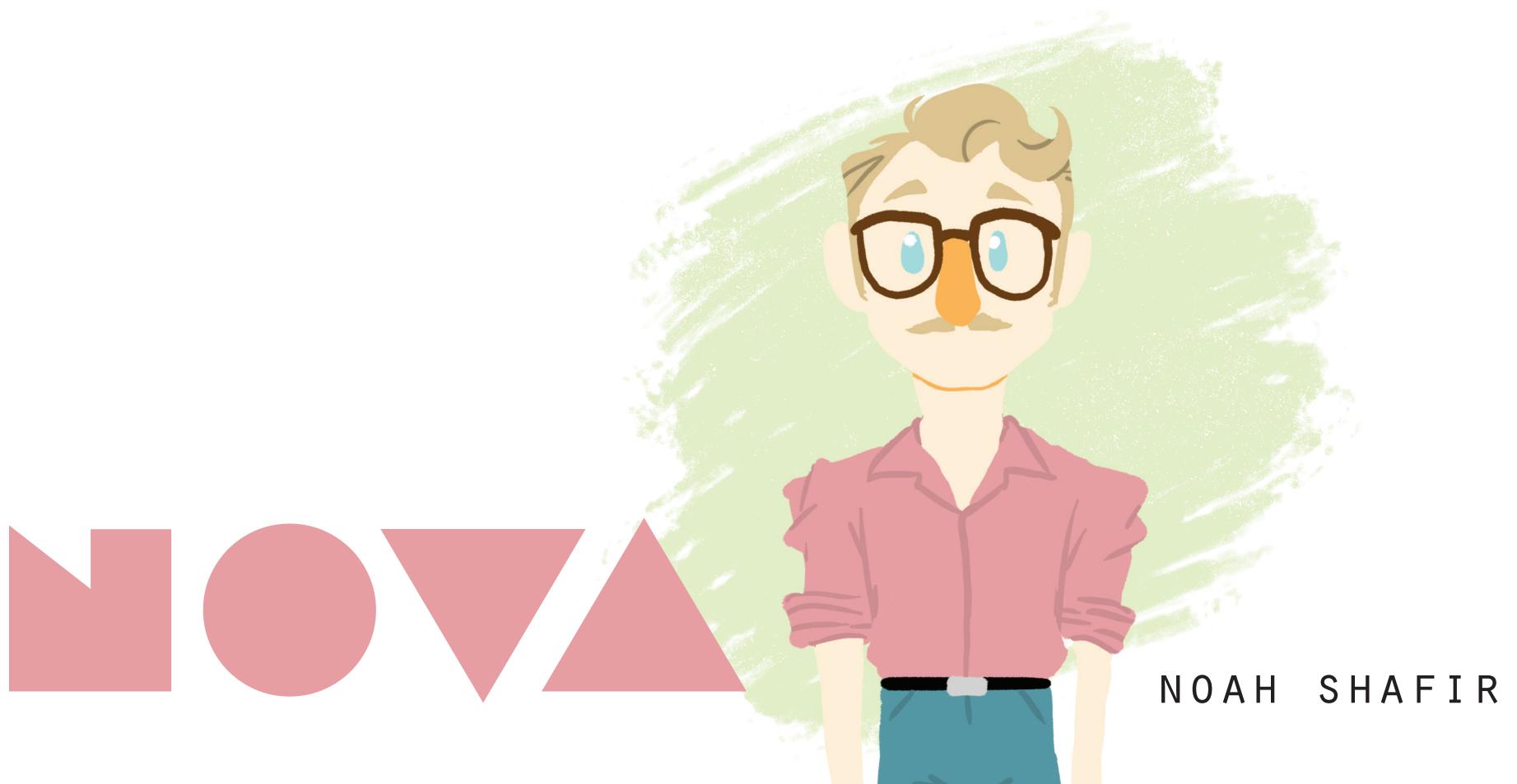


# PORTFOLIO

# ILLUSTRATION

NOAH SHAFIR



# ILLUSTRATION PORTFOLIO



## WEBSITE SPLASH PAGE CONCEPT

SKETCHBOOK COMICS AND GAMES

MAR 2020

1920PX X 1080PX

A local comic book store, with the idea of expanding it's online presence into a hub of various media (videos, podcasts, etc.), needed a brand to go alongside that. With that, I created this concept.

