



YSR یُسر

**TO REDUCE ROAD
RAGE**

SWE482 | Section 50802 | Group 2

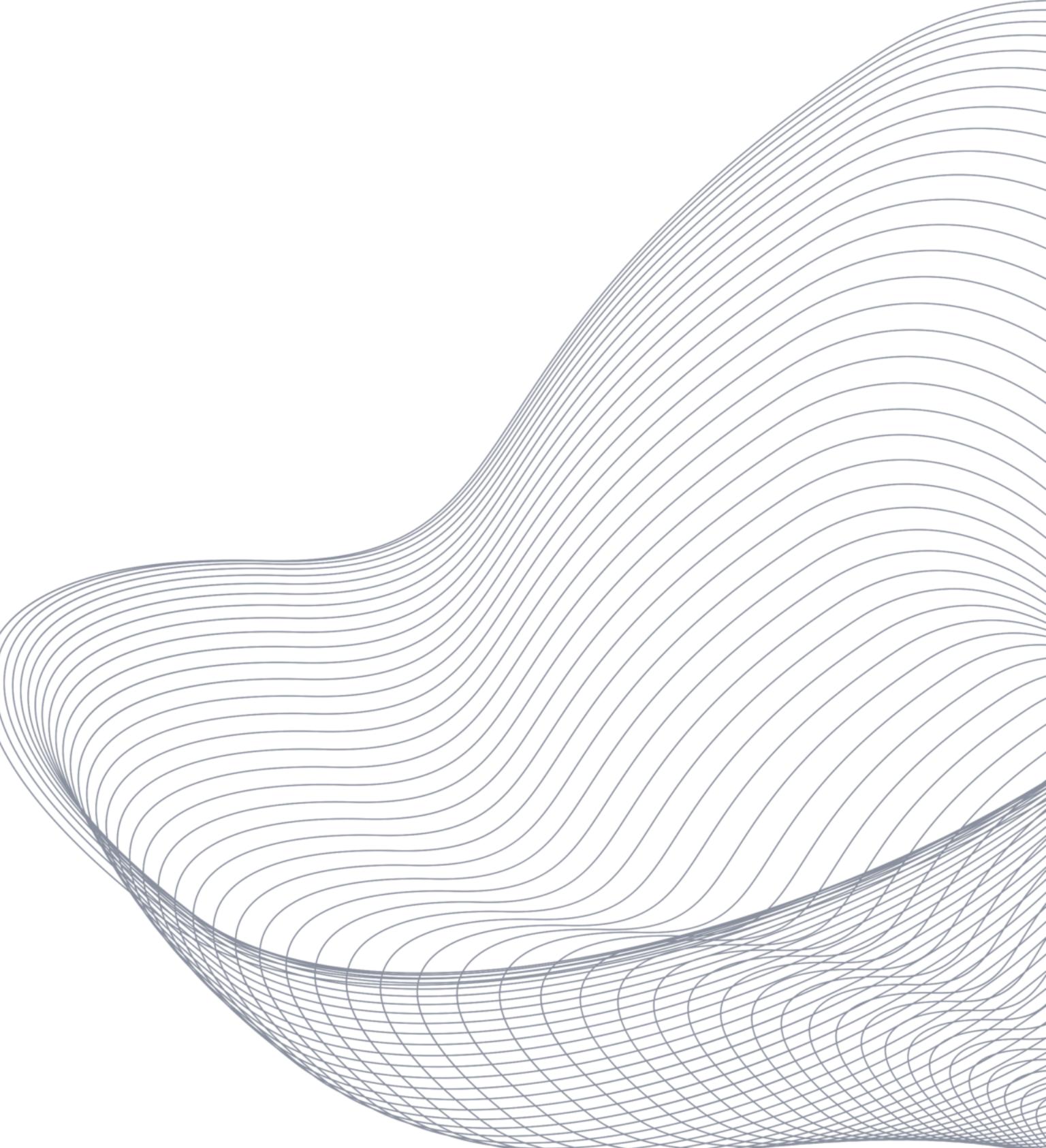


TABLE OF CONTENT

- How does YSR | يُسر helps drivers to manage road rage?
- Insights we got from the discovery phase
- App features
- Usability testing insights
- What we learned in our project?

HOW DOES YSR | يُسر HELPS DRIVERS TO MANAGE ROAD RAGE?

- 1** Reduces stress and anxiety arising from the road rage.
- 2** helps drivers to act positively and reduce the likelihood of road rage incidents , by Playing music or podcasts that helps to improve their psychological state and not being busy with traffic jams that may cause anger.
- 3** By providing technologies such as quiet music helps boost focus and attention while driving, this can help reduce busy or burnout incidents while driving



INSIGHTS WE GOT FROM THE DISCOVERY PHASE

COMPETITIVE LANDSCAPE:

Strengths and Weaknesses of Current Apps:

Examining current apps may highlight aspects that may be modified or places where road rage management could be strengthened.

Gaps in the Market:

There might be a lack of apps specifically designed for road rage management in Riyadh, presenting an opportunity for your app.

GENERAL INSIGHTS:

Consideration of different interests

When designing our application, it's crucial to consider the needs and interests of different user types (personas). This ensures the product caters to a wider audience and avoids alienating any specific group.

Safety Concerns:

User feedback might highlight the importance of a distraction-free interface while driving.

