

PORTFOLIO

ILLUSTRATION

NOAH SHAFIR

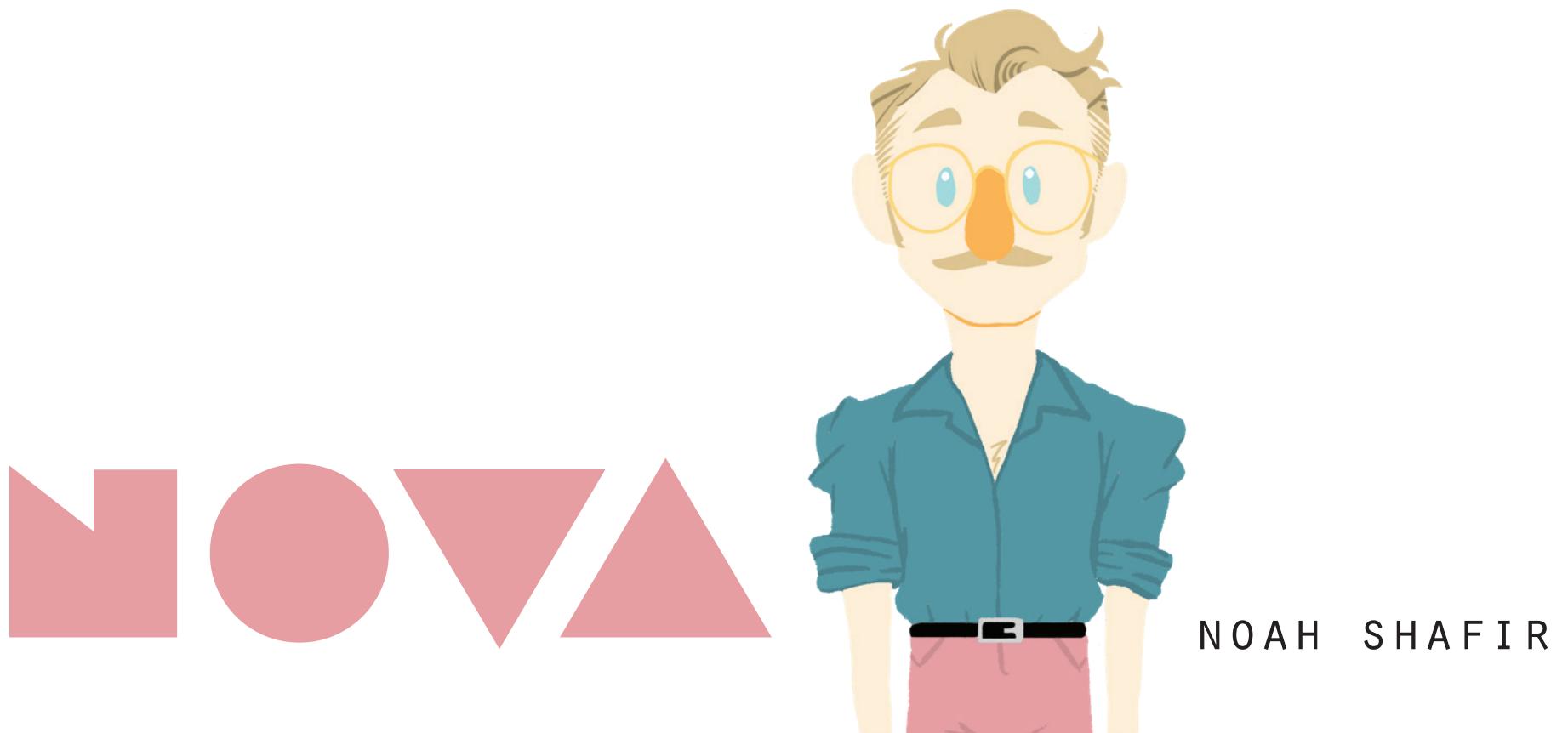
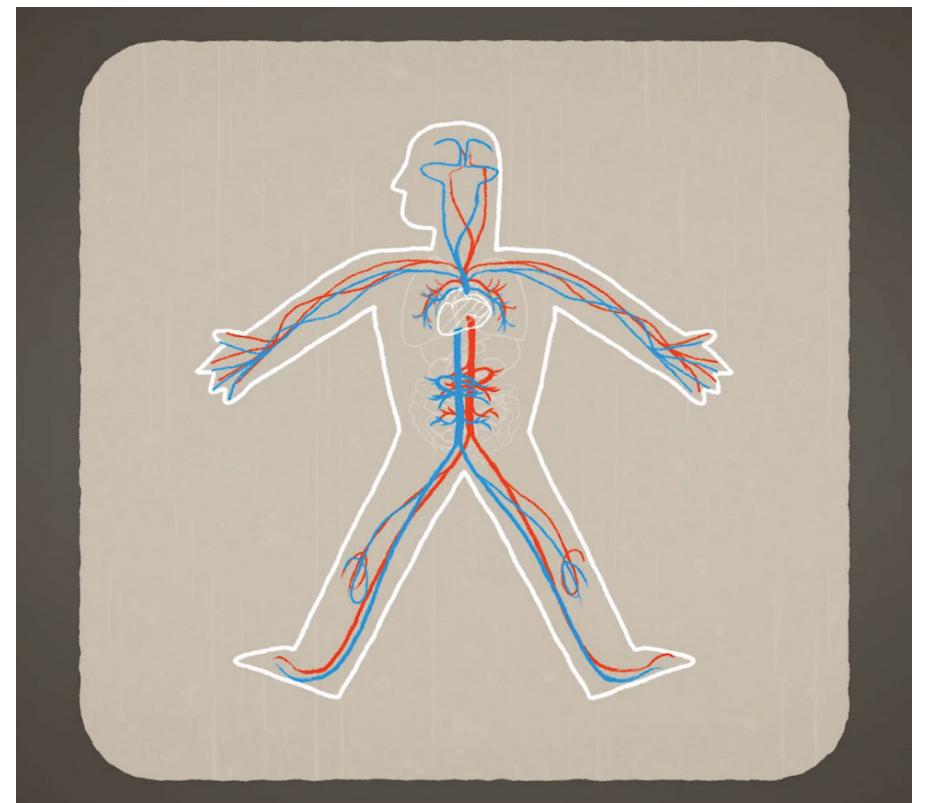
