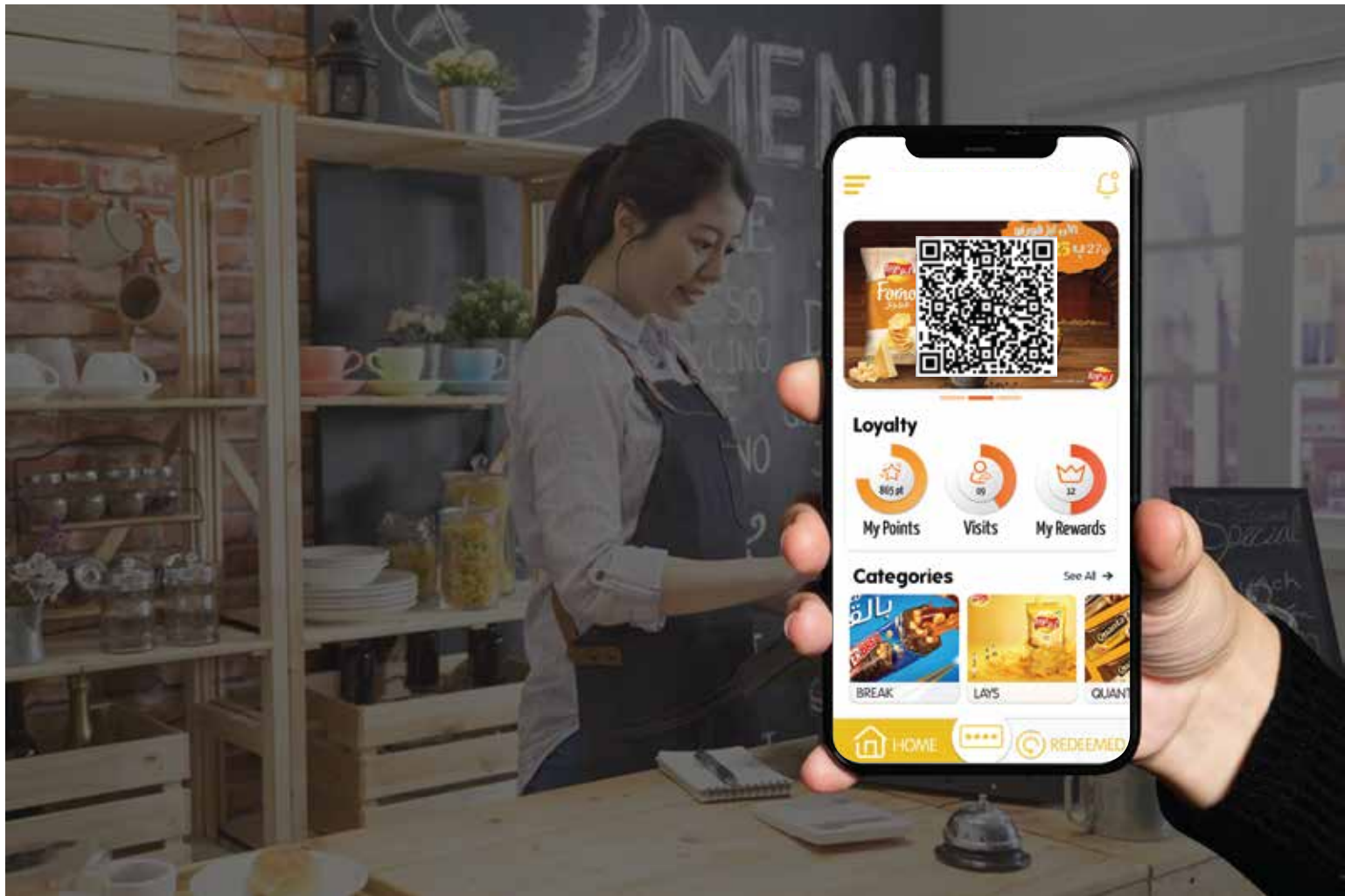




Mozaic
Innovative Solutions



360 Customer Engagement and Loyalty Suite

Company Profile

About Us

Founded in 2015, **Mozaic** aims to provide innovative solutions for retail merchants, retail groups, banks and shopping malls to help them enhance customer engagement and increase profits.

Mozaic Retail is a data-driven, cloud-based, **360 Customer Engagement and Loyalty Suite** that helps merchants to understand their customers and increase their revenues.

The suite creates an emotional connection between customers and brands, one in which customers feel seen and heard. customers appreciate brands that cater to their needs, provide an exclusive shopping experience, and offer tailored promotions.

Research has shown that revenue growth is tied to customer engagement. According to **PWC**, organizations using digital outreach methods forecast higher revenue growth, and **Bain & Company** found that engaged customers spend between 20% and 40% more than other customers. The more engaged your customers are, the more they'll spend which will increase your revenue per customer.