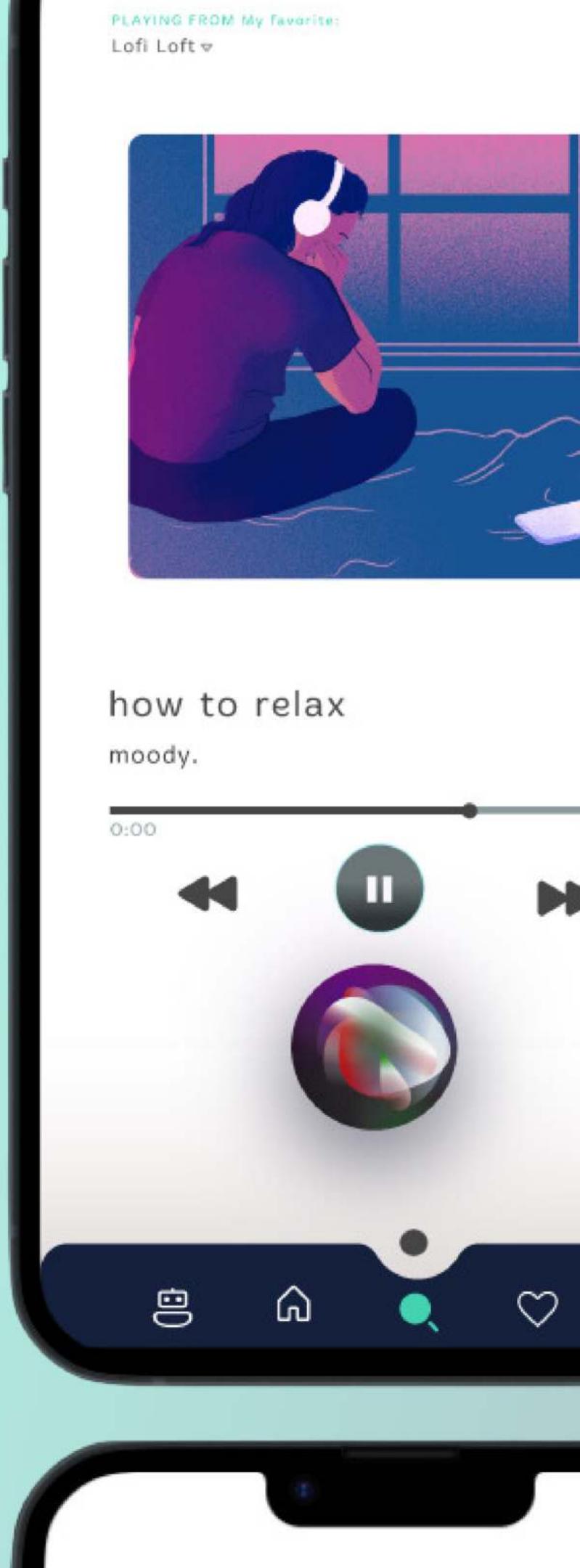
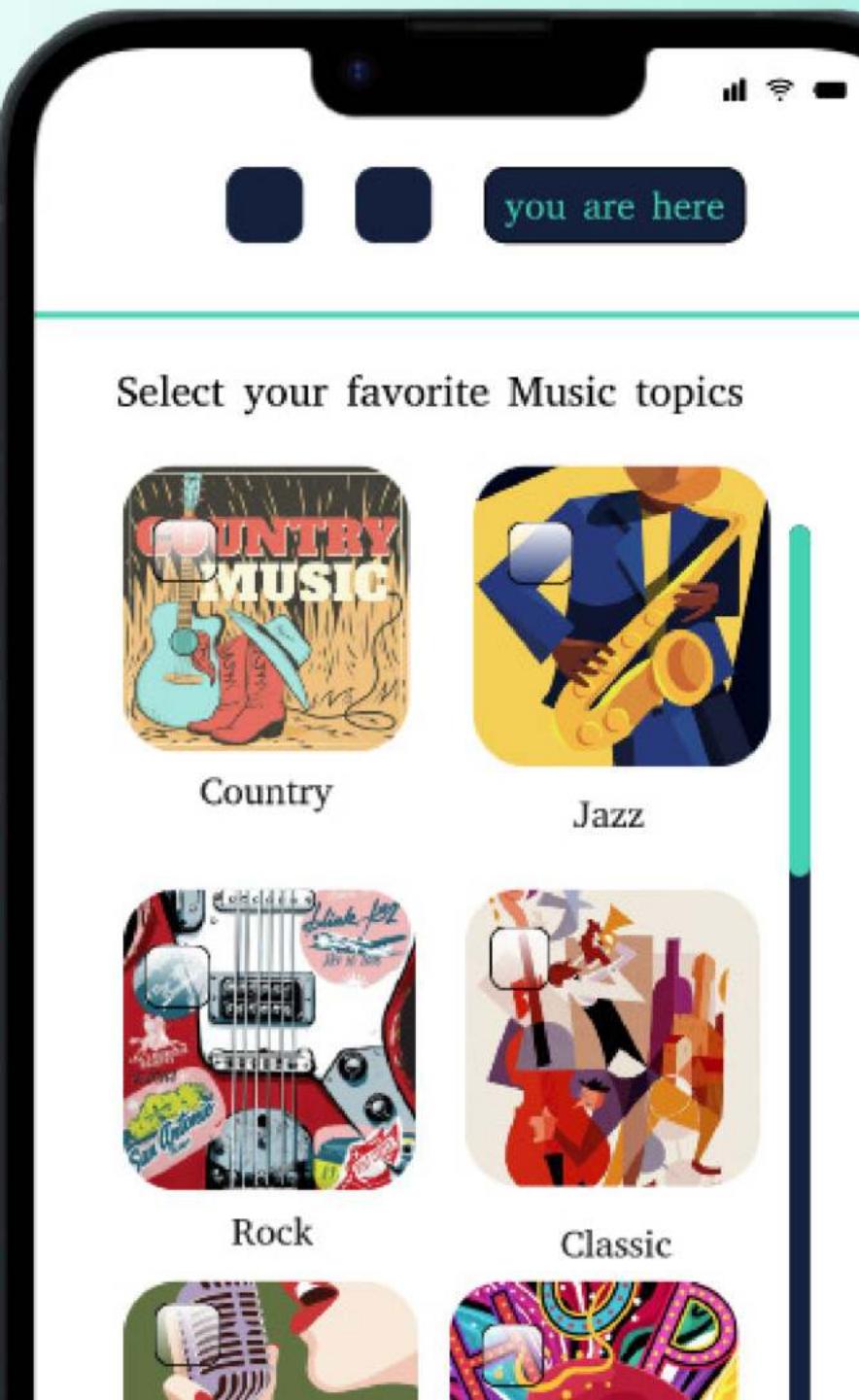
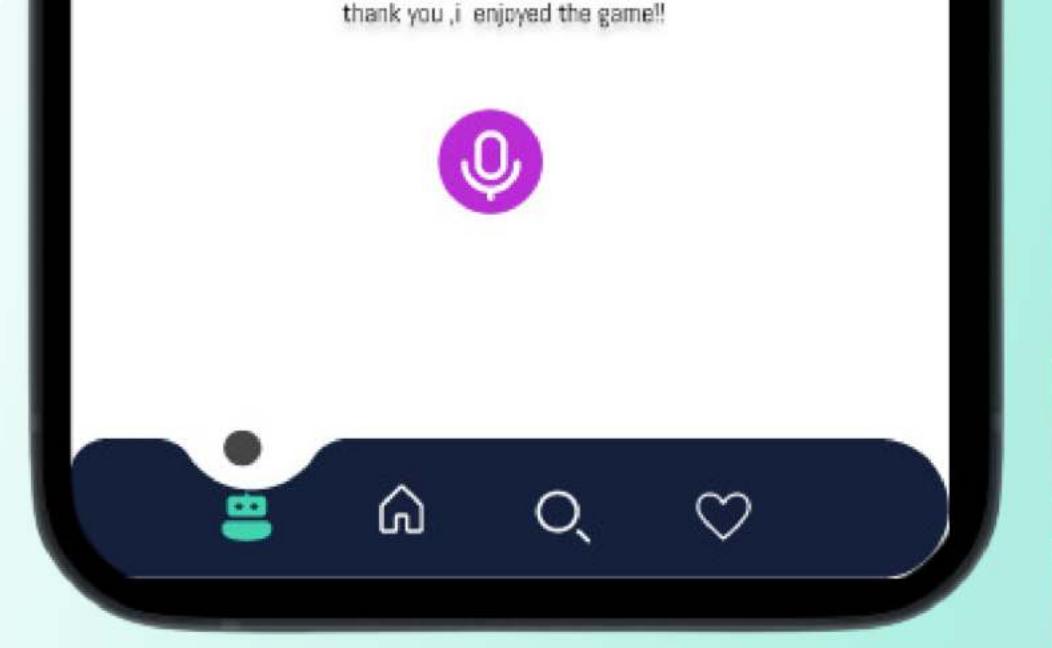


APP FEATURES



thank you ,i enjoyed the game!!

