

Stay home and let the simulation play

Predicting regional football league outcomes with statistical
methods

Working Paper

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List of Abbreviations

1 Abstract

Publicly available data and public attention are contributing to the relevance and interest in forecasting football game results. We provide a short overview on the state of the literature and use data from the aborted German local men's league season 2019-20 to predict the season's outcome using three different statistical approaches. A measure of each team's strength is calculated from past games and used as quantifier in the simulation. It might be fairer for the league's organization to use a prediction algorithm to simulate that seasons end result than either annulling the games played thus far or using the table as of now, ignoring the missing games. Research has shown, that measures like the Elo rating system are better predictors of a team's performance than for example already recieved league table points on their own. For this data set, we find that gains from using advanced methods are marginal when evaluating them with past season's data. Simulation results are evaluated by comparing forecast results fitted by a partly seasonal dataset against the true results, also known as OOSE (Out-of-sample-error).

2 Introduction

The Covid-19 epidemic forced sports leagues in Germany to suspend championships that were already in full swing. For example, the local men's league Recklinghausen class A1 finished around 150 games, before the rest were canceled starting from Sunday March 12, 2020, leaving around 90 games left unplayed until the last planned day of the league on Sunday May 24, 2020. There was a high probability that the games could not be postponed to a later date., which turned out to be the case, it was natural for teams and fans alike to ask the following question: "What would the outcome of the season have been?" We use data on games already played from the website fussball.de to answer this question, drawing on established forecasting methods from the literature.

The league system in Germany implies that everyone plays a set against every opponent: The system colloquially known as Back and Forth means that they play in eachother stadiums once. This means it's easier to forecast than the tournament system of the World Cup. There in the group stage, groups are determined by chance, a process known as "seeding". Groups then play can be sorted. But the World Cup then continues with single-elimination, or a knock-out stage, which introduces even more random path dependencies that are not needed for forecasting the Kreisliga. This implies that the part of the existing literature on forecasting results in the FIFA World Cup concerning the group stage remains highly relevant for the task at hand, since the game rules are otherwise identical.

In the next section, we give an overview of models used and evaluated for the purpose of predicting football match outcomes. We introduce a small subset of models in more detail in the third part. The fourth part contains the results from calculating a simulation based on these for the local men’s league Recklinghausen class A1. We also present some comparative statistics of the model performance and draw some conclusions in the last segment.

3 Literature

A natural starting point for the forecasting of match or season outcomes in football tournaments is using the FIFA points ranking method that is widely used to evaluate the strength of a team and updated after each game. For example, a recent study by Correa et al. (2018) uses FIFA points to forecast the results of the 2018 FIFA Men’s World Cup. This approach has however generated criticism McHale and Davies (2007), especially because it does not update based on new information fast enough. The benchmark study by Lasek et al. (2013) compares established and proposed rankings. They find that FIFA rankings perform slightly worse than alternative methods, especially a version of the Elo rating system originally proposed by Arpad Elo for the United States Chess Federation to rate competitive chess players that was adapted for football championships by the authors of the website EloRatings.net (2012).

Other studies show the effective prediction power of FIFA rankings, e.g. Suzuki and Ohmori (2008). Leitner et al. (2010) find that bookmakers odds are more predictive than FIFA rankings. In our case we don’t expect betting markets to be deep enough to make this a feasible approach, although it would be an interesting reference point. We do however adopt their use of Spearman’s rank correlation between simulated and real final tournament rankings to evaluate models’ performance and complement it with Kendall’s tau. Lasek et al. (2013) evaluate using rating points, which are less relevant for our use case than the absolute rankings, which determine whether a team advances, stays or drops out of a league.

We consider three models for our calculation: First, a benchmark model based on the table points of each team at the time when the league was aborted. Second, an Elo rating system, and third a simple model based on the Poisson distribution.

The benchmark model calculates the probability of winning a match by dividing a team’s current points (victories are 3, draws are 2) by the total of their and their opponent’s points, we can call this the “points model”. This model does not include the possibility of a draw. The probability is not updated after each simulated game, because this does not generate new information about a team’s strength. Averaging

the results over enough simulations, this approach will converge to the current table ranking, so it is in fact just a weighted randomization of the current table.

