

MODULE NAME:	MODULE CODE:
HUMAN COMPUTER INTERACTION	HCIN6222/p/w

ASSESSMENT TYPE: POE (PAPER)

TOTAL MARK ALLOCATION: 100 MARKS

TOTAL HOURS: A minimum of 45 HOURS is suggested to complete this assessment.

By submitting this assignment, you acknowledge that you have read and understood all the rules as per the terms in the registration contract, in particular the assignment and assessment rules in The IIE Assessment Strategy and Policy (IIE009), the intellectual integrity and plagiarism rules in the Intellectual Integrity Policy (IIE023), as well as any rules and regulations published in the student portal.

INSTRUCTIONS:

- No material may be copied from original sources, even if referenced correctly, unless it is a direct quote indicated with quotation marks. No more than 10% of the assignment may consist of direct quotes.
- 2. Any PoE with a similarity index of more than 25% will be scrutinised for plagiarism. Please ensure that you submit your assignment through Turnitin.
- 3. Make a copy of your assignment before handing it in.
- 4. The POE must be typed unless otherwise specified.
- 5. Begin each section on a new page.
- 6. Follow all instructions on the PoE cover sheet.
- 7. This is an individual assignment.

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Referencing Rubric

Providing evidence based on valid and referenced academic sources is a fundamental educational principle and the cornerstone of high-quality academic work. Part of achieving this quality is referencing in a way that is consistent and congruent with the requirements of the referencing style being

Therefore, inconsistent and/or incongruent referencing will result in a penalty of a maximum of ten percent being deducted from the overall percentage awarded to your assessment submission.

Please note that **evidence of plagiarism** in the form of copied or unreferenced work, absent reference lists, or exceptionally poor referencing may result in action being taken in accordance with The IIE's Intellectual Integrity and Property Rights Policy (IIE023). Similarly, evidence of excessive AI usage may Markers are required to provide feedback to students by circling/underlining the information in the table below that best describes the student's work $\underline{\text{and}}$ by adding constructive commentary where appropriate. The examples provided are not exhaustive but illustrate the

Deductions

- Where the student's work contains five or more errors aligned to the minor errors column below, deduct 5% from the overall percentage.
- Where the student's work contains five or more errors aligned to the major errors column below, deduct 10% from the overall percentage.
- Where both minor and major errors (e.g. two minor and three major,

result in action being taken in accor Discipline and Safety Policy (IIE015).	F							
Required: Consistent and congruent referencing	Minor errors Deduct 5% from overall percentage. Example: if the response receives 70%, deduct 5%. The final mark is 65%.	Major errors Deduct 10% from the overall percentage. Example: if the response receives 70%, deduct 10%. The final mark is 60%.						
Consistency The correct referencing style for the discipline – i.e., either Harvard, OR APA (for Psychology), OR Law, OR IEEE (for ICT/Engineering) – has been used consistently for all in-text references and in the bibliography/reference list. Concepts and ideas that are quoted and/or paraphrased are referenced consistently throughout. Position of the in-text reference is positioned consistently where appropriate for every quote and paraphrase. Feedback on referencing consistence.	Minor inconsistencies: The referencing style used is generally consistent with what is required, but there are one or two changes/errors in the format of in-text referencing and/or in the bibliography/reference list. For example, page numbers for direct quotes in-text have been provided for one source, but not in another. Or, two book chapters in the bibliography/reference list have been referenced in two different formats. Or, the publication year has been placed after the author name in one bibliography/reference list entry, and after the source title in another, etc. Concepts and ideas in quotes and/or paraphrases are typically referenced, but a full in-text reference is missing or incomplete from one or two small sections of the work. Position of the references: in-text references are only given at the beginning and/or end of every paragraph.	 Major inconsistencies: Poor and wholly inconsistent referencing style used in-text and/or in the bibliography/reference list. Multiple referencing styles for the same source types have been used. For example, the format for direct quotes in-text and/or book chapters in the bibliography/reference list and/or year of publication in the bibliography/reference list is different across multiple instances. Concepts and ideas in quotes and/or paraphrases are haphazardly referenced in-text. Position of the references: in-text references are only given at the beginning or end of large sections of work. 						
Congruency • Each source reflected within in-text references is included accurately in the bibliography/reference list.	Minor incongruences: • There is largely a match between the sources presented in-text and those in the bibliography/reference list, but one or two sources that appear in-text do not appear in the	Major incongruences: No relationship/several incongruencies between the in-text referencing and the bibliography/reference list.						

