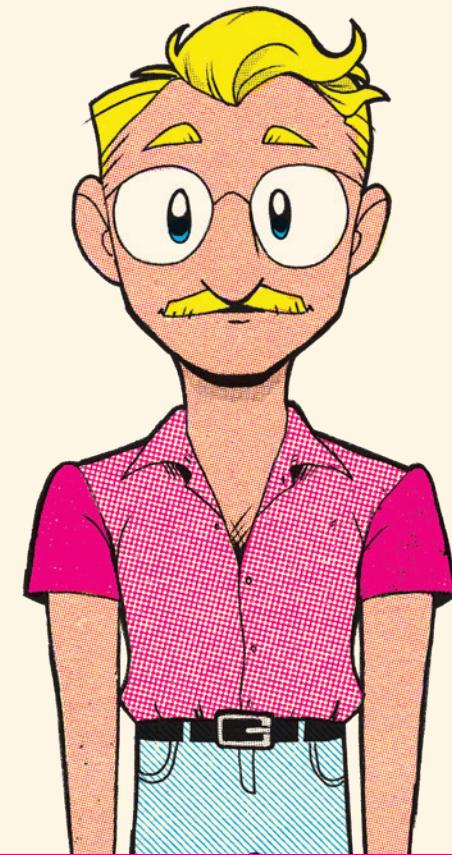
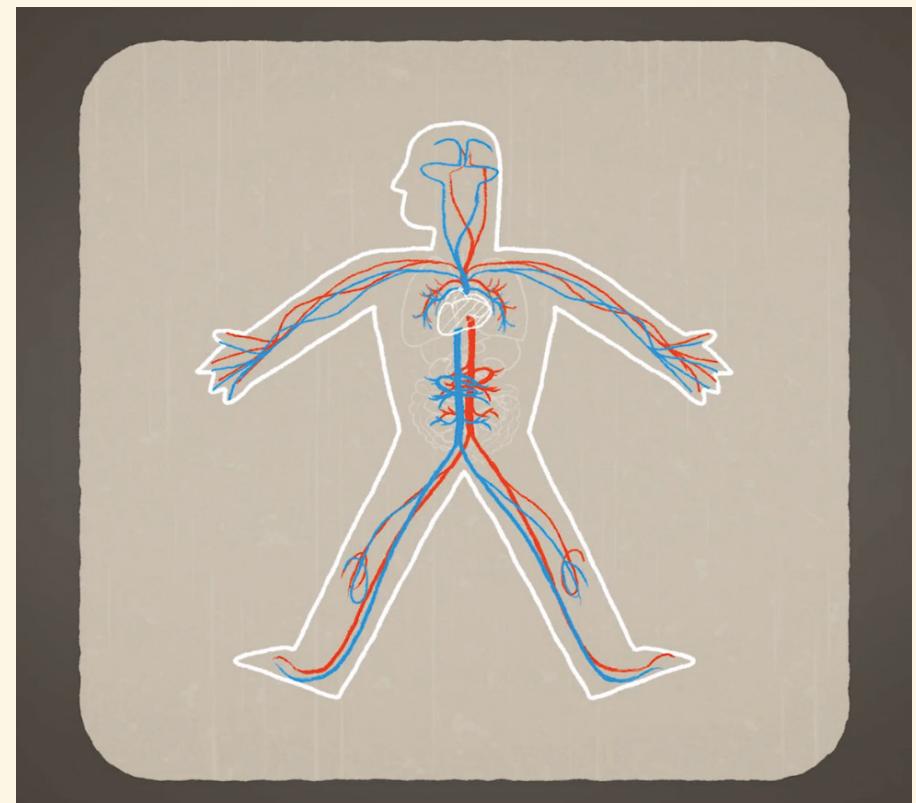