Mozaic Retail Suite consist of multiple products to meet the different needs of the businesses:



Retail Plus



Retail Express



Retail Light



Shop Smart



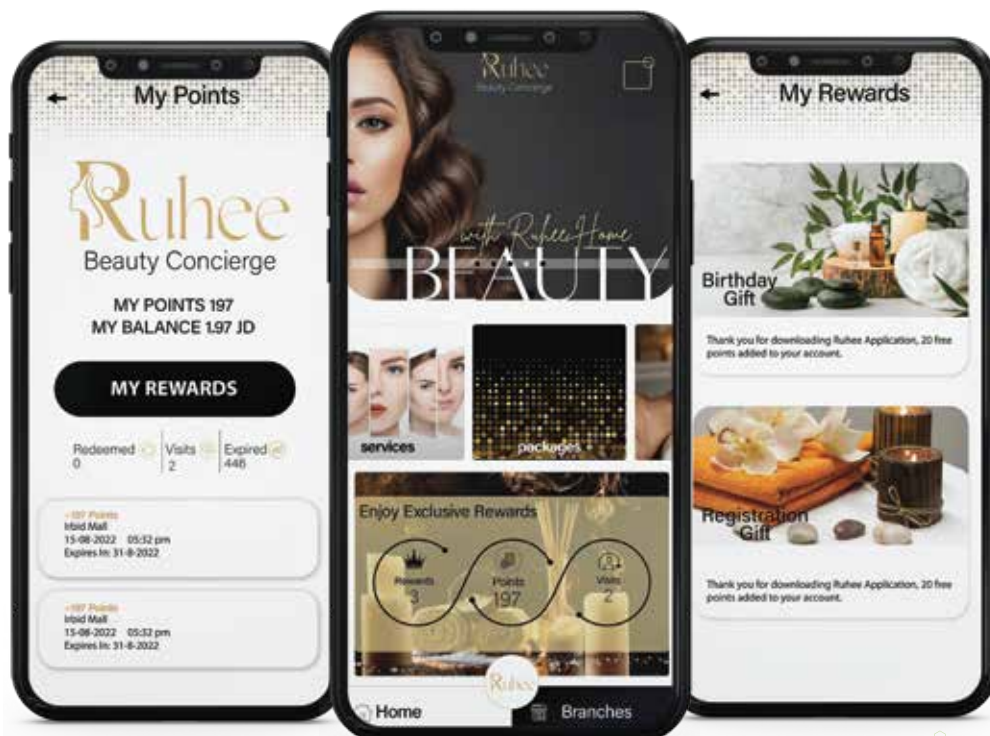
Retail Plus

Retail Plus is the Enterprise suite that creates engagement throughout all touch points of the business. The suite includes social and personalized loyalty features, comprehensive e-commerce experience, customized white-labeled mobile application, and integrates seamlessly with all existing interfaces including POS, delivery, payment or ERP.



Retail Express

Retail Express fits more into medium and small businesses who wish to have standard white-labeled mobile application to enhance the customer retention and engagement.





Retail Light

Retail Light helps small businesses who wish to create Loyalty bonds with customers using our multi-merchant mobile application “**SMILES**”.





ShopSmart is multi-brand, geo-fencing based marketplace solution with comprehensive menu builder, zoning, promo codes and advertising, order tracking and advanced reporting fits for merchants who wish to launch online business. ShopSmart can serve Food Aggregators, Super Apps and Market Place.



Our Achievements



**100+ RETAIL
MERCHANTS**



**5 RETAIL
GROUPS**



**3 FOOD
AGGREGATORS**



**1000+
STORES**



Decrease
Labor Cost



Increase
Customer Satisfaction



Increase
Availability



Increase
Retention

“

The Cake Shop

Mozaic built a great system for us. Unlike our old loyalty system, we feel in touch with all customers. We literally interact with customers and listen to their feedback all the times. We learned a lot from this experience. Our customers love the app; many come for the first time just after getting the app.

”

“

Time Center Group

An agile relationship needs agile people. Mozaic team showed that they are not only about the latest technology trends in the market, but also they are business partners who are ready to work on changes and requests instantly to serve the best results to the end user.

”

“

Al Ameen Coffee

Working with Mozaic Innovative Solutions allowed us to create and launch our highly customized loyalty program mobile application. We were very impressed by the team's technical capabilities and responsiveness. The build quality of the final product exceeded our expectations, and we would highly recommend Mozaic Innovative Solutions to anyone looking for a quality app to launch.

”



Our Client

Retail Groups:



Retail Merchants:



Food Aggregators:





FASHION &
APPAREL



RESTAURANT



BAKERY



HYPERMARKET



FOOTWEAR



COSMETICS



DISTRIBUTORS



GIFT SHOP



PHARMACY



SPA



JEWELLERY



COFFE HOUSE



SHOPPING
MALLS



VERTUAL
BRAND



HOME
APPLIANCES



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