

**1. Total Sales Amount (All-Time)**

Total Sales = SUM('Chocolate Sales'[Amount])

**2. Total Sales for Current Year**

Total Sales Current Year =

```
CALCULATE(  
    [Total Sales],  
    YEAR('DATE'[Date]) = YEAR(TODAY())  
)
```

**3. Total Sales for Last Year**

Total Sales Last Year =

```
CALCULATE(  
    [Total Sales],  
    YEAR('DATE'[Date]) = YEAR(TODAY()) - 1  
)
```

**4. Total Sales for Current Month**

Total Sales Current Month =

```
CALCULATE(  
    [Total Sales],  
    YEAR('DATE'[Date]) = YEAR(TODAY()),  
    MONTH('DATE'[Date]) = MONTH(TODAY())  
)
```

**5. Total Sales for Current Quarter**

Total Sales Current Quarter =

```
CALCULATE(  
    [Total Sales],  
    QUARTER('DATE'[Date]) = QUARTER(TODAY()),  
    YEAR('DATE'[Date]) = YEAR(TODAY())  
)
```

**6. Sales Growth % Compared to Last Year**

Sales YoY % =

VAR CurrentSales = [Total Sales Current Year]

VAR LastYearSales = [Total Sales Last Year]

RETURN

```
IF(  
    LastYearSales = 0, BLANK(),  
    (CurrentSales - LastYearSales) / LastYearSales  
)
```

**7. Sales for Last Month**

Total Sales Last Month =

```
CALCULATE(  
    [Total Sales],  
    PARALLELPERIOD('DATE'[Date], -1, MONTH)  
)
```

## 8. Running Total of Sales

Running Total Sales =

```
CALCULATE(  
    [Total Sales],  
    FILTER(  
        ALLSELECTED('DATE'),  
        'DATE'[Date] <= MAX('DATE'[Date])  
    )  
)
```

## 9. Sales for Last 3 Months

Total Sales Last 3 Months =

```
CALCULATE(  
    [Total Sales],  
    DATESINPERIOD('DATE'[Date], MAX('DATE'[Date]), -3, MONTH)  
)
```

## 10. Month with Highest Sales in Last 12 Months

Max Sales Month Last 12 =

```
VAR SalesTable =  
    ADDCOLUMNS(  
        DATESINPERIOD('DATE'[Date], MAX('DATE'[Date]), -12,  
MONTH),  
        "SalesAmount", [Total Sales]  
    )  
RETURN  
    MAXX(SalesTable, [SalesAmount])
```

