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# AYANDA MABULU PORTFOLIO AND MARKETING SITE

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by: *Desiree Noxolo Gumedé* | Web 02

# INTRODUCTION

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## WHAT WILL BE DISCUSSED:

- THE WORK AND STYLISTIC APPROACH OF AYANDA MABULU
- THE SUBJECT OF HIS ARTWORKS
- THE MOOD BOARD
- THE WIRE FRAME
- THE MOCK UP

# WORK & STYLISTIC APPROACH

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By using satirical imagery, he depicts and juxtaposes powerful leaders, masters, and mistresses with defenseless victims of greed, oppression, poverty, and systematic racism.

The discourse of power, culture, and identity arranged in narrative sequences that further exaggerate the already grotesque history of exploitation and its inheritance plays itself in the work.

# SUBJECT

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Having similar role as accents, techniques take away the core of what he's trying to convey, so "being me is my inspiration and being me and being part of the Black community and being part of the African Culture is my uniqueness."

# PERSONA

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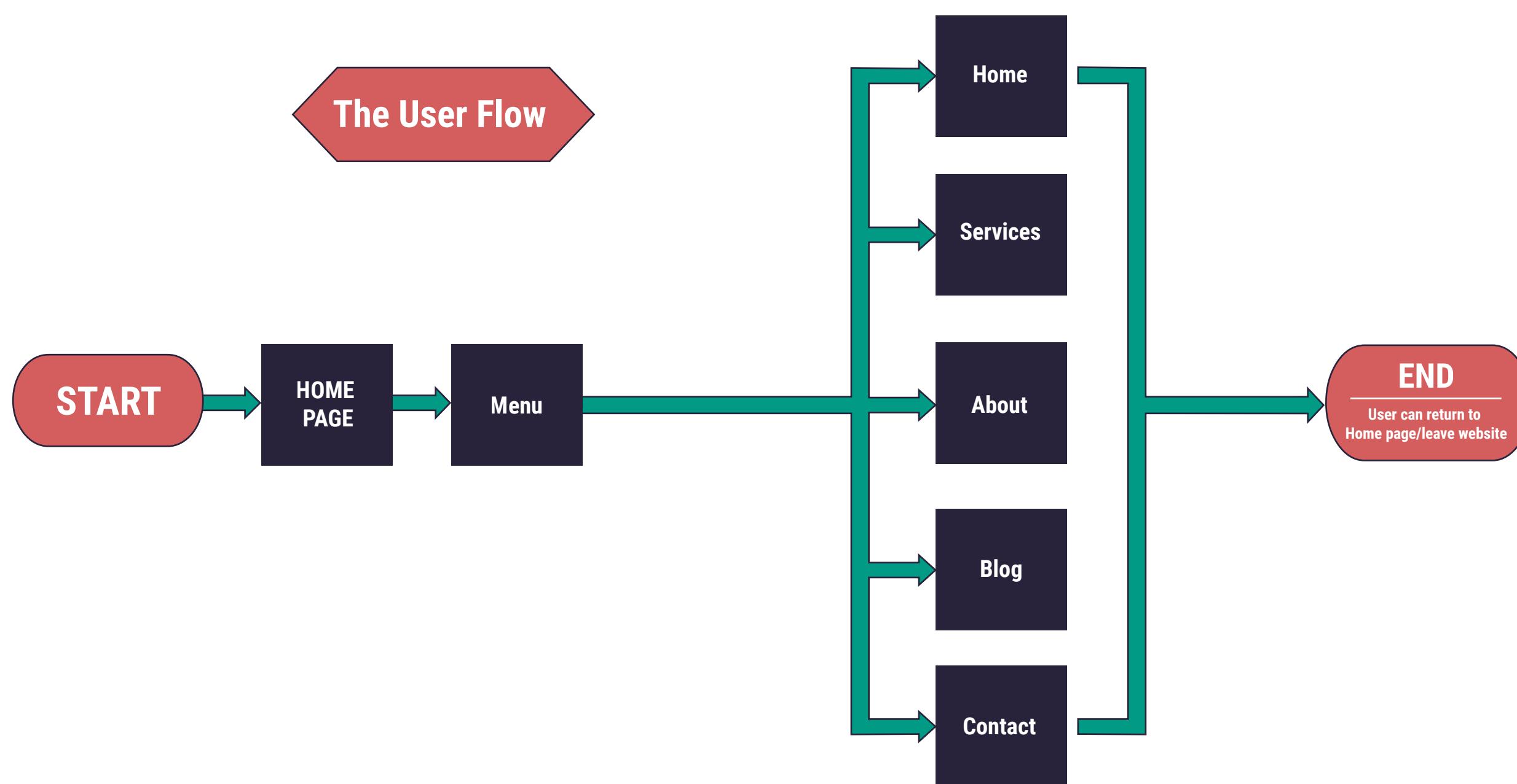
**KGAHLISHANG MAMETJA, 28**

