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BTMW 4012	TECHNOLOGY ENTREPRENEURSHIP
ASSIGNMENT	PORTFOLIO GROUPING



NZ CRUNCHIES BY AFAQAS

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Contents

Acknowledgement	1
1.0 Executive Summary	2
2.0 Introduction.....	3
2.1. Name and Address of Business.....	3
2.2. Mission and Vision	4
3.0 Organisation Chart	5
4.0 Product Description	6
4.1. Price List	6
5.0 Marketing.....	7
5.1. Content in Instagram.....	7
5.2. Build Awareness of Account on Instagram	8
5.3. Hashtag	9
5.4. Attractive Picture	10
5.5. Call to action	11
5.6. Frequently of posting	12
5.7. Ethics.....	15
6.0 Sales	24
6.1. Online Business Platform.....	24
6.2. Product	25
6.3. Sales Performance.....	28
6.4. Sales Evidence	28
7.0 Conclusion	29

Acknowledgement

We are thankful for the completion of our assignment, Business Project Portfolio for subject BTMW 4012 Technology Entrepreneurship within the range of time given and guidance from our lecture. Dr. Norhidayan Mohammad.

The collaboration between team member also fully contribute to the successful of completion of this assignment. Team members include Muhammad Azri Bin MD Khair, Fawzan Hanafi Bin Mohd Fazdhli, Muhammad Abu Huzaifah Bin Ahmad Zubir, Muhammad Afnan Bin Asri, Nurul Qadriyah Binti Mohd Rizal and Nurul Syuhadah Binti Abdul Jafar. Hard work and dedication shown by every team member was very valuable.

We would like to express my special thanks of gratitude to my lecturer Dr. Hidayah Mohamad, for the golden opportunity to undergo this assignment, Business Project Portfolio for subject BTMW 4012 Technology Entrepreneurship with flying colours. We also are grateful for the learning opportunities and guidance provided.

Last but not least, we want to thank everyone who contributed to exposing our business product virtually and physically. Your gratitude and sincerity hopefully will be blessed with prosper and wealth.

1.0 Executive Summary

Afaqas is a company that produce snack that meets Malaysian taste. It come from small businesses with a high potential of growing to giant company. The snack product that its created also promises good feedback from the local community. Malaysian people especially student or late-night worker always crave something when doing work, therefore the NZ crunchies is the best option to satisfy their craving. This due to the taste and price of the product that meets every level of community in Malaysia. The use of multiple platform such as social media helps to increase sales and exposure towards community about our product.

One of Afaqas recent snack product are called NZ Crunchies. NZ Crunchies is one of the bumiputra product brands which was introduced in May 2019. In just a few months after the launch of this product, it has gone viral among Malaysians due to its wide usual taste. NZ Crunchies are snacks made from poppy skin and coated with a variety of flavours of this century's delicious and viral options. Among the flavours served are Cheese Primo, Golden Salted Egg, Savoury Chicken Floss, Korean BBQ, Chocolate Supreme, Milky Matcha, Butter Toast. These snacks are suitable for all ages, can be used as snacks anytime. The use of multiple platform such as social media helps to increase sales and exposure towards community about our product. People now spend most of their free time using their smartphone, scrolling in social media. Therefore, the exposure by using social media could be the best option in marketing our product.

Our firm has grown tremendously from its humble beginnings, and we expect to continue expanding in the future. This single sales channel earned a percentage of the firm's income, allowing our company to meet operational costs while also restricting its growth. Establishing financial system such as budget making, financial goals, debt management and taxes plan helps the company grow strong. The team members include chief executive officer, marketing manager, sales manager, sales team, financial team, and advertising manager that has shown determination and effort has fully contributed to the successful of the team. The capability of each team to show full effort despite a roller coaster of problems and difficulty. We feel the lessons we've learned in our business will be beneficial to us in the future. The food industry offers numerous potentials, but it also presents some unique obstacles. Our merchandise is targeted towards online social media networks like Instagram. We believe that establishing a strong social media presence is critical to our success.

2.0 Introduction

2.1.Name and Address of Business



Figure 1 Business Logo

Table 1: Details of Company

Name of Company	AFAQAS SDN BHD
Business product name	NZ Crunchies
Contact Number	0143435174
Instagram Link	https://instagram.com/crunchies_melaka?igshid=YmMyMTA2M2Y=
Type of Ownership	Partnership
Address of Business	No.82, Jalan TU43A, Jalan Tasik Utama, 75450 Ayer Keroh, Melaka

2.2. Mission and Vision

Mission

- Delivering the best quality product and offered to the customer at the most reasonable and affordable price.
- Committed to creating snacks product that suits local tastes as well as international standards.
- To develop a snack product for consumers to simplify snack preparation.

Vision

- To build on our successful and high standard in the snack industry.
- To generate a long-term sustainable competitive advantage for our business.
- To be recognized as the snack foods that appeal to all purchasers, regardless of age.

3.0 Organisation Chart



4.0 Product Description

NZ Crunchies Viral has been one of NZ Frozen Industries Sdn Bhd's Bumiputera chip product brands since 1997 and the company is currently seeking highly imaginative individuals that are ready to further develop their business. NZ Crunchies are poppy skin treats with a distinct taste. It's incredibly good, wonderful and of high quality. When chewed, it is crunchy. The flavour of these chips' melts on your tongue. NZ Crunchies poppy skin chips have the benefit of being a trendy product of the century. In addition to employing cheese tastes as flavours for our snacks, we also utilise chicken floss flavours, salted eggs, green tea, and chocolate. Very ideal for enjoyment at any time or place. NZ Crunchies accept purchases online and products will be shipped via postal service. In addition, we also carry out paid shipping for areas close to our area.

