



Clinical **I**ntegrated **T**eam

proposal

DAY 2
ORIENTATION



المنيا - حسن عبد القادر

الجمعة، 16 مارس 2018 11:49 ص

نظم فريق اكلينيكي المتكامل clinical Integrated Team
بكلية الصيدلة بجامعة المنيا المؤتمر العلمي
الثاني بعنوان الصيدلة الاكلينيكية ودورها بالمجتمع
المصري، وذلك تحت رعاية الدكتور جمال الدين على



Who Are We?

We are a registered **non-governmental** , **non-profit** organization dedicated to promoting awareness and understanding of the essential contributions that clinical pharmacists make to healthcare and society as a whole.





OUR STORY STARTED IN



OCTOBER 2014



FACULTY OF
PHARMACY,
MINYA UNIVERSITY



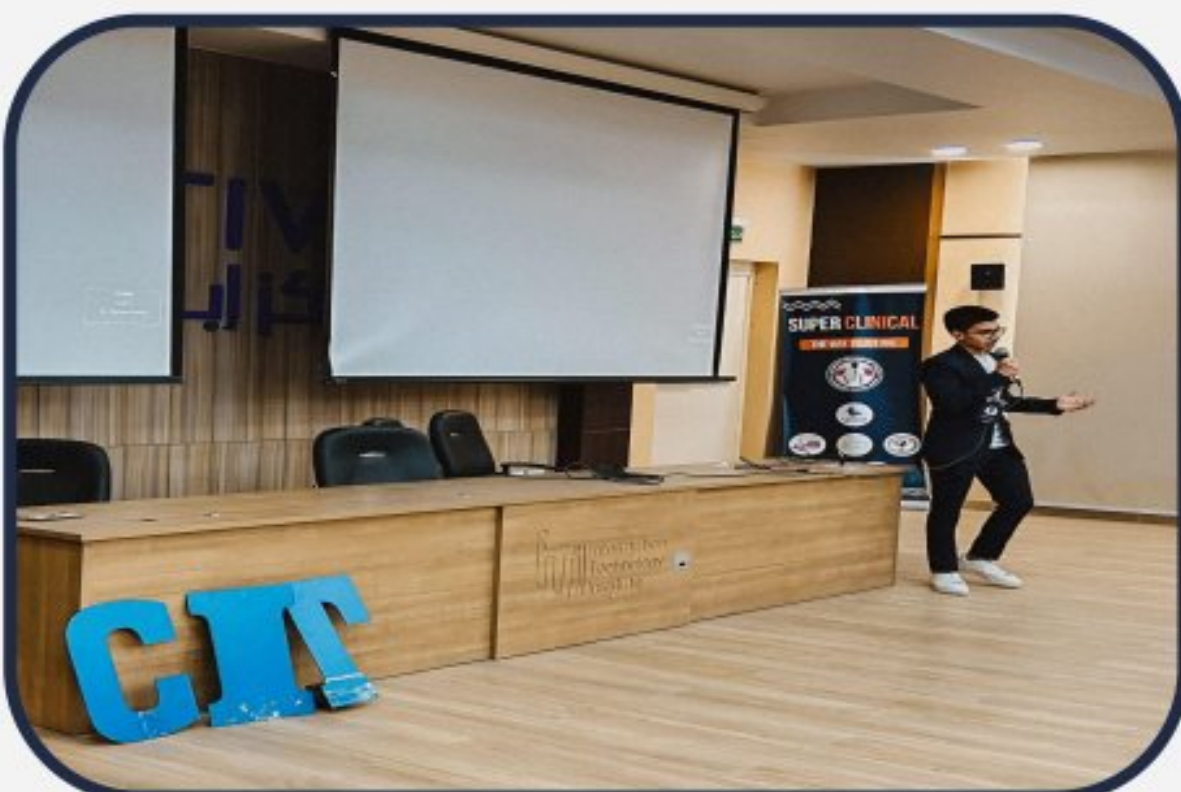
Over the years



+70 volunteer
each year



+35 event



FROM
MINYA UNIVERSITY
SPREADING IN
5 UNIVERSITIES



OUR VISION

CIT envisions a future where clinical pharmacists play a pivotal role in enhancing healthcare outcomes in Egypt. By investing in students and fostering their professional growth, **CIT** aims to elevate the field of clinical pharmacy and integrate it more effectively into the healthcare system