The second model is based on a version of the Elo rating system published anonymously on the website EloRatings.net (2012). The algorithm was originally developed for ranking chess-players. As an “earned” rating system (Lasek et al. (2013)) a team’s rating is iteratively updated according to the outcome of single matches and depending on the expected outcome with regard to the opponent’s rating. This version was especially adapted for the use in ranking football teams. Glickman (1995) offers a comprehensive discussion of the Elo rating system.

The third model is a very simple implementation of a Poisson distribution that approximates a probability distribution of goals in each game with a fixed parameter to adjust for the home advantage. This approach follows the literature influenced by Maher (1982) and others. Generally, these models include different parameters to allow for team-specific strengths when playing home or away, and while defending or attacking. Parameters for e.g. random effects can be added, which we omit here for simplicity. For a general discussion see Karlis and Ntzoufras (2003). Many extensions of this model as well as model selection algorithms are possible.

For a more recent review of advances in the literature and a new approach based on the Weinbull distribution we refer to Boshnakov et al. (2017a). They use an evaluation based on calibration curves as well as the payoff from betting strategies and find that their model improves on previous models and can yield positive betting returns.

4 Data

For our simulation study we decided to use data from the local men’s league Recklinghausen class A1 in Westphalia for the 2019/2020 season. 16 clubs will play against each other on a total of 30 match days in one home and one away game each. Due to the Covid-19 pandemic, the association has decided to cancel all matches from March 15, 2020. 20 matchdays have already been played until this point in time which corresponds to a database of 158 matches. As the first half of the season had already been completed, each team had already played at least once against each team in the league. The extraction of real data from websites using scraping scripts can be complicated, as website operators have an interest in protecting their data from such automated queries. “Fussball.de” is a website of the DFB (German Football Association) which acts as a collection point for match results and news, especially in the amateur sector.

The match results of the website itself cannot be extracted directly. They are masked, so they are made unreadable when viewing the HTML file and are only evaluated

afterwards using Javascript and transferred to the CSS of the site. The site also offers a match report, which graphically represents a temporal course of the match. This is broken down in the HTML code, in contrast to the match results, unmasked, and shows the course of the match in text form. With the help of regular expression operations, the game result can be reconstructed. The data record was then divided into completed and un-played games. The latter amount to 89 in this season, which were simulated with the methods in the following chapters.

Table 1 shows the results after the 20th matchday of the local men’s league Recklinghausen class A1 in Westphalia for the 2019/2020 season. The column Goal Diff. describes how many goals a team scored subtracted by the amount of goals scored against them. Both numbers can be extracted from the former column Goal Relation, where the first number describes the amount of scored goals of a team. The club “VfL Ramsdorf” is leading the league with 52 Points and a goal difference of 53. Followed by “TuS Gahlen” which is 6 points short in the competition of the leagues first place. The other end of the table showed the club “SV Altendorf Ulfkotte” on the last place with only 7 points and a goal difference of -84. Followed by “Adler Weske II” which achieved 10 points and secured position 15 with a goal difference of -41. Especially the two first and the the two last positions in most football league were of special interest since thoses teams will be promoted to the next higher league, namely “Bezirksliga” or relegates to the next lower league, namely “Kreisliga B”. Given these results we expected a high chance for the club “VfL Ramsdorf” to secure a promotion spot while we expected a fight against relegation between “TuS 05 Sinsen II”, “Adler Weske II” and “SV Altendorf-Ulfkotte”.

Table 1: Results after Matchday 20 Season 19/20

Rank	Club	Games	Wins	Ties	Loss	Goal Relation	Goal Diff.	Points
1	VfL Ramsdorf	20	17	1	2	74 : 21	53	52
2	TuS Gahlen	20	14	4	2	54 : 15	39	46
3	SV Schermbeck II	20	14	3	3	60 : 24	36	45
4	Fenerbahce I. Marl	20	13	2	5	41 : 36	5	41
5	TSV Raesfeld	20	12	2	6	72 : 29	43	38
6	1. SC BW Wulfen	19	12	1	6	58 : 32	26	37
7	TuS Velen	20	9	2	9	44 : 44	0	29
8	SC Marl-Hamm	19	9	0	10	53 : 52	1	27
9	SV Lembeck	20	8	3	9	49 : 48	1	27
10	BVH Dorsten	19	8	2	9	46 : 33	13	26
11	FC RW Dorsten	20	6	5	9	28 : 41	-13	23
12	Westfalia Gemen II	20	6	2	12	38 : 60	-22	20
13	SC Reken II	19	4	3	12	41 : 61	-20	15
14	TuS 05 Sinsen II	20	2	5	13	25 : 62	-37	11
15	Adler Weseke II	20	2	4	14	23 : 64	-41	10
16	SV Altendorf-Ulfkotte	20	2	1	17	17 : 101	-84	7

