

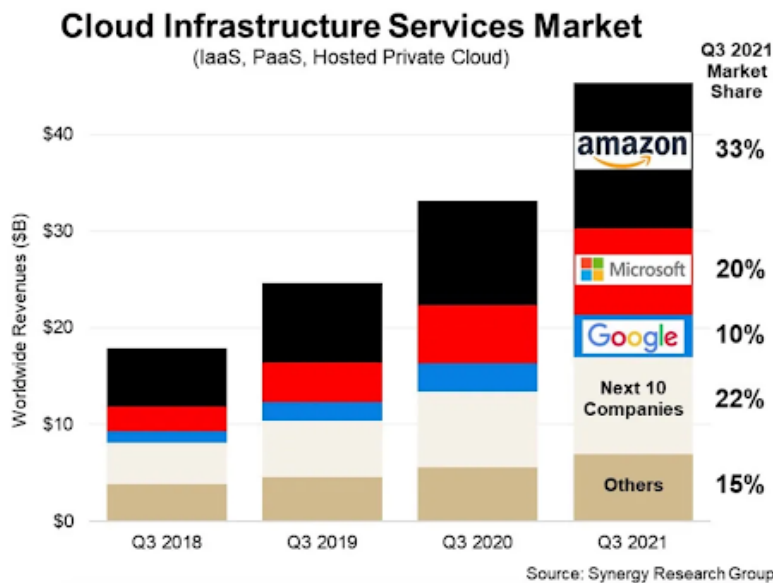
🚀 Current Skill Cloud Company Leaders

Which are the big cloud-computing companies?

When it comes to IaaS and PaaS, there are really only a few giant cloud providers. Leading the way is Amazon Web Services, and then the following pack of Microsoft's Azure, Google, and IBM.

According to data from Synergy Research, Amazon, Microsoft and Google continue to attract well over half of worldwide cloud spending, with Q3 market shares of 33%, 20% and 10% respectively. And with growth rates that are higher than the overall market, their share of worldwide revenues continues to grow. However, that still leaves plenty of revenue for the chasing pack of companies – about \$17 billion.

"Clearly there are challenges with the big three companies lurking in the background, so the name of the game is not competing with them head on," said the analyst.



AWS, Azure and Google Cloud

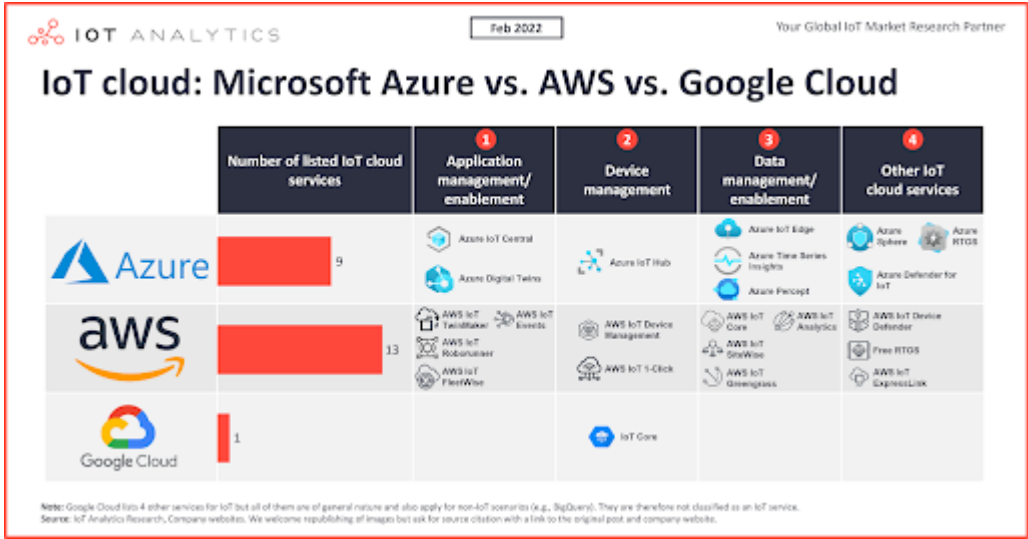


The big three cloud companies all have their own strengths. AWS is the most established player and was behind Amazon's ability to support huge seasonal swings in demand from consumers. Being first out to market with cloud services and pushing hard to gain market share has made it the market leader, and it continues to innovate.



Microsoft's Azure has become an absolutely core part of Microsoft's strategy, and the company has the enterprise history and products to support businesses as they switch to the cloud.

Google Cloud is the smallest of the big three players, but clearly has the might of the advertising-to-Android giant behind it.



Who are the other main cloud-computing players?

Beyond the big three there are others, such as Alibaba Cloud, IBM, OVH, Dell and Hewlett Packard Enterprise, that all want to be part of the enterprise cloud project. And of course, from giants like Salesforce down to tiny startups, pretty much every software company is a SaaS company now.