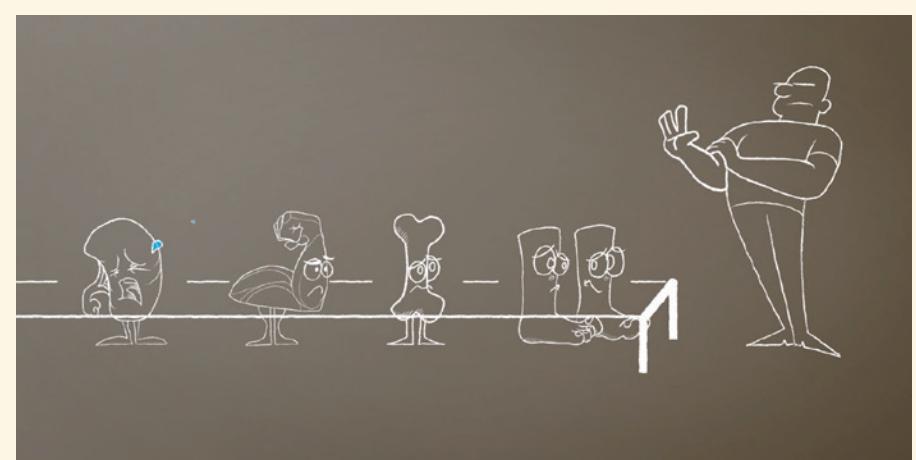
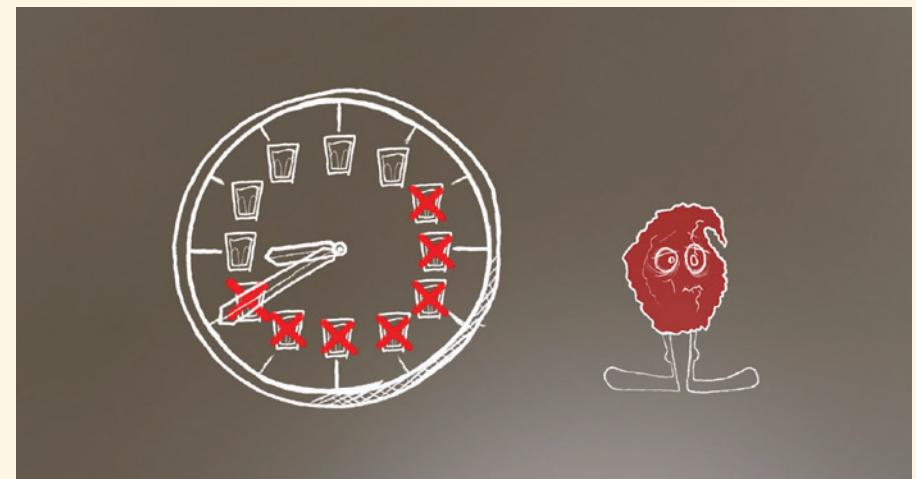