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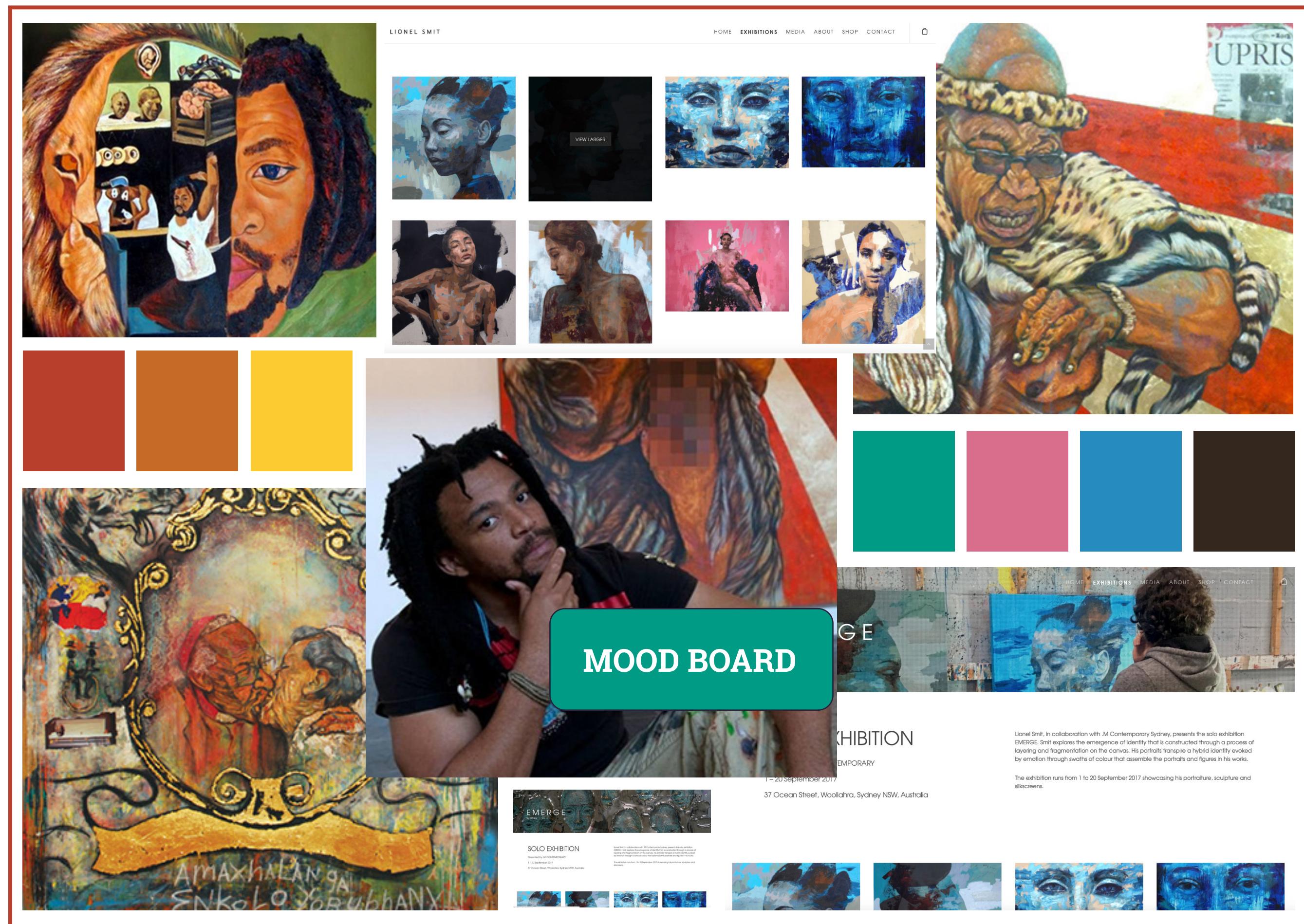
- CREATIVE
- POET
- LAID BACK YET FORMAL AND OLD SCHOOL
- MIDDLE TO HIGHER CLASS
- AUTHENTIC
- POLITICALLY WOKE
- OPEN MINDED ART LOVER