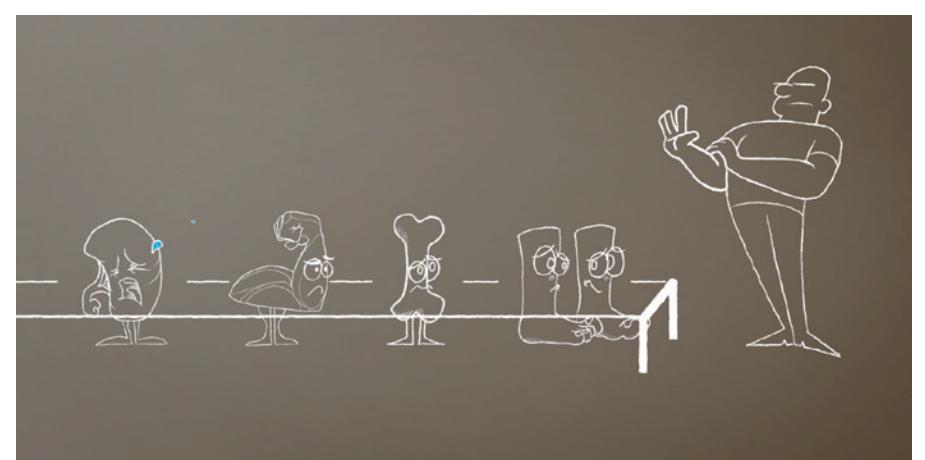
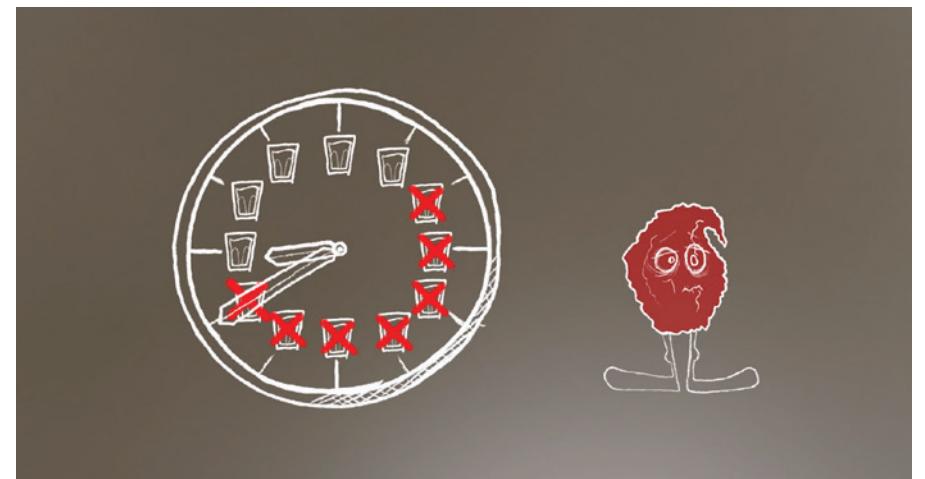


