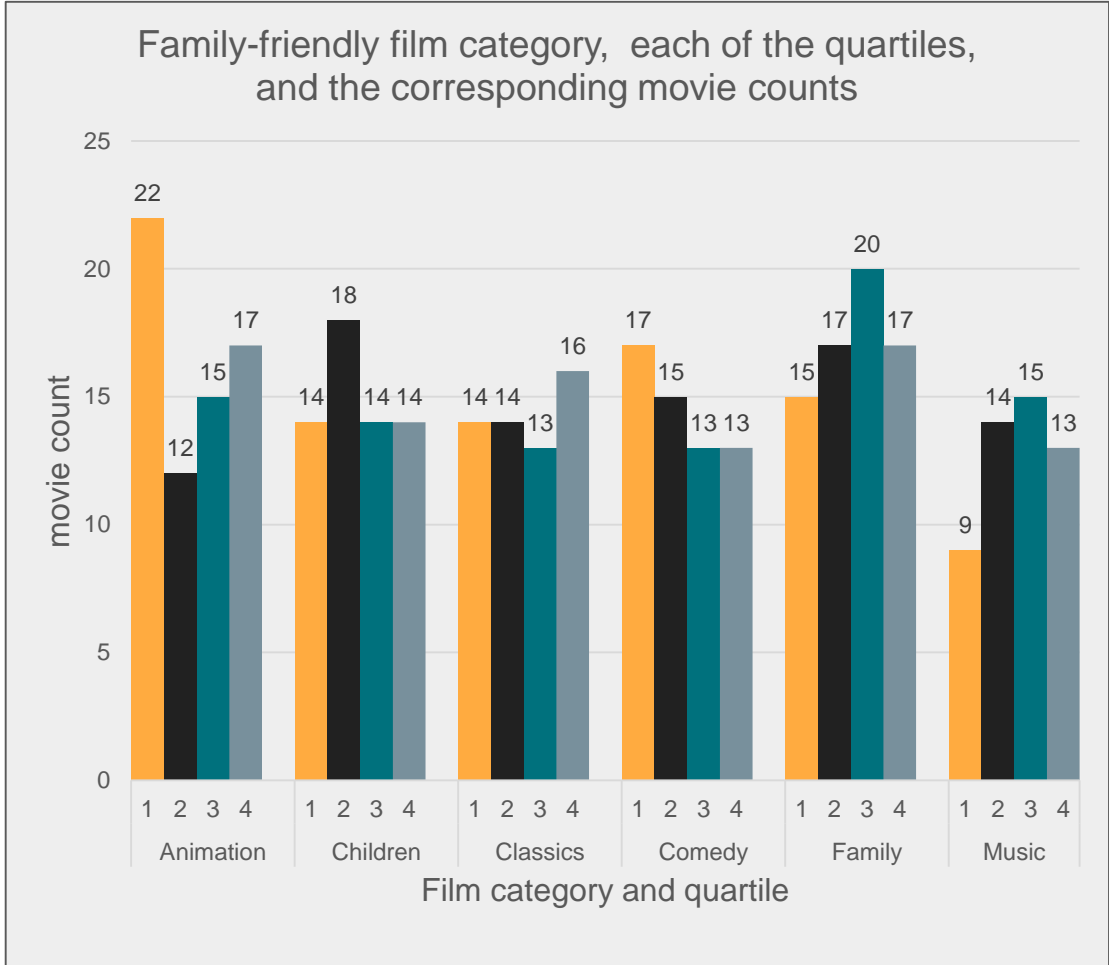


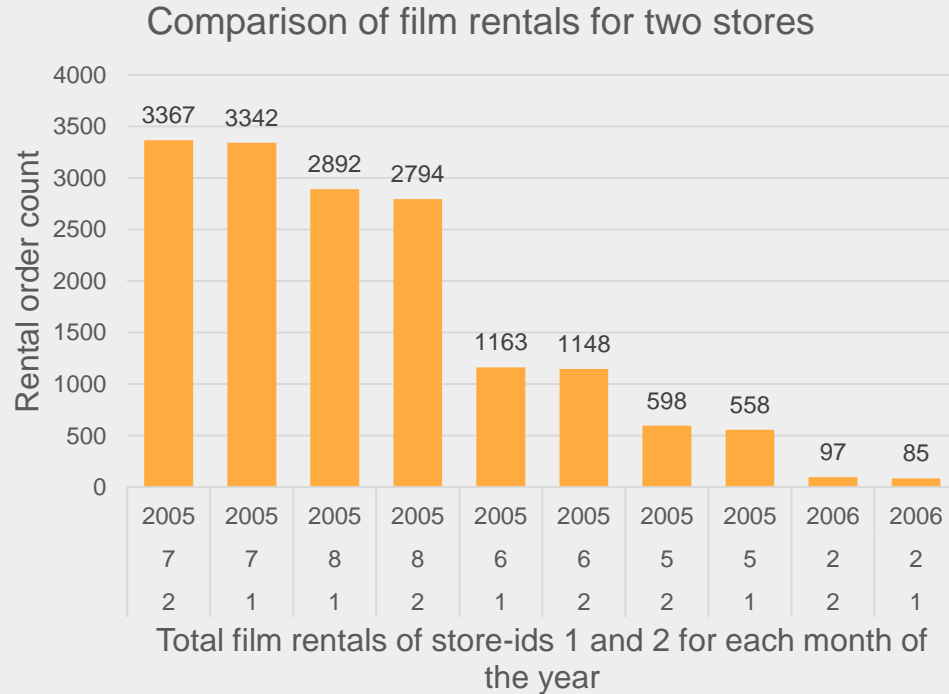
Provide a table with family-friendly film category, each of the quartiles, and the corresponding movie counts.