# FLOW DIAGRAM

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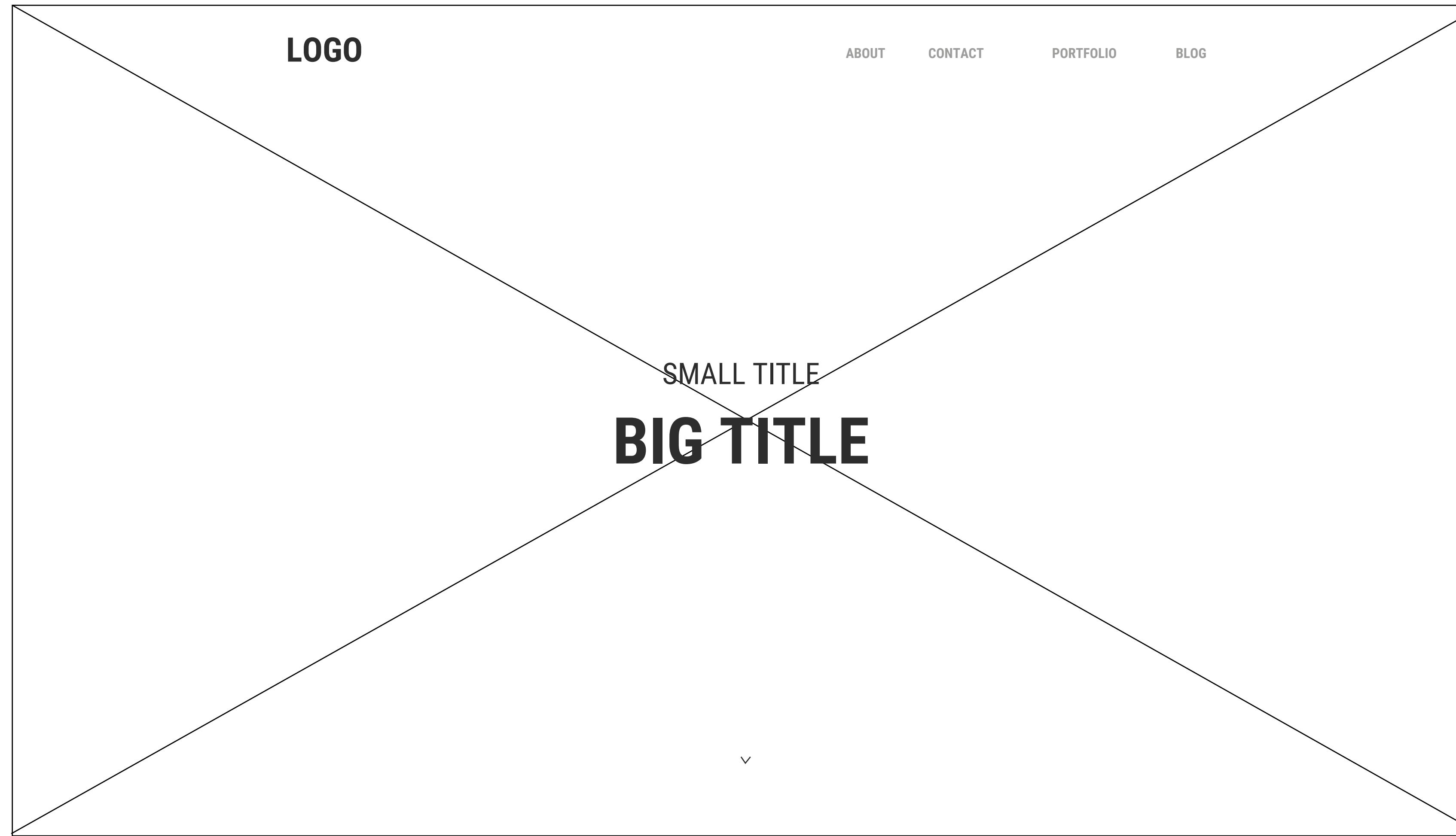


