

# DISRUPT AI: SCORE CARD



Evaluate the team's project with the following scores:

**1 = Below Average    2 = Average    3 = Above Average    4 = Exceptional**

TEAM NAME:

Concept and Feasibility (25%)	
	SCORE
Does the project address a clear need, problem, or opportunity?	
Is the project's purpose and basic functionality easily understood?	
Does the project have a clear target market or audience?	
Does the project have a reasonable chance of success in its appropriate market given the team's existing plan?	
TOTAL:	/16
Disruption (25%)	
	SCORE
Does the project create a new category of product or service?	
Does the project clearly and meaningfully innovate beyond existing products or services?	
Would this project cause disruption in the market?	
Does the project include innovations in user experience?	
TOTAL:	/16
Impact (25%)	
	SCORE
Does the project solve a big problem for a small audience or a small problem for a big audience?	
Could the project scale to other locations or industries?	
TOTAL:	/8
Technology (25%)	
	SCORE
Does the project make effective and appropriate use of the major features of its chosen platform(s)? Were there significant platform features or even platforms the project could have benefitted from but failed to utilize?	
Does the project include innovations in technical design and/or implementation?	
Does the project have a professional degree of production in terms of performance, user interface, visuals, and audio?	
TOTAL:	/12
TOTAL SCORE	/52

Notes/Comments: