

BRIGHTLIGHT COFFEE SHOP: SALES ANALYSIS PRESENTATION BY

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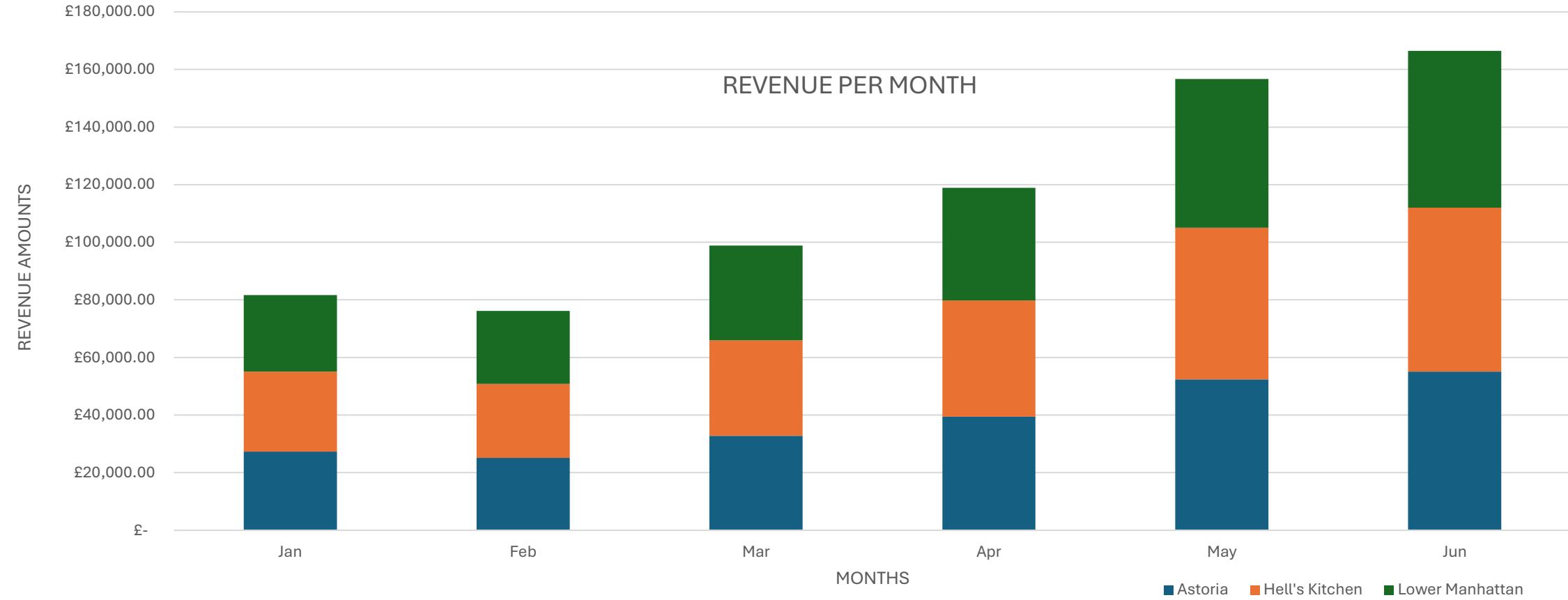


Agenda

- BUSINESS INTRODUCTION
- ANALYSIS OF DAYS AND TIME
- .ANALYSIS OF MONTHS AND PRODUCT TYPES
- .CONCLUSION INSIGHTS AND RECOMANDATIONS

