Descriptive Wireframe Document – Lab 7 Example

Use the following structure as a companion to your wireframe to describe all of it's major components. Create and label as many items as you feel is appropriate for your wireframe. You should be able to hand your wireframe and this descriptive document over to another person and fully communicate your vision for your page.

Rationale: What are the major issues with the existing page and why have you chosen to modify them? Use the concepts we've learned so far such as Colour Theory, C.R.A.P. design theory, and Accessibility (font, alt tags, contrast, etc) to inform your rationale. Your rationale should be about 250 words.

Item #1

Description: Header

Font: Times New Roman 35px

Color: Orange

Alignment: Center

Media: Company Logo

Interactivity: N/A

Item #2

Description: Menu

Font: Arial 15px

Color: Black

Alignment: Center

Media: N/A

Interactivity: N/A

Item #3

Description: Socials

Font: Arial 12px

Color: Orange

Alignment: Left

Media: Social media images

Interactivity: Social media sites

Item #4

Description: Oktober fest artwork

Font: N/A

Color: N/A

Alignment: Right

Media: Oktober fest artwork

Interactivity: N/A

Item #5

Description: Alternate links

Font: Arial 12px

Color: Blue

Alignment: Center

Media: Other sites regarding the company and their events

Interactivity: Links