

"Don't make me think"

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Khái niệm

Design thinking is a human-centered approach to innovation that draws from the designer's toolkit to integrate the needs of people, the possibilities of technology, and the requirements for success.

Tim Brown









Các bước của design thinking





EMPATHIZE

Gather High-Quality Consumer Understanding.



DEFINE

Create A Brilliant Design Brief For All Stakeholders.



IDEATE

And Collaborate.



PROTOTYPE

Hold Inspirational Rapid-Sketch Sessions Or Design Sprints.



TEST

Get Fast, Productive Feedback From Human Beings.















Tại sao lại quan trọng cho lập trình viên

Hiểu nhu cầu của người dùng
Tiếp cận toàn diện
Giao tiếp dễ dàng với designer



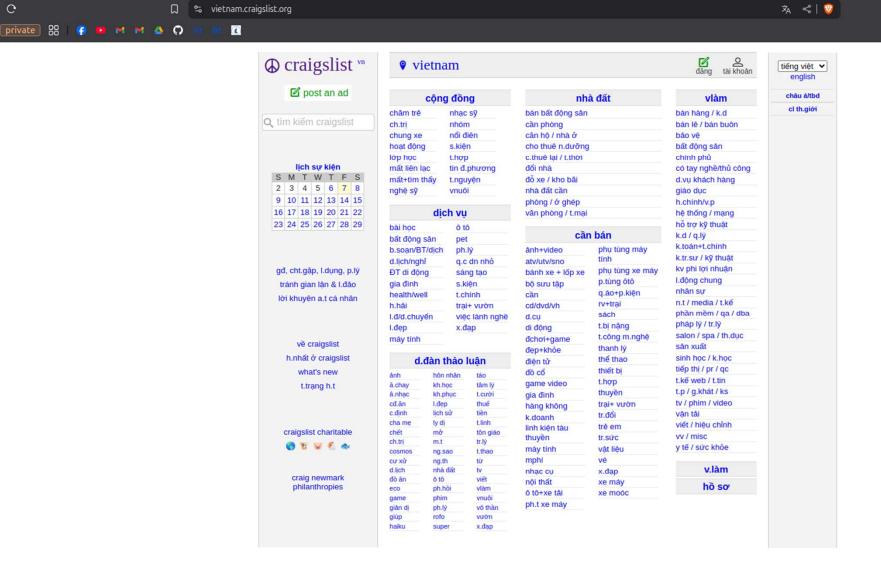












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Thank you!

Do you have any questions?





