

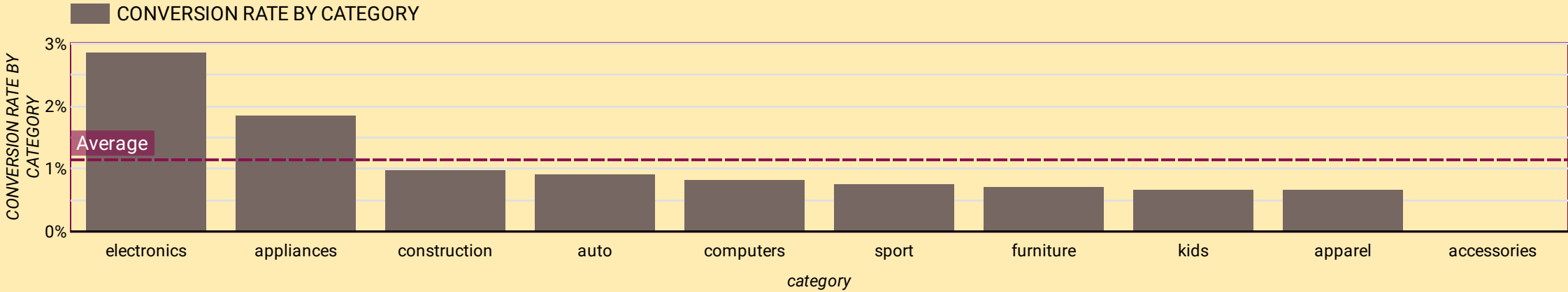
# OVERAL PERFORMANCE DASHBOARD

event\_type

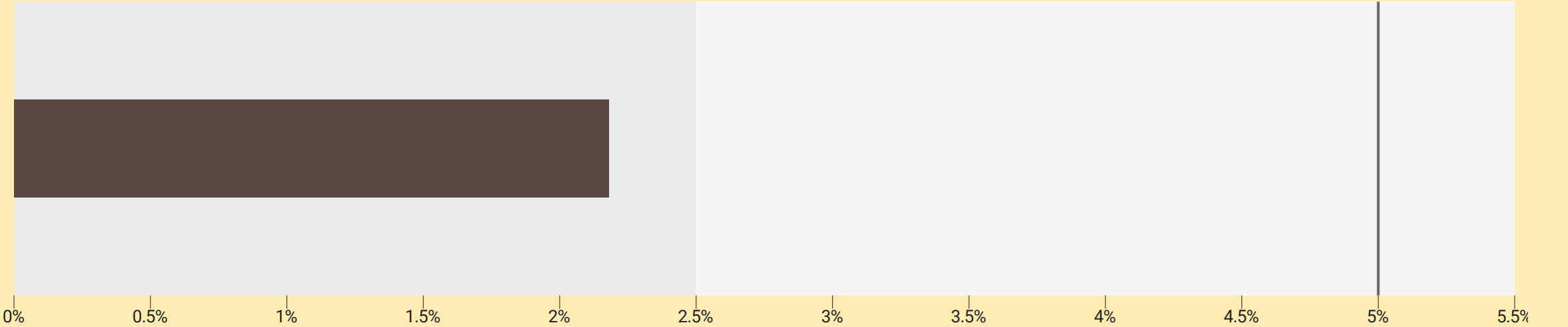
brand

Select date range

VIEW	ADD TO CART	PURCHASE	CONVERSION RATE	TOTAL UNIQUE BUYER	TOTAL UNIQUE VISITOR	REVENUE
18,944	629	413	2.18%	412	18,483	\$148,740.19