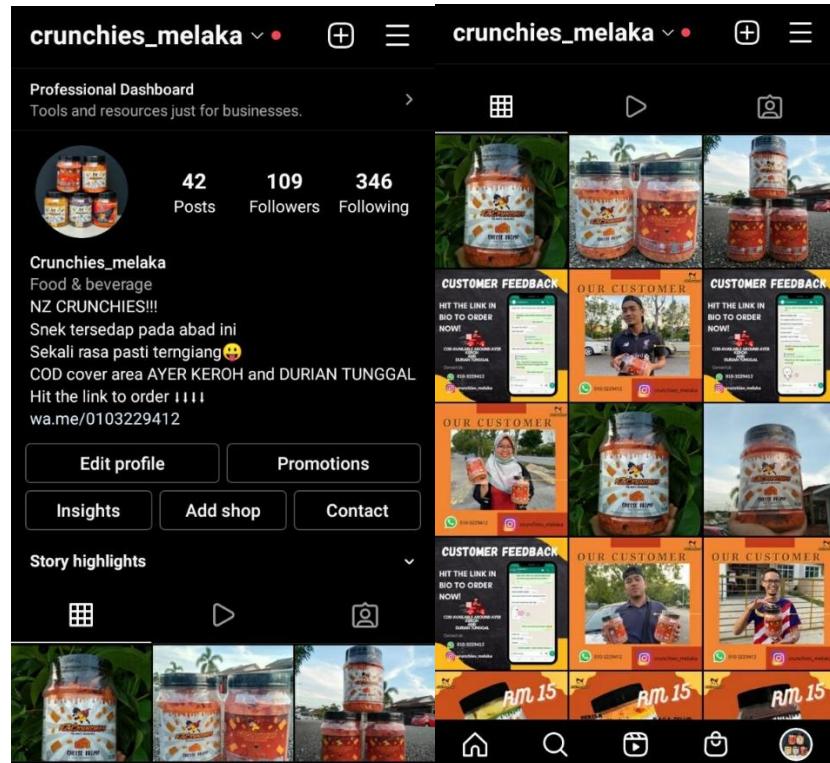
4.1 Price List



5.0 Marketing

Instagram link: https://www.instagram.com/crunchies_melaka/

5.1 Content in Instagram



5.2.Build Awareness of Account on Instagram

The image shows an Instagram profile page for the account 'crunchies_melaka'. The profile picture is a circular image of several jars of food products. The bio text is as follows:

Crunchies_melaka
Food & beverage
NZ CRUNCHIES!!!
Snek tersedap pada abad ini
Sekali rasa pasti terngiang 😊
COD cover area AYER KEROH and DURIAN TUNGGAL
Hit the link to order !!!!!
wa.me/0103229412

At the top right of the profile page, there are three icons: a plus sign inside a circle, a three-dot menu, and a three-line menu.

Below the bio, the account statistics are displayed:

42 Posts 109 Followers 346 Following

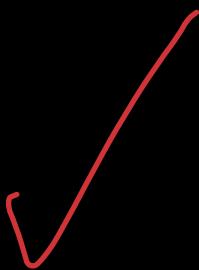
At the bottom of the profile page, there are five action buttons:

- Edit profile
- Promotions
- Insights
- Add shop
- Contact

5.3.Hashtag

#Entrepreneurship2021
#DigitalEntrepreneurship
#eUsahawan #utemfptt #fpttbmw4012
#takhenticcrunchies
#popiacheese
#kriukkriuk
#pastinaklagi
#konfemketagih
#cheesetakmuak
#enterprenuer2022

28 minutes ago



5.4. Attractive Picture



5.5.Call to action

crunchies_melaka

44 Posts 110 Followers 347 Following

Crunchies_melaka
Food & beverage
NZ CRUNCHIES!!!
Snek tersedap pada abad ini
Sekali rasa pasti terngiang😊
COD cover area AYER KEROH and DURIAN TUNGGAL
Hit the link to order !!!!
wa.me/0103229412

Professional dashboard
28 accounts reached in the last 30 days.

