## Azure Data Factory: Data Flows – first blood

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### **About me**

#### Kamil Nowinski









Microsoft Data Platform MVP Speaker, blogger, data enthusiast Senior Data Engineer at ASOS (<u>www.asos.com</u>) 13+ yrs experience as DEV/DBA Member of the Data Community PL Project member of "SCD Merge Wizard" Founder of blog SQLPlayer (www.SQLplayer.net)

**SQL Server Certificates:** MCITP, MCP, MCTS, MCSA, MCSE Data Platform, MCSE Data Management & Analytics Moreover: Bicycle, Running, Digital photography @NowinskiK, @SQLPlayer







### **BRAND NEW BLOG**



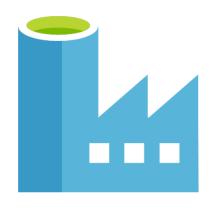
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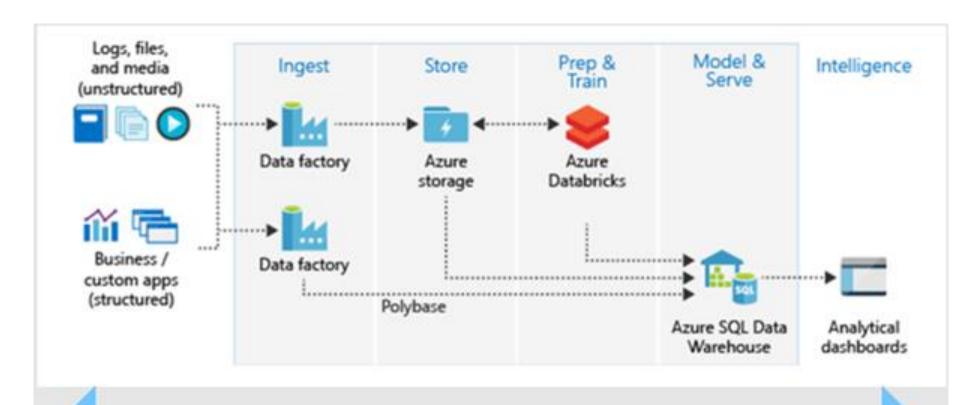


## **PODCAST – Interviews with...**



## What the Azure Data Factory is?





**AZURE DATA FACTORY ORCHESTRATES PIPELINE WORKFLOW & SCHEDULING** 



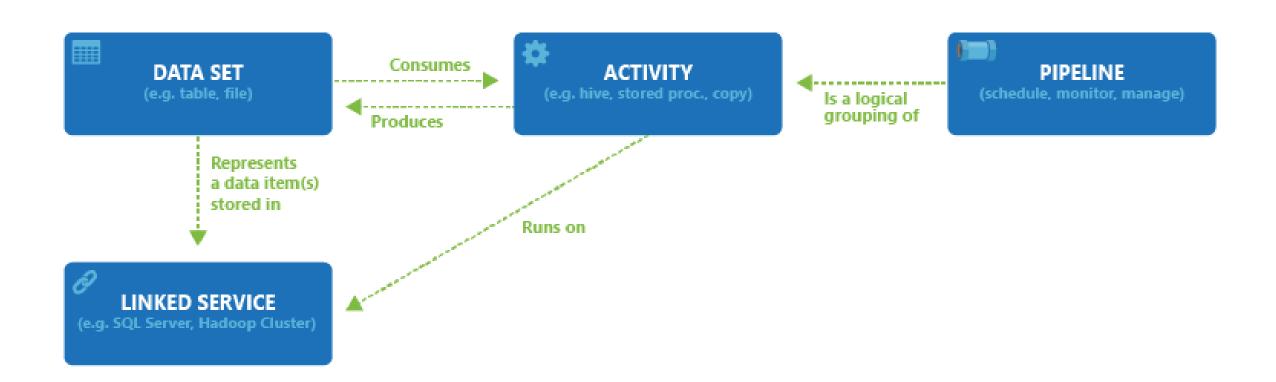
## Access all your data

- 75+ connectors & growing Azure IR available in 20 regions
- Hybrid connectivity using self-hosted IR: on-prem & VNet

