Sarah Chen

UX Designer | Product Strategist

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Skills

Design Tools:
Figma, Sketch, Adobe Creative Suite (XD, Photoshop, Illustrator), InVision, Principle, Framer, Miro, FigJam

Research & Testing:
User Interviews, Usability Testing, A/B Testing, Card Sorting, Journey Mapping, Persona Development, Heuristic Evaluation