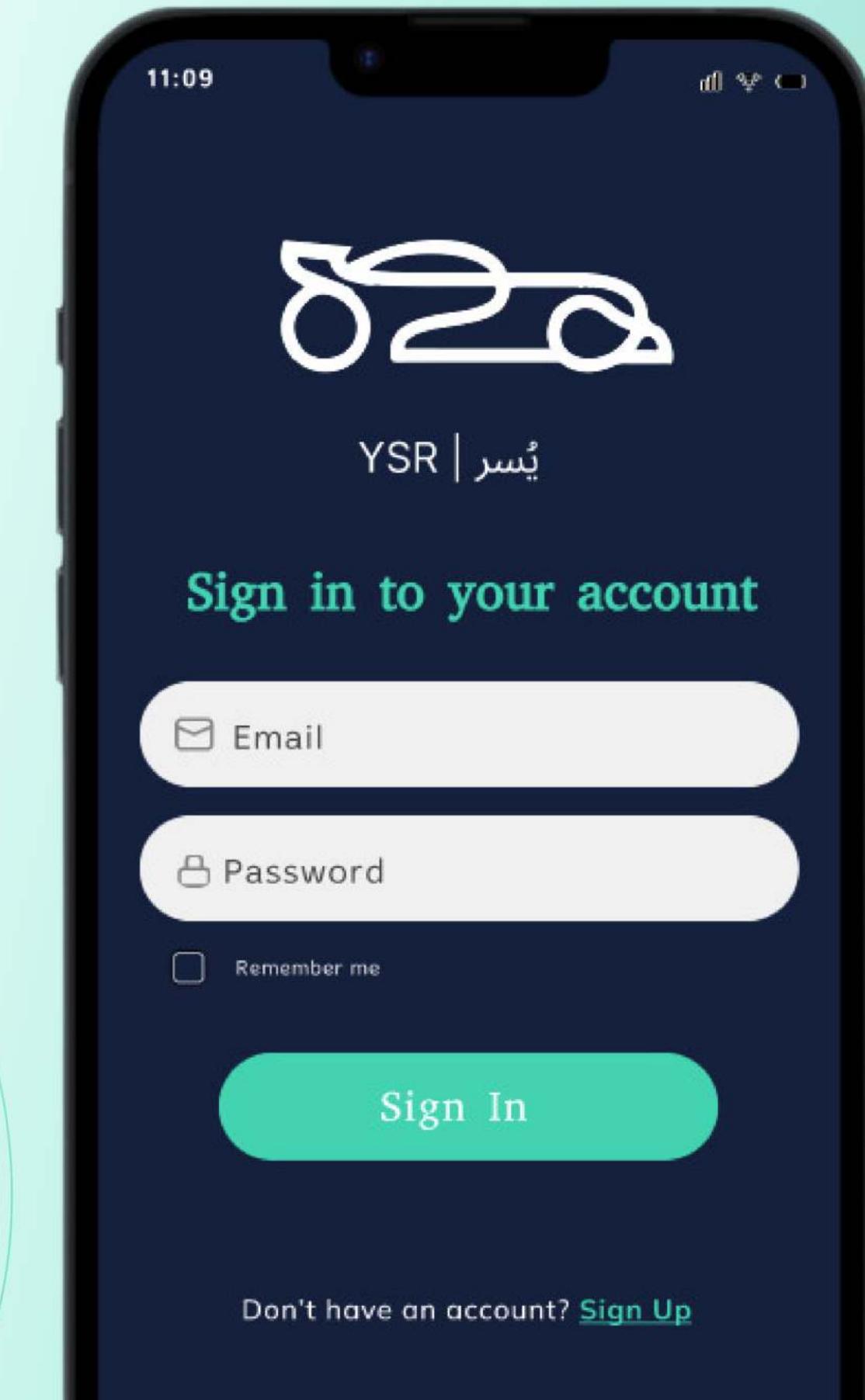
PLAYING FROM My Favorite:
Lofi Loft ▾



how to relax
moody.