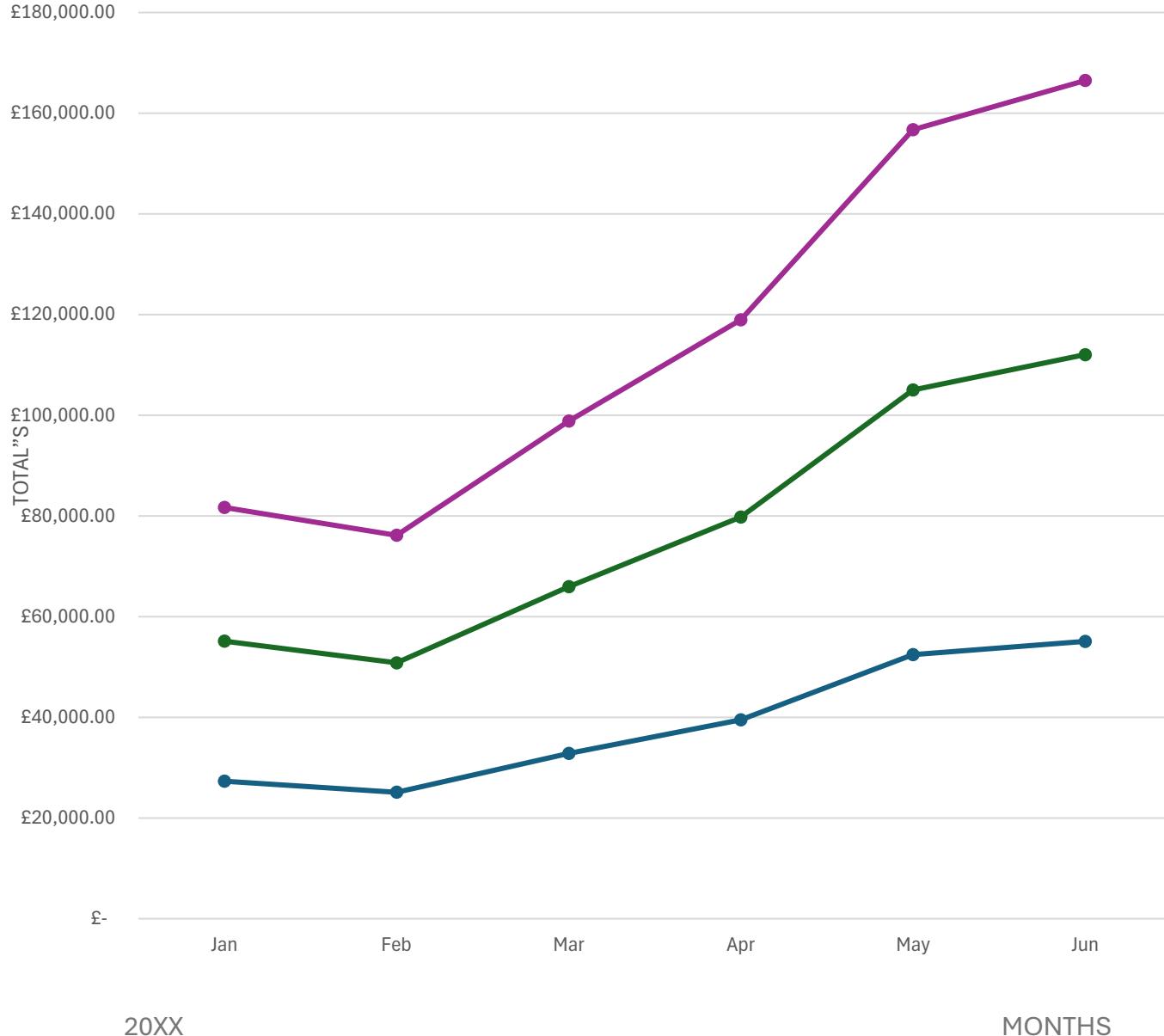


ILLUSTRATE THE TOTAL INCOME
GENERATED EACH DAY TO HIGHLIGHT
SALES PATTERN,



DISPLAYS HOW MUCH THE BUSINESS GENERATED EACH MONTH TO