Animation, Children, Classics, Comedy, Family, and Music are considered family-friendly movies.

Each movie has quartiles with highest and least rental duration counts respectively.

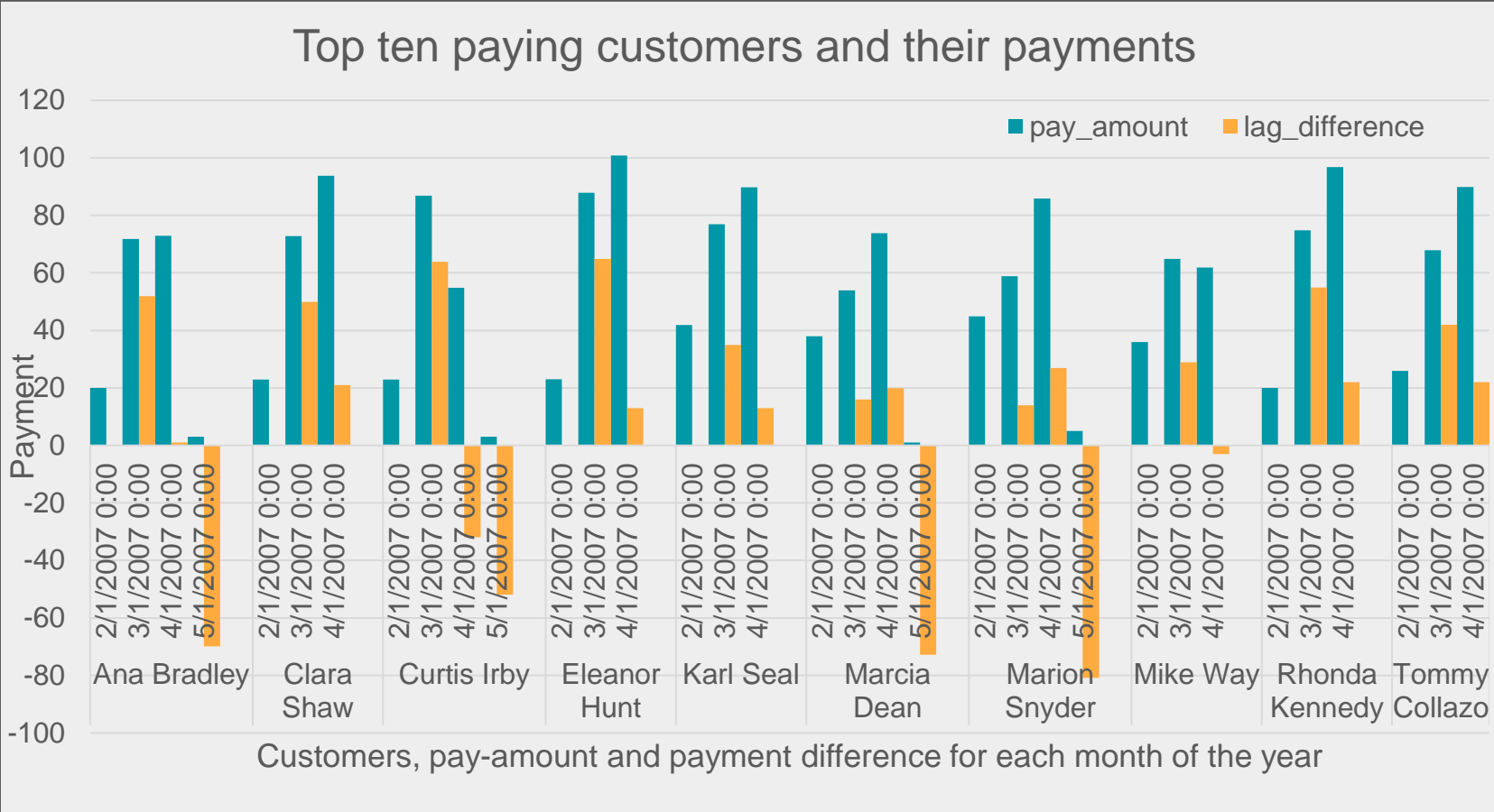
Compare two stores in their count of rental orders during every month for all the years.



The rental order count for the two stores(1 and 2) in each month are almost the same.

It seems rental duration count increases with month of the year.

Find out the difference across the monthly payments during 2007 for each top 10 paying customers.



Some customers made negative payment difference in some months while some made positive payment difference all through.

# Identify the customer name who paid the most difference in terms of payments

customer_name	payment_month	pay_count	pay_amount	lag_difference
Eleanor Hunt	3/1/2007 0:00	18	87.82	64.87

Eleanor Hunt had the most payment difference of \$64.87 in March, 2007.