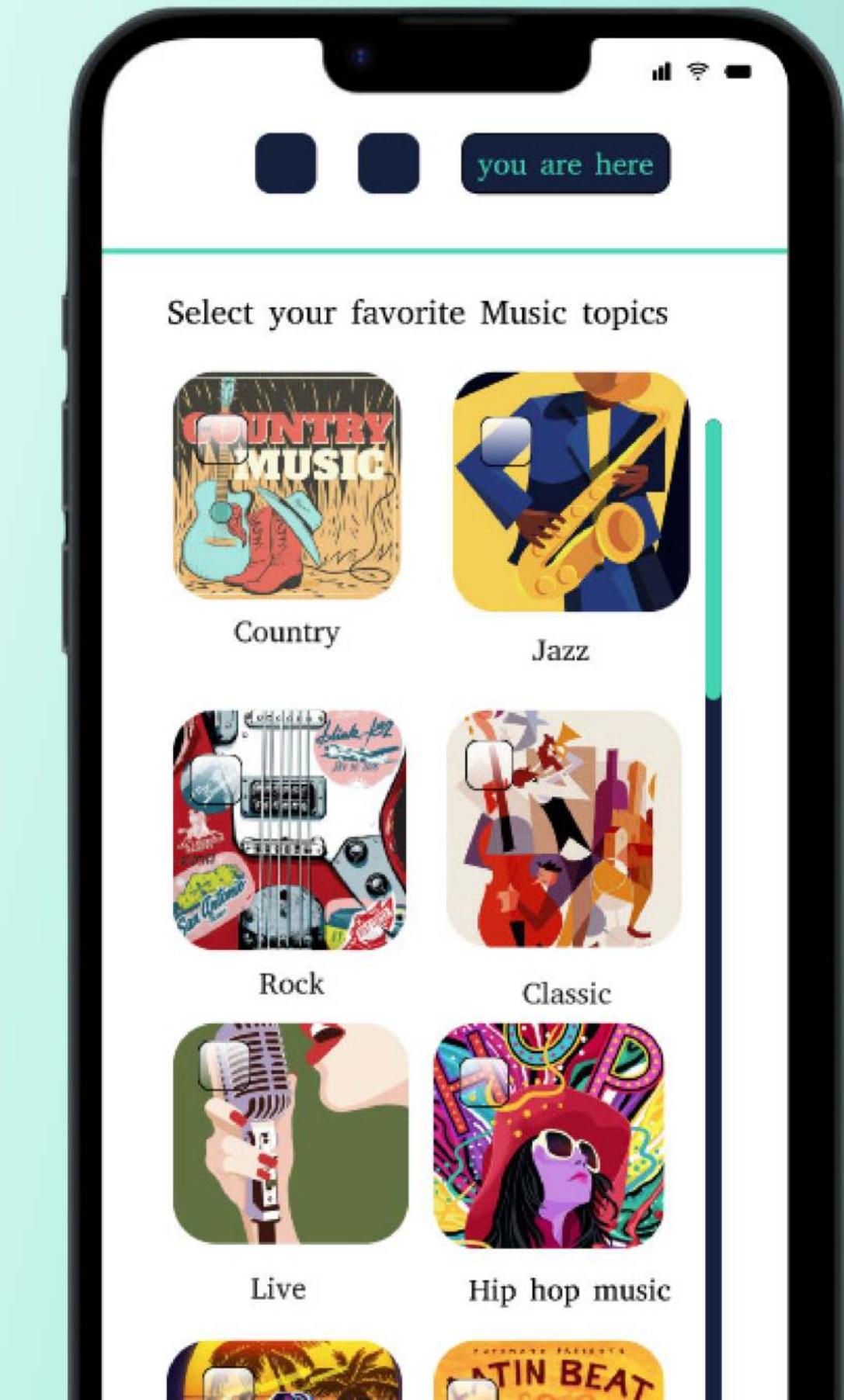
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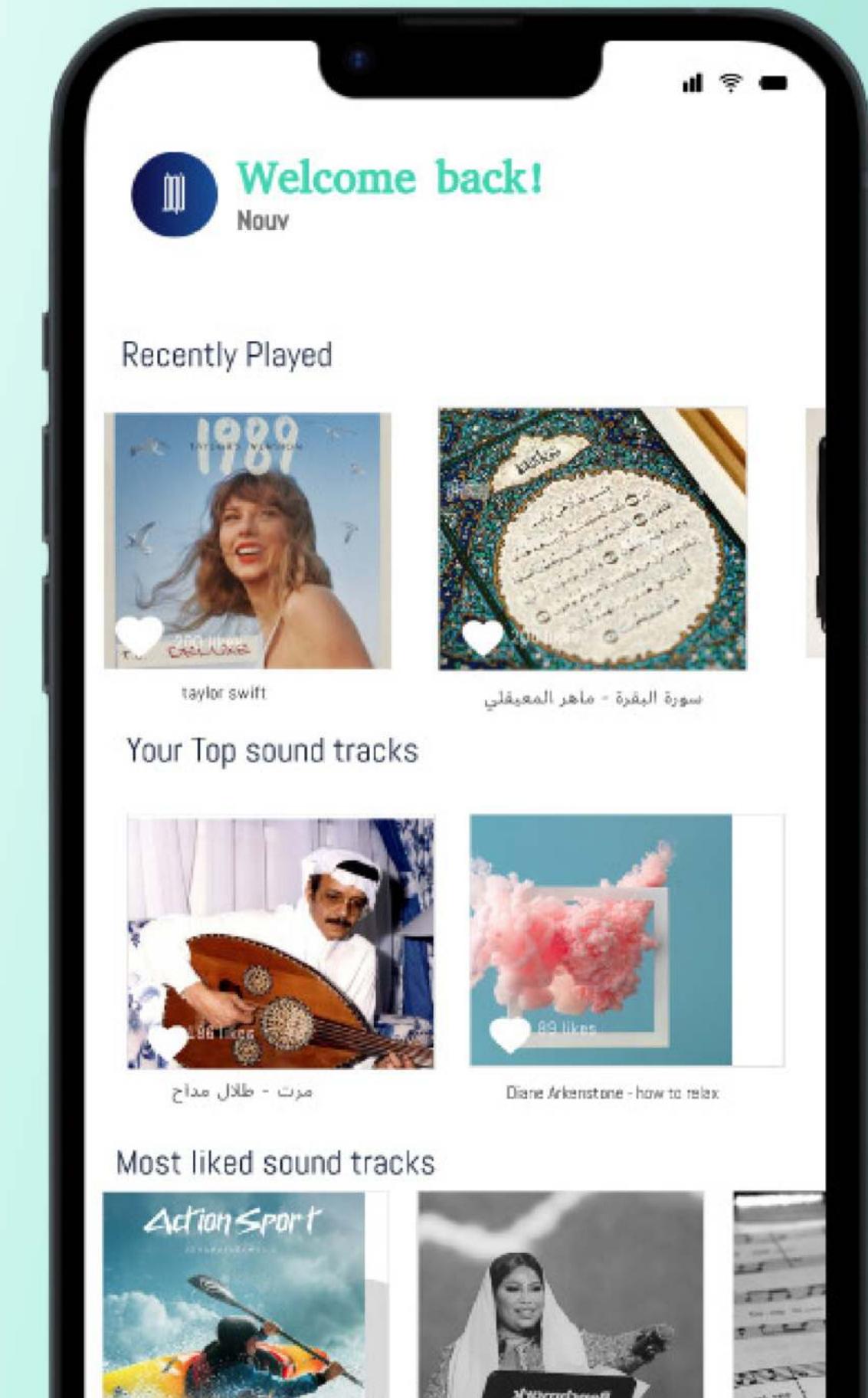