Azure (13)	Database (24)		File Storage (5)	NoSQL (3)	Services and Apps (28)		Generic (4)
Blob Storage	Amazon Redshift	Netezza	Amazon S3	Cassandra	Amazon MWS	Office 365 *	НТТР
Cosmos DB (MongoDB API) *	DB2	Oracle	File System	Couchbase	CDS for Apps	Paypal	OData
Cosmos DB (SQL API)	Drill	Phoenix	FTP	MongoDB	Concur	QuickBooks	ODBC
Data Lake Storage Gen1	Google BigQuery	PostgreSQL	HDFS		Dynamics 365	Salesforce	REST *
Data Lake Storage Gen2	Greenplum	Presto	SFTP		Dynamics CRM	Salesforce Marketing Cloud	
DB for MySQL	HBase	SAP BW			GE Historian	Salesforce Service Cloud	
DB for PostgreSQL	Hive	SAP HANA			Google AdWords	SAP C4C	
File Storage	Impala	Spark			HubSpot	SAP ECC	
Kusto *	Informix	SQL Server			Jira	ServiceNow	
Search Index	MariaDB	Sybase			Magento	Shopify	
SQL DB	Microsoft Access	Teradata			Marketo	Square	
SQL DW	MySQL	Vertica			Oracle Eloqua	Web table	
Table Storage					Oracle Responsys	Xero	
					Oracle Service Cloud	Zoho	
	Supported as Source and Sink						
	Supported as Source only						
	Supported as Sink only						

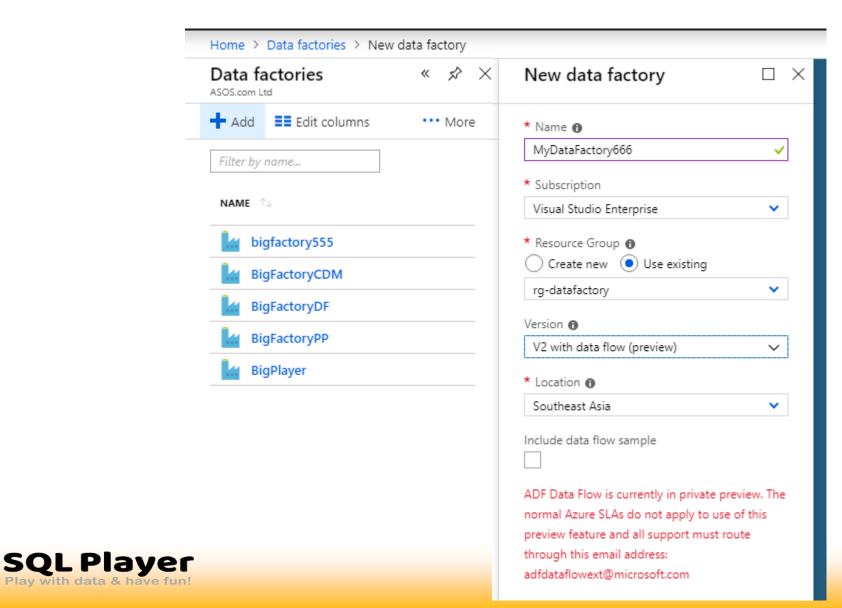


## **ADF Key Concepts**





## **How to create Azure Data Factory with Data Flow?**

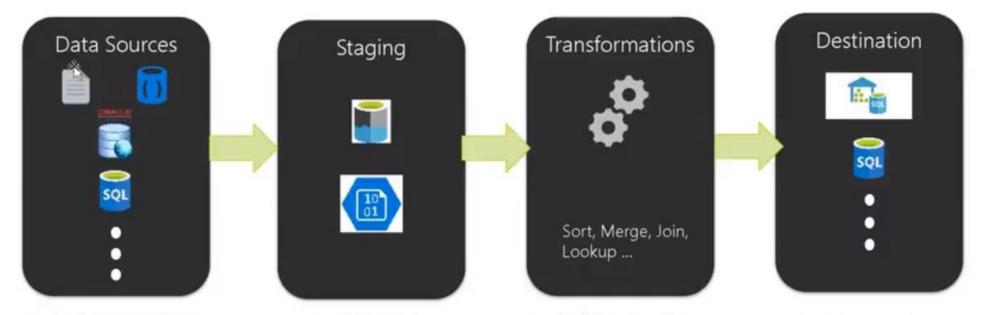


Visual Data Transformations with

## **DATA FLOW**



### What the hell Data Flows are?



- Explicit user action
- User places data source(s) on design surface, from toolbox
- Select explicit sources