OUR MISSION

CIT is dedicated to training and empowering a new generation of clinical pharmacists through scientific, social, and charitable initiatives. The organization achieves this mission by implementing various projects, LIKE:

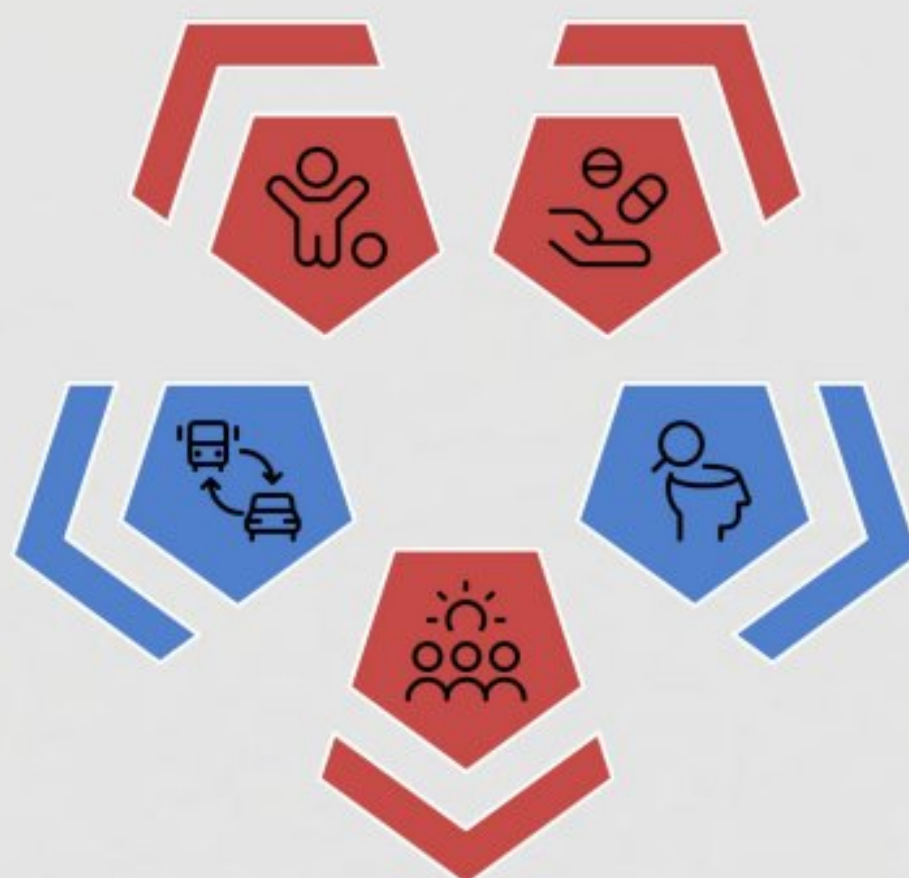
Super Clinical

Medical Convoy

Orphans' Day

Survey

Orientation Day





ORIENTATION DAY



📌 Welcoming New Students:

Helping fresh pharmacy students transition smoothly into university life.



🚀 Empowering the Next Generation:

Encouraging students to engage in extracurricular activities, develop skills, and explore career paths from day one.



💡 Workshops & Insights:

Organizing interactive sessions on academic success, time management, and student life to ensure a strong start.

ORIENTATION DAY
WE ARE HERE FOR HELP



SURVEY



+7

campaigns



+7500

people impacted



Committed to making a real impact by delivering reliable, research-driven information that empowers communities.



Transforming insights into engaging awareness campaigns that promote better health practices.





Because every child deserves
love, laughter, and a bright future!

Orphans' Day

Organizing special events and celebrations for orphaned children, ensuring they feel loved and valued.



Hosting games, entertainment, and interactive sessions to create a joyful and engaging experience.

Providing toys, school supplies, and necessities to support their well-being.



Raising awareness about orphan care and promoting community involvement to build a nurturing environment.





MEDICAL CONVOYS

 **Making a Difference:**
Successfully organized
+9 convoys

Delivering
essential healthcare to
+2500 people examined



 **Empowering Through Knowledge:**

Beyond treatment, we raise health awareness, educating Communities on preventive care and healthy living.

 **Accessible Healthcare:**

Providing affordable medical check-ups and free medications to underserved communities.



 **Student-Led, Community-Driven:**

The only student-led initiative in Minya offering comprehensive medical convoys.



