

UJIAN PENDENGARAN
LISTENING TEST
SESI I 2021/2022
SESSION I 2021/2022

PUSAT PEMBELAJARAN BAHASA

KOD KURSUS COURSE CODE	:	BLLW 3162
MATAPELAJARAN SUBJECT	:	BAHASA INGGERIS UNTUK INTERAKSI PROFESIONAL ENGLISH FOR PROFESSIONAL INTERACTION
PENYELARAS COORDINATOR	:	PN. TEH ZANARIAH MOHD RAUS
PROGRAM PROGRAMME	:	FKE, FKM, FKP, FPTT, FTMK, FKEKK, FTKEE, FTKMP
TARIKH DATE	:	8 JANUARI 2022 (MINGGU 14) 8 JANUARY 2022 (WEEK 14)
KAEDAH PENILAIAN TYPE OF ASSESSMENT	:	LISTENING TEST
NO. MATRIK & MATRIC NO.	:	_____
KURSUS/KUMPULAN/SEKSYEN: COURSE/GROUP/SECTION	:	_____
NAMA PENSYARAH LECTURER'S NAME	:	_____

ARAHAN KEPADA CALON
INSTRUCTION TO CANDIDATES

- Kertas soalan ini mengandungi satu (1) seksyen sahaja.
This question paper consists of one (1) section only.
- Penilaian Akhir ini merangkumi 30% daripada markah keseluruhan penilaian mata pelajaran.
The Final Assessment includes 30% of the overall subject assessment.

KERTAS SOALAN INI MENGANDUNGI (4) MUKA SURAT SAHAJA
TERMASUK MUKA SURAT HADAPAN
THIS QUESTION PAPER CONTAINS (4) PAGES INCLUSIVE OF THE FRONT PAGE

SECTION A (25 MARKS)

Part I

For Questions 1-6, choose the correct answer.

1. Hasting got the idea to establish Netflix company after _____.
 - a. came up with a business model.
 - b. launched the webpage in the year 1998.
 - c. paying \$40 to the rental movie after the due date.

2. In 2000, the new business model offered the following benefits to the customers **except**
 - a. shipping fees
 - b. no handling fees
 - c. unlimited rental for a flat fee

3. Netflix launched the online media streaming service in 2006 due to _____.
 - a. the loss of profit in the DVD rental subscriptions.
 - b. the agreement with the famous movie production.
 - c. widespread use of the internet among consumers.

4. How did Netflix penetrate into digital transformation?
 - a. It adopted a sharp and downright strategy.
 - b. It used content marketing and social media.
 - c. It produced and uploaded its own video series, shows and movies.

5. The following are the factors behind the success story of Netflix **except**_____.
 - a. subscribing latest fan-based television shows.
 - b. focusing and emphasizing more on the organic content.
 - c. repurposing and reviving the old content television shows.

6. The text highlights the _____ of Netflix company.
 - a. success
 - b. challenges
 - c. disadvantages

Part II

For Questions 7-13, complete the summary of a welcoming speech.

Write your answer in **NOT MORE THAN TWO WORDS AND/OR A NUMBER** for each answer.

Energy-Efficient Vehicles (EEV) are a form of green transportation that minimise (7)_____ emissions and eliminate reliance on fossil fuels. As an oil-producing nation, Malaysia needs to conserve its resources and alternate its dependence on fuel combustion engines and their toxic emissions. In recent years, Malaysia has set EEV production goals and adopted several policies to (8)_____ greenhouse gas emissions while meeting the transportation sector's growing energy demands.

This study evaluates the (9)_____ and initiatives for EEV and their relevance and implementation in the present scenario. It is worth ascertaining the (10)_____ that need to be in place for the government to push for the adoption of EEV. This study first reviewed relevant government policies supporting EEVs.

Next, a comparative analysis of EEVs initiatives between Asia Pacific Economic Cooperation countries was discussed. Simultaneously, expert panels (11)_____ through interview sessions to identify gaps in the implementation of EEVs. Based on the findings, the relationship framework of EEVs initiatives and an outline of strategies to improve existing practices (12)_____.