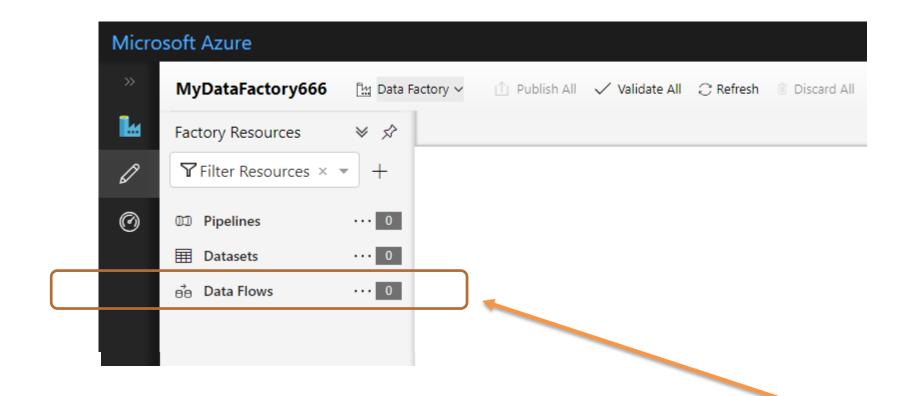
- Implicit/Explicit
- Data Lake staging area as default
- User does not need to configure this manually
- Advanced feature to set staging area options
- File Formats / Types (Parquet, JSON, txt, CSV ...)

- Explicit user action
- User places transformations on design surface, from toolbox
- User must set properties for transformation steps and step connectors

- Explicit user action
- User chooses destination connector(s)
- User sets connector property options



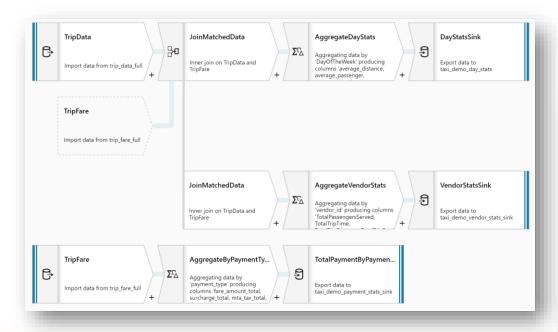
## Authoring of Azure Data Factory (v2) – what's new?



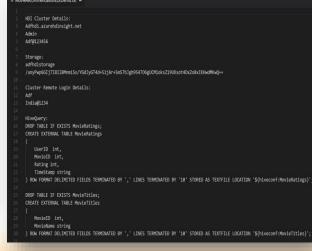


### **Code-free Data Transformation At Scale**

- Does not require understanding of Spark, Big Data Execution Engines, Clusters, Scala ...
- Focus on building business logic and data transformation
  - Data cleansing
  - Aggregation
  - Data conversions
  - Data prep
  - Data exploration
  - ETL Data Loading into DW

