

INT - Prism Dotnet Landing Pages - NonPrism ALL OTHERS

Peter A Mayer Advertising Inc

11.01.2011

CNTL11-785B



Visit CenturyLink.com | Manage My Account
Chat Online Now



Now you have a better TV choice.
CenturyLink™ Prism™ with Whole Home DVR

- Whole Home DVR Included
- FREE Professional Installation
- 30-day Satisfaction Guarantee

Chat to Order

Explore Prism – TV that cable and satellite can't beat.

Watch TV like never before.

With Prism, you get all the entertainment you can handle. Movies. Shows. Sports. You want it, you got it. Prism™ Complete has lots of great channels to choose from, like BBC America, ESPNU, Discovery Health, the Game Show Network, and more.

We're so sure you'll love Prism, we back it with a 30-day satisfaction guarantee.



See it for yourself with the Prism Demo.
[Play Video »](#)

CenturyLink™ Prism™ Complete

\$49.99
a month for 6 months*

- ✓ Over 180 all-digital channels
- ✓ Whole Home DVR Included
- ✓ FREE Professional Installation
- ✓ Pay Per View and Video On Demand

Start Now!

Chat to Order

	Asset/Feature/	Description	P/F	Notes
1	Meta Data	Awaiting from client.		
2	Omniure Tracking	Awaiting from client.		
3	Header links	<p>1.) Visit CenturyLink.com - http://www.centurylink.com/</p> <p>2.) Manage My Account - https://eam.centurylink.com/eam/login.do</p> <p>3.) Chat Online Now - https://sncare.centurylink.com/netagent/cim/login.aspx?questid=03E78ACF-231C-4588-B076-CA693E399261&portid=53BB7F04-97AF-4B41-A9C7-C4BF7A5AC5DB</p>		
4	Header Graphic & Chat Button	<p>Alt text:</p> <p>Chat to Order links to: https://sncare.centurylink.com/netagent/cim/login.aspx?questid=03E78ACF-231C-4588-B076-CA693E399261&portid=53BB7F04-97AF-4B41-A9C7-C4BF7A5AC5DB</p>		
5	Video player	<p>Picking up video player from SPTV.com. Make sure the title card @ the end doesn't say "Prism is coming"</p> <p>Cue up Overview Video.</p> <p>Since we are not employing social sharing on this site, remove the FB and Twitter buttons.</p>		
6	Chat Button	<p>Link to: https://sncare.centurylink.com/netagent/cim/login.aspx?questid=03E78ACF-231C-4588-B076-CA693E399261&portid=53BB7F04-97AF-4B41-A9C7-C4BF7A5AC5DB</p>		
Additional Notes: Creating NEW pages here:				

Dev: <http://staging.promotions.centurylink.com/prism/new/complete/>
Live: <http://promotions.centurylink.com/prism/new/complete/>

IE9
IE8
IE7
Firefox 3.6
Firefox 4
Firefox 6
Chrome 13
Safari/Mac
Firefox/Mac



Whole Home DVR

A one-of-a-kind DVR you can't get with cable.



Whole Home DVR included.

When it comes to innovative technology, no other DVR compares to the Whole Home DVR. It's a truly interactive experience that puts you in complete control over your TV. Can any other DVR do all this for you?

- ✓ Watch, record, pause and play back up to 4 shows in any room in your home with 1 DVR
- ✓ Manage your DVR from any room
- ✓ Record over 230** hours of standard-definition programming
- ✓ Start a recorded show in one room, pause it, then resume watching in another
- ✓ All Prism equipment comes standard HD and DVR ready – no upgrade required



Whole Home DVR Demo
[Play Video »](#)

What exactly is Prism?

Only one of the most advanced TV services in the world.

- ✓ Interactive features you control
- ✓ Delivered to your neighborhood through our own fiber-optic† network
- ✓ It's so advanced, new features even update automatically

Simply put, Prism is TV that outshines cable and satellite.



Visit your local CenturyLink Store:

[Find a CenturyLink Store near you »](#)

Start Now!

[Chat to Order](#)

*Other fees and conditions may apply. [View details.](#)

**Equipment may not be available in all markets.

†Fiber-optics may apply to all or part of the network depending on your location.

Tron: Legacy © 2010 Disney Enterprises, Inc.

Pirates of the Caribbean: On Stranger Tides: ©2011 Disney.

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1	Video player	<p>Picking up video player from SPTV.com. Make sure the title card @ the end doesn't say "Prism is coming"</p> <p>Cue up Whole Home DVR Video.</p> <p>Since we are not employing social sharing on this site, remove the FB and Twitter buttons.</p>		
2	Fiber-Optic Overlay	<p>Pick up fiber-optic overlay from SPTV.com. (see design @ the end of this doc)</p> <p>Since we are not employing social sharing on this site, remove the FB and Twitter buttons.</p>		
3	Find a store	<p>In same window, link to: http://www.centurylink.com/Pages/Support/storeLocator.html </p>		
4	Chat Button	<p>Link to: https://sncare.centurylink.com/netagent/cim/login.aspx?questid=03E78ACF-231C-4588-B076-CA693E399261&portid=53BB7F04-97AF-4B41-A9C7-C4BF7A5AC5DB </p>		
5	Fiber-Optic Overlay	<p>Pick up fiber-optic overlay from SPTV.com. (see design @ the end of this doc)</p> <p>Since we are not employing social sharing on this site, remove the FB and Twitter buttons.</p>		
6	Disclaimer	<p>Create a disclaimer (pop-up, per site style) from this doc: O:\CNTL\CNTL11-785\develop\B\785B_Disclaimer_v.1_-_11.1.11.docx </p>		
7	Footer Nav	<p>Pick up from CNTL11-785D</p> <p>Live URL: http://promotions.centurylink.com/prism/existing </p> <p>Dev URL: http://staging.promotions.centurylink.com/p </p>		

	rism/existing		
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IE9

IE8

IE7

Firefox 3.6

Firefox 4

Firefox 6

Chrome 13

Safari/Mac

Firefox/Mac


CenturyLink™ | prism™

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[Chat Online Now](#)




Explore

Watch

With Prism, you can watch sports. You can choose from Show Network.

We're so sure you'll love it, we'll guarantee it.





Office

Living Room

Bedroom

Kid's Room

When it comes to innovative technology, no other DVR compares to the Whole Home DVR. It's a truly interactive experience that puts you in complete control over your TV. Can any other DVR do all this for you?

- Watch, record, pause and play back up to 4 shows in any room in your home with 1 DVR


CenturyLink™ | prism™

CenturyLink's Fiber Optic Technology



Prism National Video Operations Center
Here the satellite feed is received, encoded for national and regional programming, then beamed to Prism markets.

Prism Local Video Operations Center
Fiber reception for national programming is sent here. This is also where local programming acquisition and encoding occurs, as well as Video On Demand storage and video distribution.

Central Office

Node

Fiber to the Node (FTTN)

Fiber to the Premises (FTTP)

*Fiber-optics may apply to all or part of the network depending on your location.

Like

65

Tweet

0

1

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