you to attend the September 2009 Las Vegas Market, which will be taking place September 14-17th, in Las Vegas, NV, only a week away. Not only is a great way to discover new products but it is also a great way to learn about new trends, which will assist you in meeting your consumers' wants and needs. There are also some powerful business seminars being offered, such as "Las Vegas IS the Money Market" where experts from the Small Business Administration (SBA) will be available to walk you through the myriad of interest free loan programs that are available. You can visit <http://www.lasvegasmarket.com> to register and to learn more about thousands of new products and dozens of relevant, educational programming you'll find at Las Vegas Market.

As a Las Vegas Market registrant, we also want to remind you about our Retailer Locator feature which will help consumers find your store easily. As soon as you add your store to the locator, your information will be displayed every time a consumer searches for stores within your zip code on the campaign site. You can opt into this opportunity by visiting <http://retailer.homeyet.com> and benefit from the millions of impressions the campaign will deliver.

We appreciate your involvement and have put together a short questionnaire to help us determine what other tools we should provide in order to ensure your success, now and into the future. Please complete the questionnaire that is attached and return it to retailstores@homeyet.com at your earliest convenience. We truly appreciate your participation in National Home Furnishings Month and thank you again.

Should you have any questions about this program, please don't hesitate to contact me by email at yer.vang@lasvegasmarket.com or by phone at (702) 599-8124.

Sincerely,

Yer Vang
National Home Furnishings Month (NHFM) Program Coordinator

BLR PHOTOGRAPHY: CONTENT FOR SEPTEMBER NEWSLETTER

HOLIDAY SESSIONS QUICKLY FILLING

Searching for a way to capture your family this holiday? Let our photos speak for you as Brittany uses her artistic talent for capturing real emotion to share your holiday experiences with your family and friends.

As the holidays find their way into your home, Brittany's holiday schedule is quickly filling. Not only will Brittany capture the spirit of the holidays in your photos but she will capture the real life moments that you will want to remember forever and these are the photos that make for the best family portrait. Each time you look at the photos, you relive them, as if it is for the first time.

Contact BLR Life as soon as possible and book your holiday session. To ensure your special gifts arrive in time for the holidays, the last holiday session will be November 30th. Schedule a holiday session by September 30th and receive a \$50 credit towards your order of prints, albums, frames, canvases or holiday cards.

FALL EXCURSION IS FINALLY HERE

For one day and one day only...fall in love with Mt. Charleston this September. With beautiful evergreens as the canvas, this Fall Excursion is perfect for getting a head start on your holiday cards.

Although weddings and holiday sessions are keeping Brittany busy these days, we received such positive feedback from clients who attended past excursions that we had to make the opportunity available again. Scheduled for Sunday, September 30th, you can choose a session from 1:00 pm to 4:30 pm. Each session is half an hour and the price starts at \$450. Nothing compares to the incredible photo opportunities you will have. The focus will be on you and finding the intimate details that touches those who will see your images. We provide the props; just bring you and your family.

With so many of you interested already, availability is limited, so please be sure to contact us immediately. We hope you and your family will join us.

FINDING INSPIRATION IN AN UNLIKELY INDUSTRY

Be sure to check out BLR Life Photography in the August issue of Professional Photographer magazine. **[Click here](#)** to read the article and to see samples of Brittany's work. From graduating at the Art Institute of Colorado to becoming a wedding and portrait photographer, Brittany reveals that taking the road less traveled can sometimes lead to passion and inspiration.