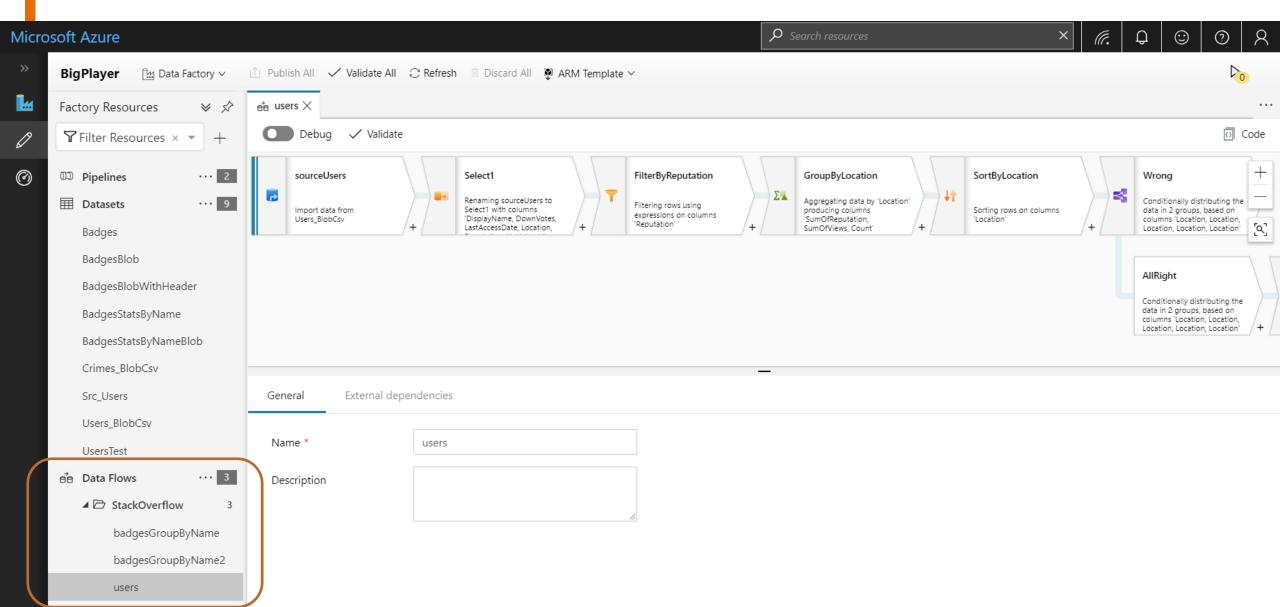


... not

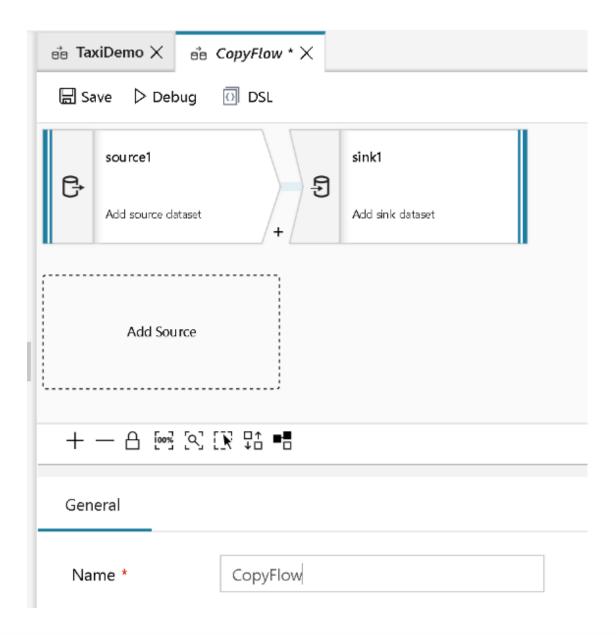




## **Authoring of Azure Data Factory (v2)**

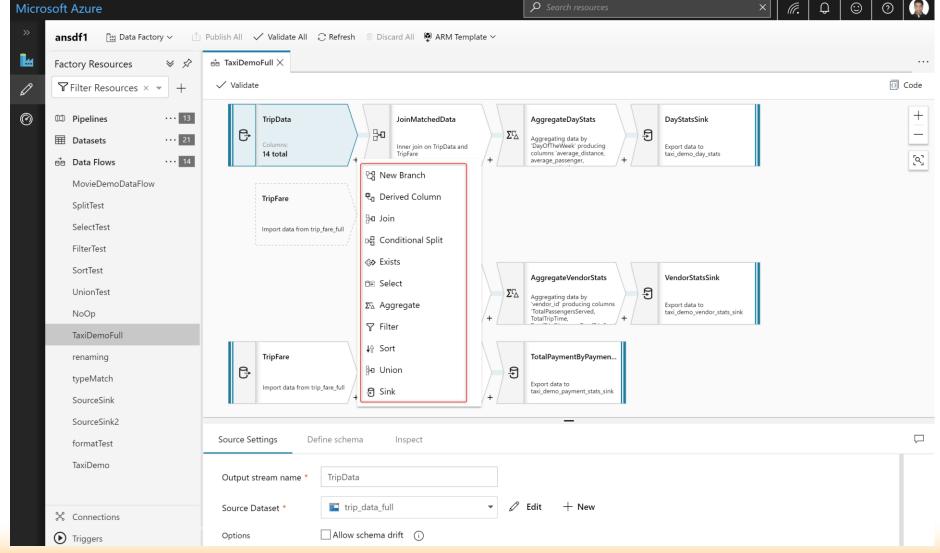


## **Simple Copy Flow**



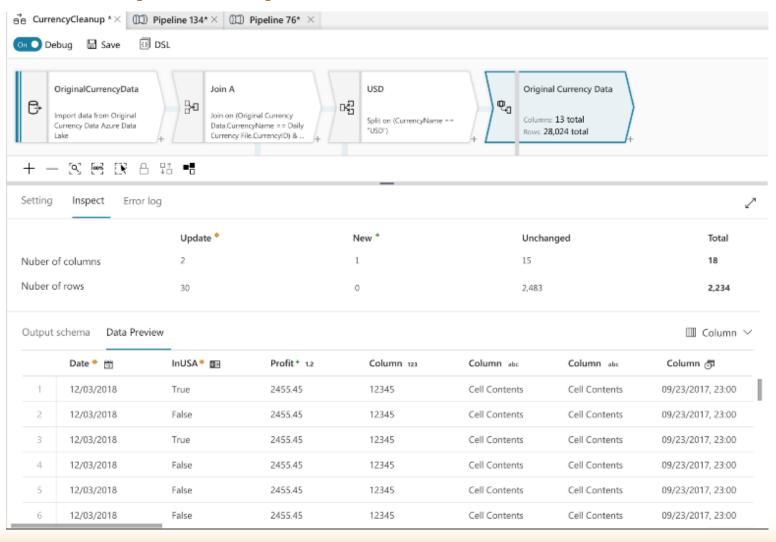


## Guided experience to build data flows





# Debug mode provides row-level context and visible results in