# Noah Shafir



# illustration portfolio



## animation assets

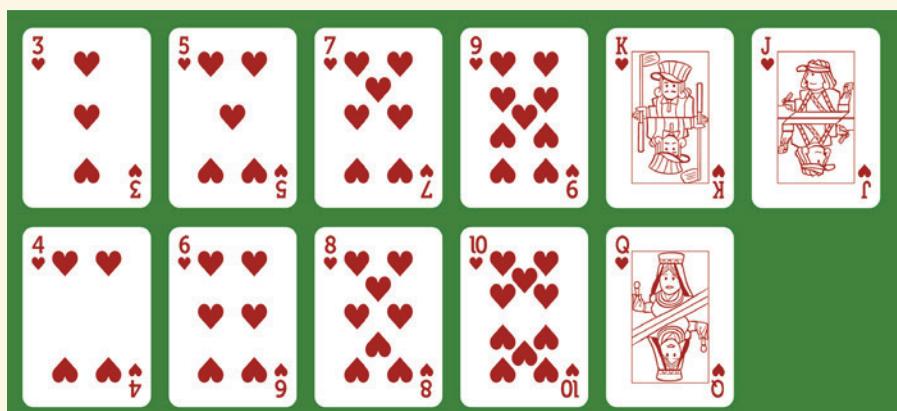
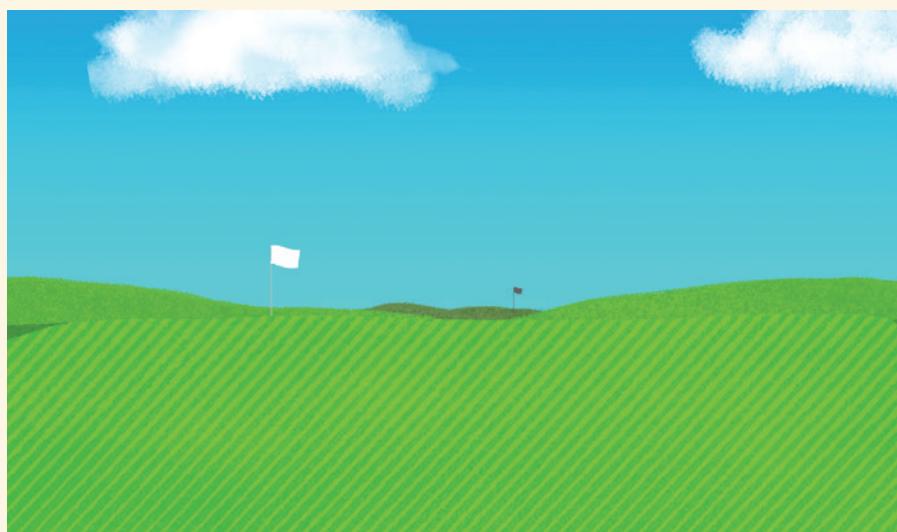
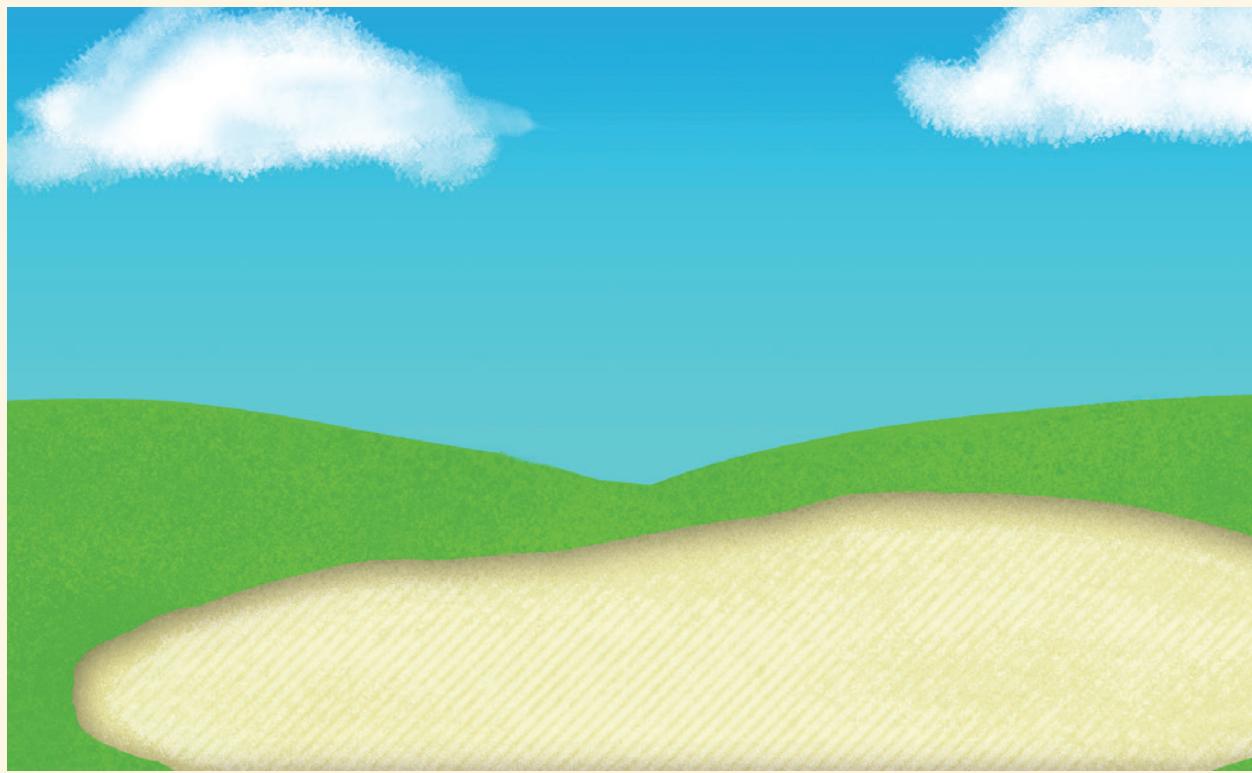
weight loss by gina

jan 2024

various sizes

At Weight Loss By Gina, I contributed to projects that engaged audiences and drove growth through creative initiatives. One notable project was an educational video on water, featuring narration from a urologist on its role in wellbeing.