Edit profile Contact

Story highlights

Text
0103229412

Email
nurulqadriyah00@gmail.com

Share on WhatsApp
api.whatsapp.com

Open WhatsApp

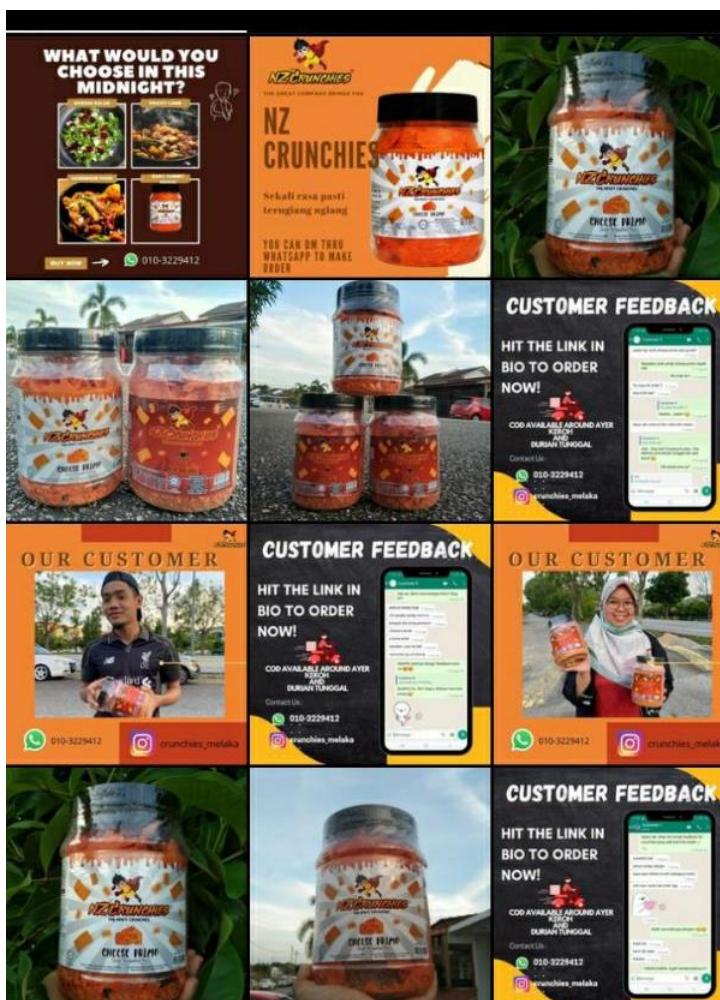
Continue to Chat

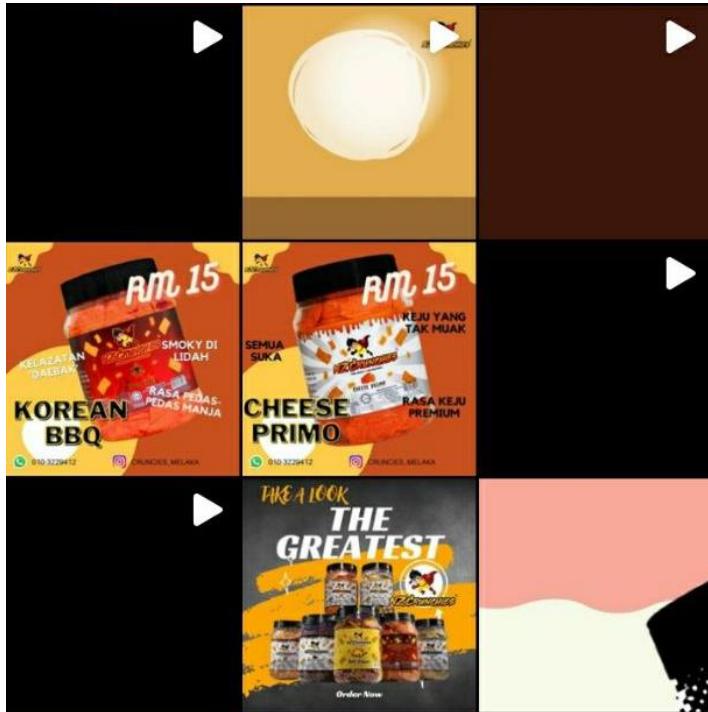
Don't have WhatsApp yet?
Download

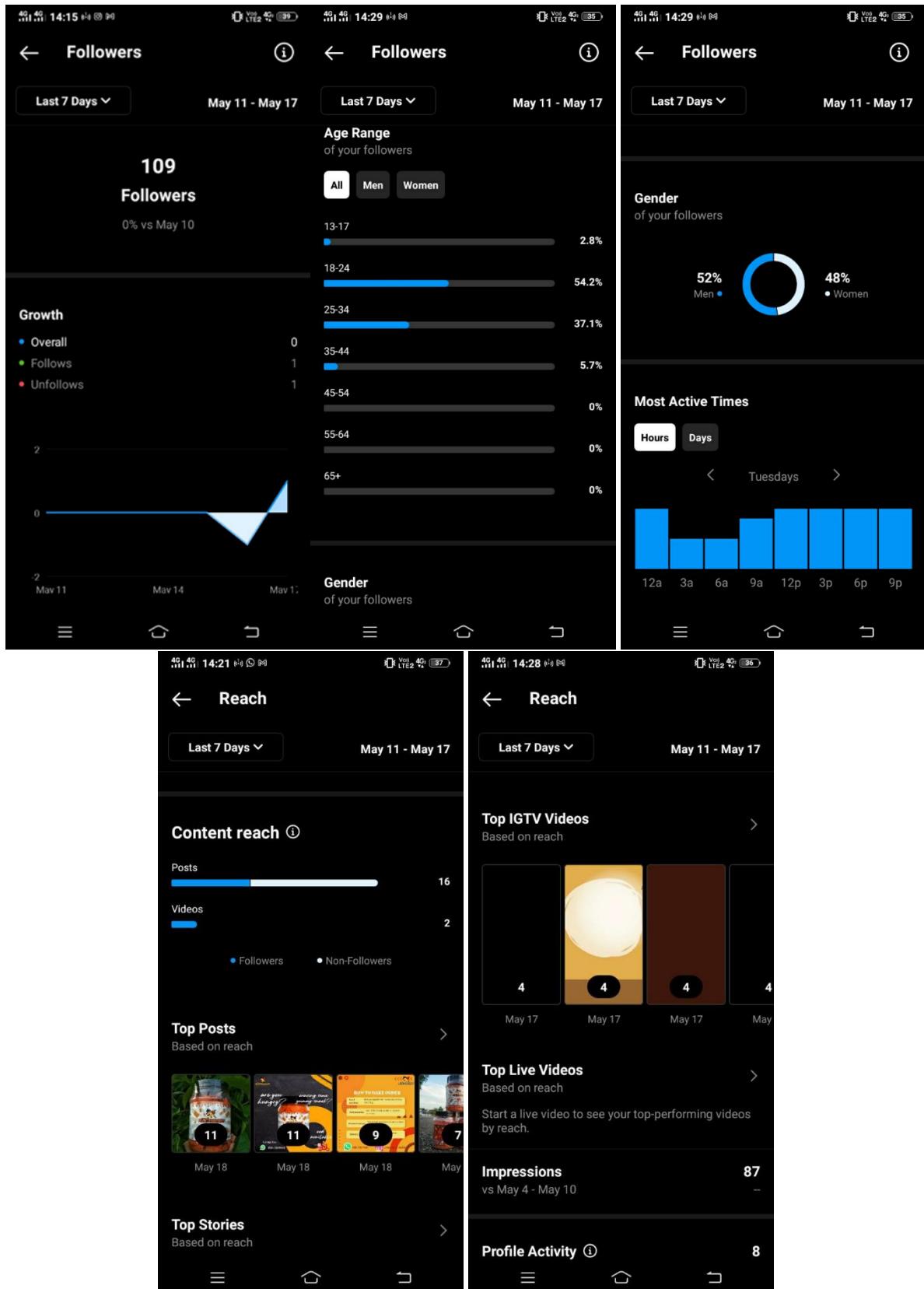
5.6.Frequently of posting

The screenshot shows the Instagram profile for 'crunchies_melaka'. At the top, it displays the handle 'crunchies_melaka', a camera icon, and a plus sign for posting. Below the handle is a circular profile picture showing several jars of NZ Crunchies sauce. To the right of the profile picture, the number '44 Posts' is highlighted with a red box. Further right are the follower count '110 Followers' and the following count '347 Following'. The bio text reads:
Crunchies_melaka
Food & beverage
NZ CRUNCHIES!!!
Snek tersedap pada abad ini
Sekali rasa pasti terngiang 😊
COD cover area AYER KEROH and DURIAN TUNGGAL
Hit the link to order !!!!
wa.me/0103229412

Below the bio is a 'Professional dashboard' section with the text '28 accounts reached in the last 30 days.' At the bottom are two buttons: 'Edit profile' and 'Contact'.







5.7.Ethics

WHAT WOULD YOU CHOOSE IN THIS MIDNIGHT?

BORING SALAD | PRICEY LAMB | HANDMADE FOOD | EASY YUMMY SNACK

BUY NOW → 010-3229412

Be the first to like this 48 MINUTES AGO

Add a comment... Post

crunchies_melaka FEELING HUNGRY?? HMMMM.... WHY DON'T YOU TRY THIS YUMMY SNACK JUST HIT THE LINK IN BIO

#Entrepreneurship2021 #DigitalEntrepreneurship #Usahawan #utemfptt #fptbtmw4012 #takheneticunchies #popiacheese #kriukkruk #pastinaklai #konfemketagh #cheesetakmuk #enterpreneur2022

Edited - 22m