HELP TRACK FINANCIAL PERFORMANCE OVER TIME

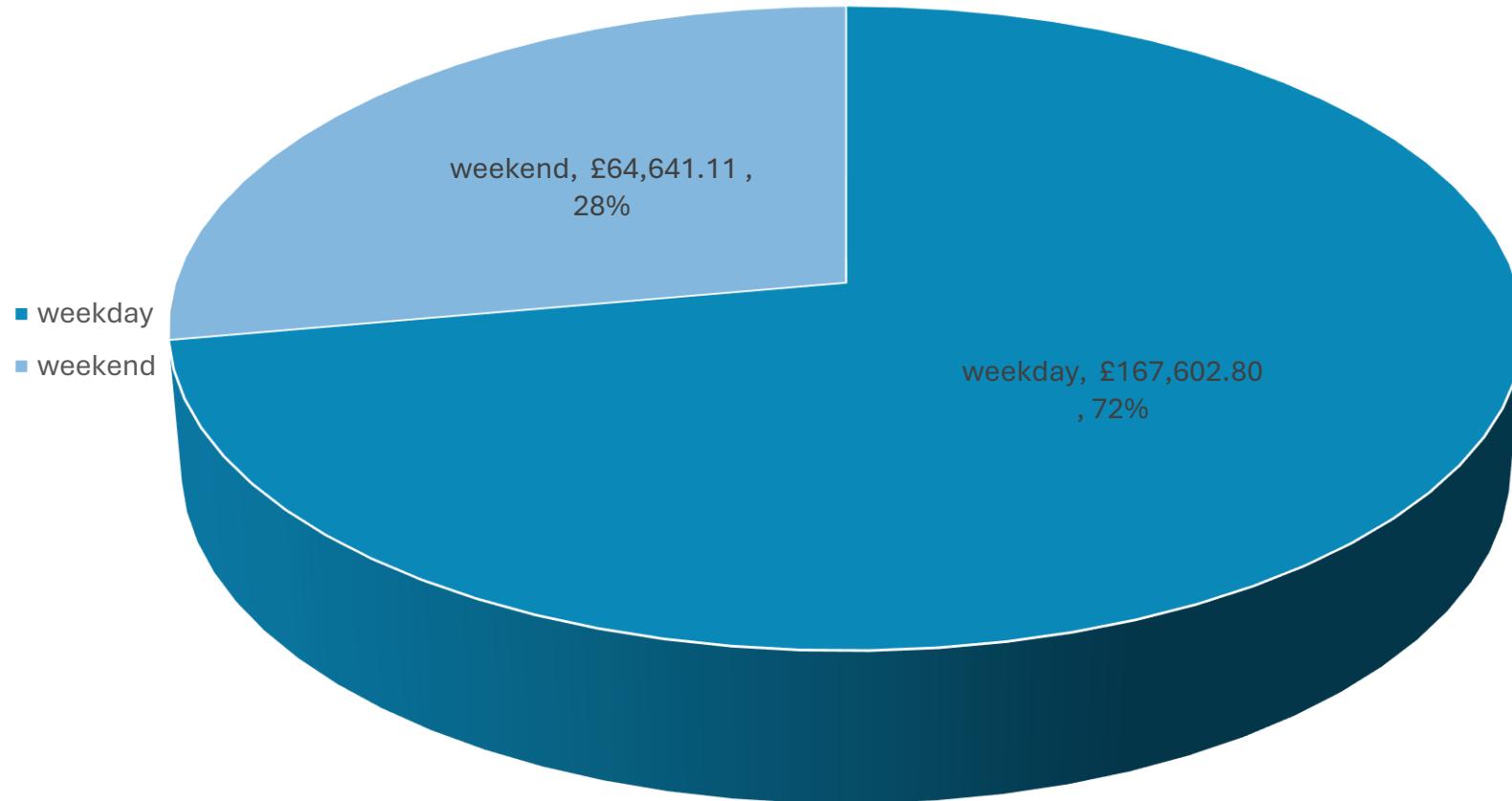
TOTAL REVENUE



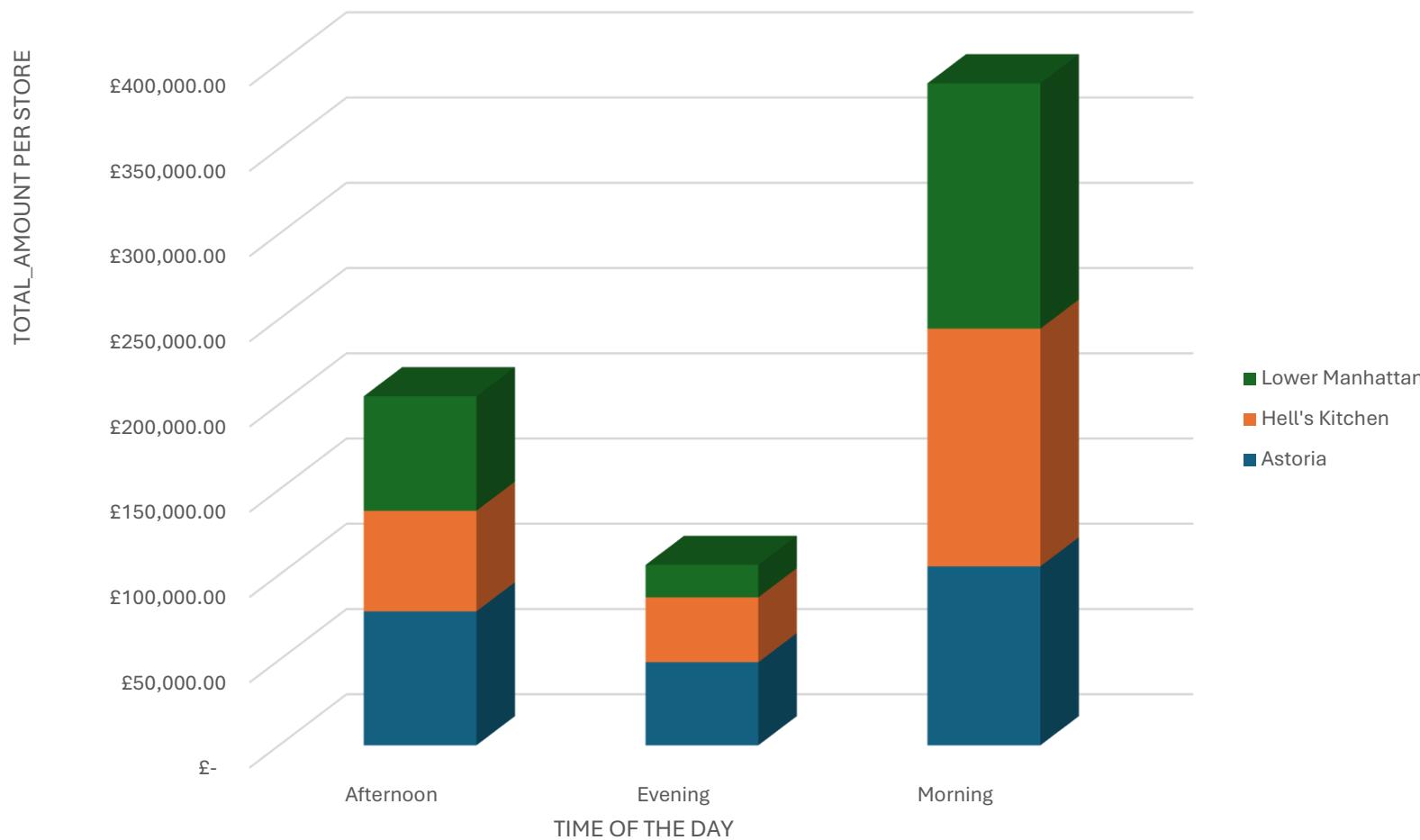
GRAPH DISPLAYS THE OVERALL INCOME GENERATED OVER A PERIOD OF TIME TO HELP VISUALISE THE BUSINESS PRFORMANCE OVER TIME AND HIGHLITHS GROWTH.