ILLUSTRATION
PORTFOLIO



ANIMATION ASSETS

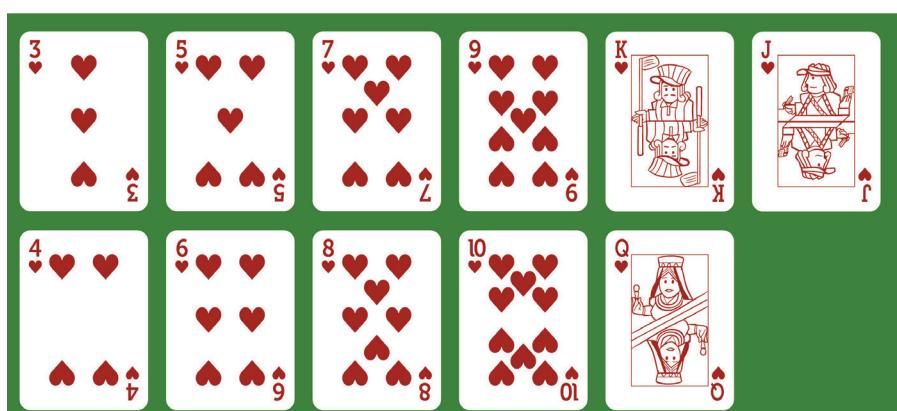
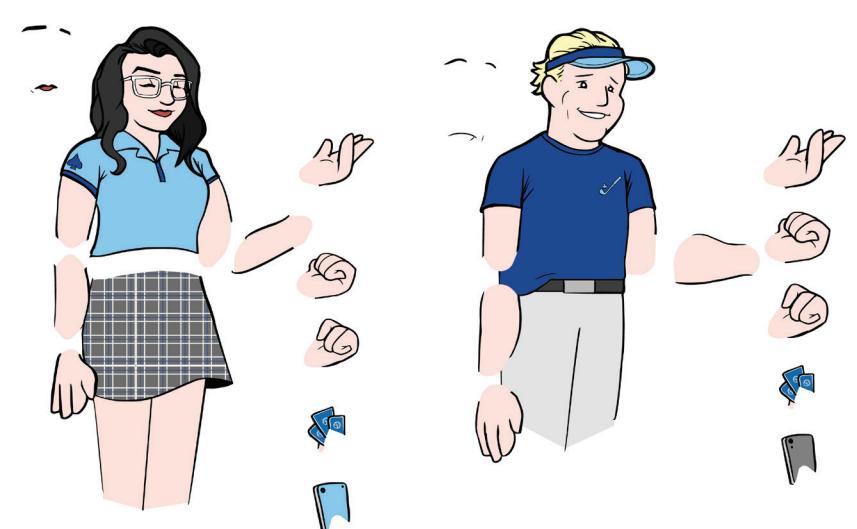
