

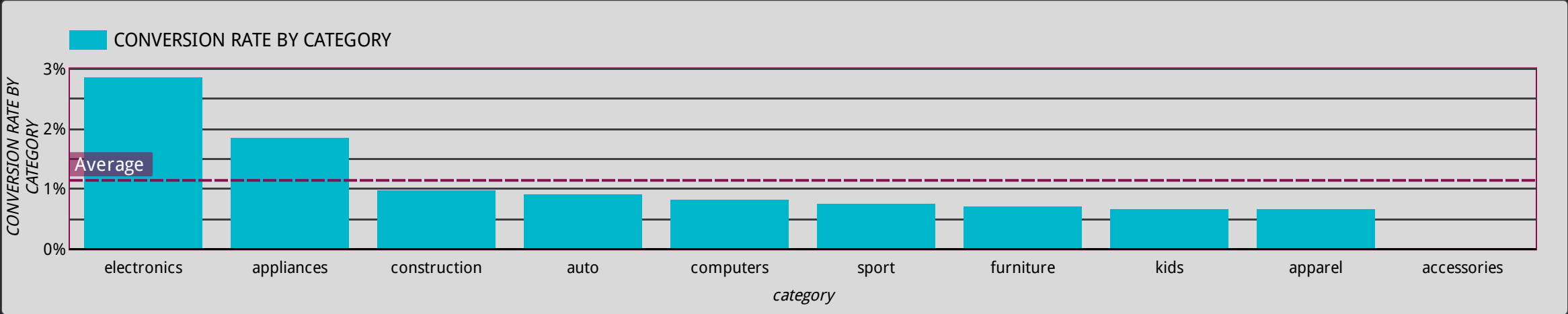
OVERALL PERFORMANCE DASHBOARD

event_type ▾

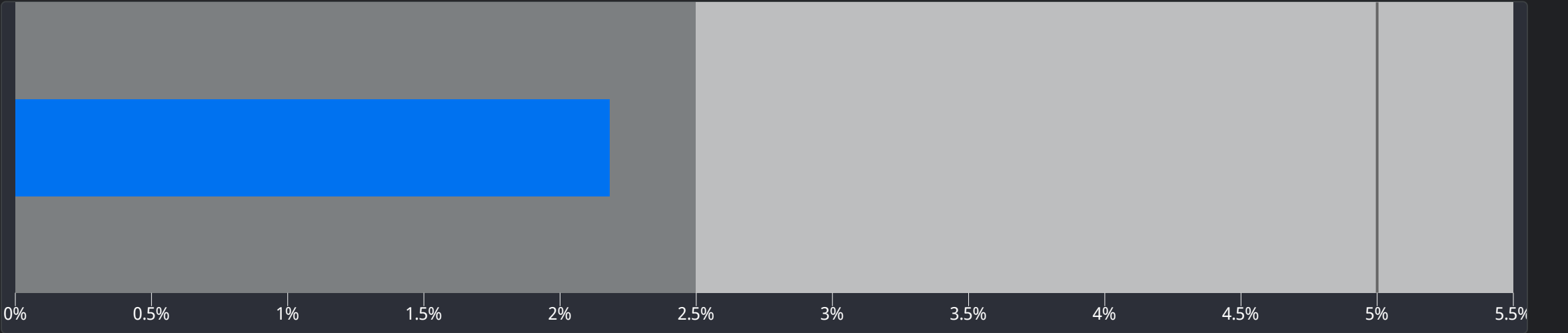
brand ▾

Select date range ▾

VIEW 18,944	ADD TO CART 629	PURCHASE 413	CONVERSION RATE 2.18%	TOTAL UNIQUE BUYER 412	TOTAL UNIQUE VISITOR 18,483	REVENUE \$148,740.19
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PROGRES VS TARGET