- All bibliography/reference list entries are in the required order for the referencing style used (e.g. alphabetical, alphabetical under subheadings, numerical).
- All direct quotes and paraphrases have been integrated appropriately into the text using introductory phrases, accurate grammar, etc.
- bibliography/reference list, or vice versa. Or key source information is missing from one or two in-text references or bibliography/reference list entries only (e.g. publication year, city of publication, URL date accessed, etc.).
- There is a clear and largely accurate ordering of sources in the bibliography/reference list as required by the referencing style used, but with one or two references out of order.
- An attempt has been made for source integration into the text using appropriate introductory phrases and grammar, but one or two quotes or paraphrases do not flow as clearly or logically within the sentence structure as they could.
- For example, multiple sources are included in-text. but not in the bibliography, and/or vice versa. Key source information is missing from multiple in-text references and/or reference list entries. A URL link, rather than the actual reference, is provided in the bibliography. Sources are repeated in the reference
- Most sources are listed in a haphazard order throughout the bibliography/reference list.
- Few to no appropriate introductory phrases or rules of grammar have been applied, and many direct quotes and/or paraphrases feel disconnected from the flow of the text.

Feedback on referencing congruency:

Overall feedback on referencing, with suggested improvements:

Background

The Portfolio of Evidence (POE) requires you to:

a) Write a research report on the development of a prototype for a website; and

b) Develop a prototype for a website.

The research report and the prototype will be completed progressively through the execution of Parts 1 and 2 and, ultimately, the final POE.

PART 1 will be focused on the following module outcomes and should be submitted after completing Learning Unit 3 Theme 1:

MO1: Analyse user needs to determine design requirements for usable, accessible, and useful computer interfaces.

MO2: Apply generally acceptable design principles and methodologies required to produce useful, usable, and accessible computer interfaces complying with recognised best practices and quidelines.

PART 2 should be submitted after completing Learning Unit 4 Theme 1 and is focused on the following module outcome:

MO3: Demonstrate the ability to implement computer interfaces that are usable and useful for users of ICT.

The **FINAL POE** should be submitted after completing Learning Unit 4 and is focused on all module outcomes:

MO1: Analyse user needs to determine design requirements for usable, accessible, and useful computer interfaces.

MO2: Apply generally acceptable design principles and methodologies required to produce useful, usable, and accessible computer interfaces complying with recognised best practices and guidelines.

MO3: Demonstrate the ability to implement computer interfaces that are usable and useful for users of ICT.

Instructions

The POE contains two parts that relate to one another. Each part is designed to build on the next part to ultimately complete a comprehensive research report and prototype by concluding with the final POE. The high-level purpose of each part is based on the module outcomes for this module:

PART 1	Identify an idea for a website that will offer functionality that will assist your	MO1				
	peers in either their academic, personal, or social lives. The website should be	MO2				
	focused on accomplishing a very specific task.					
	Discuss your idea with your lecturer before completing Part 1.					
	Complete a research report indicating how you plan to implement the					
	following on the website:					
	Usability goals					
	Desirable aspects of user experience					
	Design principles					
	Interaction types					
	Social interactions					
	Emotional interaction					
	Web Content Accessibility and Guidelines (WCAG) 2.0.					
PART 2	To complete Part 2:	МОЗ				
	1) Consider the feedback you received for Part 1 and make the necessary					
	adjustments to your planning.					
	2) Develop a prototype for the website.					
	3) Update your research report by incorporating the feedback that you					
	received on Part 1, as well as including screenshots of your prototype to					
	support your descriptions.					
POE	Consider the feedback that you received for Part 2 and update your prototype	MO1				
	and research report accordingly.	MO2				
		МОЗ				

When submitting the deliverables for Part 1, Part 2 and the POE, remember the following:

 Your research report should have a cover page containing your name, surname, student number, module code, description (e.g., Part 1, Part 2, or POE), and date.