inspector pane





## **Data Flow: Components = Actions \***

#### Multiple inputs/outputs



🍃 Join

Conditional Split

Union

Lookup

#### Schema modifier

Derived Column

Aggregate

Surrogate Key

#### Row modifier

Exists

Select

Filter

↓↑ Sort

#### Custom

Extend

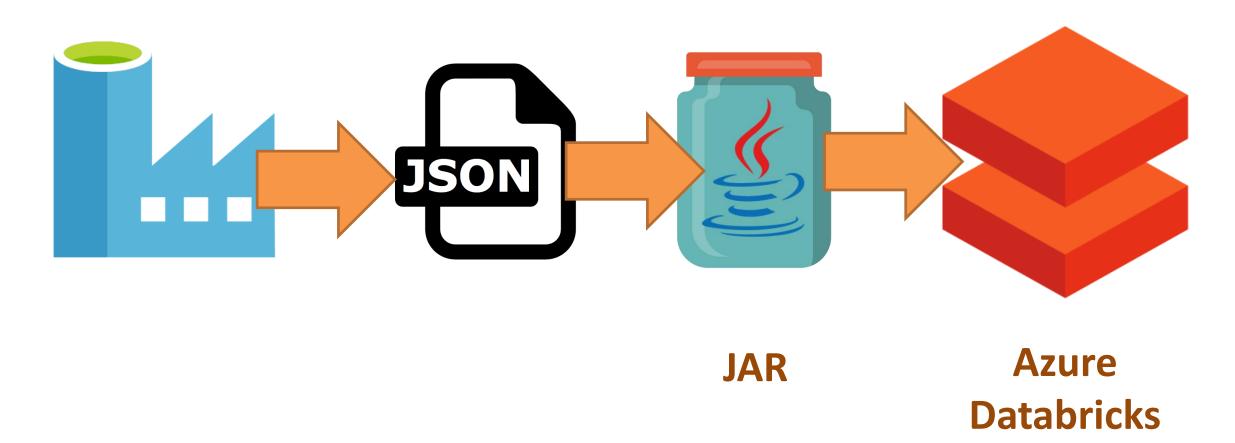
#### Destination

Sink

\* With some small exceptions