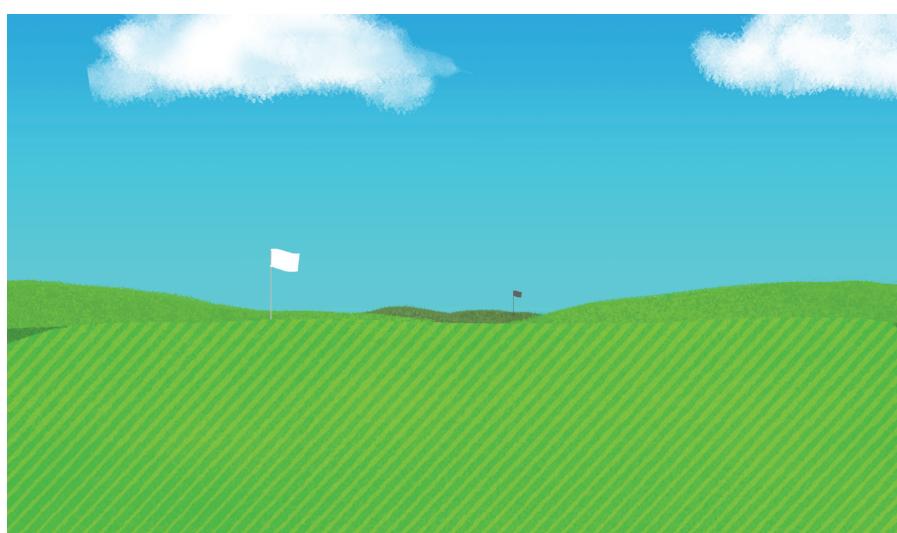
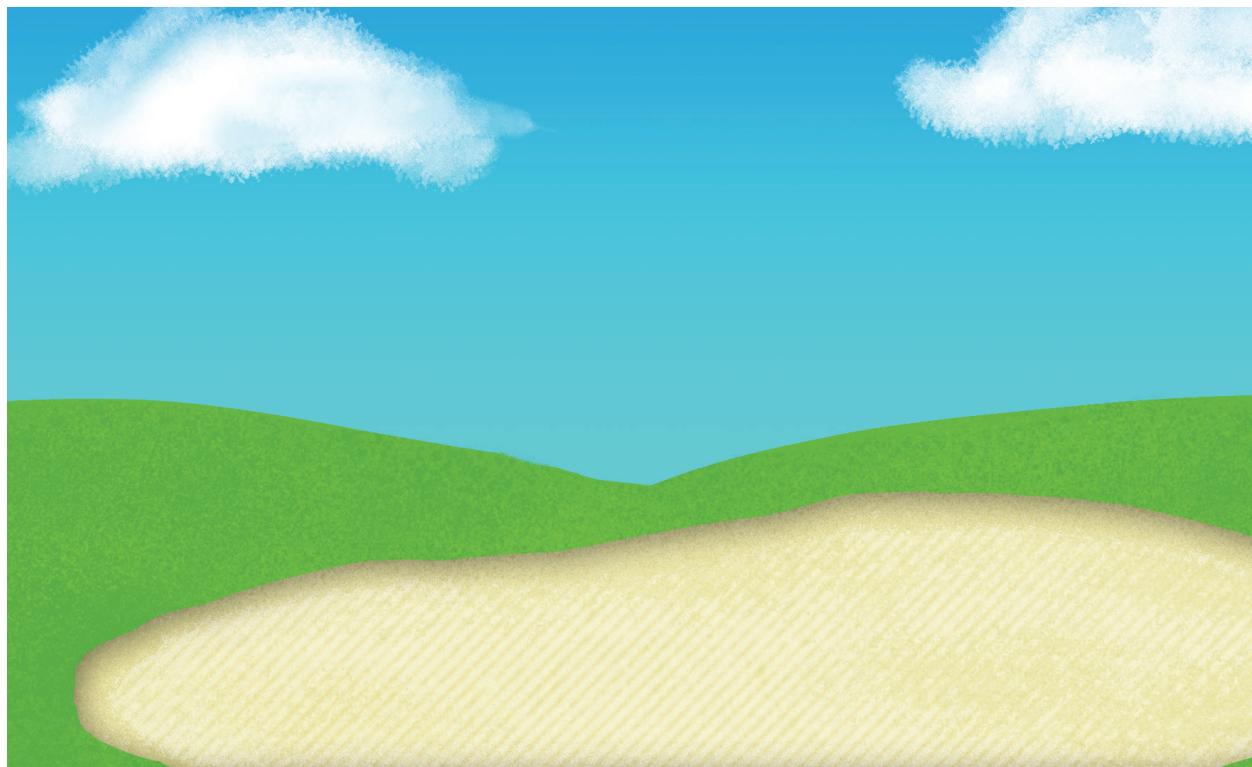
WEIGHT LOSS BY GINA