- Ensure that you include a table of contents.
- Pages should be numbered, and appropriate headers and footers should be used where necessary.
- Use Arial font, size 11pt, justified paragraphs and line spacing 1.15.
 The font size for headings can be larger and highlighted using bold and/or underline.
- Use Harvard referencing style and remember to include a reference list at the end of each section.
- You may use any technology of your choice to develop your prototype.

PART 1 — Design Requirements

At the end of this specific part, students should be able to:

MO1: Analyse user needs to determine design requirements for usable, accessible, and useful computer interfaces.

MO2: Apply generally acceptable design principles and methodologies required to produce useful, usable, and accessible computer interfaces complying with recognised best practices and guidelines.

Assessment:

Deliverable	Marks	Weight	Duration	Learning Units
Part 1	100	25%	15hrs	LU1 to 3 (up to Theme 1)

Instructions:

- Do your own research to identify an idea for a website that will offer functionality that will assist your peers in either their academic, personal, or social lives. The website should be focused on accomplishing a very specific task. Discuss your idea with your lecturer before commencing the remainder of Part 1. Once you have established your idea, write a research report indicating the following:
 - 1.1. The functionality that the website will offer.
 - 1.2. A description of how you plan to implement the following in the design of the website:
 - 1.2.1 Usability goals
 - 1.2.2 Desirable aspects of user experience
 - 1.2.3 Design Principles
 - 1.2.4 Interaction types
 - 1.2.5 Social interactions
 - 1.2.6 Emotional interaction
 - 1.2.7 Web Content Accessibility and Guidelines (WCAG) 2.0.
- 2. Submit your research report. Your report should not exceed 10 pages.

END OF PART 1

(Marks: 100)

PART 2 — Interaction Design

(Marks: 100)

At the end of this specific part, students should be able to:

MO3: Demonstrate the ability to implement computer interfaces that are usable and useful for users of ICT.

Assessment:

Deliverable	Marks	Weight	Duration	Learning Units
Part 2	100	30%	15hrs	LU1 to 4 (up to Theme 1)

Instructions:

- 1. Consider the feedback you received for Part 1 and make the necessary adjustments to your planning.
- 2. Based on your updated planning, develop a prototype for the website. You may use any technology of your choice to develop your prototype.
- 3. Once you have completed the prototype, update your research report by incorporating the feedback that you received on Part 1. Include screenshots of your prototype to support your descriptions of how you implemented the following in your prototype:
 - Usability goals
 - Desirable aspects of user experience
 - Design principles
 - Interaction types
 - Social interactions
 - Emotional interaction
 - Web Content Accessibility and Guidelines (WCAG) 2.0.
 - Submit your prototype and updated research report. Your report should not exceed
 15 pages.

END OF PART 2

POE — Prototype (Marks: 100)

At the end of this specific part, students should be able to:

MO1: Analyse user needs to determine design requirements for usable, accessible, and useful computer interfaces.

MO2: Apply generally acceptable design principles and methodologies required to produce useful, usable, and accessible computer interfaces complying with recognised best practices and guidelines.

MO3: Demonstrate the ability to implement computer interfaces that are usable and useful for users of ICT.

Assessment:

Deliverable	Marks	Weight	Duration	Learning Units
POE	100	35%	15hrs	LU1 to 4

Instructions:

- Once you have received feedback on Part 2, update your prototype and research report by incorporating the feedback that you received on Part 2.
 - Include screenshots of your prototype to support your descriptions of how you implemented the following in your prototype:
 - Usability goals
 - Desirable aspects of user experience
 - Design principles
 - Interaction types
 - Social interactions
 - Emotional interaction
 - Web Content Accessibility and Guidelines (WCAG) 2.0.
- 2. Submit your updated prototype and updated research report. Your report should not exceed 15 pages.

Appendix A - PoE Marking Rubrics

Assessment Sheet (Marking Rubric)

Please note: Attach this rubric to your report when you submit the different parts of your POE online.

