Novel Software

Software development isn't hard, you're just intimidated.

We don't need more coders. We need people with great ideas.

Get Started   Learn More

Why Software Doesn't Get Built

Intimidation

Folks are intimidated by tech jargon, burned by of-the-shelf sotware, fearful of wasting money on sketchy promises.

Technical Hurdles

Great software ideas die every day. Brilliant ideas for communities, businesses, and internal processes are forgotten because of technical hurdles.

Poor Communication

Costly agencies and developers who struggle to understand the vision or translate it into software.
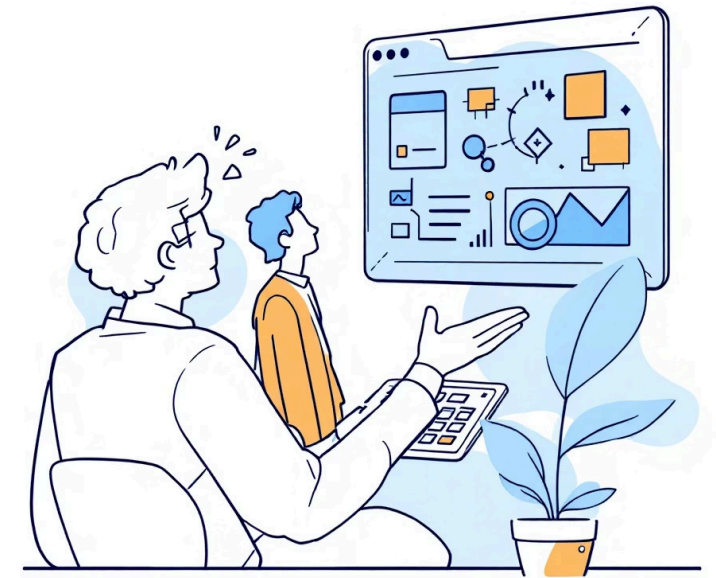
Why Novel Software

- Decades of experience in **startups & enterprise** software development & delivery.

- The ability to demonstrate that **learning to code isn't necessary** for delivering working software.

- The trust in **non-technical project owners** to deliver working software that aligns with real-world needs.

AI-Powered Delivery

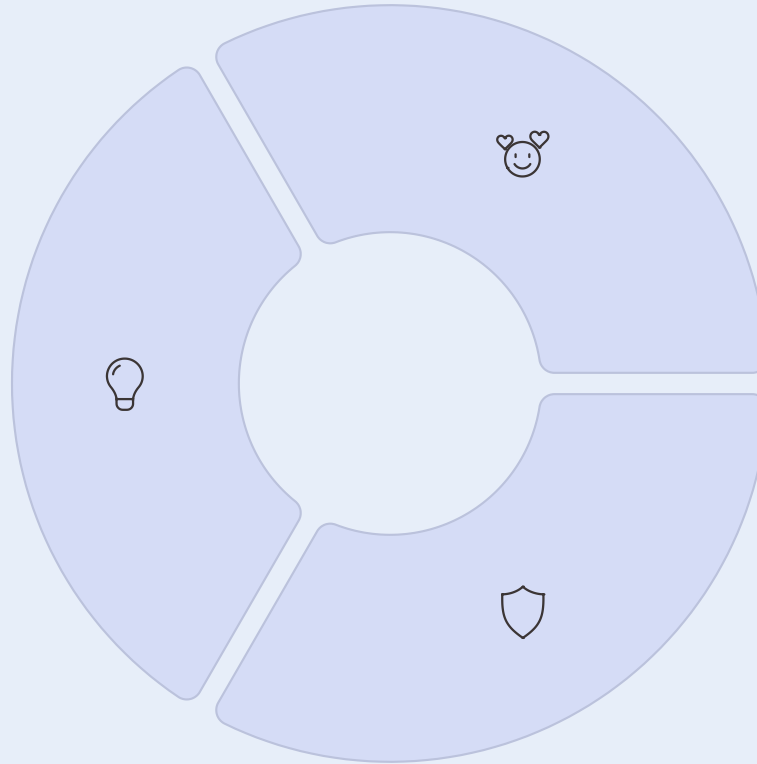*We can be there without being there.*

AI allows us to distill decades of knowledge into guides, playbooks, and custom chatbots.

Framework Pipeline

Collaborate

The measure twice, cut once, for Vibe coding. From prototype to prompts.

Clarify

Repeatable process to define, align, and validate ideas through the *NSK: 5-Step Clarify Method*.

Code

Let AI do the heavy lifting. Specs, context, & workflows deliver software, without learning to code.

3 Ways to Get Started

01

Get the 5-Step Cheat Sheet (free) →

A simple roadmap to go from idea to vision, mission, and strategy.

02

Access Custom GPTs →

Ready-to-use AI chat built to assist non-technical project owners. No stress, no coding. Powerful GPTs put to work instantly.

03

Join the Novel Newsletter →

Get a front-row seat to what's working in modern software and AI. Catered to the non-technical AI assisted software developer.

Join Newsletter