# MOOD BOARD



# WIRE FRAMES

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ABOUT

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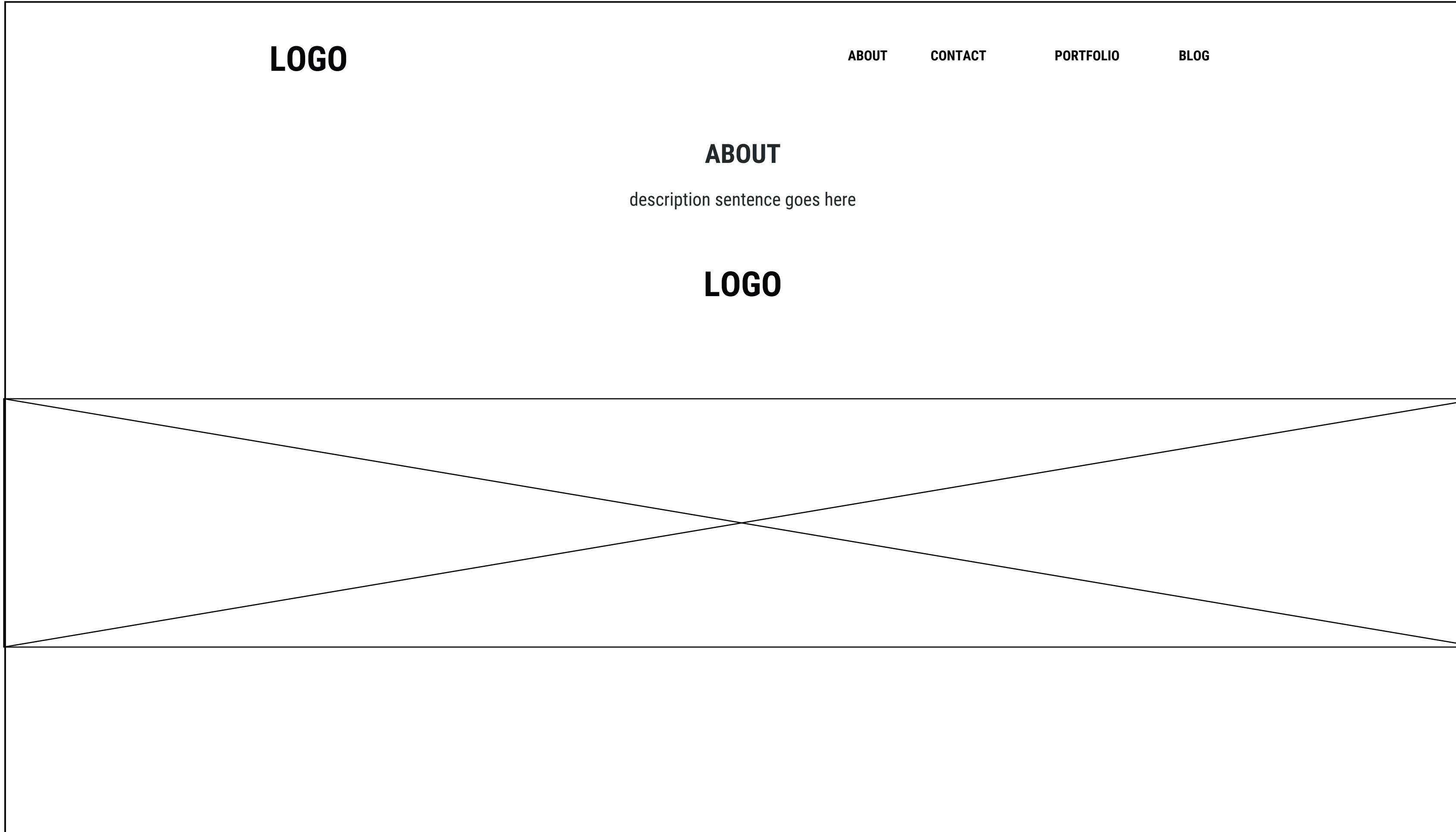
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ABOUT