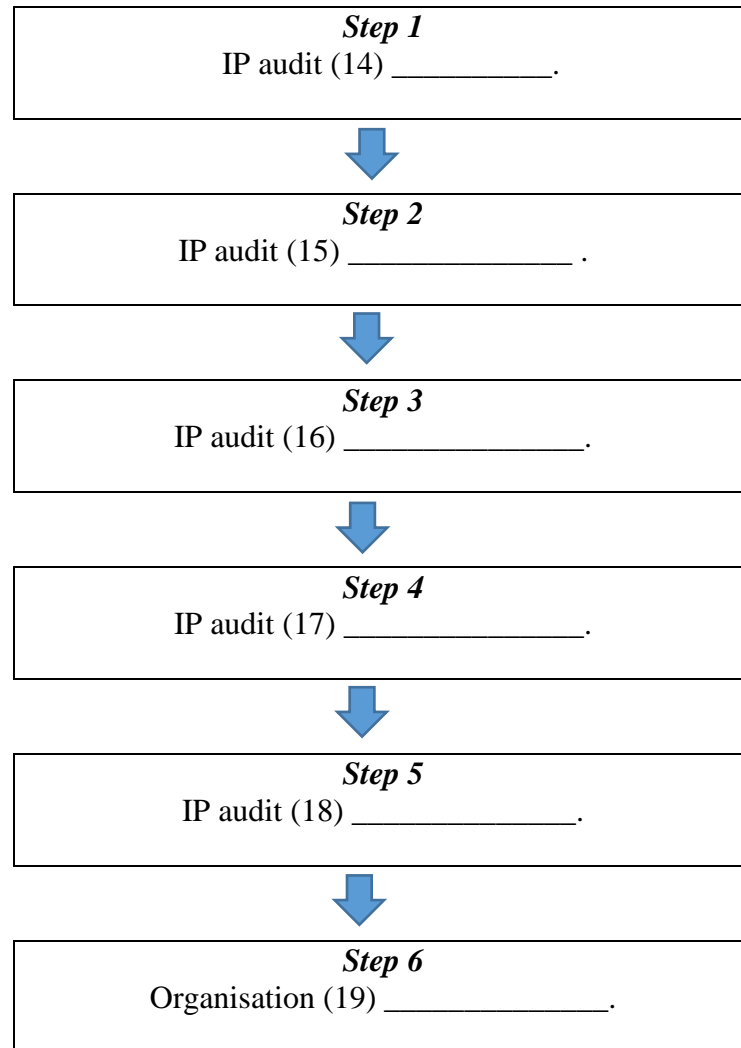
As a result, this study proposed integrating various agencies and market players as an essential factor to determine the success of implementing EEVs. By way of conclusion, a summary of (13)_____ is put forward as a recommendation to stimulate the current EEV market.

Adapted from : Farrah E. D, Z. P. (2021). A framework of the energy-efficient vehicle initiative. Malaysian Journal of Social Sciences and Humanities , 297-312.

Part III

For Questions 14-19, write your answers in NOT MORE THAN FIVE WORDS.

Steps in evaluation and Protection of IP Assets



Part IV

For Questions 20-25, listen to a lecture about Aussie Footy and identify whether the sentences are True or False. Choose a tick (/) if the statement is true and a cross (X) if the statement is false.

- | | |
|---|-------|
| 20. Aussie Footy is only played in Australia. | _____ |
| 21. Aussie Footy was only introduced after American Rugby. | _____ |
| 22. Australia consists of 8 territories. | _____ |
| 23. Aussie Footy stands second in terms of popularity in the States of
Queensland and New South Wales. | _____ |
| 24. In Aussie Footy, the team scoring the most points wins the game. | _____ |
| 25. There are four quarters of twenty minutes of playing time. | _____ |