For further analysis we decided to scrape the data of season 16/17, 17/18 and 18/19 as

well to perform out-of-sample error (OOSE) test statistics. The latter will indicate the performance of the different methods.

5 Predictive Models

To predict the outcome of the cancelled games, we calculate the candidate rankings and use them to simulate the end of the 2019/2020 season by way of calculating a winning probability for each missing game. Specifically we calculate

- the points model,
- the EloRankings.net model,
- a Poisson model

The first model is just a simple baseline model that calculates the probability of a team A winning a game against a team B using the formula

$$P(A \text{ wins}) = \frac{\text{tablepoints}_A}{\text{tablepoints}_A + \text{tablepoints}_B}, \quad (1)$$

where *table points* corresponds to the number of games won at the current state of the season valued at three points plus the number of draws valued at one point. This value also governs the ranking and ultimate placement of the teams in the league. Two questions arise from this approach. Firstly, should the table points be updated after each simulated game? We argue no, because this would not include new information about the relative strength of the teams and just increase the variance of the result.

Secondly, the average over many simulated runs will converge to the initial table when the season was interrupted. This will defeat the purpose of running a simulation in the first place, because it does not yield any new information, and we could have just used the table as it were. Using this way of simulation is however preferable to an unweighted coin toss, because that would unfairly favor below average teams.

Our second model is based on the rating algorithm from eloratings.net. The anonymous site operator formulates the rating, representative of the strength of a team, as follows:

$$R_n = R_0 + K \times (W - W_e). \quad (2)$$

Here, R_n is defined as the new rating as an update of R_0 , which is the old rating. The weighting factor for each match is defined by the type of tournament in which the match takes place and also controls for friendly matches, which is given to the lowest weight of 20. While matches in world championships and other major international tournaments are given weights between 40 and 60, the rest falls into the category “all other tournaments” which are given a weighting factor of 30. Following this example, we also set K to 30 for matches already played in the Kreisliga A. The weighting factor K is adjusted again based on the goal difference of the result. Thus, K is increased by $\frac{K}{2}$ if the match was won with two goals, by $\frac{3}{4} \times K$ if the match was won with three goals and by $\frac{3}{4} + \frac{(N-3)}{8} \times K$, where N defines the goal difference of the match if the match was won with four or more goals. W is the result of the match. 0 for a loss, 0.5 for a draw and 1 for a win. W_e is the probability of winning defined by the following formula:

$$W_e = 1/(10^{(-dr/400)} + 1), \quad (3)$$

where dr is defined as the rating difference and the home team receives a bonus of 100 points. This bonus is considered to be a psychological advantage resulting from the fact that the game is played in the home stadium(see, e.g., Pollard (2008)).

To simulate the outcome of the league with the points and Elo ranking method, we follow Correa et al. (2018) and draw the results of each game from a binomial distribution. For each game and team, the probability of winning is dividing the ranking points awarded each team by their and their competitors sum of points.

Our third model uses the Poisson distribution to simulate the match result with the probability of a goal in every minute of a match. The probability matrix from which the game result is drawn is a $n \times n$ matrix where each cell indicates the probability of that specific match result. While the rows indicates the goals of the home team, the column indicates the goals of the away team. For example the cell of the first row and in the first column indicates the likelihood that the both teams score 0 goals. The maximum number of goals n can be set high enough to cover all possible outcomes. We set it to 10 in our simulation. The poisson probability function of our model can be expressed as:

$$P(x) = \frac{e^{-\lambda} \lambda^x}{x!}, \lambda > 0 \quad (4)$$

where the λ represents the average number of goals. First, we estimate the following model from the matches already played:

$$goals \sim f(home, team, opponent) \quad (5)$$

Where $goals$ represents the number of goals scored by a team in a game, $home$ is a dummy variable that equals 1 if the team plays on it's home pitch, and $team$ and $opponent$ represent dummies for each team respectively.