MODULE NAME:	MODULE CODE:
HUMAN COMPUTER INTERACTION	HCIN6222/p/w

STUDENT NAME:
STUDENT NUMBER:

	PART 1 RUBRIC – SKELETON OUTLINE							
Criteria	EXCELLENT	GOOD	DEVELOPING	POOR	Feedback			
	Sc	ore Ranges Per I	evel (1/2 marks po	ssible)				
GENERAL:	8-10	7-6	5	0-4				
Language	Language	Language	Language usage,	Language usage,				
usage,	usage,	usage,	referencing, and	referencing, and				
referencing,	referencing,	referencing,	editing of the	document editing				
and editing of	and editing of	and editing of	document are	are poor or				
the document	the document	the document	satisfactory.	completely				
	are excellent.	are good.		unsatisfactory.				
Description of	16-20	10-15	6-9	0-5				
website	An excellent	A good	A description	A very unclear				
functionality	description	description	that is slightly	description of the				
	that clearly	that	vague in	functionality				
	describes the	adequately	describing the	offered by the				
	website's	describes the	functionality	website, or the				
	functionality is	website's	that the website	description is				
	included.	functionality	will offer is	missing.				
		is included.	included.					

Usability	9-10	6-8	4-5	0-3
goals	An excellent	A good	Some details	The description
	description of	description of	regarding how	regarding how
	how usability	how usability	usability goals	usability goals will
	goals will be	goals will be	will be	be implemented
	implemented in	implemented	implemented in	in the website's
	the website's	in the	the website's	design is not
	design is	website's	design are	included or is
	included.	design is	included.	completely
		included.		unsatisfactory.
Desirable	9-10	6-8	4-5	0-3
aspects of	An excellent	A good	Some details	The description
user	description of	description of	regarding how	regarding how
experience	how desirable	how desirable	desirable	desirable aspects
	aspects of user	aspects of	aspects of user	of user experience
	experience will	user	experience will	will be
	be	experience	be implemented	implemented in
	implemented in	will be	in the website's	the website's
	the website's	implemented	design are	design is not
	design is	in the	included.	included or is
	included.	website's		completely
		design is		unsatisfactory.
		included.		
Design	9-10	6-8	4-5	0-3
Design principles	An excellent	A good	Some details of	The description
	An excellent description of	A good description of	Some details of how design	The description regarding how
	An excellent description of how design	A good description of how design	Some details of how design principles will	The description regarding how design principles
	An excellent description of how design principles will	A good description of how design principles will	Some details of how design principles will be implemented	The description regarding how design principles will be
	An excellent description of how design principles will be	A good description of how design principles will be	Some details of how design principles will be implemented in the website's	The description regarding how design principles will be implemented in
	An excellent description of how design principles will be implemented in	A good description of how design principles will be implemented	Some details of how design principles will be implemented in the website's design are	The description regarding how design principles will be implemented in the website's
	An excellent description of how design principles will be implemented in the website's	A good description of how design principles will be implemented in the	Some details of how design principles will be implemented in the website's	The description regarding how design principles will be implemented in the website's design is not
	An excellent description of how design principles will be implemented in the website's design is	A good description of how design principles will be implemented in the website's	Some details of how design principles will be implemented in the website's design are	The description regarding how design principles will be implemented in the website's design is not included or is
	An excellent description of how design principles will be implemented in the website's	A good description of how design principles will be implemented in the website's design is	Some details of how design principles will be implemented in the website's design are	The description regarding how design principles will be implemented in the website's design is not included or is completely
principles	An excellent description of how design principles will be implemented in the website's design is included.	A good description of how design principles will be implemented in the website's design is included.	Some details of how design principles will be implemented in the website's design are included.	The description regarding how design principles will be implemented in the website's design is not included or is completely unsatisfactory.
principles	An excellent description of how design principles will be implemented in the website's design is included.	A good description of how design principles will be implemented in the website's design is included. 6-8	Some details of how design principles will be implemented in the website's design are included.	The description regarding how design principles will be implemented in the website's design is not included or is completely unsatisfactory.
principles	An excellent description of how design principles will be implemented in the website's design is included. 9-10 An excellent	A good description of how design principles will be implemented in the website's design is included. 6-8 A good	Some details of how design principles will be implemented in the website's design are included.	The description regarding how design principles will be implemented in the website's design is not included or is completely unsatisfactory. 0-3 The description of