JAN 2024

VARIOUS

At Weight Loss By Gina, we continually ideate and produce new material to engage our audience and entice further growth through unique endeavours. One such project was an informative video on water with narration from a urologist to discuss the role water plays in your wellbeing.

From that initial work of narration, I and another team member set out to break down the information shared and create specially-made illustrations and edits, with an aesthetic inspired by classic cartoons such as Schoolhouse Rock, and put together a video in which we can aid in making the information more accessible and readily understood.



ANIMATION ASSETS

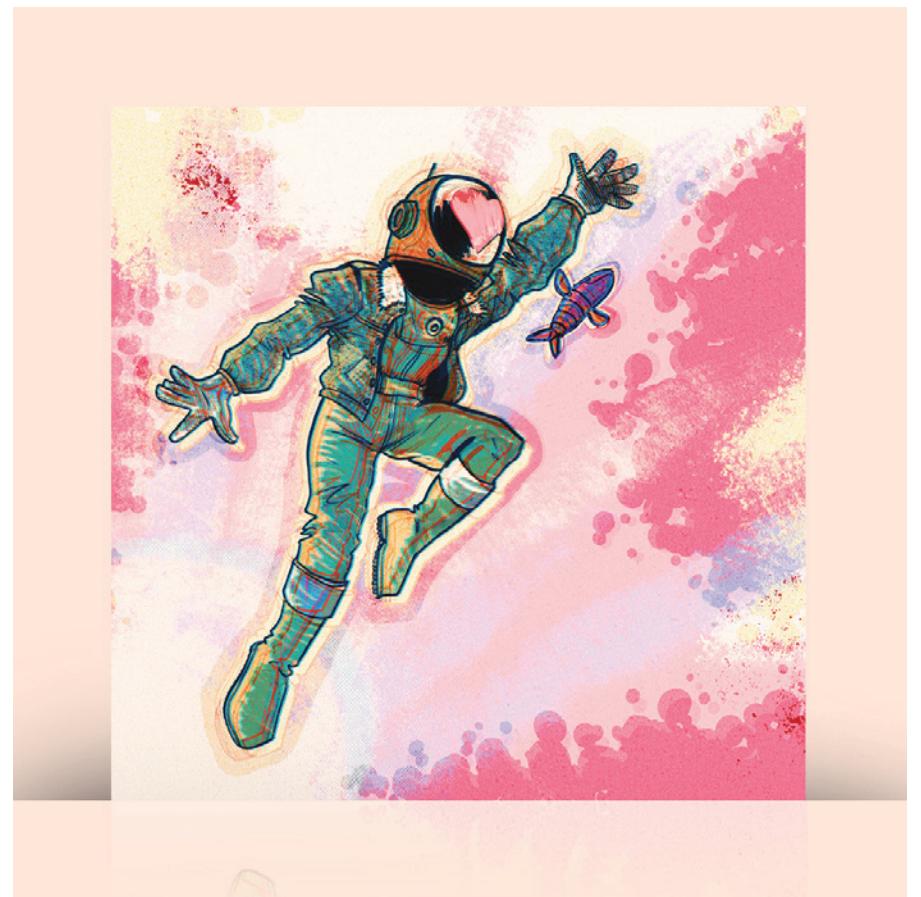
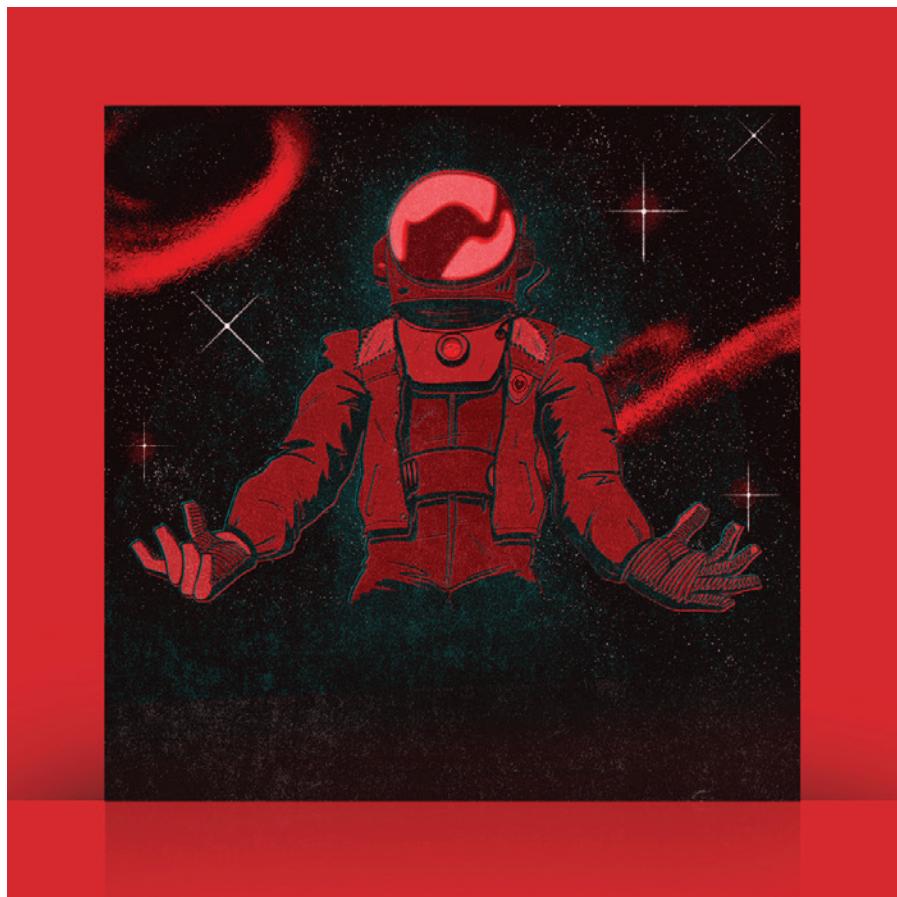
GOLF POKER

SEP 2021

VARIOUS

As a freelance artist, I was hired to design and illustrate character models for use in instructional videos for an app call "Golf Poker". In conjunction with Track and Field Motion, the project evolved into creating backgrounds, as well as additional elements such as poker chips, playing card designs, face cards, etc.

The character designs then needed to be sliced and converted into vector files to ensure their usability for the animation, as well the backgrounds separated into layers to allow for some parallaxing visuals.



SINGLE COVER ARTWORK

VELVET WHALE RECORDS

JAN 2024 - PRESENT

4000PX X 4000PX

Working with independent musician Ryan Gazzola, I have been a consistent artist for his single releases. We worked together to create the visual language of the astronaut character with the whale robot, and from there, we have worked closely to create the scenarios that he would be in, for each single release. Alongside with these static versions, various have animated companion pieces on Spotify Canvas & Instagram Reels for marketing.