DAILY CLASSIFICATION

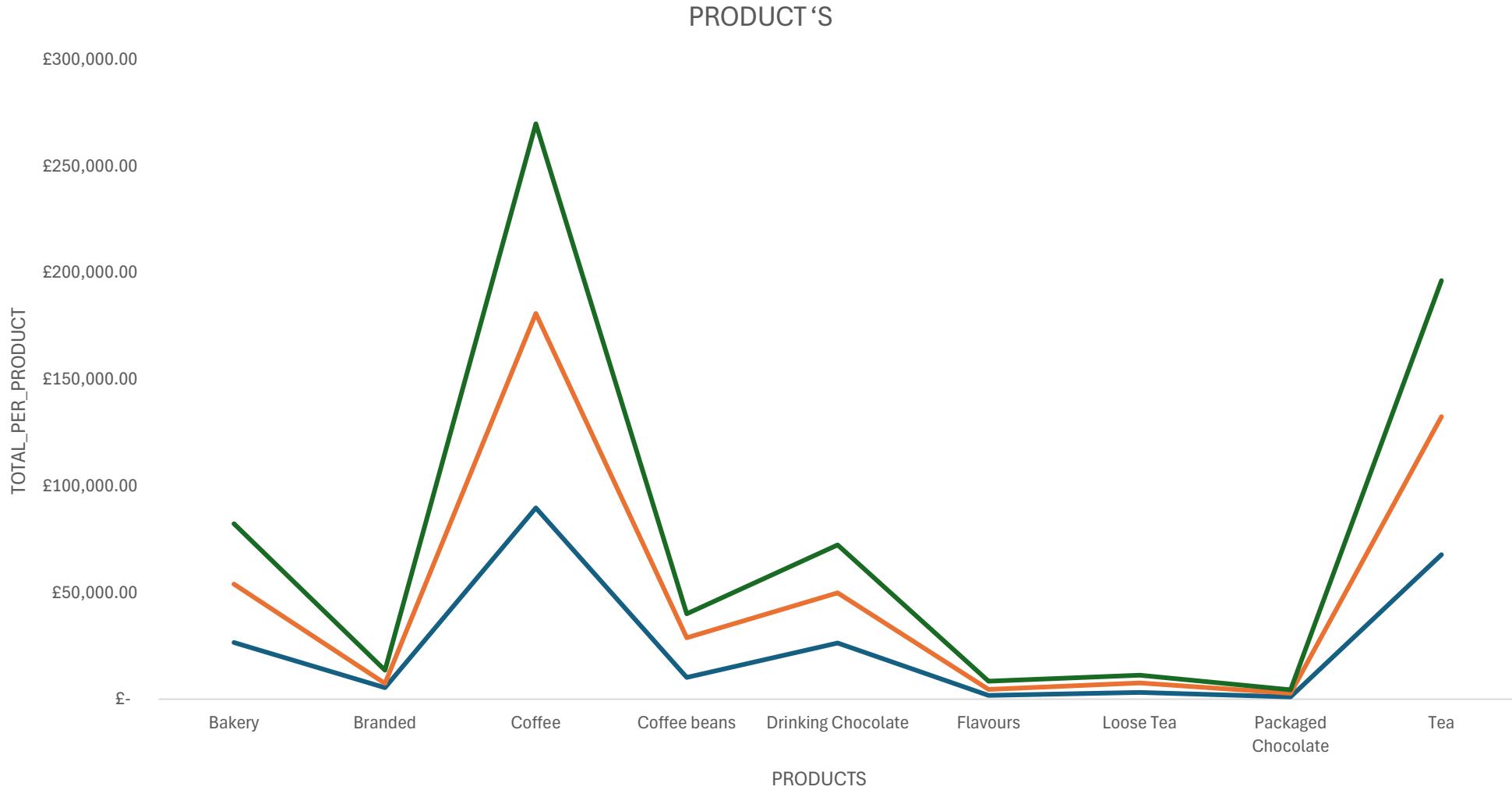
Pie chart presents total amount and percentage both on weekdays and weekends.



