



Nova USA Wood Products Partners With Bike N' Hike to Provide Bicycles to Children of Trillium Family Services

(Portland, OR) *Nova USA Wood Products*, a company specializing in South American exotic hardwoods with its US headquarters in NW Portland, partnered with Bike N' Hike to donate 27 assorted bikes to children receiving mental health treatment from Trillium Family Services for the 2006 holiday season.

Trillium Family Services is one of Oregon's largest nonprofit providers of mental health services to children and their families. Trillium provides a full array of services including psychiatric residential treatment, outpatient services, community-based services, school-based services, in-home services, therapeutic foster care, day treatment, therapeutic school services and child mentoring services to, according to their website, "help heal and teach children and families to manage their ongoing mental health care needs so children lead lives that fulfill their potential."

The nonprofit was formed in 1998 when three children's mental health agencies merged to create an integrated care system with a state-wide reach. The historic agencies include the Children's Farm Home in Corvallis, the Parry Center for Children in Portland (the facility that received the bicycles) and the Waverly Children's Home in Portland.

The total retail value of the donated bikes, helmets and kickstands was \$6779.54. Bike N' Hike donated the kick-

stands and the labor to assemble the bikes, and sold the bikes to Steve Getsiv of *Nova* at wholesale. The unassembled, boxed bikes were received on December 21, 2006, just one day before delivery to Trillium Family Service's Parry Center campus.

"Every bike requires approximately one hour to assemble," said Kevin Chudy, owner of the local Bike N' Hike stores. **"You can imagine how busy we can be just days before the holiday. Well, we had the staff working extra to finish the assembly and then we delivered them. I can tell you that when the van doors opened that evening, it was easily the best moment of my bicycle retail career. We had about 35 kids that evening on cloud nine."**

Chudy was one of six "bike heroes" honored by The Bicycle Transportation Alliance (BTA) during its annual Alice B. Toeclips Awards. As the owner of Bike N' Hike, he has been instrumental in organizing a Portland bike dealers' organization, and shares his business success with the community by supporting a host of bike-related community events. Chudy regularly supports Bike Safety Education programs in Oregon, facilitates the low-cost purchases of fleets of kids' bikes from Giant Bicycles and donates Bike N' Hike's assembly and mechanic services.



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