Using many ideas from both classic and modern comic books, they were mixed into a format that celebrated all. With characters (including the existing store mascot, the Wizard) celebrating various types of comic book stories, halftone dots referring to classic comic printing and a name referring to the multitude of content that would be held.



KICKSTARTER PRESENTS A SILLYGOOSE PRODUCTION 'Were-Wool' STARRING - DAYNE SCHWARZ LISA NICOLE YOUNG GEOFF MAYZ ADRIAN PARKS  
MIKE SOPPIT LUCAS VANI AND CAMERON BIRNE DIRECTOR OF PHOTOGRAPHY PARKER ELIE ORIGINAL MUSIC BY LUCRATIVE BURRITO  
PRODUCED BY LUCAS BIRNE PARKER ELIE TAYLOR ZAJDUK WRITTEN, DIRECTED & EDITED BY LUCAS BIRNE

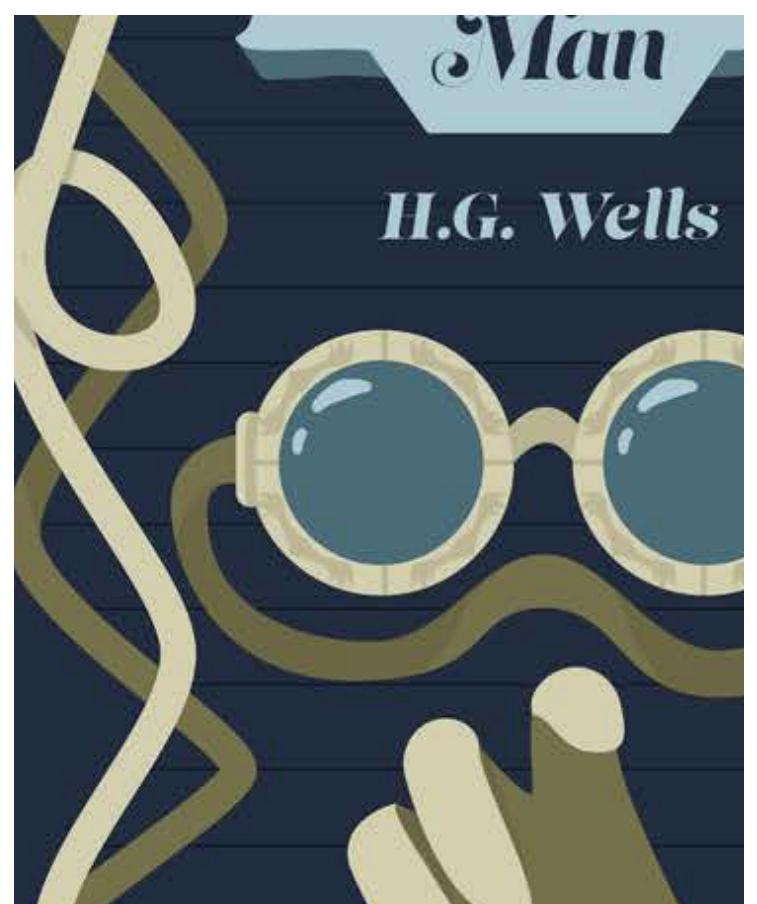


## MOVIE POSTER DESIGN

WERE-WOOL  
SEP 2018  
11" x 17"

As a freelance artist, I was hired to design and illustrate a movie poster for a film called "Were-Wool", the story of a man who transforms into a killer sheep. As a throwback to the B-movie horror films of the 70s and 80s, I felt the poster needed to harken back to that as well.

Employing techniques and ideas derived from classic horror film posters, the final concept shown here felt right at home. Ideas include playing on the werewolf trope of the full moon, as well as using the negative space to convey the image of a sheep's head.



