

COLOMBIANA TRAILER WEBSITE USER STORY

Thursday September 2017

Desiree Noxolo Gumede | GUMN059

COLOMBIANA 2011 (MOVIE TRAILER WEBSITE)

User story:

Name	User lands on Website
Trigger	User wishes to get more information on the Colombiana movie, and probably be convinced to either watch it or purchase it.
Script	The user sees big a big home image and the movie title, as well as sliding images from some of the best scenes in the movie.
	The user scrolls down the webpage/ website to view more. This is where the user will see more of some of the best images/ videos from the best scene from the movie.
	The user sees some information below the images of a 9 year old Cataleya and an older assassin Cataleya at age 24.
	The user will see buttons under the information that will link them to the 'About page' upon clicking them.
	When the user scrolls down to the footer they will see the social media icons linking them to the different social media platforms with Colombiana tags, info and images.
	As the user scrolls back up the page they will see a side menu. The side menu has the About page link, and the contact page link.
	The about page link takes the user to the information about the movie, while the contact page link takes them to a form page so they can contact, and also purchase options as well.
	Upon landing on the contact page, the user will be able to scroll down and then access the different contact and purchase options through the buttons.

Screen Design/Layout

This section shows images of the 3 screens screens and layout in the website.