Building on that narration, I collaborated with another team member to break down the content and craft custom illustrations and edits. Drawing inspiration from classic cartoons like Schoolhouse Rock, we produced a video that made the information more accessible, visually engaging, and easy to understand, turning complex concepts into an approachable learning experience.



## animation assets

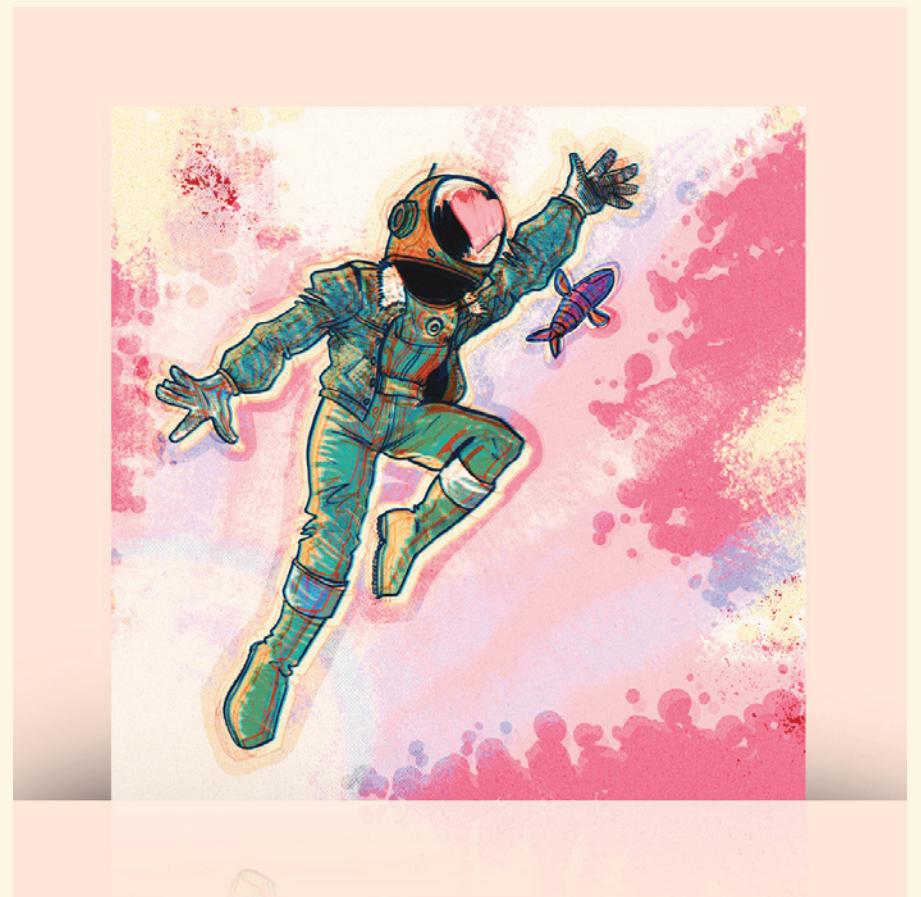
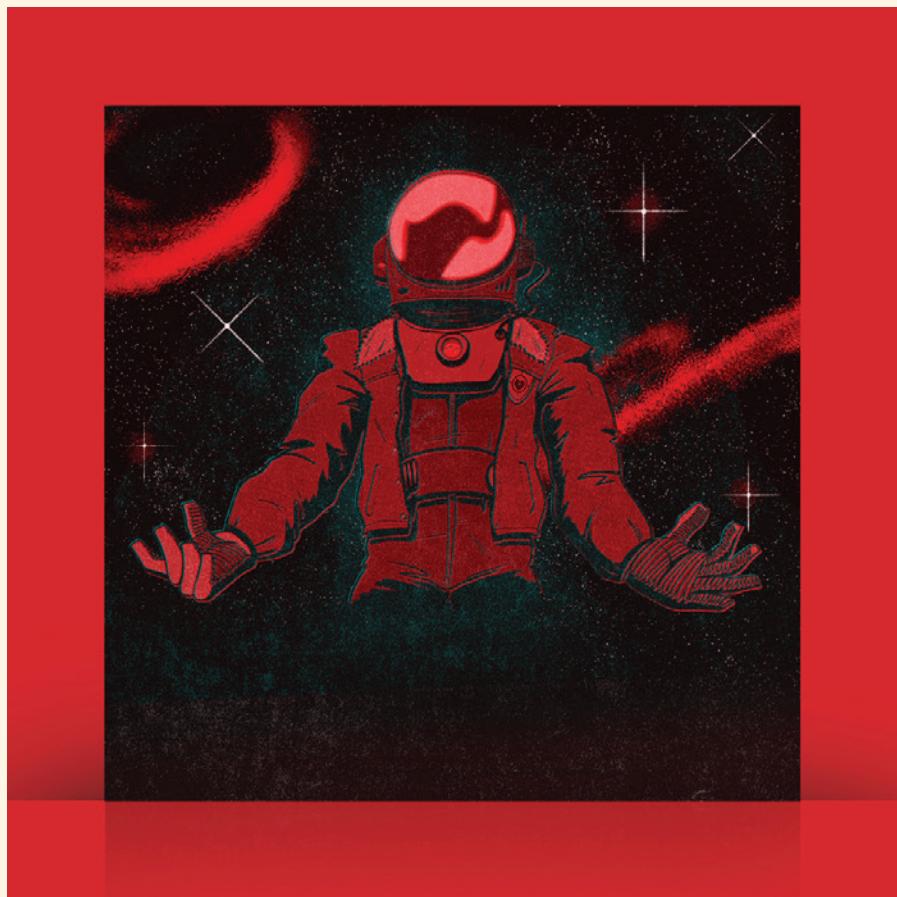
golf poker