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NZ CRUNCHIES® THE GREAT COMPANY BRINGS YOU

Sekali rasa pasti terngiang ngiang

YOU CAN DM THRU WHATSAPP TO MAKE ORDER

JUST HIT THE LINK IN BIO TO MAKE ORDER

#Entrepreneurship2021 #DigitalEntrepreneurship #Usahawan #utemfptt #fptbtmw4012 #takheneticunchies #popiacheese #kriukkruk #pastinaklai #konfemketagh #cheesetakmuk #enterpreneur2022

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crunchies_melaka WAIT FOR OUR COMBO PROMOTION GUYS!!! Hit the link in bio now to order!!!!

<https://wa.me/0103229412?text=>

#Entrepreneurship2021 #DigitalEntrepreneurship #Usahawan #utemfptt #fptbtmw4012 #takheneticunchies #popiacheese #kriukkruk #pastinaklai #konfemketagh #cheesetakmuk #enterpreneur2022

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crunchies_melaka HAPPY NEWS!!! WE'RE JUST RESTOCK CHEESE PRIMO AND KOREAN BBQ. DONT YOU WANNA TRY? Hit the link in bio now!!!!

<https://wa.me/0103229412?text=>

#Entrepreneurship2021 #DigitalEntrepreneurship #Usahawan #utemfptt #fptbtmw4012 #takheneticunchies #popiacheese #kriukkruk #pastinaklai #konfemketagh #cheesetakmuk #enterpreneur2022

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OUR CUSTOMER

crunchies_melaka

Our customer grab korean bbq 😊
thank you 😊
DON'T YOU WANNA TRY?
a lot of flavour can be choose
Hit the link in bio now!!!!

<https://wa.me/0103229412?text=%23Entrepreneurship2021%23DigitalEntrepreneurship%23eUsahawan%23utemfptt%23fptbtmw4012%23takhentircrunchies%23popiacheese%23kruukruuk%23pastnaklagi%23konfemketagh%23cheesetakmuak%23enterpreneur2022>

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Liked by hye.siba and 1 other

010-3229412

crunchies_melaka

CUSTOMER FEEDBACK

HIT THE LINK IN BIO TO ORDER NOW!