principles	An excellent description of how design principles will be implemented in the website's design is included. 9-10 An excellent description of	A good description of how design principles will be implemented in the website's design is included. 6-8 A good description of	Some details of how design principles will be implemented in the website's design are included. 4-5 Some details regarding how	The description regarding how design principles will be implemented in the website's design is not included or is completely unsatisfactory. 0-3 The description of how interaction
principles	An excellent description of how design principles will be implemented in the website's design is included. 9-10 An excellent description of how interaction	A good description of how design principles will be implemented in the website's design is included. 6-8 A good description of how	Some details of how design principles will be implemented in the website's design are included. 4-5 Some details regarding how interaction	The description regarding how design principles will be implemented in the website's design is not included or is completely unsatisfactory. 0-3 The description of how interaction types will be
principles	An excellent description of how design principles will be implemented in the website's design is included. 9-10 An excellent description of how interaction types will be	A good description of how design principles will be implemented in the website's design is included. 6-8 A good description of how interaction	Some details of how design principles will be implemented in the website's design are included. 4-5 Some details regarding how interaction types will be	The description regarding how design principles will be implemented in the website's design is not included or is completely unsatisfactory. O-3 The description of how interaction types will be implemented in
principles	An excellent description of how design principles will be implemented in the website's design is included. 9-10 An excellent description of how interaction types will be implemented in	A good description of how design principles will be implemented in the website's design is included. 6-8 A good description of how interaction types will be	Some details of how design principles will be implemented in the website's design are included. 4-5 Some details regarding how interaction types will be implemented in	The description regarding how design principles will be implemented in the website's design is not included or is completely unsatisfactory. 0-3 The description of how interaction types will be implemented in the website's
principles	An excellent description of how design principles will be implemented in the website's design is included. 9-10 An excellent description of how interaction types will be implemented in the website's	A good description of how design principles will be implemented in the website's design is included. 6-8 A good description of how interaction types will be implemented	Some details of how design principles will be implemented in the website's design are included. 4-5 Some details regarding how interaction types will be implemented in the website's	The description regarding how design principles will be implemented in the website's design is not included or is completely unsatisfactory. 0-3 The description of how interaction types will be implemented in the website's design is not
principles	An excellent description of how design principles will be implemented in the website's design is included. 9-10 An excellent description of how interaction types will be implemented in the website's design is	A good description of how design principles will be implemented in the website's design is included. 6-8 A good description of how interaction types will be implemented in the	Some details of how design principles will be implemented in the website's design are included. 4-5 Some details regarding how interaction types will be implemented in the website's design are	The description regarding how design principles will be implemented in the website's design is not included or is completely unsatisfactory. 0-3 The description of how interaction types will be implemented in the website's design is not included or is
principles	An excellent description of how design principles will be implemented in the website's design is included. 9-10 An excellent description of how interaction types will be implemented in the website's	A good description of how design principles will be implemented in the website's design is included. 6-8 A good description of how interaction types will be implemented in the website's	Some details of how design principles will be implemented in the website's design are included. 4-5 Some details regarding how interaction types will be implemented in the website's	The description regarding how design principles will be implemented in the website's design is not included or is completely unsatisfactory. 0-3 The description of how interaction types will be implemented in the website's design is not
principles	An excellent description of how design principles will be implemented in the website's design is included. 9-10 An excellent description of how interaction types will be implemented in the website's design is	A good description of how design principles will be implemented in the website's design is included. 6-8 A good description of how interaction types will be implemented in the	Some details of how design principles will be implemented in the website's design are included. 4-5 Some details regarding how interaction types will be implemented in the website's design are	The description regarding how design principles will be implemented in the website's design is not included or is completely unsatisfactory. 0-3 The description of how interaction types will be implemented in the website's design is not included or is