sep 2021

various sizes

As a freelance artist, I was hired to design and illustrate character models for instructional videos for the app Golf Poker. Collaborating with the company Track and Field Motion, the project expanded to include backgrounds and additional elements such as poker chips, playing card designs, and face cards, and so on.

Once the designs were finalized, I prepared the character models by slicing and converting them into vector files for seamless animation, while separating background elements into layers to enable parallax effects, ensuring a dynamic and visually engaging final product.



## single cover artwork

velvet whale records

jan 2024 - present

4000px x 4000px

Working with independent musician Ryan Gazzola, I serve as the ongoing visual artist for his single releases. Together, we originally developed the astronaut and whale robot characters, and I continue to create unique visual storytelling scenarios for Ryan's singles.

In addition to these static designs, I produce animated companion pieces for Spotify Canvas and Instagram Reels to support marketing efforts.



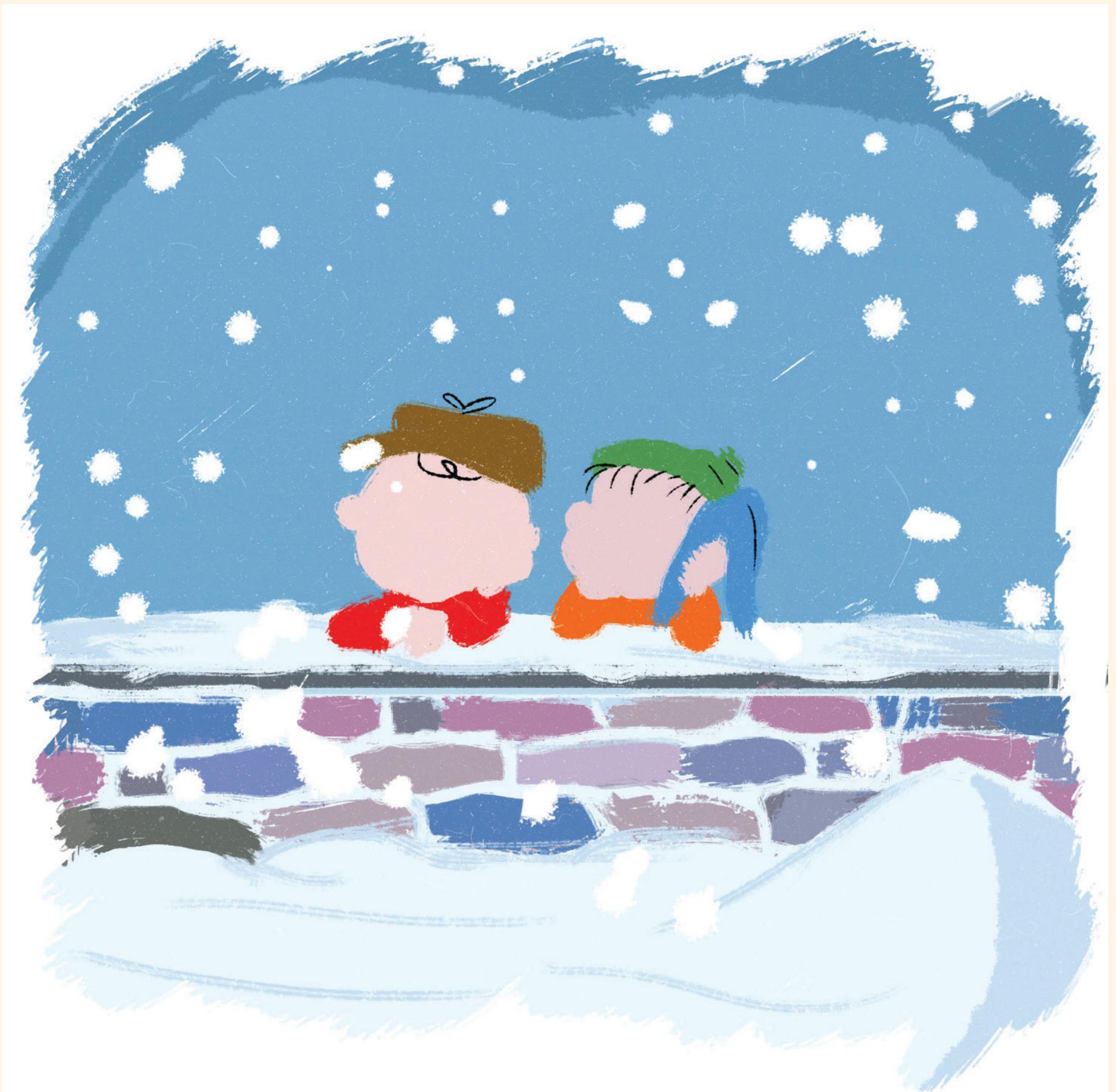
## live layout/storyboarding

ai dungeon crawlers

nov 2020 - mar 2023

1330px x 1000px

As part of the creative collective Imperfect Librarians, I participated in the online show AI Dungeon Crawlers, where a group of 4-5 players collaboratively wrote new stories using the AI system AI Dungeon, performed live music, and voiced emerging characters. My role was to follow the evolving story in real time and illustrate the action as it unfolded, creating storyboard and comic-style visuals for approximately two hours each weekly episode.



## scene tribute concept

a charlie brown christmas

dec 2020

1080px x 1080px

In 2020, a year that was challenging for many, I felt compelled to create work that could offer a sense of light and comfort. During the Christmas season, I reflected on the joy I've always found in A Charlie Brown Christmas and was inspired to create a small tribute piece based on an early scene from the special.



## brand character development

miss pin up cosmetics

mar 2021

1500px x 2100px

I designed the brand mascot, "Miss Pin Up," for Miss Pin Up Cosmetics. Inspired by classic 1940s–50s pin-up illustrations, the character incorporated elements reminiscent of vintage printed materials. The design reflected the brand's color palette and was modeled after the company's CEO.



## "The Bear" poster illustration

commission  
june 2023  
11" x 17"

I was commissioned to create an illustration as a gift for a friend's wife, inspired by shared gaming experiences. I used her likeness and thematic costumes to create the central figure, then drew inspiration from classic tarot cards and stained glass to design the border, blending a classical style with a modern sensibility.

Additional elements reflecting her personality, such as her love of strawberries and the wilderness, were incorporated to make the piece personal and meaningful.



