Insights :

* Most of the customers work in the management Field
* 48.9% of customers has a secondary education ( More than 3k of them are married)
* 72.3% of customers put their contact status as cellular numbers
* 43.7% of customers attended only the 1st campaign
* Most of the customers went on the 20th day of the month
* Most of the customers went in May
* 73.9% of customers’ results (poutcome) is unknown
* 44.8% of customers will deposit in the bank most of them are in these fields : (Retired –Students – Unemployed-management), while the rest won’t deposit and they belong to these fields: ( Technician – housemaid- admin-services- self-employed-entrepreneur- bluecollar)
* 87.1% of customers has no loans
* 98.4% of customers’ default is no.
* 46.8% of customers attend the bank
* Most of the customers are married.
* Most of the customers who attended the first campaign are married
* 52.52% ( 5.87k) of customers are less than 40 years old
* About 5k of customers whose ages are below 40 doesn’t have loans.
* About 4k of customers whose ages are above 40 doesn’t have loans.
* Most of the customers who have loans work in the blue-collar field.
* 52.08% (5.81k) of customers’ balance is above 500.
* Most of the Married customers’ balance is above 500.