Table 2: Regression output of the Poisson model

	control	goals team	opponent
	(1)	(2)	(3)
Constant	0.752*** (0.228)		
homey	0.241*** (0.076)		
Adler Weseke II		−1.047*** (0.249)	0.595*** (0.218)
BVH Dorsten		−0.289 (0.199)	0.051 (0.250)
FC RW Dorsten		−0.877*** (0.232)	0.178 (0.237)
Fenerbahce I. Marl		−0.564*** (0.206)	0.109 (0.244)
SC Marl-Hamm		−0.145 (0.192)	0.507** (0.226)
SC Reken II		−0.405** (0.206)	0.697*** (0.220)
SV Altendorf-Ulfkotte		−1.252*** (0.277)	1.089*** (0.205)
SV Lembeck		−0.216 (0.196)	0.356 (0.230)
SV Schermbeck II		−0.167 (0.186)	−0.267 (0.272)
TSV Raesfeld		0.021 (0.179)	−0.085 (0.258)
TuS 05 Sinsen II		−0.902*** (0.241)	0.581*** (0.219)
TuS Gahlen		−0.266 (0.191)	−0.812*** (0.315)
TuS Velen		−0.409** (0.202)	0.280 (0.233)
VfL Ramsdorf		0.072 (0.177)	−0.435 (0.283)
Westfalia Gemen II		−0.559*** (0.210)	0.591*** (0.220)

Notes: ***Significant at the 1 percent level.

**Significant at the 5 percent level.

*Significant at the 10 percent level.

In summary, the coefficients of the model show that the club “Altendorf-Ulfkotte”, is least likely to score a goal (low team estimate) and teams playing against them have the highest chance to score (high opponent estimate), with both estimates being highly significant. Since the club is in the last place in the current table, as mentioned in the Data section, this is the expected result. Conversely, we observe the opposite for the current table leader “VfL Ramsdorf”. For the simulation the result is drawn from the Poisson distribution, and the score probabilities are based on the estimated parameters. Running the simulation for each method repeatedly should indicate the distribution

and expected average of outcomes, after the averages converge. Correa et al. (2018) execute 200,000 runs, but because the league in question is less complex than the World Cup they analyze, especially because there are no elimination rounds, we expect to need less repetitions.

A few alternatives have been developed for forecasting football games. The potential of using independent Poisson distributions to match the empirical distribution of goals scored by a team has been improved on by introducing correlation between the teams playing against one another in a bivariate Poisson distribution Karlis and Ntzoufras (2003).

While the independent Poisson distributions already allowed for a better fit and to model the outcome of draws, Boshnakov et al. (2017b) used a Weibull count model to improve even on the bivariate Poisson model, allowing them even to outperform betting market in selected bets.

6 Results

For the simulation study using the elo rating, as explained in the predictive models chapter, we used the average of all matches played in the current season resulting in a tie for the probability of a draw. Half of the percentage points are deducted from the home team's winning probability and half from the away team's winning probability. Then we drew from these three probabilities the game result, so either team home wins, team away wins or draw. We repeated this procedure for all games and evaluated the results with 3 points for the winning team, 1 point for both teams in case of a draw and 0 points for the losing team.

In the poissonmodel we calculated for each match the goal probabilities of both teams as a probability matrix based on the model estimation as described in predictive models part.

All simulations were repeated until the rate of change of the point average was 1% or less. Aggregation to this point occurred after about 2580 for the elo model and after about 1980 for the poisson model.