SUGGEST DEPEND ON USER FAVORITES



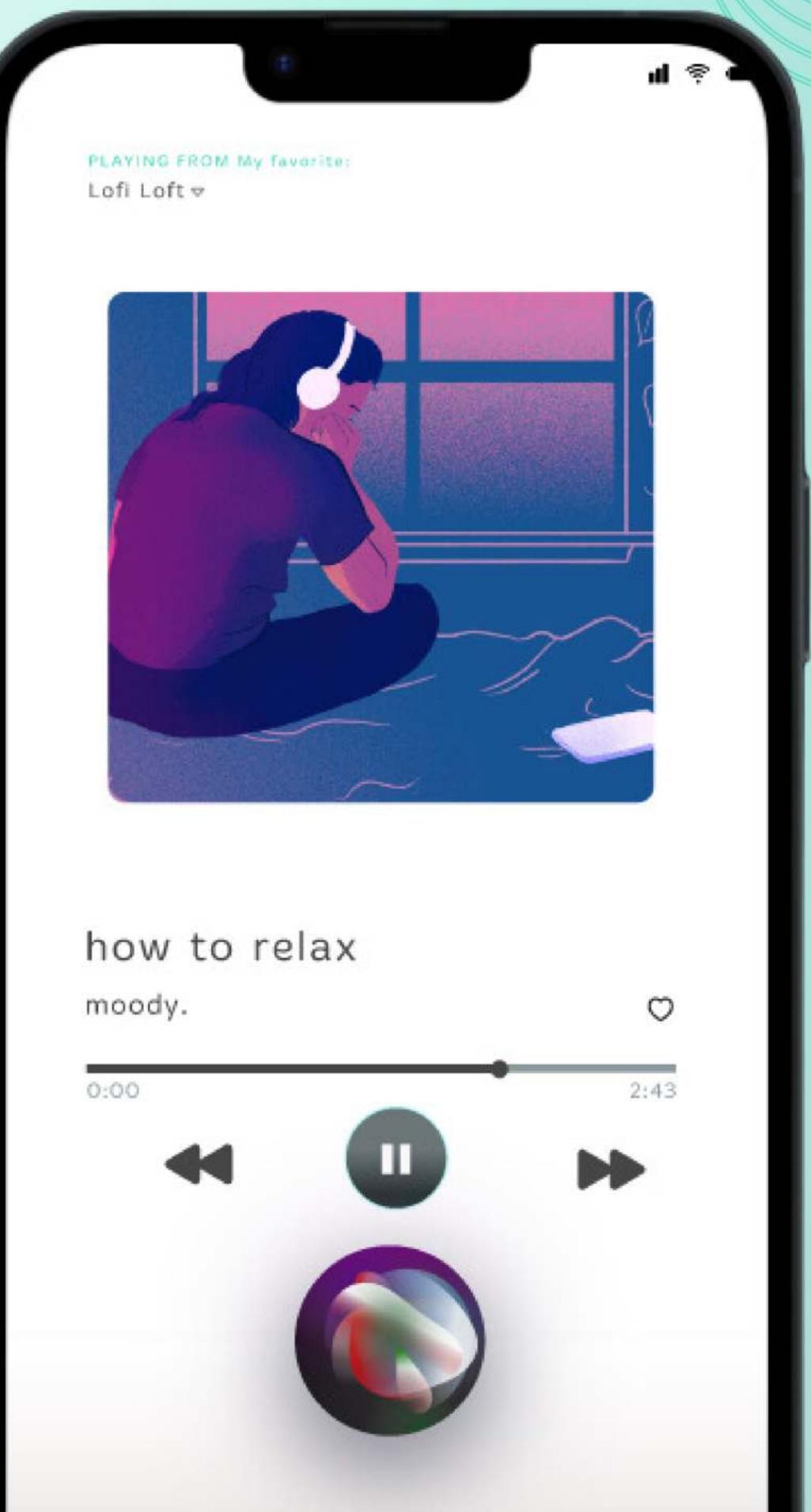


HOME PAGE



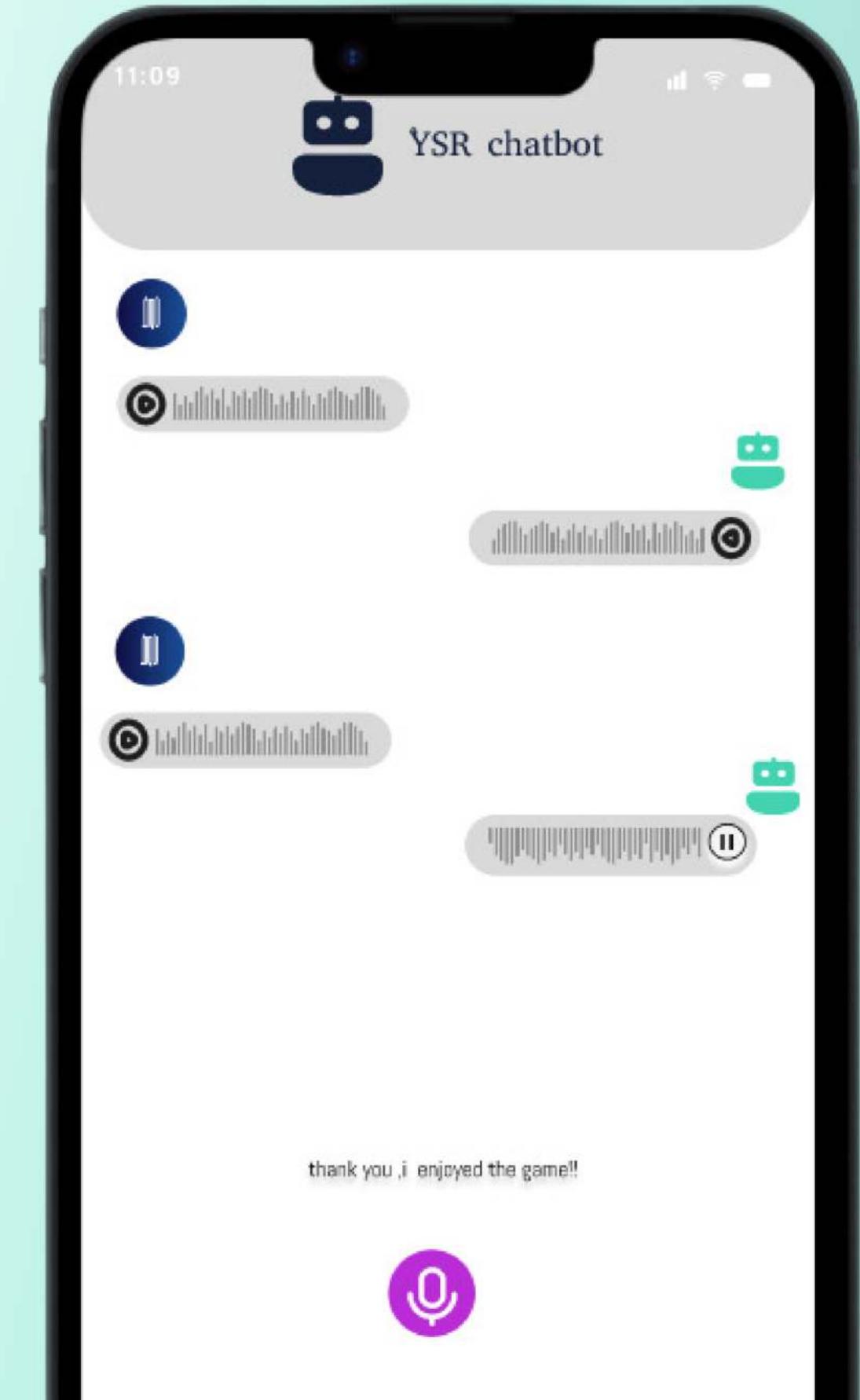


ASK SIRI TO PLAY OR SEARCHING



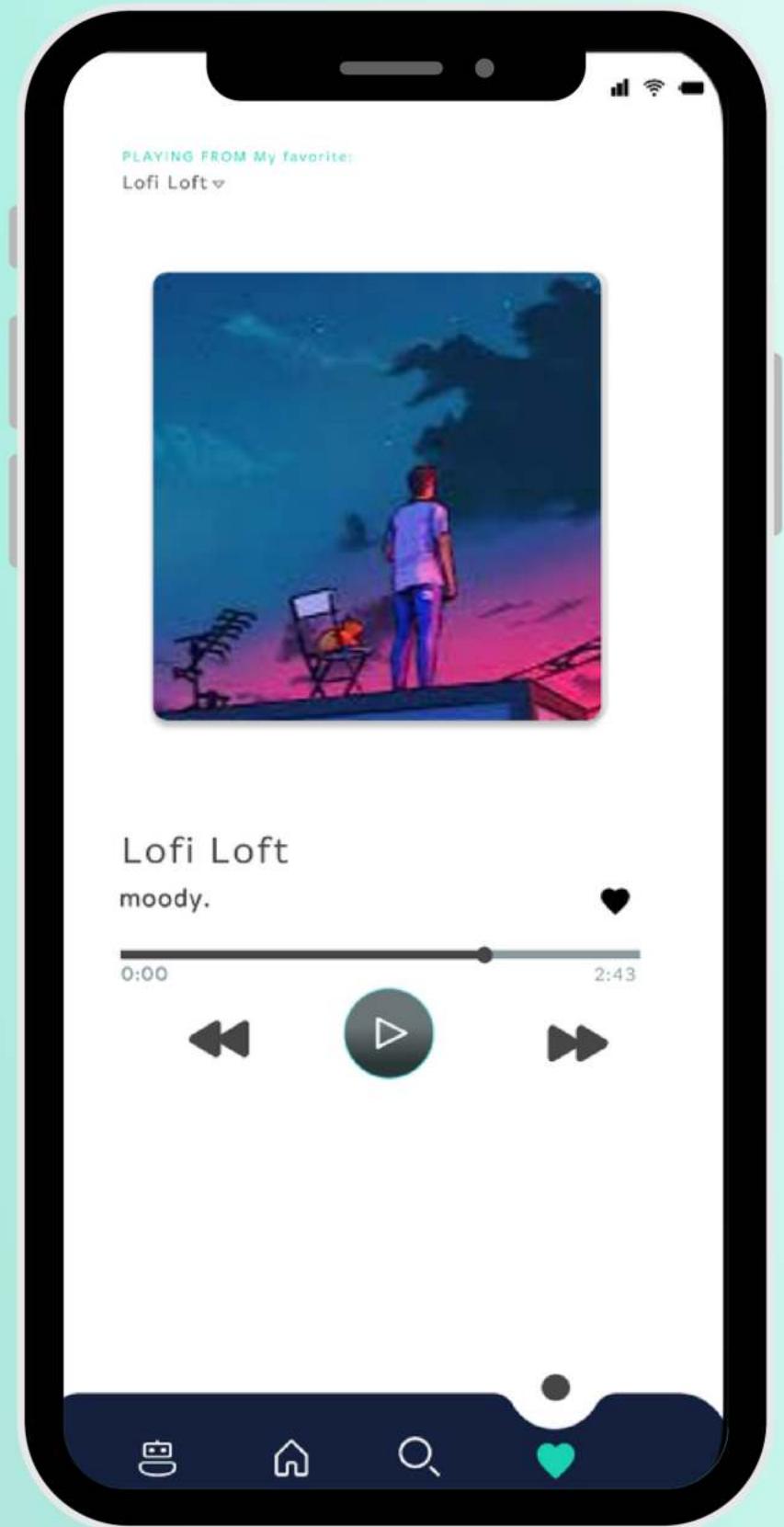


YSR CHATBOT