COD AVAILABLE AROUND AYER KEROH AND DURIAN TUNGGAL

Contact Us:

010-3229412

crunchies_melaka

Hai ss. McM minne karepek helo? Okey ke?
serous sedap orgt
lk sangka sedap mcm tu
karepek dia mmg premium
cheese metah
u know what
member i pon m bell
i promote lg u k dising

Wahhhh bestbye dengar feedback mnm
net 😊
Customer B: g u k dising
Bolehnn us. Net i begu u diskuan kaw kaw
puncy 😊

crunchies_melaka

Feedback from our beloved customer
thank you 😊
Hit the link in bio now!!!

<https://wa.me/0103229412?text=%23Entrepreneurship2021%23DigitalEntrepreneurship%23eUsahawan%23utemfptt%23fptbtmw4012%23takhentircrunchies%23popiacheese%23kruukruuk%23pastnaklagi%23konfemketagh%23cheesetakmuak%23enterpreneur2022>

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Add a comment...

crunchies_melaka

NZ Crunchies flavor cheese primo is one of the best seller 😊
Hit the link in bio now for order!!!!

<https://wa.me/0103229412?text=%23Entrepreneurship2021%23DigitalEntrepreneurship%23eUsahawan%23utemfptt%23fptbtmw4012%23takhentircrunchies%23popiacheese%23kruukruuk%23pastnaklagi%23konfemketagh%23cheesetakmuak%23enterpreneur2022>

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MAY 19

Add a comment...

crunchies_melaka

RASANYA MENCECAH KE LANGIT!!!
CHEESE PREMIUM YANG TIADA TANDINGAN 😊

Hit the link in bio now!!!

<https://wa.me/0103229412?text=%23Entrepreneurship2021%23DigitalEntrepreneurship%23eUsahawan%23utemfptt%23fptbtmw4012%23takhentircrunchies%23popiacheese%23kruukruuk%23pastnaklagi%23konfemketagh%23cheesetakmuak%23enterpreneur2022>

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Add a comment...

OUR CUSTOMER

010-3229412 [crunchies_melaka](https://www.instagram.com/crunchies_melaka)

crunchies_melaka

crunchies_melaka Our customer grab korean bbq 😊 thank you 😊 DON'T YOU WANNA TRY? a lot of flavour can be choose Hit the link in bio now!!!

<https://wa.me/0103229412?text= #Entrepreneurship2021 #DigitalEntrepreneurship #eUsahawan #utemfptt #fptbtmw4012 #takhentircrunchies #popiacheese #kruikruik #pastinaklagi #konfemketagh #cheesetakmuk #enterpreneur2022>

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Add a comment...

crunchies_melaka

crunchies_melaka Feedback from our beloved customer thank you 😊 Hit the link in bio now!!!

<https://wa.me/0103229412?text= #Entrepreneurship2021 #DigitalEntrepreneurship #eUsahawan #utemfptt #fptbtmw4012 #takhentircrunchies #popiacheese #kruikruik #pastinaklagi #konfemketagh #cheesetakmuk #enterpreneur2022>

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crunchies_melaka NZ Crunchies flavor cheese primo is one of the best seller 😊 Hit the link in bio now for order!!!!

<https://wa.me/0103229412?text= #Entrepreneurship2021 #DigitalEntrepreneurship #eUsahawan #utemfptt #fptbtmw4012 #takhentircrunchies #popiacheese #kruikruik #pastinaklagi #konfemketagh #cheesetakmuk #enterpreneur2022>

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crunchies_melaka

crunchies_melaka RASANYA MENCECAH KE LANGIT!!! CHEESE PREMIUM YANG TIADA TANDINGAN 😊

Hit the link in bio now!!!!

<https://wa.me/0103229412?text= #Entrepreneurship2021 #DigitalEntrepreneurship #eUsahawan #utemfptt #fptbtmw4012 #takhentircrunchies #popiacheese #kruikruik #pastinaklagi #konfemketagh #cheesetakmuk #enterpreneur2022>

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Add a comment...



OUR CUSTOMER

crunchies_melaka

crunchies_melaka HE JUST GRABBED 2 KOREAN BBQ!! DON'T YOU GUYS WONDER HOW IT TASTE?? Hit the link in bio now!!!

<https://wa.me/0103229412?text=>

#Entrepreneurship2021
#DigitalEntrepreneurship
#eUsahawan #utemfptt #fptbtmw4012
#takheentcrunchies
#popiacheese
#krukluk
#pastinaklaji
#konfimetagih
#cheesetakmuak
#entrepreneur2022

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OUR CUSTOMER

crunchies_melaka

crunchies_melaka Our customer grab one korean bbq 😊LOOK AT ONE OF OUR CUSTOMER!! DON'T MISS Hit the link in bio now!!!

<https://wa.me/0103229412?text=>

#Entrepreneurship2021
#DigitalEntrepreneurship
#eUsahawan #utemfptt #fptbtmw4012
#takheentcrunchies
#popiacheese
#krukluk
#pastinaklaji
#konfimetagih
#cheesetakmuak
#entrepreneur2022

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crunchies_melaka

crunchies_melaka Diperbuat dari kulit popia. Ranggup, enak dan sedapp!!!

#Entrepreneurship2021
#DigitalEntrepreneurship
#eUsahawan #utemfptt #fptbtmw4012
#takheentcrunchies
#popiacheese
#krukluk
#pastinaklaji
#konfimetagih
#cheesetakmuak
#entrepreneur2022

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OUR CUSTOMER

crunchies_melaka

crunchies_melaka Our pretty customer grab 2 korean bbq 😊 THANKS PRETTY!!!

