

For the final project, I wanted to take a very simple yet effective approach. The design of this sign is rather basic, almost as basic as can be, however that is the purpose of said design. When it comes to the design of this website, it has the 4 components of course. The header, footer, left and right. Each serves their own function. The design is simple enough to where it's not overwhelming, especially as the purpose of the website is to assist in helping people with the game that the website is about. There are 3 sites, each site resembles one another almost to a tee however are slightly different. The whole design idea is they are all a part of the same website but in smaller easier to understand chunks. For example, the raid zone and the shiny rates sites are almost identical in the sense they feel like the same site yet are separate and house different information for the user to read and allows them to select which site they may wish to use. This can be further expanded upon of course if there were even more sites for more things related to pokemon go such as the global battle system, type counters, stats and so much more. If the idea is that every one of these 3 sites are connected, having them all look very similar is a great design choice to convey that. The only real difference outside of their information contained is their colour choices, which is also where colour design comes into play. Each site has its own set of colours. The raid zone used tones of blues, the shiny rates have yellows and the site directory uses shades of green. The colours themselves have meanings within their purpose but that's a whole different story. When it comes to the C.R.A.P design, the colours are connected mostly through shades of themselves. Such as the raid zone using 3 similar yet not identical shades of blue. However, the footer is a different colour too which contrasts the blue but not in a way that causes strain and confusion, but more in a way that allows the reader's eyes to flow. This is the same with the other 2, and they also contain repetition with their main colours which is another function with the CRAP design. They are also all aligned properly and in good proximity to one another. The contrasting colour being aligned to the bottom makes it so the contrasting colours are somewhat out of the way but in a way that when the reader is done reading the above, it draws them to more of the site's features. But also not a colour that is uncomfortable to look at for extended periods of time. But with that, that concludes my final website design. It was a great term and I am thankful for all of the help that you have provided throughout the term. Hope to see you again sometime, take care!