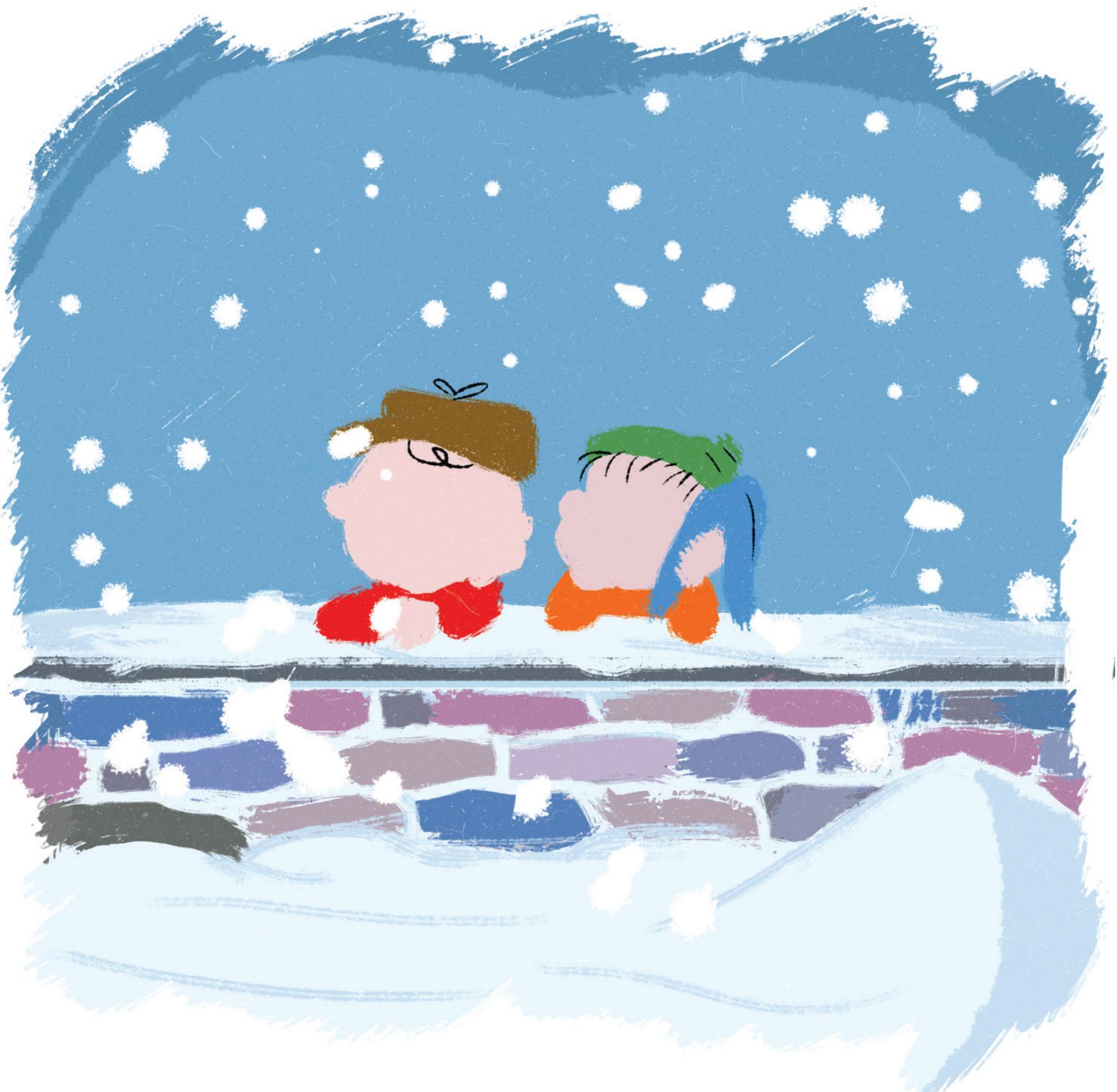
## ILLUSTRATED BOOK COVER

DIGITAL ILLUSTRATION

OCT 2019

18.5" x 8.25"

With the story of the Invisible Man being a classic, it was important to get the feeling of the novel in this cover piece. Framing the main imagery of the goggles and gloved hand, it allows the eyes to see what it wants to see, while the actual shape of the person doesn't actually exist. The subtle lines in the background also imply that you can look right through the "figure".



## SCENE TRIBUTE CONCEPT

A CHARLIE BROWN CHRISTMAS

DEC 2020

1080PX x 1080PX

In 2020, with the year being a very difficult one for many, I felt the need to make things that would provide a form of light out there. During the Christmas season, I was reminded of how much comfort I take in the "A Charlie Brown Christmas" special. With that, I was inspired to make a small tribute piece, based on an early scene of the special.