## Batgirl page concept

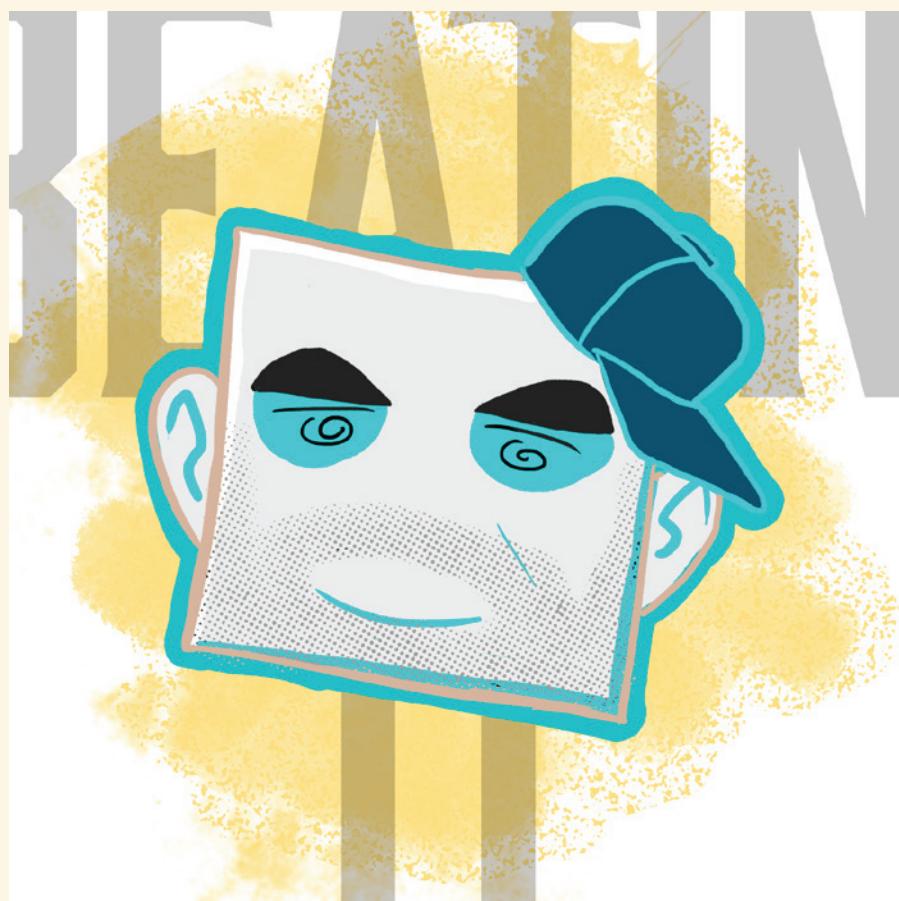
dc comics

nov 2022

2626px x 4000px

Comic book art and storytelling have been a major inspiration in my work. While developing my illustration skills, I aimed to strengthen both my technical abilities and my sequential storytelling techniques.

To practice, I created a Batgirl page, focusing on conveying motion that flows naturally with the story and designing a city background that feels alive, dynamic, and visually engaging.



## Classified “Off The Beat’n Path” chapter illustrations

coalition music

jan 2022

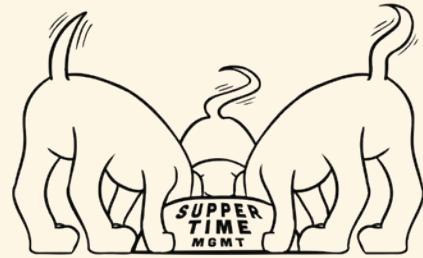
1500px x 1500px

While working for Coalition Music, I was commissioned to create illustrations based on chapters from Canadian musician Classified's book **Classified: Off the Beat’N Path**.

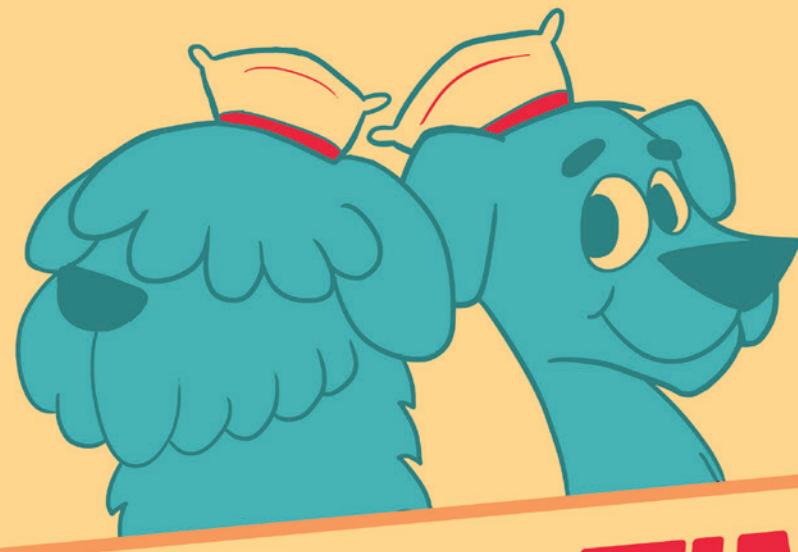
I developed and finalized 45 pieces, which were used across various formats, including emotes for Classified's official Discord server. The designs drew from a graffiti-inspired style, featuring unfinished paint edges and a stylized approach to color, prioritizing artistic expression over realism.