Hit the link in bio now!!!

<https://wa.me/0103229412?text=>

#Entrepreneurship2021
#DigitalEntrepreneurship
#eUsahawan #utemfptt #fptbtmw4012
#takheentcrunchies
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#pastinaklaji
#konfimetagih
#cheesetakmuak
#entrepreneur2022

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CUSTOMER FEEDBACK

HIT THE LINK IN BIO TO ORDER NOW!

COD AVAILABLE AROUND AYER KEROH AND DURIAN TUNGGAL

Contact Us :
010-3229412
[crunchies_melaka](https://www.instagram.com/crunchies_melaka)

CUSTOMER FEEDBACK

HIT THE LINK IN BIO TO ORDER NOW!

COD AVAILABLE AROUND AYER KEROH AND DURIAN TUNGGAL

Contact Us :
010-3229412
[crunchies_melaka](https://www.instagram.com/crunchies_melaka)

MILKY MATCHA

Rm 15

NIKMAT TEH HIJAU
MANIS MEMIKAT
CREAMY
MILKY MATCHA

010-3229412 [CRUNCHIES_MELAKA](https://www.instagram.com/crunchies_melaka)

GOLDEN SALTED EGG

Rm 15

PERISA KEGEMARAN RAMAI
RASA TELUR MASIN AWESOME
GOLDEN SALTED EGG
AROMA DAUN KARI YANG MEMIKAT

010-3229412 [CRUNCHIES_MELAKA](https://www.instagram.com/crunchies_melaka)

19

<p>CHOCOLATE SUPREME</p> <p>KEGEMARAN RAMAI NZCRUNCHIES RASA COKLAT SUPER NIKMAT BERGANDA</p> <p>010-3229412 @CRUNCHIES_MELAKA</p>	<p>crunchies_melaka</p> <p>crunchies_melaka DONT YOU WANNA TRY? a lot of flavour can be choose Hit the link in bio now!!!</p> <p>https://wa.me/0103229412?text=</p> <p>#Entrepreneurship2021 #DigitalEntrepreneurship #eUsahawan #utemfptt #fttbmw4012 #takhenrichunchies #popiacheese #krukrruk #pastinaklagi #konfemketaghil #cheesetakmuak #enterpreneur2022</p> <p>View Insights</p> <p>Be the first to like this</p> <p>MAY 19</p> <p>Add a comment...</p> <p>Post</p>	<p>SEAWEED TERIYAKI</p> <p>RASA OISHI TERIYAKI NZCRUNCHIES SELERA JEPUN MEMIKAT</p> <p>010-3229412 @CRUNCHIES_MELAKA</p>	<p>crunchies_melaka</p> <p>crunchies_melaka DONT YOU WANNA TRY? a lot of flavour can be choose Hit the link in bio now!!!</p> <p>https://wa.me/0103229412?text=</p> <p>#Entrepreneurship2021 #DigitalEntrepreneurship #eUsahawan #utemfptt #fttbmw4012 #takhenrichunchies #popiacheese #krukrruk #pastinaklagi #konfemketaghil #cheesetakmuak #enterpreneur2022</p> <p>View Insights</p> <p>Be the first to like this</p> <p>MAY 19</p> <p>Add a comment...</p> <p>Post</p>
<p>KOREAN BBQ</p> <p>KELAZATAN 'DAEBAK' NZCRUNCHIES RASA PEDAS-PEDAS MANJA</p> <p>010-3229412 @CRUNCHIES_MELAKA</p>	<p>crunchies_melaka</p> <p>crunchies_melaka DONT YOU WANNA TRY? a lot of flavor can be choose Hit the link in bio now!!!</p> <p>https://wa.me/0103229412?text=</p> <p>#Entrepreneurship2021 #DigitalEntrepreneurship #eUsahawan #utemfptt #fttbmw4012 #takhenrichunchies #popiacheese #krukrruk #pastinaklagi #konfemketaghil #cheesetakmuak #enterpreneur2022</p> <p>View Insights</p> <p>Be the first to like this</p> <p>MAY 19</p> <p>Add a comment...</p> <p>Post</p>	<p>CHEESE PRIMO</p> <p>SEMUA SUKA NZCRUNCHIES RASA KEJU PREMIUM</p> <p>010-3229412 @CRUNCHIES_MELAKA</p>	<p>crunchies_melaka</p> <p>crunchies_melaka DONT YOU WANNA TRY? a lot of flavor can be choose Hit the link in bio now!!!</p> <p>https://wa.me/0103229412?text=</p> <p>#Entrepreneurship2021 #DigitalEntrepreneurship #eUsahawan #utemfptt #fttbmw4012 #takhenrichunchies #popiacheese #krukrruk #pastinaklagi #konfemketaghil #cheesetakmuak #enterpreneur2022</p> <p>View Insights</p> <p>Be the first to like this</p> <p>MAY 19</p> <p>Add a comment...</p> <p>Post</p>

HOW TO MAKE ORDER

- Select variation:** Pick your preferred flavour or just buy all of it 😊
- Contact seller:** Just click the link on bio to contact our team
- Payment options:** We accept payments via cash or bank transfer
- Delivery:** We provide delivery to coverage area: Ayer Keroh and Durian Tunggal

010-3229412 crunchies_melaka

crunchies_melaka COME ON GUYS... LETS GRAB THIS LIMITED CRUNCHIES!

