About ACE

Brands

Location

**Press** 

JC (ACE)
OPENING SOON

Mall of Scandinavia – 12 november 2015



# **OVERVIEW** – tabs front page

### **About ACE**

- Intro
- Brand Union comms platform

### **Brands**

- Presentation ALL brands
- Link to individual brand & product presentation (excl price)

### Location

- Maps
- MOS
- Location store
- SL info
- Telno
- Address
- Opening hrs

### **Press**

- Releases
- Contact info





### JC launches JC (ACE) – "the no.1 denim destination for a fashionforward lifestyle with the best brands first"

#### **ATTRACTION**

It's all about attraction. We do not sell. We get people to buy.

We attract the most demanding customers out there. We do it by being inspiring. We do it by carefully selecting the small details, the exclusive products and with a unique service.

It's all about an inspiring lifestyle. We inspire with a unique experience in the store, with an attractive interior design and with staff that is known for their extensive knowledge of modern lifestyle brands.

Therefore, JC (ACE) is all about the presentation. And the presentation is stripped down. It's cool. It's confident. It's focused and distinct. It's artistic. But still very close and personal.

The essence of a modern lifestyle.



Welcome!

### **Our Brands**

Alla bilder ska vara i samma storlek, 4 bilder / rad. Gärna med infinite scroll.









**DENIM & SUPPLY RALPH LAUREN** 

**DENHAM** 

**EARNEST SEWN** 

DIESEL









www.jc.se

**G-STAR** 

SCOTCH & SODA

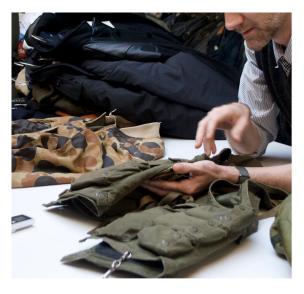
**TIGER** 

**REPLAY** Jeans Company

### **DENIM & SUPPLY RALPH LAUREN**

#### WORSHIP TRADITION DESTROY CONVENTION

"The DENHAM label is focused on balancing an intense commitment to progressive design against an equally obsessive respect for jeans craft tradition."





**KATE** 



**JOHN** 

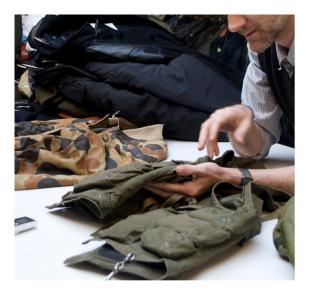


JANE



## **DENHAM**

#### **HEADING**





X

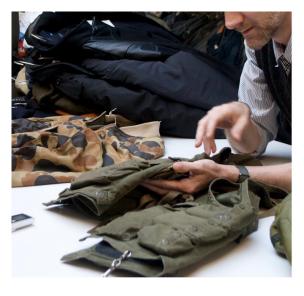






## **EARNEST SEWN**

#### **HEADING**





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# **DIESEL**

#### **HEADING**





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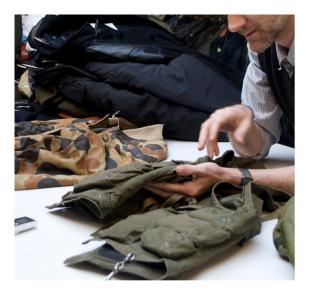






# **G-STAR**

#### **HEADING**





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## **SCOTCH & SODA**

#### **HEADING**







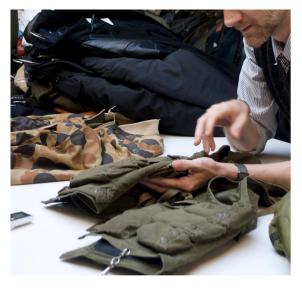
Υ





# **TIGER**

#### **HEADING**





X







## **REPLAY**

#### **HEADING**





X







### Hitta Hit!

Öppettider:

Adress:

Tel nr

Kartor

Hur du tar dig hit med bil

SL – hur tar man sig hit kommunalt



### **Press**

Allmän info för nyfikna kunder & generellt för press

Press releaser

Loggor

Inspirationsbilder

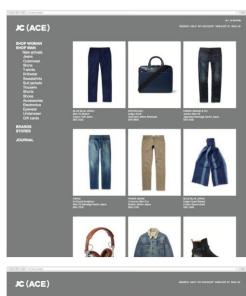


# **Design maner**

Typsnitt kommer att tillhandahållas av JC.



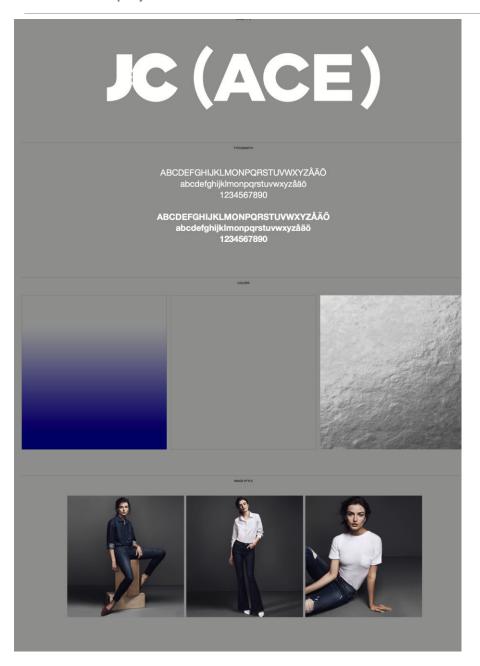












Inspirationsbilder & manér.

Loggor bifogas i mail.

Färger
Pantone Grey 7c - cmyk 100 95 0 3
Pantone Blue 072C – cmyk 20 14 12 40