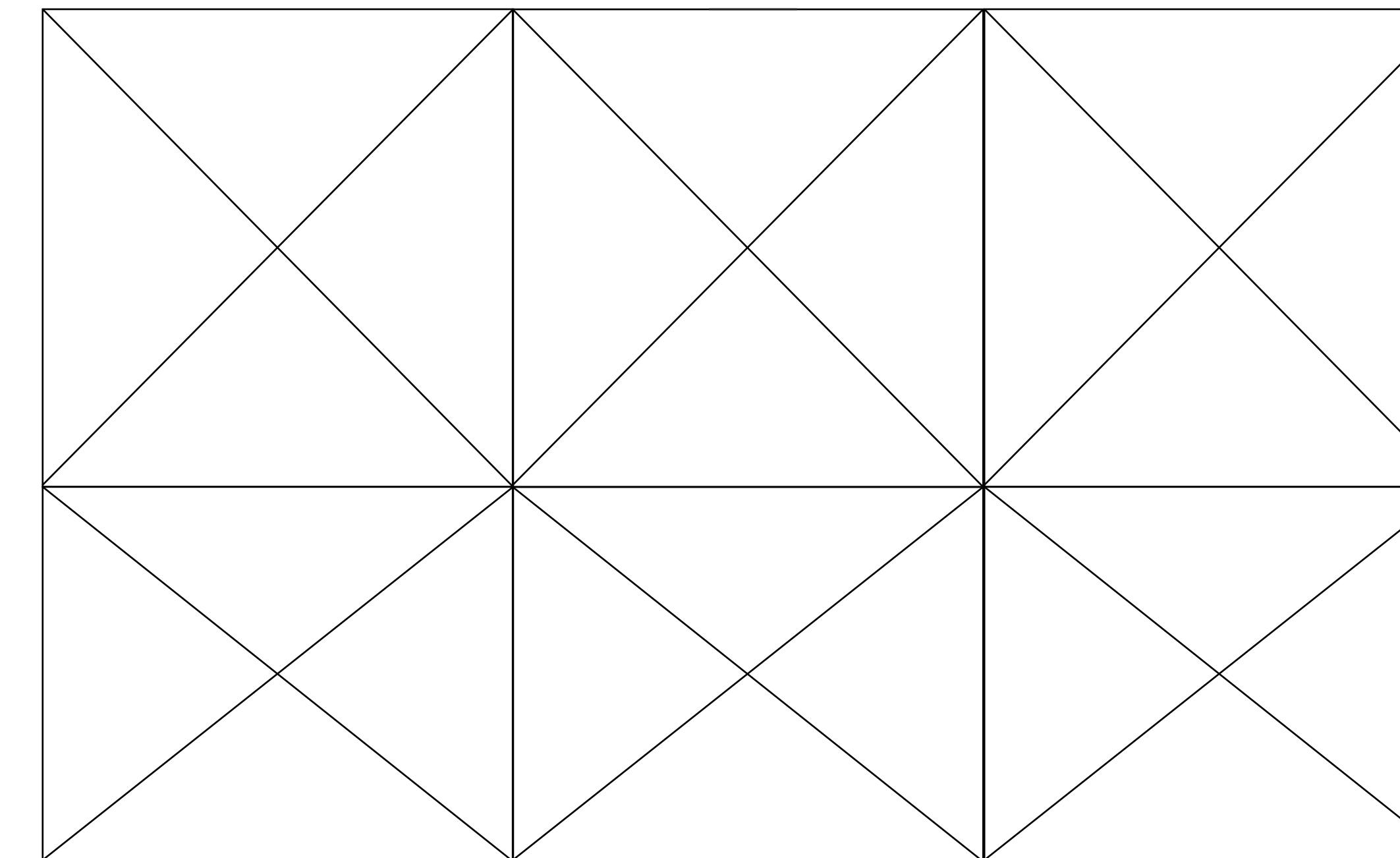
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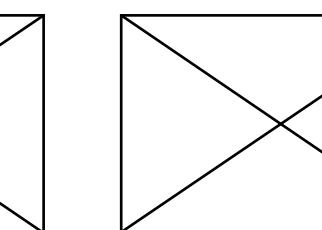
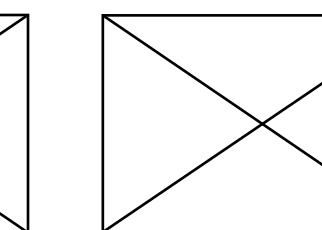
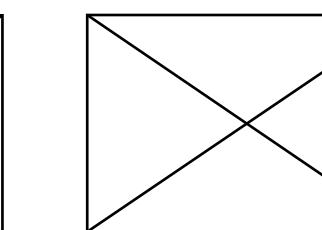
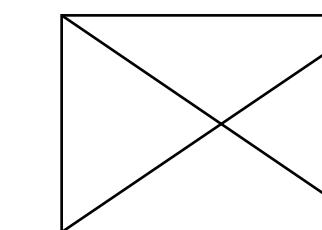
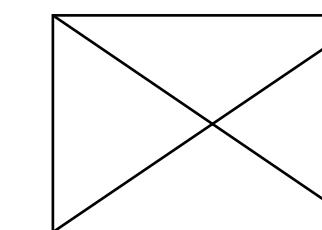
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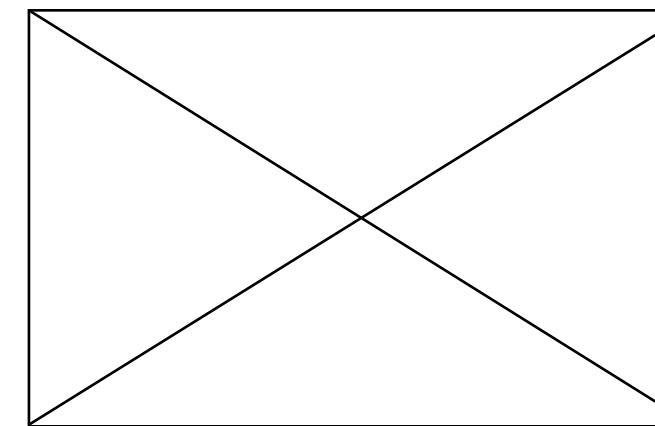
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# LOGO