#Entrepreneurship2021 #DigitalEntrepreneurship #eUsahawan #utemfptt #fptbtmw4012 #takhentcrunchies #popiacheese #kruikrui #pastinaklagi #konfemketagih #entrepreneur2022

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Add a comment...

are you hungry? craving some yummy snack?

Contact Us : 010-3229412

cod available

010-3229412 crunchies_melaka

crunchies_melaka LET'S GRAB IT NOW HIT THE LINK IN BIO TO ORDER

#Entrepreneurship2021 #DigitalEntrepreneurship #eUsahawan #utemfptt #fptbtmw4012 #janganlepaskanpeluang #takhentcrunchies #popiacheese #kruikrui #pastinaklagi #konfemketagih #entrepreneur2022

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LIST PRICE

	KRISPY KREAMY CARAMEL	RM 15
	KOREAN BBQ	RM 15
	ARIA CHOCOLATE SUPER	RM 15
	GOLDEN SALTED EGG	RM 15
	SEAWEED TERIYAKI	RM 15
	SAVOURY CHICKEN FLUSS	RM 15

crunchies_melaka

Don't just look at it. Why don't hit our DM or WS to make order 😊

#Entrepreneurship2021 #DigitalEntrepreneurship #eUsahawan #utemfptt #fptbtmw4012 #takhentcrunchies #popiacheese #kruikrui #pastinaklagi #konfemketagih #cheesetakmuak #entrepreneur2022

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Add a comment...

DID YOU KNOW?

Rasa crunchy dengan keju yang premium membuat ramai tergoda dan tidak mampu melupakan NZ Crunchies

010-32229412 crunchies_melaka

crunchies_melaka

Tahukah anda? NZ crunchies diperbuat dari bahan-bahan yang premium? Keunikan rasanya yang tiada tandingan

DM or WS for order 😊

#Entrepreneurship2021 #DigitalEntrepreneurship #eUsahawan #utemfptt #fptbtmw4012 #takhentcrunchies #popiacheese #kruikrui #pastinaklagi #konfemketagih #cheesetakmuak #entrepreneur2022

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crunchies_melaka ...
crunchies_melaka ARE YOU HUNGRY? WANT SNACKS?
NZ crunchies available for everyone 😊
DM or WS for order
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crunchies_melaka ...
crunchies_melaka We wish you prosperity and lasting peace.
HAPPY WESAK DAY !!!
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#fptbtmw4012
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crunchies_melaka ...
crunchies_melaka NO FOOD TO EAT WHILE WATCHING A MOVIE OR DO ASSIGNMENT??
Don't worry, here we provide snacks with various flavors 😊
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crunchies_melaka ...
crunchies_melaka TAK CUBA TAK TAHU LAGI 🥵🥵
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#fptbtmw4012
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crunchies_melaka

crunchies_melaka ORDER NOW!!!!
our promotion available for 3 days only.
FREE DELIVERY FOR DURIAN TUNGGAL AND AYER KEROH!!!!

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crunchies_melaka

crunchies_melaka BOOMMM KEENAKAN YANG TIADA TANDINGAN

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#fptbtmw4012
#takhtentcrunchies
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crunchies_melaka

crunchies_melaka HAPPY EID UL FITR

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#takhtentcrunchies
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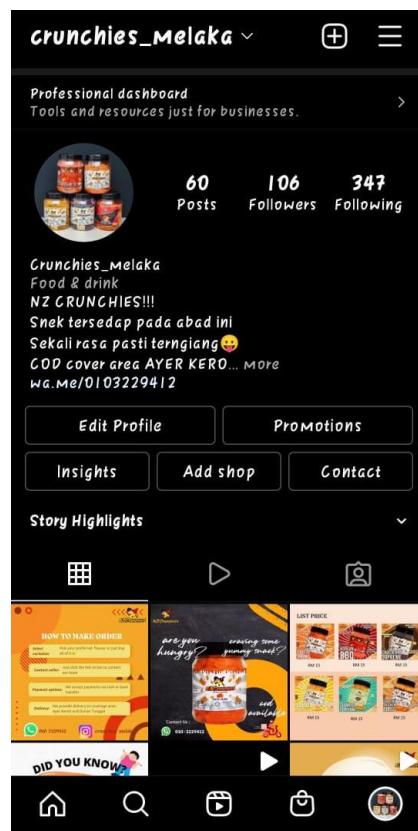
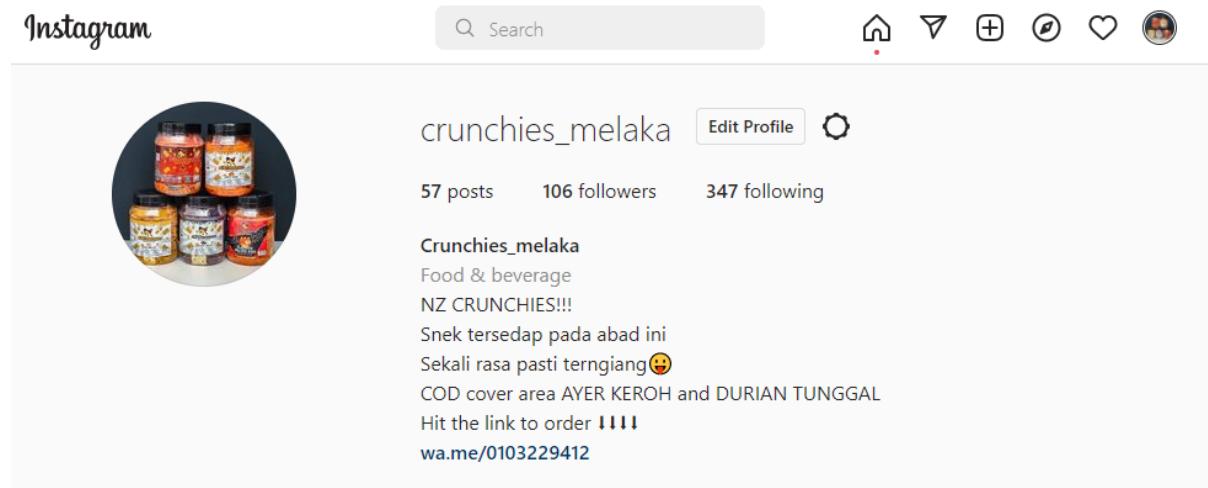
6.0 Sales