SUPER CLINICAL

The first scientific conference to be established **under supervision of a student activity** in faculty of pharmacy, **Minya** university was under **CIT** supervision **In March, 2017.**



Super Clinical Over The Years



Through Super Clinical

CIT continues to bridge the gap between academic learning and professional practice, empowering future pharmacists with the knowledge, skills, and opportunities needed to excel in the field.



OUR PREVIOUS COLLABORATIONS





SUPER FINANCIALS

AS A SPONSOR..... WHAT IS YOUR BENEFIT?

1- Offline marketing :

Our target audience in super clinical conference is between **150** and **250** attendees

Including different categories:

university staff, pharmacy owners, seniors & researchers, and students.

2- Online marketing :

CIT boasts a dynamic and engaged online community, with around **8,000** followers across major platforms, including **Facebook, LinkedIn, TikTok, Instagram, and YouTube.**

What sets us apart is the high level of engagement, as most of our followers are **active members** who consistently interact, contribute, and support our initiatives—helping us amplify our impact in the field of **clinical pharmacy.**



Super Clinical Conference – Extended Marketing Campaigns

The promotional campaigns for the Super Clinical Conference are strategically designed to run continuously for a **full month** before and after the conference day(s). While the offline event itself lasts for **one to two days**, its impact extends far beyond through online sessions and digital engagements.

This approach ensures sustained visibility for our sponsors, allowing for **maximum exposure** and audience reach across both **physical and digital platforms**. Partnering with us means your brand will benefit from **long-term engagement** with students, professionals, and industry leaders before, during, and after the event.

Let's explore how we can tailor this opportunity to align with your brand's objectives!



AS A SPONSOR..... WHAT IS YOUR BENEFIT?

1-Main Sponsor Recognition

Your brand will be highlighted as a key sponsor.

2-Presentation Opportunity

Deliver a talk or presentation at the event.

3-Social Media Recognition

Your logo and sponsorship acknowledgment will be featured on our official Facebook page.

4-Logo Placement

Your brand logo will be displayed on event banners.

5-Giveaways & Sampling

Opportunity to distribute promotional items to attendees.

6-Media Visibility

Your logo will be included on the backdrop used for media coverage.



7-Extended Media Promotion

Continuous promotion throughout the month before and after the event.

8-Promotional Stand

Exclusive space for your brand at the conference.



9-Banner Placement

Your brand's banner will be strategically placed at the event.

10-Co-Branded Presentation Slides

Your brand will be featured in transition slides during presentations.

11-Post-Conference Social Media Recognition

Your name will be highlighted on our social media platforms after the event.



12-Exclusive Booth Area

Dedicated booth space within the lounge for networking.

13-Reserved Table in Networking Lounge

A dedicated table area for engaging with attendees and professionals.



14-Brand Visibility on Sponsor Signage

Your organization's logo will be displayed on a dedicated sponsor sign at the conference.

**You can select one or more of these
sponsorship benefits
based on your specific needs and
objectives !**



OUR PACKAGES

	Platinum	Gold	Silver	Bronze
Recognition as main sponsor	Yes	Yes		
Presentation ceremony / talk	Yes	Yes	Yes	
Logo and donor recognition on our Facebook page	Large logo on our Facebook page	Medium logo on our Facebook page	Small logo on our Facebook page	Yes
Logo placement on banner	Large logo on Banner	Medium logo on Banner	Small logo on Banner	Yes
Sampling giving Giveaways to the audience	Yes	Yes		
Logo included on backdrop banner to be used by media	Yes	Yes		
Media promotion during the month surrounding the even	Yes	Yes	Yes	
Promotional stand at conference	Yes	Yes	Yes	
Banner placement at the conference	4 each	3 each	1 each	

Co – branded transition presentation slides	Yes			
Name on social media pages after conference	Yes			
Booth area within the lounge for networking	Yes			
Dedicated table area in lounge for networking	Yes	Yes		
Organization logo on dedicated sponsor sign at conference	Yes	Yes	Yes	Yes
TOTAL COST	10,000 L.E	5,000 L.E	3,000 L.E	1,500 L.E



THANKS FOR YOUR TIME !



Keep in touch with us ! ↴



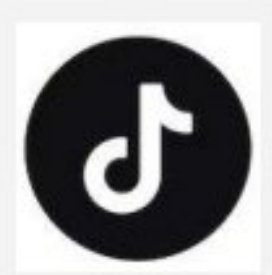
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