LIVE LAYOUT / STORYBOARDING

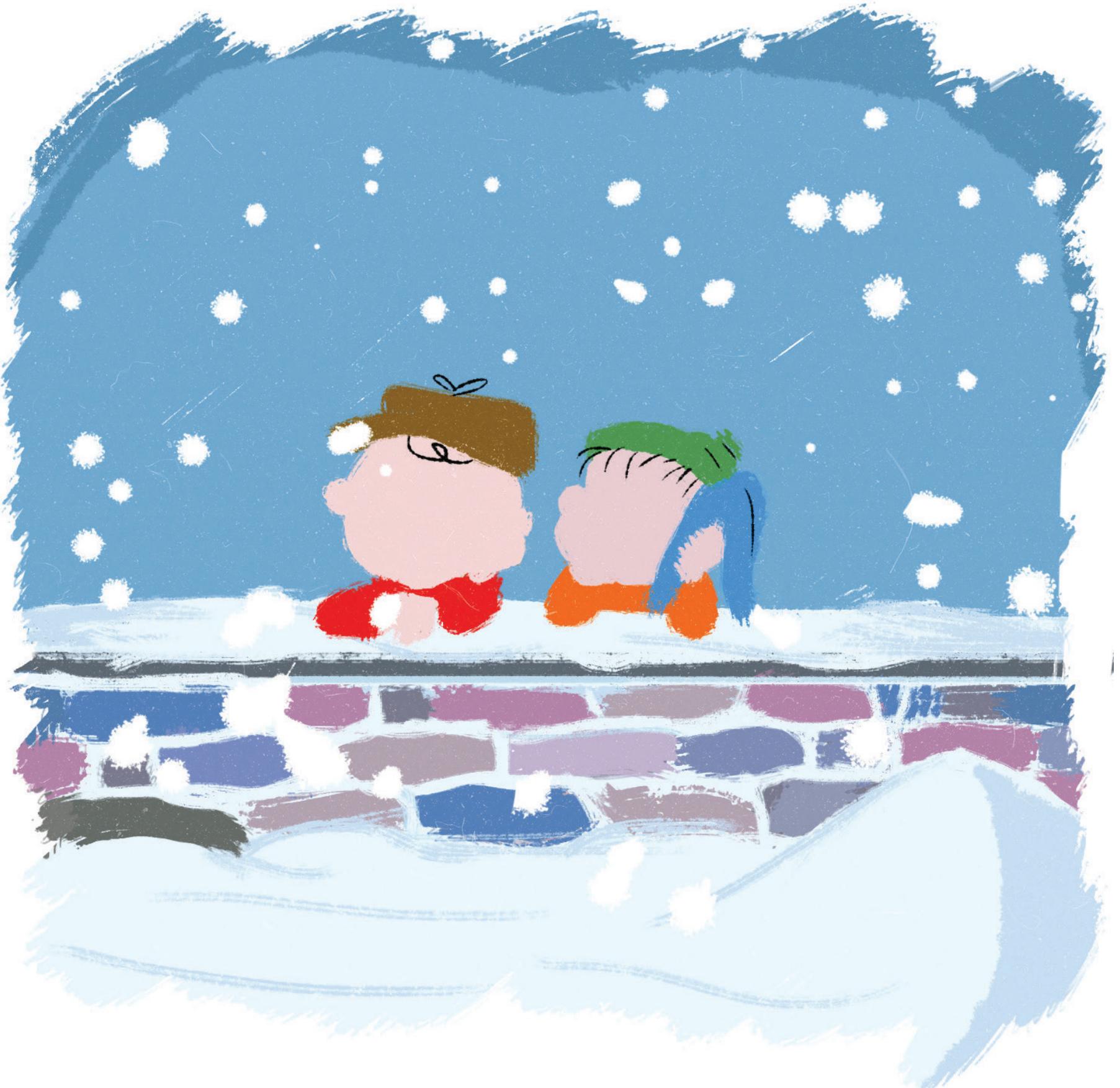
AI DUNGEON CRAWLERS

NOV 2020 - MAR 2023

1330PX X 1000PX

As part of a creative collective, Imperfect Librarians, I have been able to take place in an online show called *AI Dungeon Crawlers*, in which a group of 4-5 players try to write a new story utilizing an AI system called *AI Dungeon*, while also performing live music alongside it, and voicing new characters as they appear within the story.

My role in the show is to listen and read the story as it is created, and illustrate the action and story as it comes, in a storyboard/comic layout style, for about 2 hours per weekly episode.



SCENE TRIBUTE CONCEPT

A CHARLIE BROWN CHRISTMAS

DEC 2020

1080PX x 1080PX

In 2020, with the year being a very difficult one for many, I felt the need to make things that would provide a form of light out there. During the Christmas season, I was reminded of how much comfort I take in the "A Charlie Brown Christmas" special. With that, I was inspired to make a small tribute piece, based on an early scene of the special.