# THE SCIENCE BEHIND HOLLYWOOD'S MOVIE MONSTERS

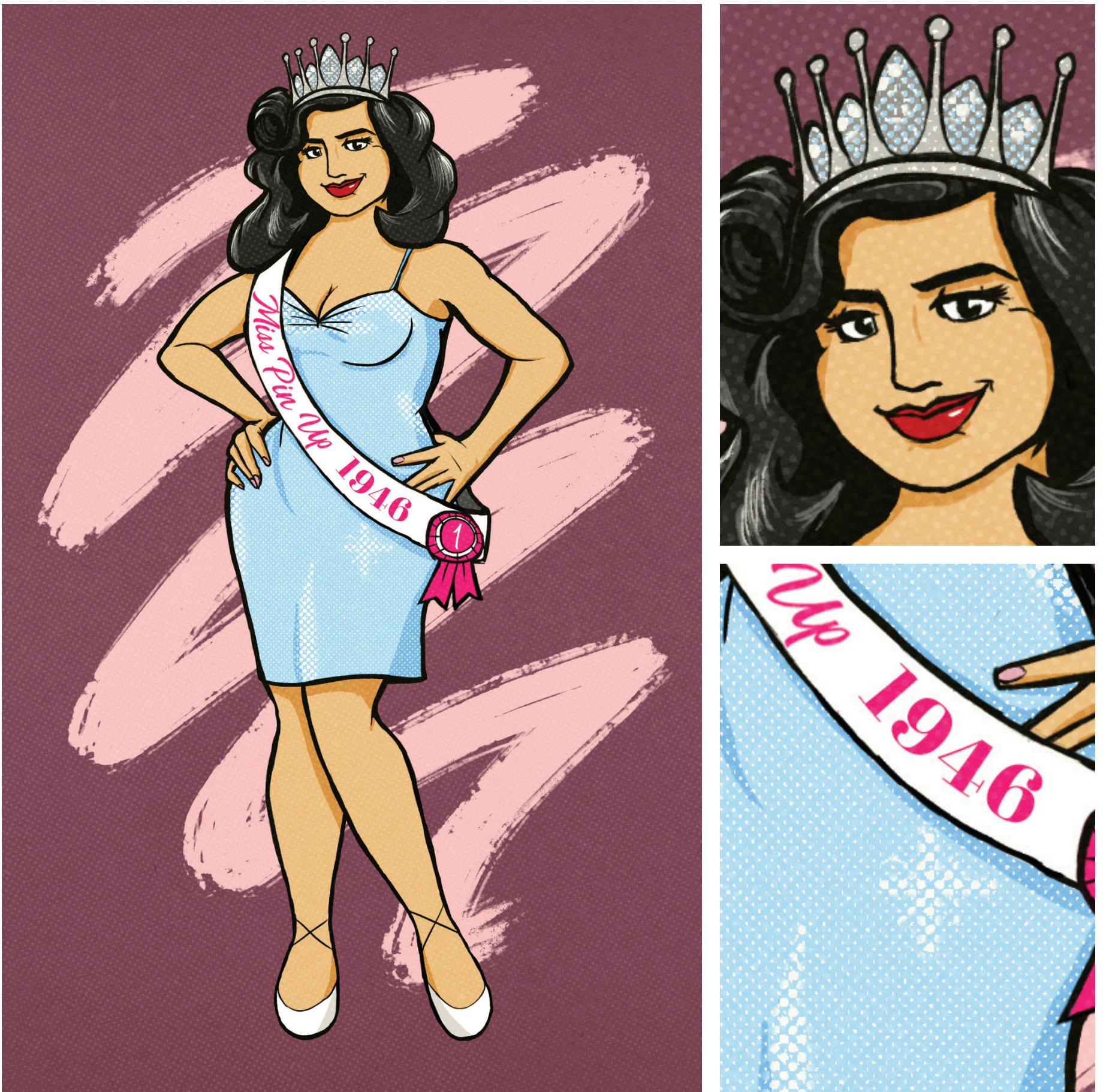
DIGITAL ILLUSTRATION

NOV 2019

10" x 10"



The article itself refers to four specific film monsters; being Dracula, Frankenstein, The Mummy, and Gill-Man (The Creature From The Black Lagoon). Using that as a basis, as well as the idea of a dissection, similar to a mad scientist, a voodoo doll character that's representative of the four monsters, to iterate how the article delves into the monsters.



## BRAND CHARACTER DEVELOPMENT

MISS PIN UP COSMETICS

MARCH 2021

1500PX X 2100PX

A character designed to be the brand mascot, "Miss Pin Up" for Miss Pin Up Cosmetics.

The inspiration for her came from classic style pin up illustrations of the 40s and 50s, with some elements to convey it being an older printed material. It was designed with the brand colours in mind, and modelled after the CEO of the company.