TIME CLASSIFICATION

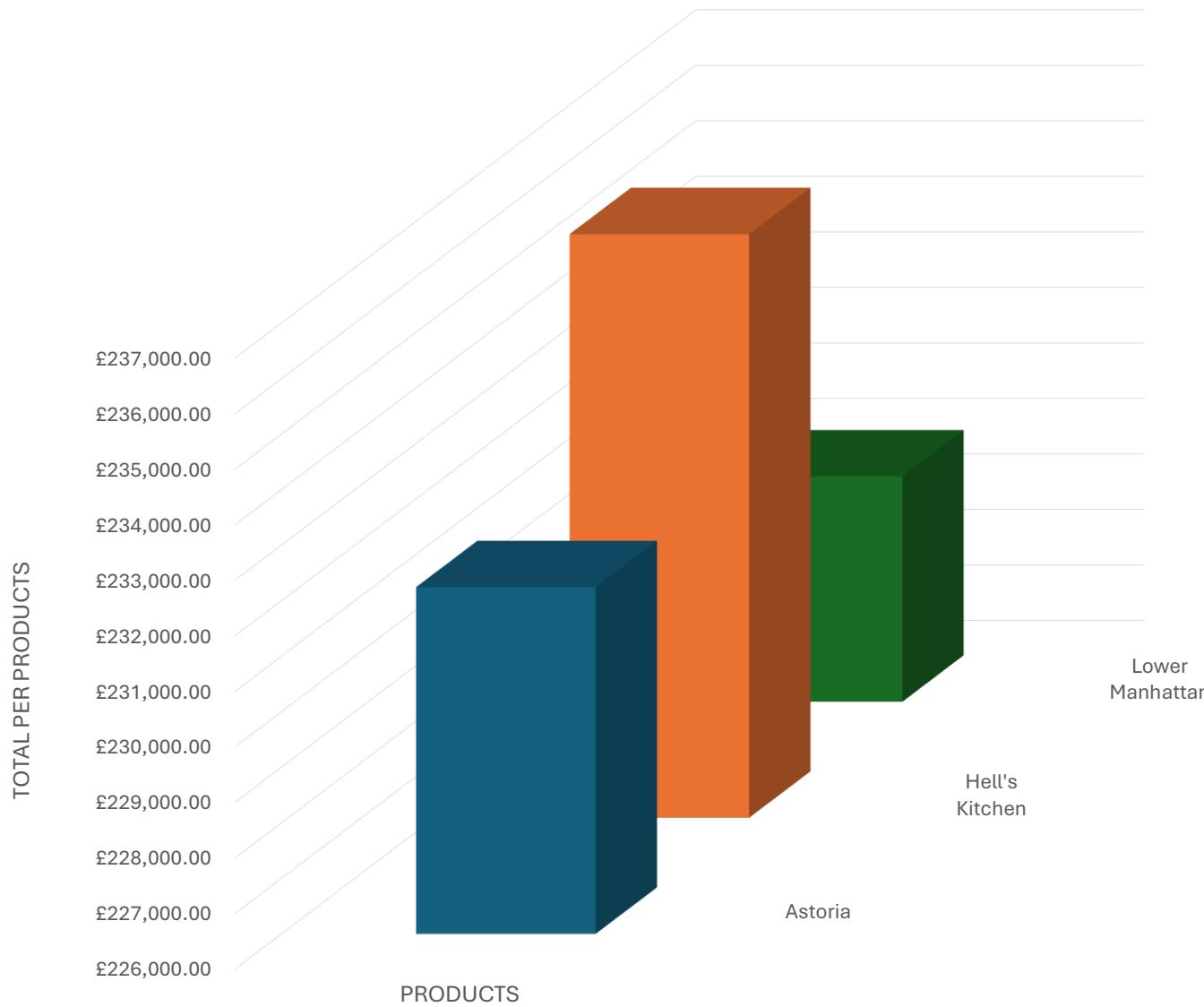


The graph above shows how total time is divided among different categories depending on time of the day.