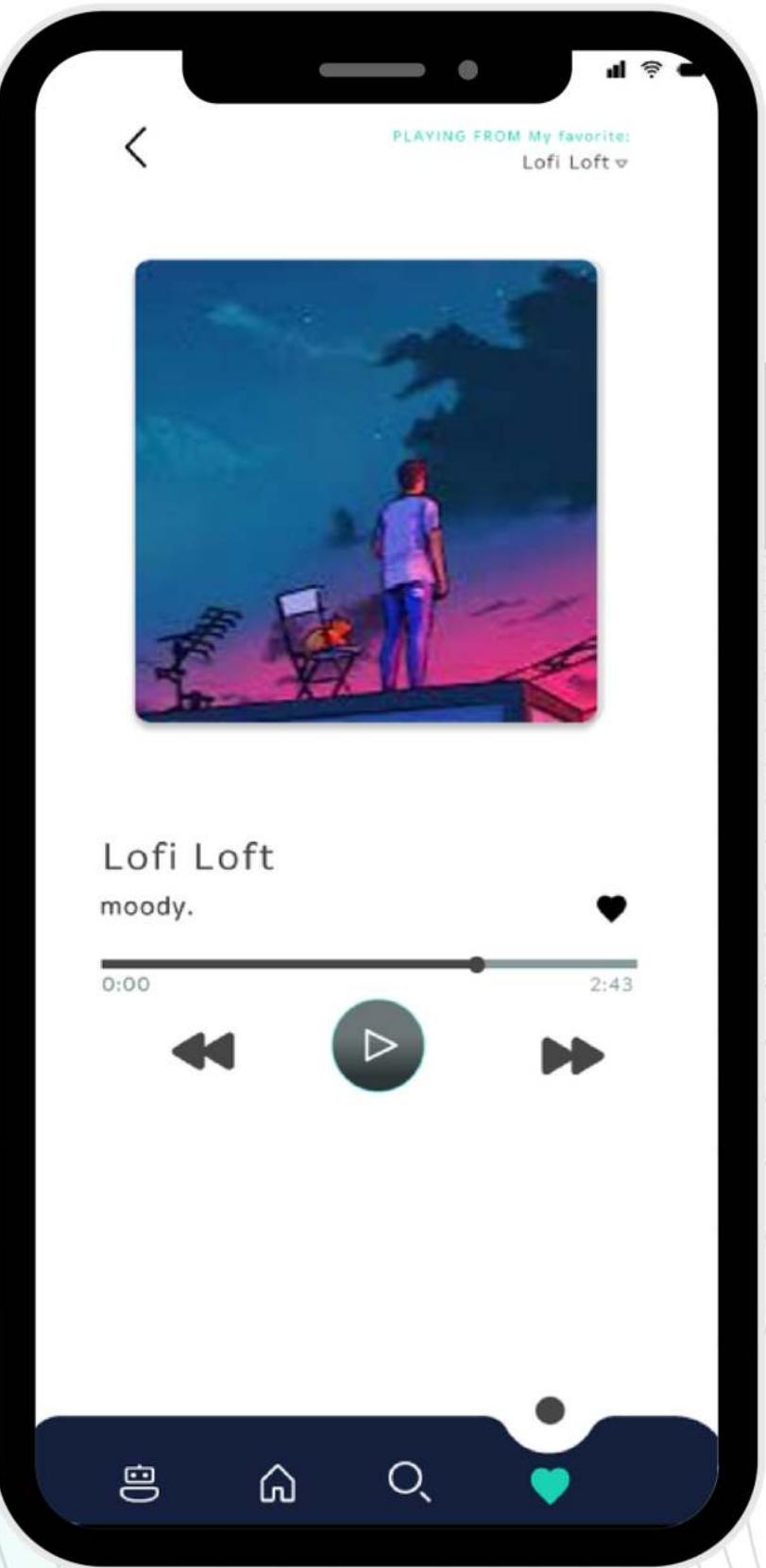


USABILITY TESTING INSIGHTS

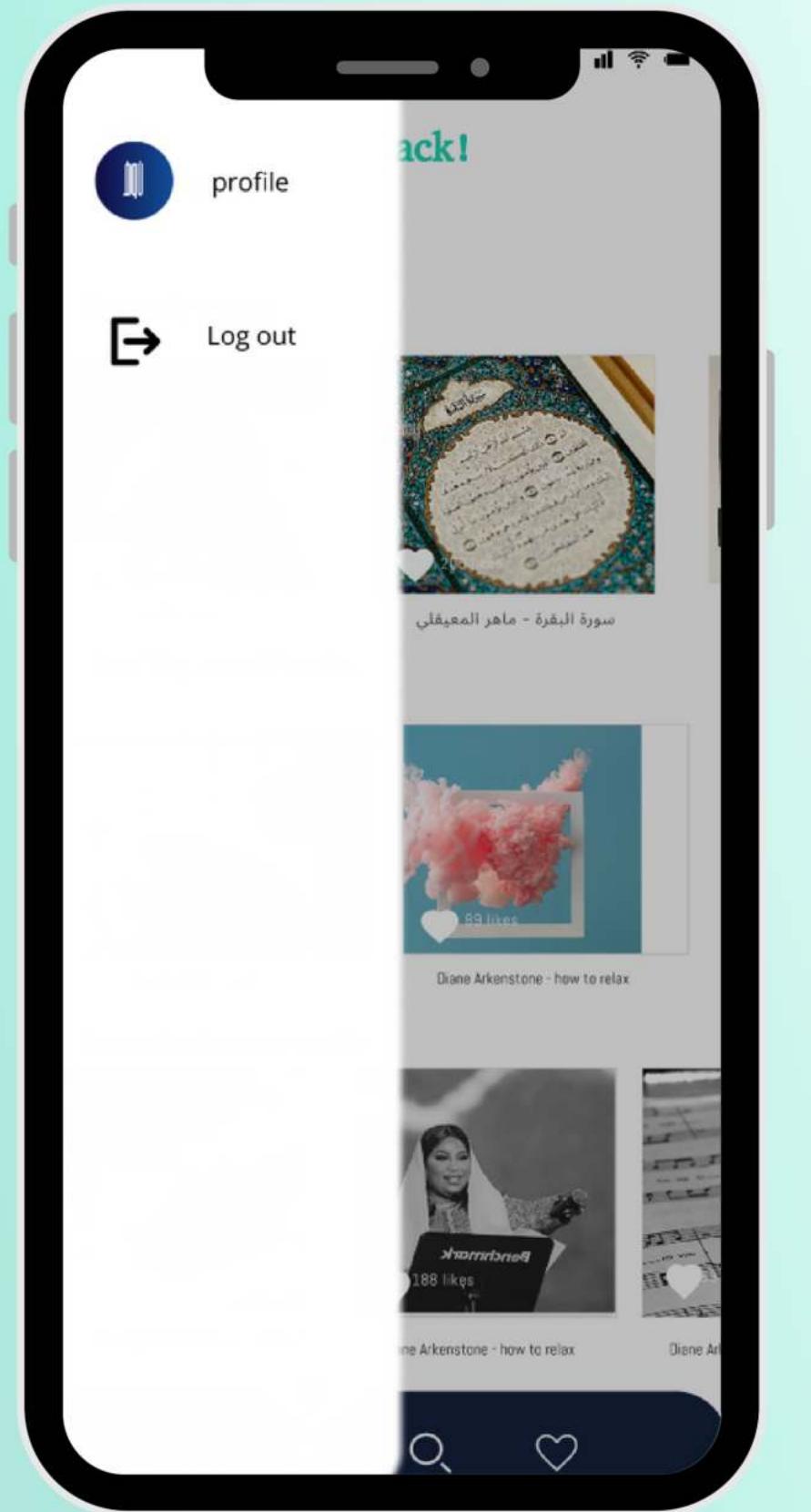




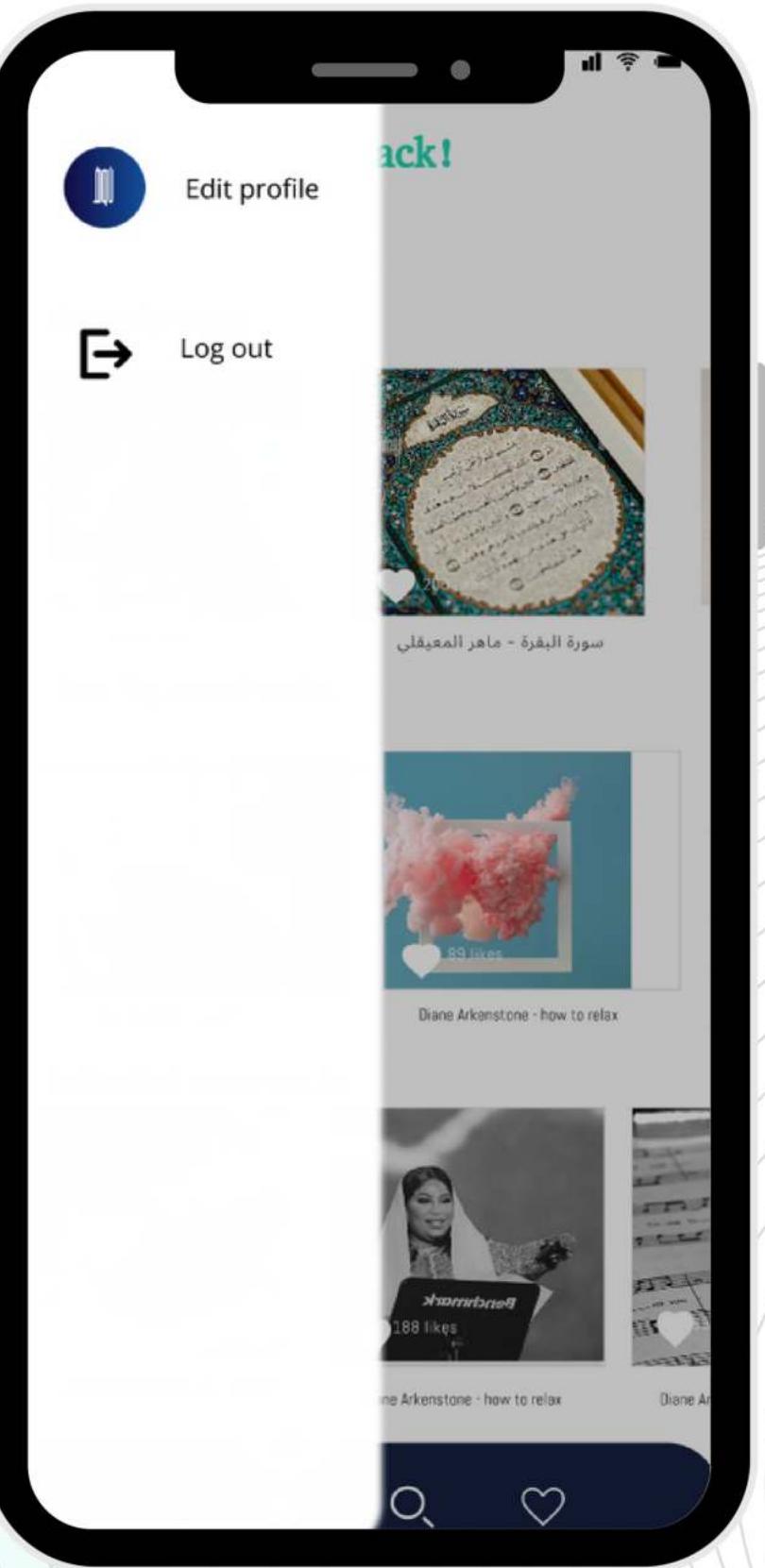
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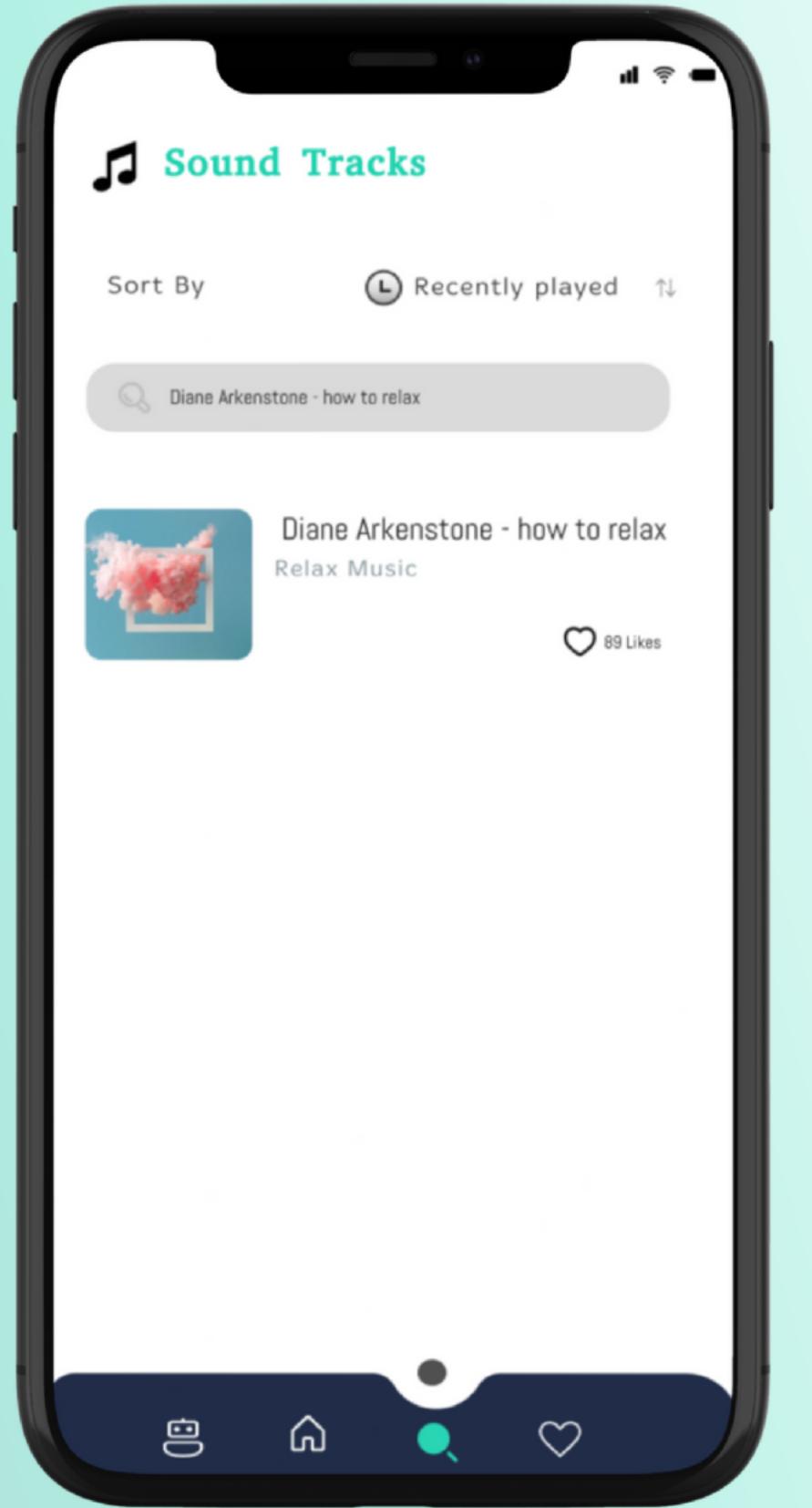