6.1. Online Business Platform

Whatsapp: https://api.whatsapp.com/send/?phone=0103229412&text&app_absent=0

Instagram: @crunchies_melaka

https://www.instagram.com/crunchies_melaka/



6.2. Product

- NZ Crunchies



crunchies_melaka

crunchies_melaka DONT YOU WANNA TRY?
a lot of flavour can be choose
Hit the link in bio now!!!!
<https://wa.me/0103229412?text=>

#takhtenticrunchies
#popiacheese
#kriukkriuk
#pastinaklagi
#konfemketagih
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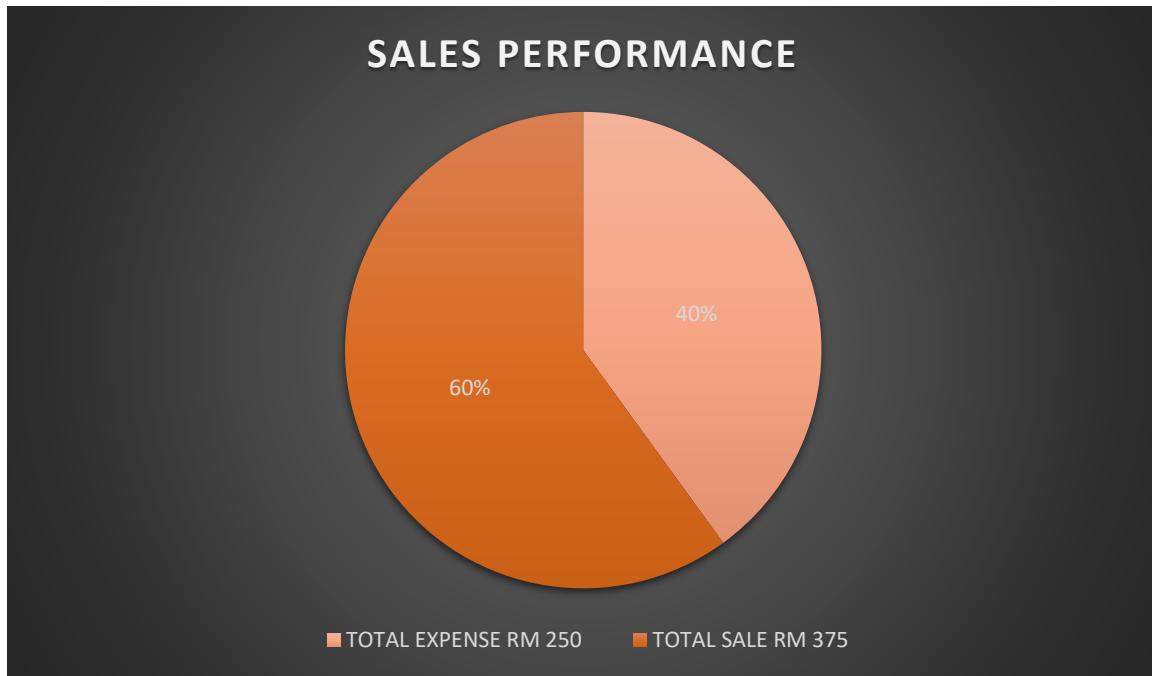
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6.3.Sales Performance



6.4.Sales Evidence



7.0 Conclusion

The NZ Crunchies brand has gained its own notoriety and is well-known for the famed and delicious chips that it produces, which has attracted a large number of people who enjoy eating chips. The success of the NZ Crunchies brand can be attributed to the enthusiasm and commitment of a single individual to create a product that customers like eating. As a partner in this prominent company, we are able to draw the conclusion that the products that are sold are, in fact, favorably welcomed by a large number of individuals. Each time we order more, our inventories immediately run out, so we constantly have to replenish them. We are able to raise awareness of our company's existence among Instagram users, particularly those who live in close proximity to our place of business, by promoting and marketing the products and services we offer through pages we have created on both social media platforms (Instagram). Because of this kind of platform, not only are we able to post the most recent updates regarding our company's activities or events, but we are also in a position to further grow our journey as a small business. Last but not least, we have high hopes that if we launch a company under the name NZ Crunchies and form a partnership, we will be able to familiarize ourselves with the industry, as well as increase our self-confidence to market the products that we sell, which will allow us to be successful business people in the future. Therefore, taking this first step has proven to be beneficial for us as we move forward with the next stage of our business journey.