## PROGRES VS TARGET



# DAILY PERFORMANCE DASHBOARD

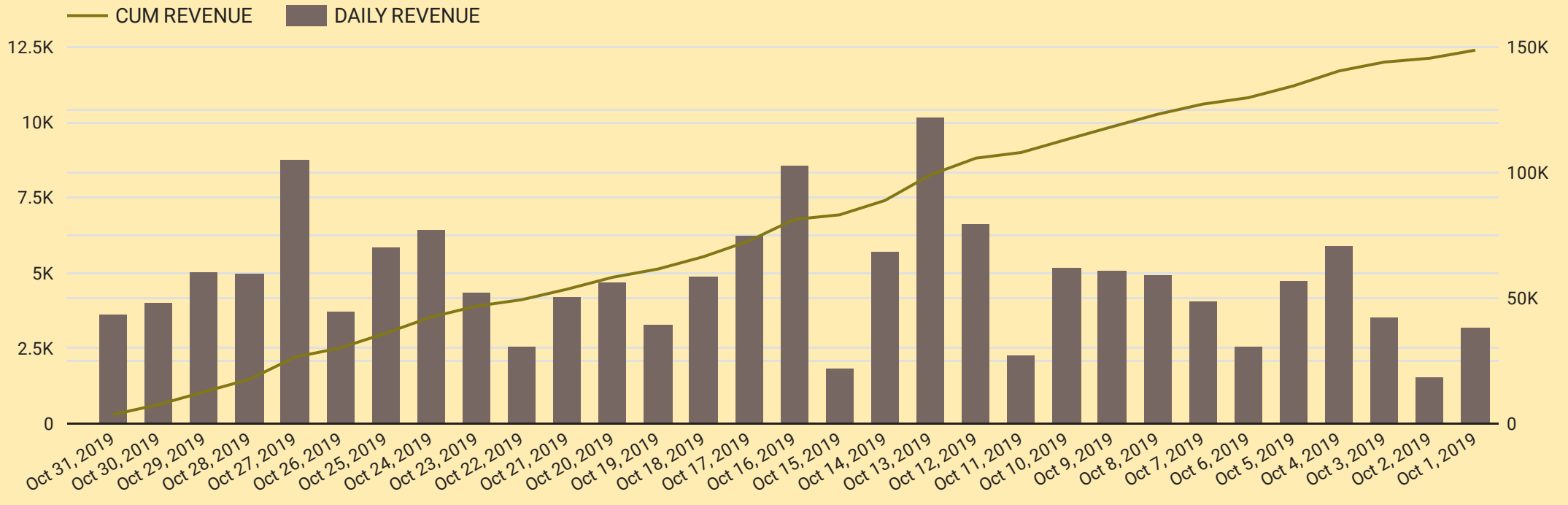
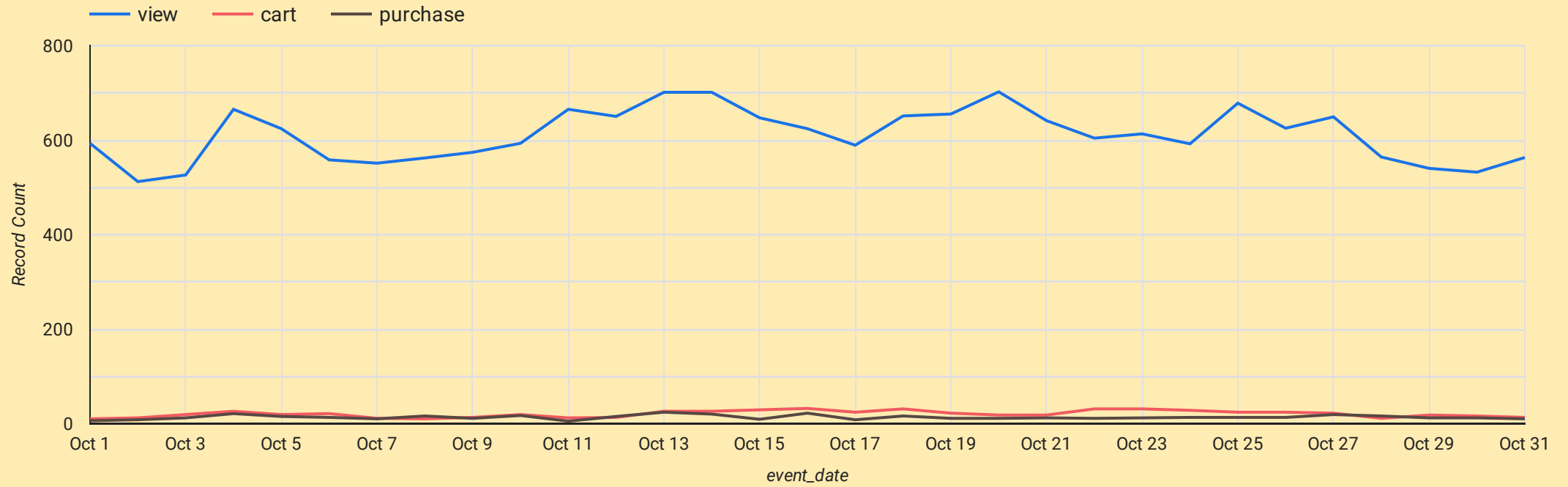
event\_type



brand



Select date range



CUSTOMER DEMOGRAPHIC DASHBOARD

event\_type

brand

Select date range