BRAND CHARACTER DEVELOPMENT

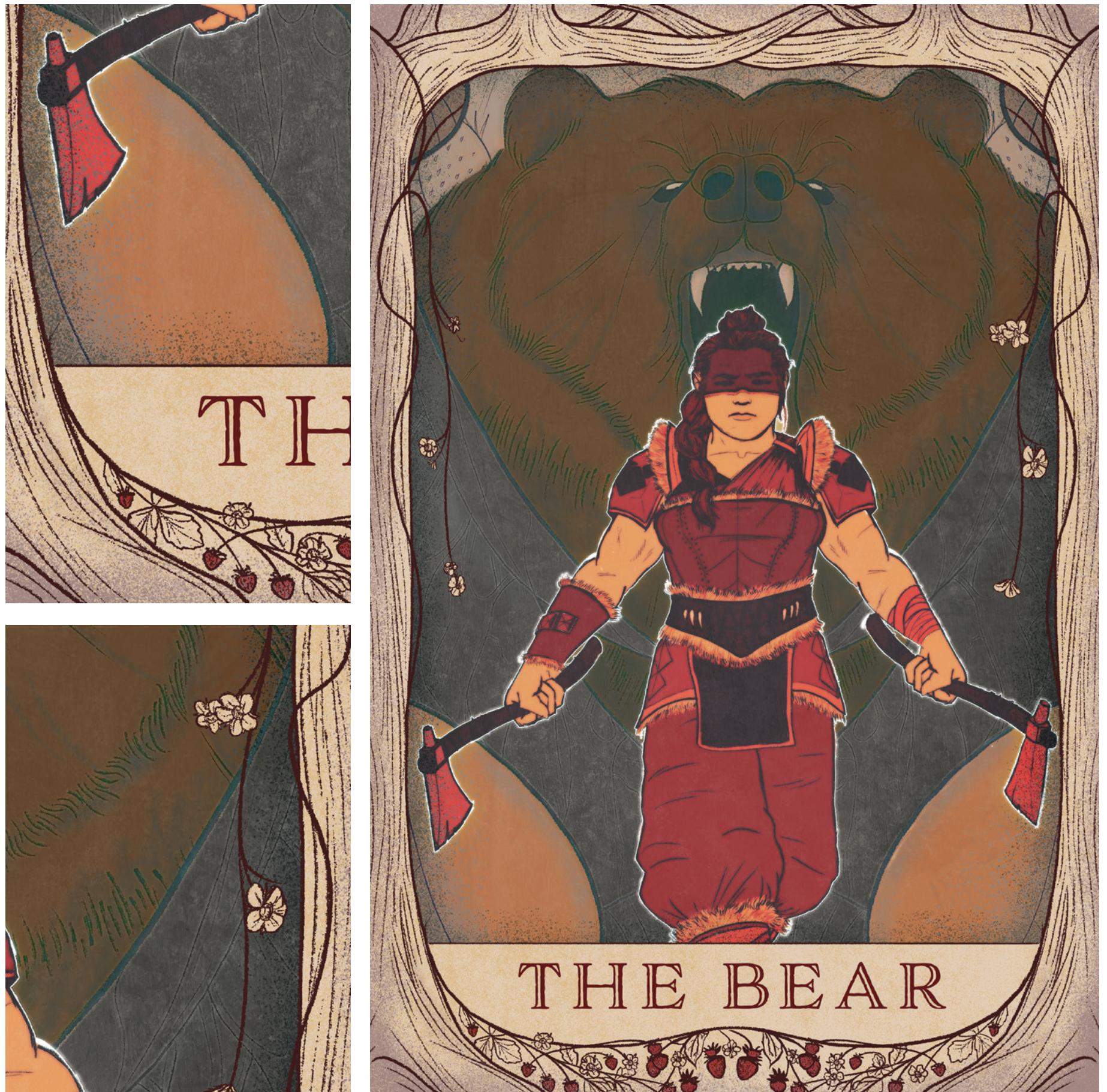
MISS PIN UP COSMETICS

MARCH 2021

1500PX X 2100PX

A character designed to be the brand mascot, "Miss Pin Up" for Miss Pin Up Cosmetics.

The inspiration for her came from classic style pin up illustrations of the 40s and 50s, with some elements to convey it being an older printed material. It was designed with the brand colours in mind, and modelled after the CEO of the company.



“THE BEAR”
POSTER ILLUSTRATION

FREELANCE
JUNE 2023
11" x 17"

I was reached out to create an illustration as a gift for a friend's wife, inspired by an experience from their times playing games together.