## What is going on behind the scenes?



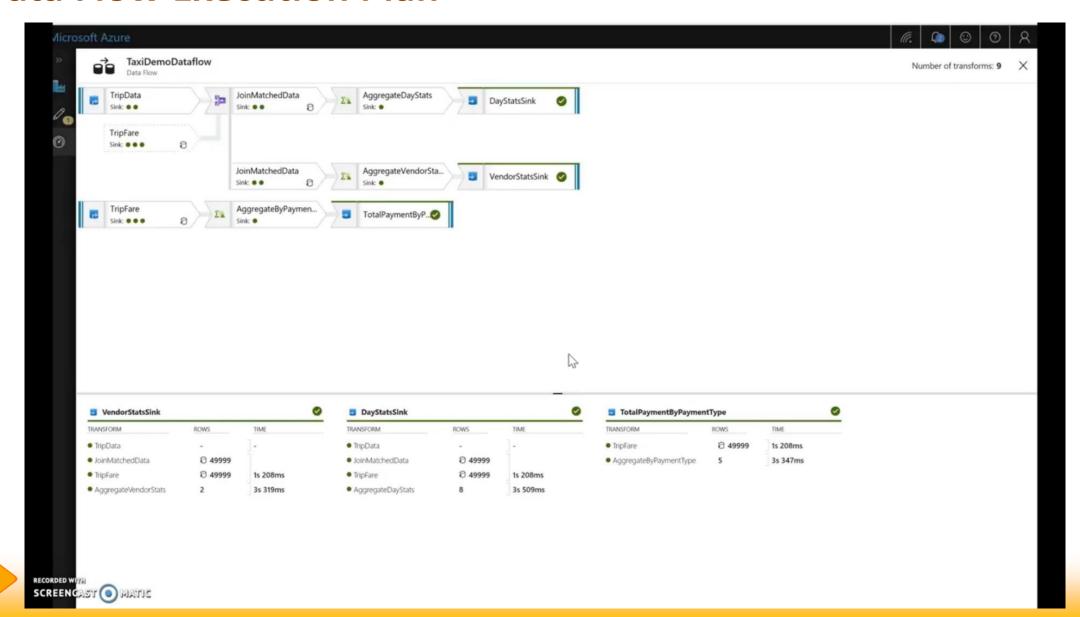


## **DEMO TIME**

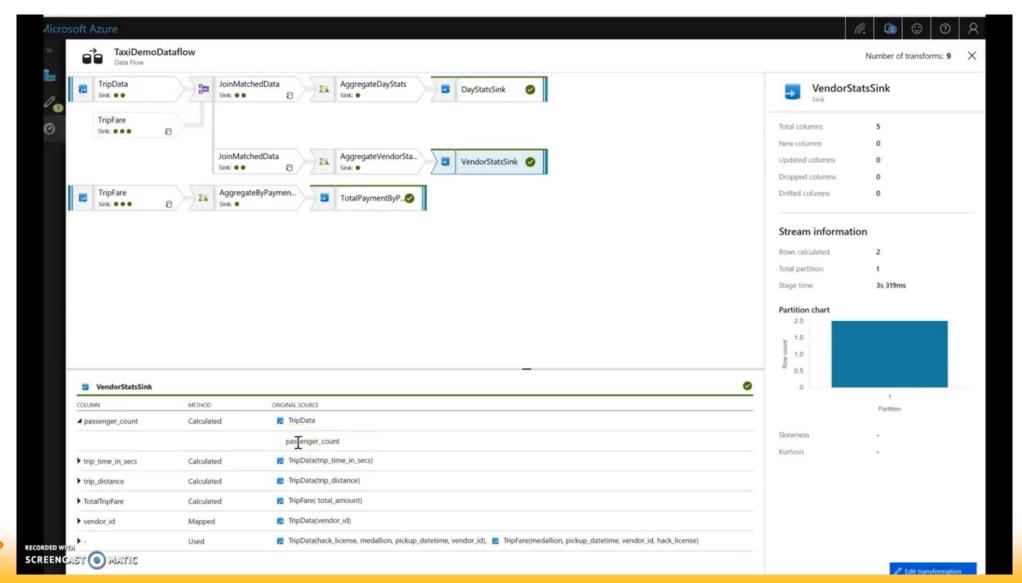




## **Data Flow Execution Plan**



## **Data Flow Data Lineage**









## Thank you



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### **Kamil Nowinski**

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