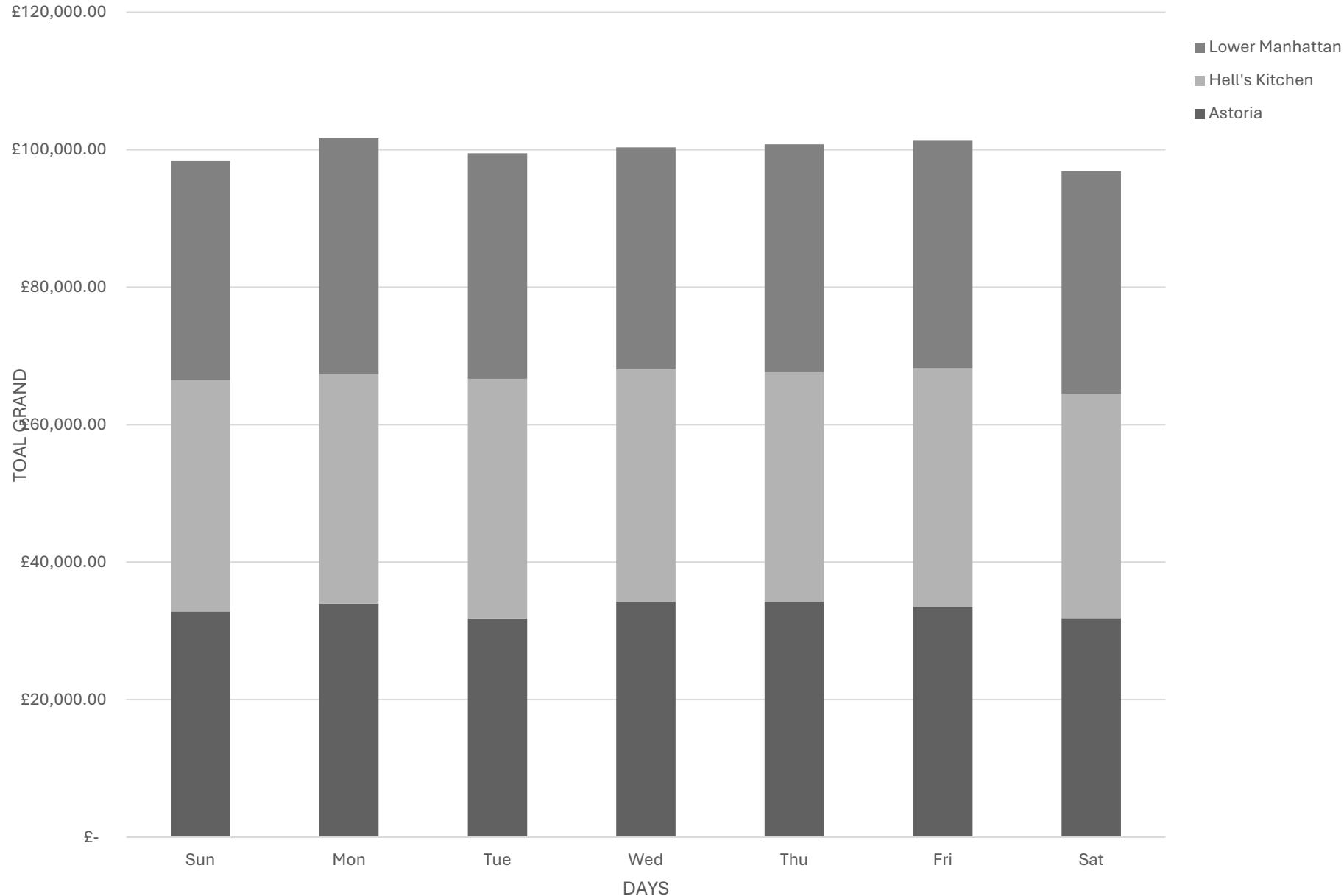
PRODUCT graph shows the sales performance of each products helping the coffee shop owner to identify or track the progress in the business.