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## LATEST BLOG

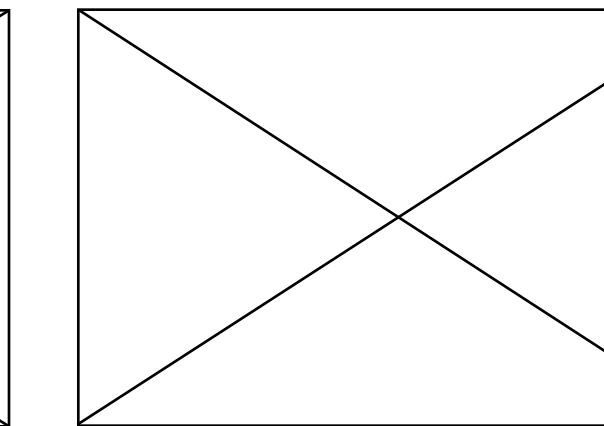
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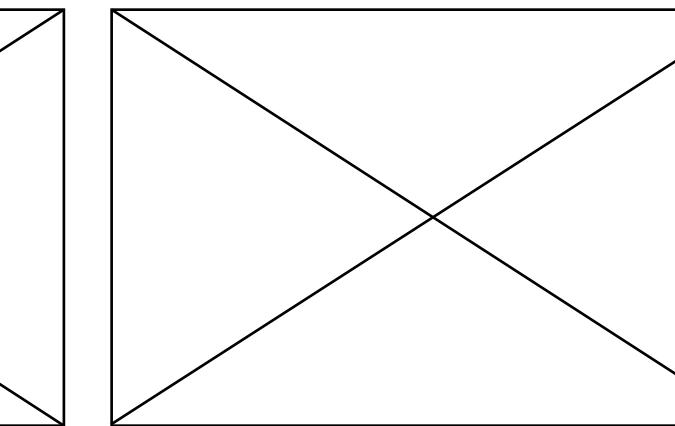
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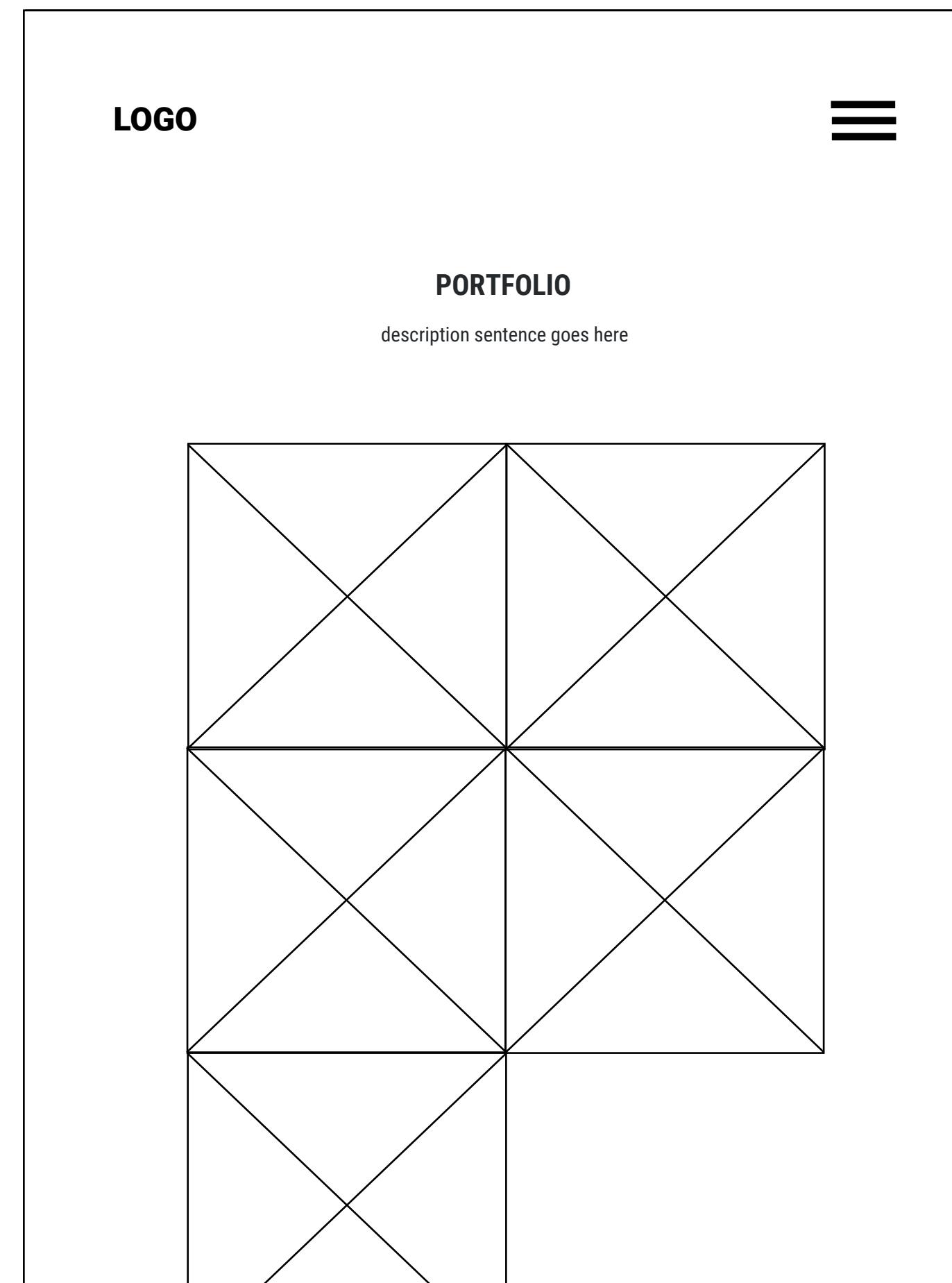
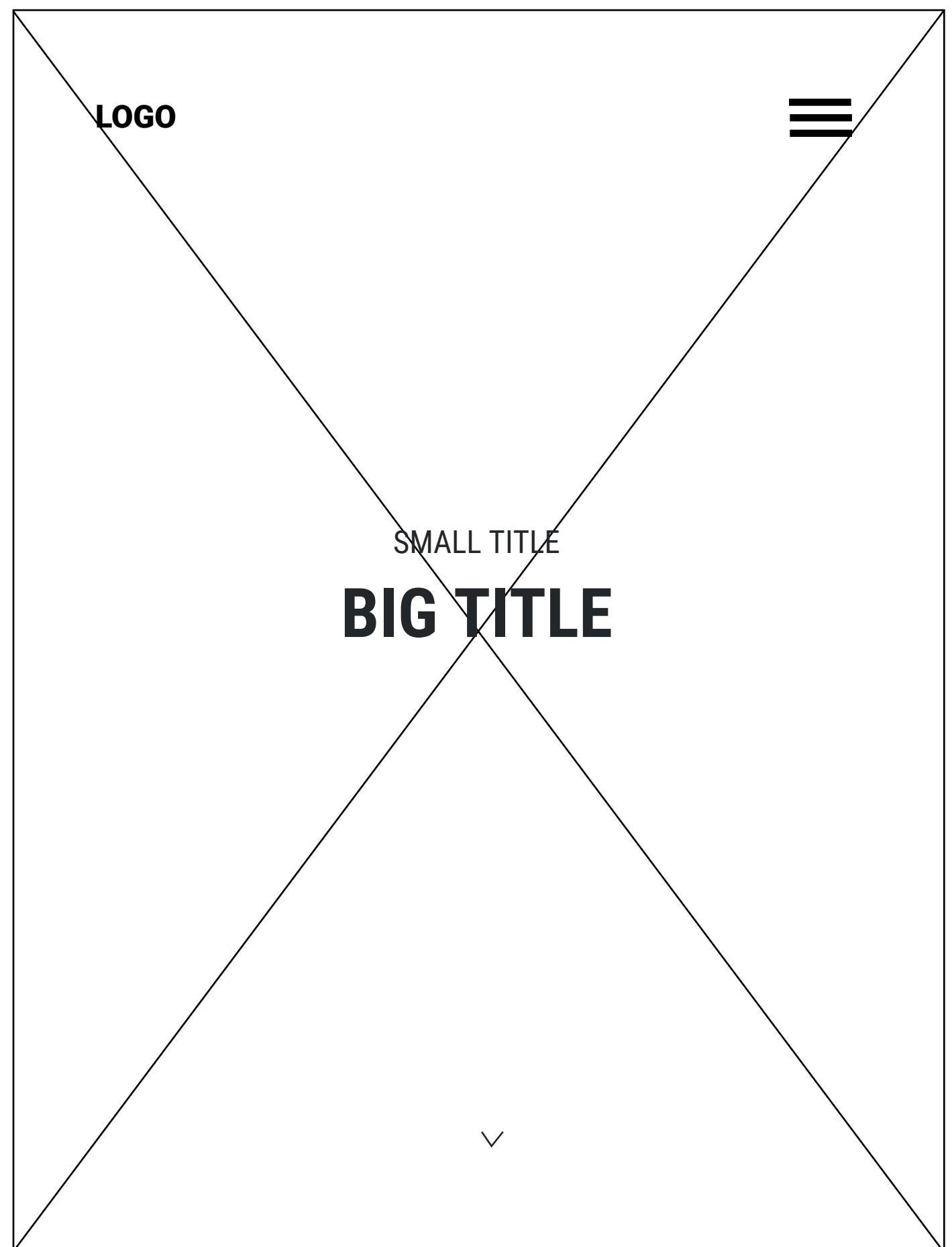
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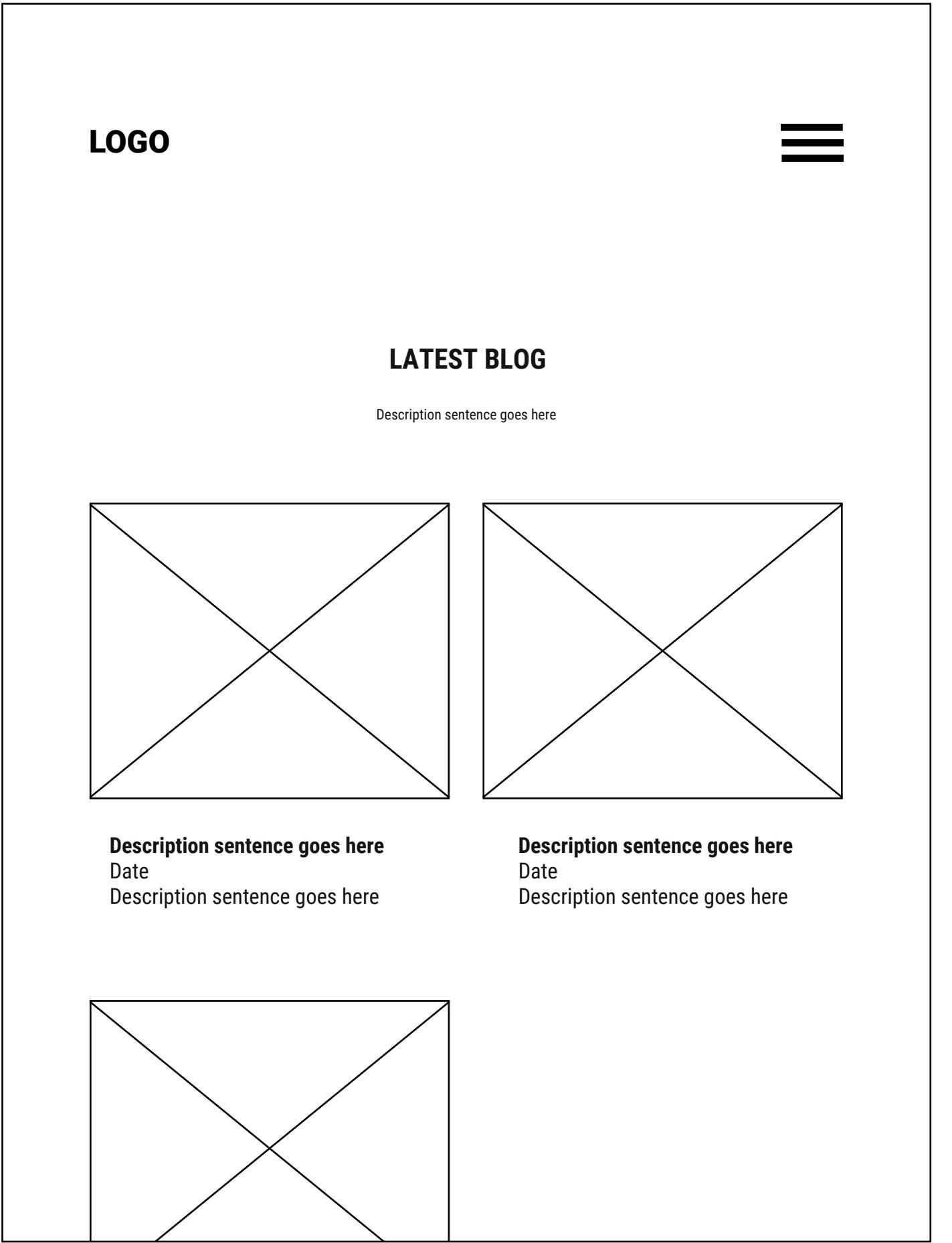


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AYANDA MABULU

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## ABOUT

By using satirical imagery, Ayanda Mabulu depicts and juxtaposes powerful leaders, masters, and mistresses with defenseless victims of greed, oppression, poverty, and systematic racism.



AYANDA MABULU





AVANDA MABULU

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## PORTFOLIO

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AVANDA MABULU

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*"being me is my inspiration and being a part of the Black community, being a part of the African Culture is my uniqueness."*





ABOUT CONTACT PORTFOLIO BLOG

## RECENT BLOG

Keeping up with the latest on Ayanda Mabulu, South African and international controversial artist./



### Ayanda Mabulu in Cape Town:

His most recent exhibition with live performances in the Mother city. Joined by the likes of popular poet Kgathlischang Mametja.



### A deeper look at 'The Randela'

The most recent analysis fo Ayanda Mabulu's artwork titled 'The Randel. Focusing on the underlying mesaage and his interpretation as an artist.



### Ayanda stands by his art and word

'Crucify me for sharing my own personal perspective of issues happening around the world." Discussing some of his most controversial Artworks.



Thank You

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