- We Serve The Best -



- We Serve The Best -



- We Serve The Best -

## logo and character design

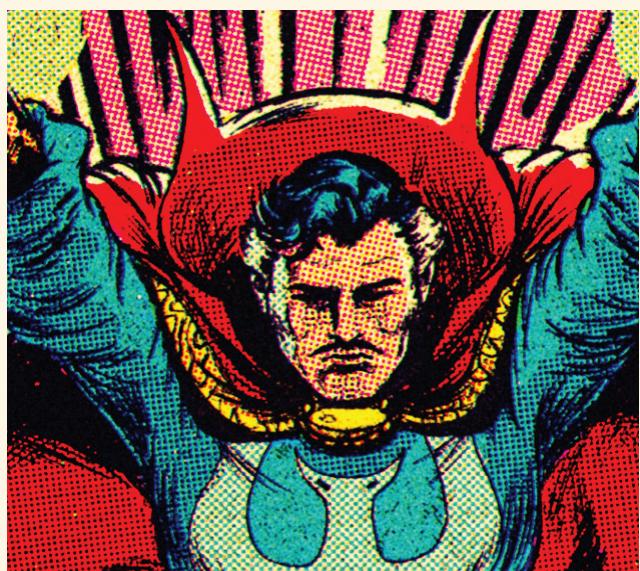
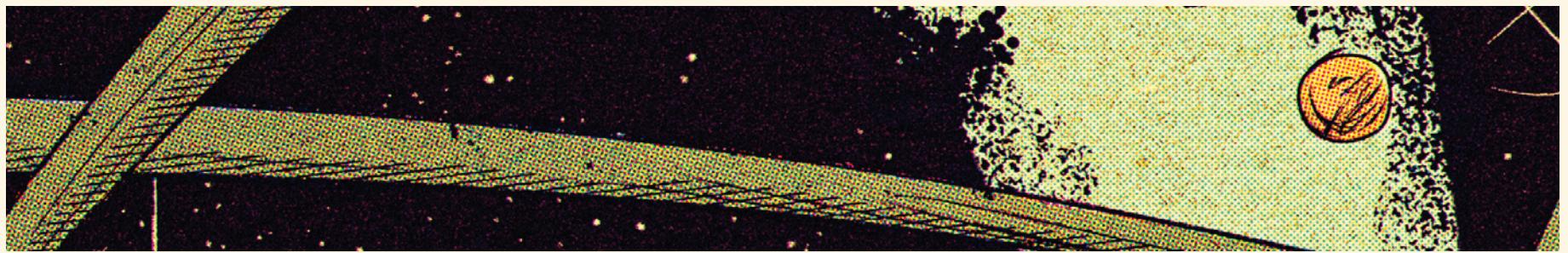
supper time management

jun 2022

1500px x 1500px

Two artist managers from Coalition Music commissioned me to create a retro-style logo for their independent management brand. Drawing inspiration from 1950s character designs, including Hanna-Barbera and Rankin-Bass, I developed unique dog characters based on the managers' own pets.

The final design combined these personalized characters with a 1950s diner aesthetic, creating a logo that was both distinctive and connected to the brand's identity.



## Doctor Strange concept

marvel comics

nov 2025

4000px x 5333px

Continuing my exploration of comic art, I am drawn to characters with visually striking and diverse designs, and I find the evolution of styles over time fascinating, offering valuable lessons for contemporary illustration.

I created this Doctor Strange pin-up to challenge myself by studying the techniques of vintage comic artists and exploring how these approaches can remain relevant in today's illustrative landscape.