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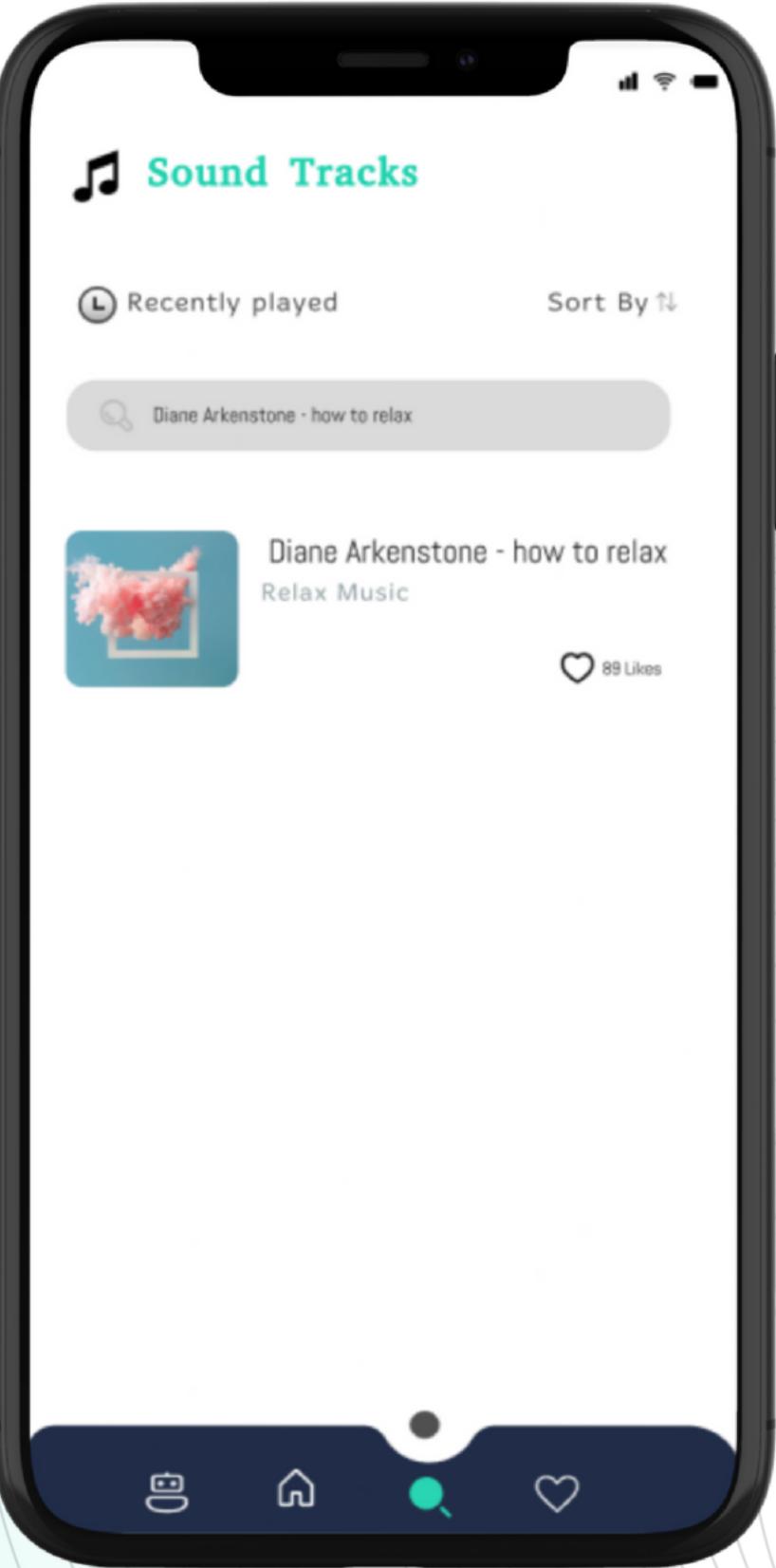
BEFORE



AFTER



BEFORE



AFTER

WHAT WE LEARNED IN OUR PROJECT?

1

**Enhancing User Experience
and Satisfaction**

2

saving time and effort

3

**importance of User
feedback**



THANK YOU

Don't forget to vote for us!

Group 2

NOUV AL-QAHTANI

LAYAN ALUWAISHIQ

SARAH ALHAJLAN

DANA ALAJAJI

WEAM ALAHMADI

SAADIYA ABDULQADER