Table 3: Simulated Final Score Table

rank	Poisson Distribution Model		Elo Rating Model		Points Model	
	club_name_poisson	score_poisson	club_name_elo	score_elo	club_name_points	score_points
1	VfL Ramsdorf	63.46088	VfL Ramsdorf	64.34676	VfL Ramsdorf	72.19792
2	TuS Gahlen	57.54770	TuS Gahlen	58.74429	TuS Gahlen	65.04059
3	SV Schermbeck II	56.68854	SV Schermbeck II	57.74274	SV Schermbeck II	63.51325
4	Fenerbahce I. Marl	52.45432	Fenerbahce I. Marl	53.52383	Fenerbahce I. Marl	58.06307
5	1. SC BW Wulfen	49.74609	1. SC BW Wulfen	50.88454	1. SC BW Wulfen	57.22107
6	TSV Raesfeld	49.58253	TSV Raesfeld	50.64084	TSV Raesfeld	55.75243
7	TuS Velen	40.56790	TuS Velen	41.79078	TuS Velen	45.37873
8	SC Marl-Hamm	39.67895	SC Marl-Hamm	40.90701	SV Lembeck	44.14961
9	BVH Dorsten	38.56991	BVH Dorsten	39.89500	SC Marl-Hamm	43.87890
10	SV Lembeck	38.49319	SV Lembeck	39.56838	BVH Dorsten	42.64140
11	FC RW Dorsten	34.61080	FC RW Dorsten	35.82449	FC RW Dorsten	37.59242
12	Westfalia Gemen II	31.46037	Westfalia Gemen II	32.40101	Westfalia Gemen II	32.82422
13	SC Reken II	27.79455	SC Reken II	29.11275	SC Reken II	27.60483
14	TuS 05 Sinsen II	22.68854	TuS 05 Sinsen II	23.86207	TuS 05 Sinsen II	21.27809
15	Adler Weseke II	21.69107	Adler Weseke II	22.59512	Adler Weseke II	18.88125
16	SV Altendorf-Ulfkotte	18.52751	SV Altendorf-Ulfkotte	19.50446	SV Altendorf-Ulfkotte	13.98222

7 OOSE Test Statistics

Making predictions of events that might never happen can obviously be criticized by a simple question. How do you know that your results reflect reality as good as possible? Following George E. P. Box who is known for his quote “All models are wrong” which is often amended by “but some are useful” we wanted to show that our models cover the latter. The out-of-sample error test statistic is one way to achieve this. One simply divides a dataset into a small test data set and a larger training data set. For the seasons 16/17, 17/18 and 18/19 we decided to split the dataset at the same point where the COVID-19 pandemic forced the

Following Leitner et al. (2010), we evaluate the models’ performance using the rank correlation between their predicted and the real ranking tables for the three past years’ seasons (2016, 2017 and 2018). To increase the relevance for our use case, we used as much training data as was available for this year’s aborted season (2019-20). We find that the Elo ranking system improves on the baseline model, which in turn performed better than the simple Poisson model. The fact that the points model achieves a 1.00 correlation in the 2017-18 season however makes these results doubtful, since the points model converges to the table as it was at the point of interruption. A perfect correlation with the final table can thus only occur if there is no change in the ranking after that date.

Generally, the high correlation between the predicted and the actual table outcomes leads us to believe that adopting the results from each method would provide a fair improvement over annulling the 2019-20 season.

method	spearman's_rho	kendalls_tau
elo ranking	0.98	0.93
points	0.98	0.92
poisson	0.96	0.89

Table 4: Average rank correlation coefficients for simulation and actual data

method	season	spearman's_rho	kendalls_tau
elo ranking	1617	0.96	0.88
elo ranking	1718	0.98	0.94
elo ranking	1819	0.99	0.96
points	1617	0.97	0.90
points	1718	0.96	0.88
points	1819	1.00	0.97
poisson	1617	0.94	0.85
poisson	1718	0.96	0.88
poisson	1819	0.99	0.93

Table 5: Rank correlation coefficients for simulation and actual data

8 Conclusion

The decision to quit all games later than 08th of march because of the pandemic was not revised while the infection rates relaxed during may and june in Germany. Combined with the unforeseeable future of the COVID-19 situation we see a more fair and balanced decision making process by integrating statistical learning techniques, such as those, shown in this paper.

TO DO:

-add caveats: what other factors play a role? -goal distribution, qq-plot -include reference to Blog by David Sheehan: <https://dashee87.github.io/data%20science/football/r/predicting-football-results-with-statistical-modelling/> -rerun oose

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