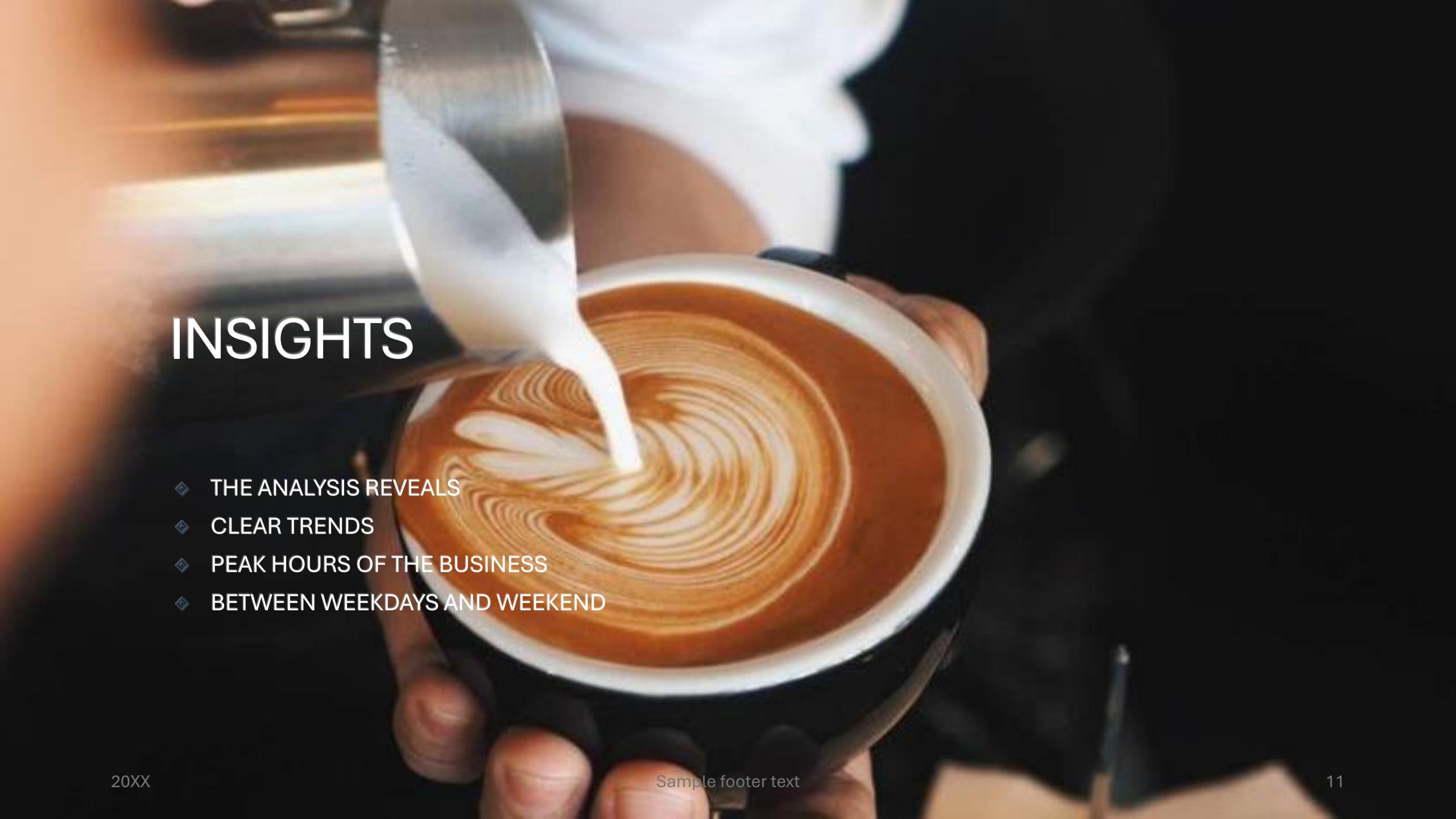
MOST SELLING PRODUCT'S



THIS BAR GRAPH
DISPLAYS WHICH
PRODUCTS HAVE THE
HIGHEST NUMBER OF
SALES AND HOW MUCH
EACH PRODUCT
CONTRIBUTES TO
OVERALL SALES .

DAILY REVENUE





INSIGHTS

- ❖ THE ANALYSIS REVEALS
- ❖ CLEAR TRENDS
- ❖ PEAK HOURS OF THE BUSINESS
- ❖ BETWEEN WEEKDAYS AND WEEKEND

Thank you

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