NOUR FARES

Full-Stack Developer

CONTACT

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 - Egypt, Cairo
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EDUCATION

Bachelor commerce Cairo University

EG, CA

Graphic design diploma Russien Cultural Center May 2017 - Oct 2017

SKILLS

Programming Skills

JavaScript
HTML5
CSS3
MariaDB
PHPmyadmin
Github
Python
Ruby on rails
Flask
MySql

Graphic design Skills

Photoshop Illustrator Indsign

CAREER OBJECTIVE

Recent junier with a passion for developing scalable web applications and working across the full stack. I am looking to join forces with teams to continue to grow my skill set while contributing to the positive outcome of making people "richer, smarter, and happier."

WORK EXPERIENCE

Full-Stack Developer freelancer

2021 - current

Graphic-designer UA creative agency

Jun 2017 - January 2021 / Giza , Mohandseen

- Revamped company logo and business cards, boosting brand image
- Developed concepts and designs for 10 clients, including consumer products, electronics and enterprise technology, utilizing Adobe Photoshop and Illustrator
- Worked with marketing team to develop graphics-led social media campaign, improving conversion rate by 14%
- Designed visual content for Facebook and Instagram posts.
- Worked with the product development team to develop packaging and manuals for all products, utilizing Adobe Photoshop
- Partnered with the product team to ensure brand consistency between product and marketing
- Created performance-based landing pages, banner ads.