DAILY PERFORMANCE DASHBOARD

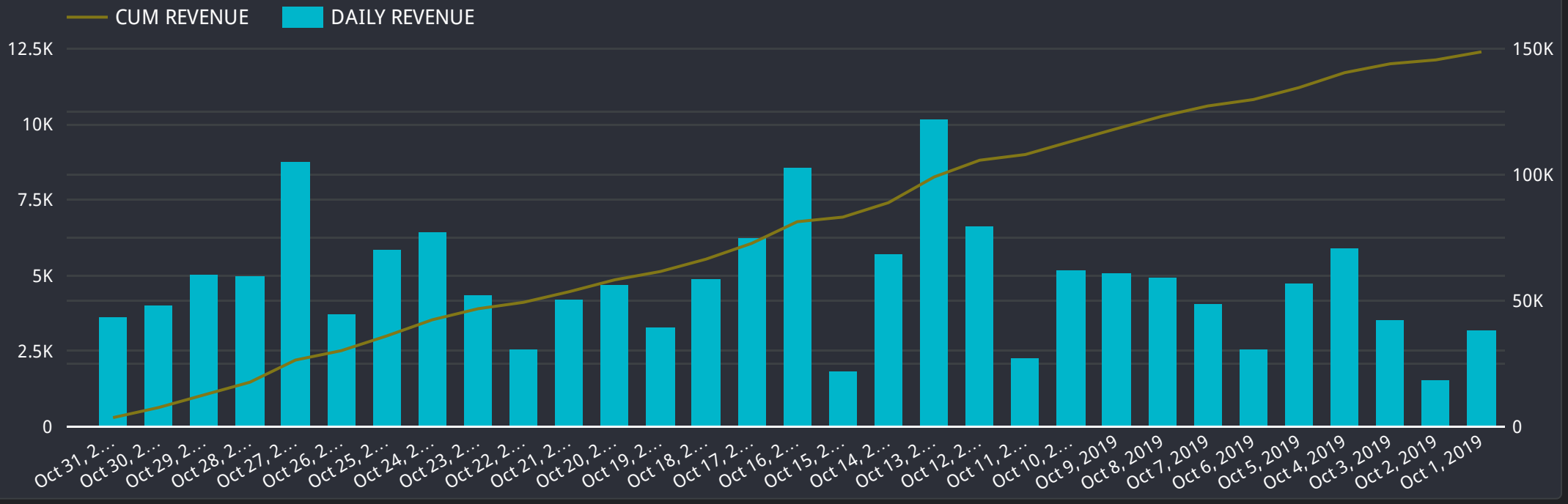
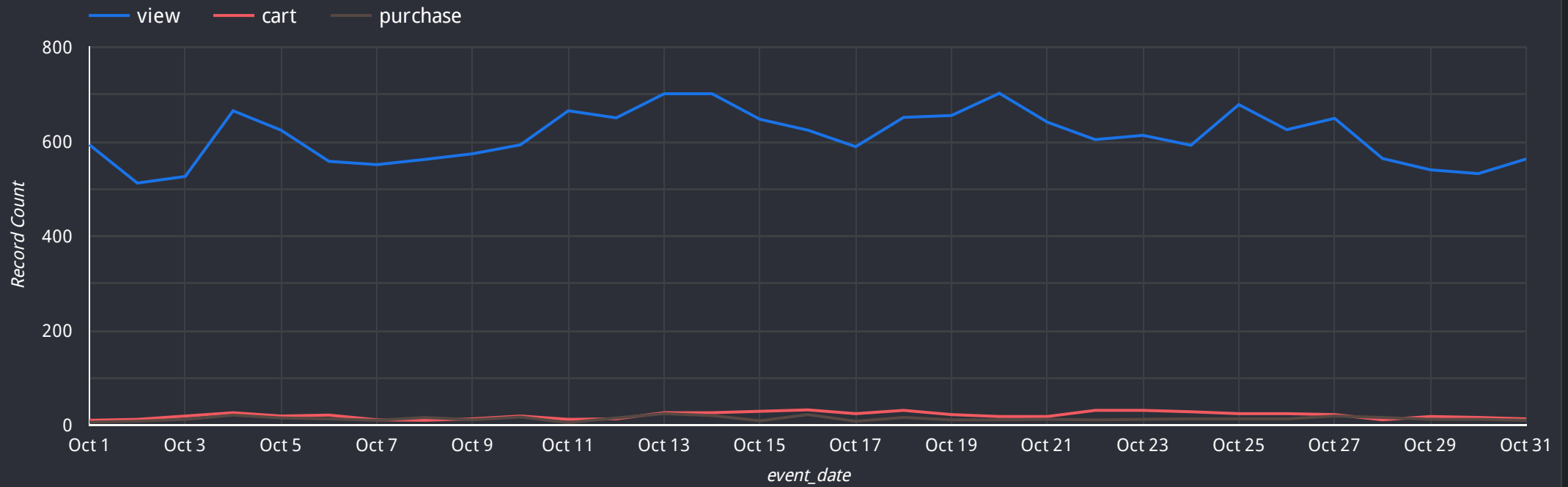
event_type



brand



Select date range



CUSTOMER DEMOGRAPHIC DASHBOARD

event_type



brand



Select date range