I used her likeness and inspired costumes to create the main figure in the piece. I then took inspiration by classic tarot cards for the border, mixing that idea with a stained glass inspiration to create the piece, giving it a classical style mixed with a modern sense. I also incorporated more elements that she is associated with, her enjoyment of strawberries, and the wilderness.



BATGIRL PAGE CONCEPT

DC COMICS

NOV 2022

2626PX X 4000PX

A major inspiration to me in my work and art is comic book art and storytelling. While working on my illustration work, I've wanted to strengthen not only my technical skills of art, but also how to push my style and sequential storytelling techniques.

I decided to create a Batgirl page to work on displaying motion to fluidly follow with the story of the page, and creating a city background that was unique and felt alive in a fascinating way.



CLASSIFIED “OFF THE BEAT’N PATH” CHAPTER ILLUSTRATIONS

COALITION MUSIC

JAN 2022

1500PX x 1500PX

Working for Coalition Music, I was hired to create illustrations based on chapters from the Canadian musician, Classified’s book “Off The Beat’n Path”. In total, 45 different pieces were developed and finalized, to be used in various formats, the most recent of which being developed into emotes used on Classified’s official Discord server.

The designs were based on a kind of graffiti style, with the kind of unfinished paint look around some edges, and the more stylistic approach to the colours, rather than something more based on reality.

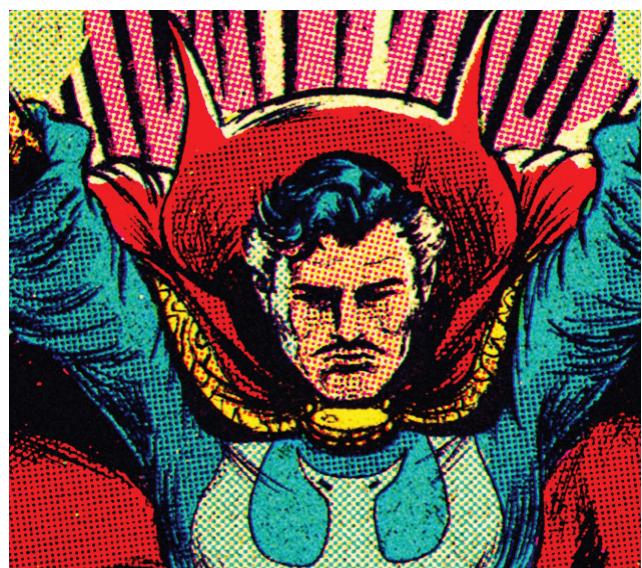
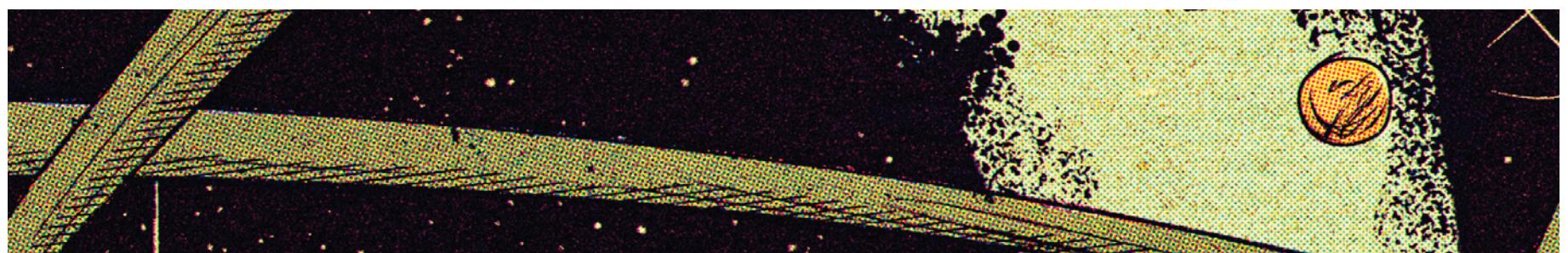


**SUPPER TIME MANAGEMENT LOGO
AND CHARACTER DESIGN**

SUPPER TIME MANAGEMENT
JUN 2023
1500PX x 1500PX

2 artist managers coming from Coalition Music came to me to create a retro style of logo for their independent brand of managing, taking inspiration from 50s style character designs, such as Hanna Barbera, Rankin-Bass, etc.

The dogs came from the two managers own dogs, to create unique and connected characters for the logo, also getting connected to an old 50s diner style, as well.



DOCTOR STRANGE CONCEPT

MARVEL COMICS

NOV 2025

4000PX X 5333PX

Continuing in my trend of being inspired and pushed by comic art, I am drawn to the characters I find very visually appealing and diverse in their stylings. I also find the techniques and changes of the times to be very fascinating and rife with lessons to be learned.

I created this Doctor Strange pin-up work as a means to push myself in learning the techniques of vintage comic artists, and see how these could still have a relevance in today's illustrative world.