Social	9-10	6-8	4-5	0-3
Interactions	An excellent	A good	Some details of	The description
	description of	description of	how social	regarding how
	how social	how social	interactions will	social interactions
	interactions will	interactions	be implemented	will be
	be	will be	in the website's	implemented in
	implemented in	implemented	design are	the website's
	the website's	in the	included.	design is not
	design is	website's		included or is
	included.	design is		completely
		included.		unsatisfactory.
Emotional	9-10	6-8	4-5	0-3
interaction	An excellent	A good	Some details	The description
	description of	description of	regarding how	regarding how
	how emotional	how	emotional	emotional
	interactions will	emotional	interactions will	interactions will
	be	interactions	be implemented	be implemented
	implemented in	will be	in the website's	in the website's
	the website's	implemented	design are	design is not
	design is	in the	included.	included or is
	included.	website's		completely
		design is		unsatisfactory.
		included.		
Web Content	9-10	7-8	4-5	0-3
Accessibility	An excellent	A good	Some details	The description
and	description of	description of	regarding how	regarding how
Guidelines	how WCAG will	how WCAG	WCAG will be	WCAG will be
(WCAG) 2.0	be	will be	implemented in	implemented in
	implemented in	implemented	the website's	the website's
	the website's	in the	design are	design is not
	design is	website's	included.	included or is
	included.	design is		completely
		included.		unsatisfactory.
Part 1 TOTAL				

PART 2 RUBRIC – SKELETON OUTLINE							
LEVELS OF ACHIEVEMENT							
Criteria	EXCELLENT	GOOD	DEVELOPING	POOR	Feedback		
	Sc	ore Ranges Per Level (1/2 marks possi		ble)			
GENERAL:	8-10	7-6	5	0-4			
Language	Language usage,	Language	Language	Language usage,			
usage,	referencing, and	usage,	usage,	referencing, and			
referencing,	editing of the	referencing, and	referencing, and	document editing			
and editing of	document are	editing of the	editing of the	are poor or			
the document	excellent.	document are	document are	completely			
		good.	satisfactory.	unsatisfactory.			
Revised:	8-10	5-7	4	0-3			
Description of	An excellent	A good	A slightly vague	A very unclear			
website	description that	description that	description of	description of the			
functionality	clearly describes	adequately	the website's	functionality			
	the website's	describes the	functionality is	offered by the			
	functionality is	website's	included.	website, or the			
	included.	functionality is		description is			
		included.		missing.			
Revised:	8-10	6-7	5	0-4			
Usability	An excellent	A good	Some details	The description			
goals	description of	description of	regarding how	regarding how			
0	how usability	how usability	usability goals	usability goals will			
	goals will be	goals will be	will be	be implemented			
	implemented in	implemented in	implemented in	in the website's			
	the website's	the website's	the website's	design is not			
	design is	design is	design are	included or is			
	included and is	included and is	included and	completely			
	supported by	supported by	supported by	unsatisfactory			
	prototype	prototype	prototype	and/or is not			
	screenshots.	screenshots.	screenshots.	supported by			
	3010013110031	Sercensine es.	Sor Cerisiroes.	screenshots of the			
				prototype.			
Revised:	8-10	6-7	5	0-4			
Desirable	An excellent	A good	Some details	The description			
aspects of	description of	description of	regarding how	regarding how			
user	how desirable	how desirable	desirable	desirable aspects			
experience	aspects of user	aspects of user	aspects of user	of user experience			
capenence	experience will	experience will	experience will	will be			
	be implemented	be	be	implemented in			
	in the website's	implemented in	implemented in	the website's			
	design is	the website's	the website's	design is not			
	included and is	design is	design are	included or is			
	supported by	included and is	included and	completely			
	screenshots of	supported by	supported by	unsatisfactory			
	the prototype.	screenshots of	prototype	and/or not			
	the prototype.	the prototype.	screenshots.	supported by the			
		the prototype.	301001311013.	prototype's			
				screenshots.			
				screensiiots.			

Revised:	8-10	6-7	5	0-4
Design	An excellent	A good	Some details	The description
principles	description of	description of	regarding how	regarding how
	how design	how design	design	design principles
	principles will be	principles will	principles will	will be
	implemented in	be	be	implemented in
	the website's	implemented in	implemented in	the website's
	design is	the website's	the website's	design is not
	included and	design is	design are	included or is
	supported by	included and	included and	completely
	prototype	supported by	supported by	unsatisfactory
	screenshots.	prototype	prototype	and/or is not
		screenshots.	screenshots.	supported by
				screenshots of the
				prototype.
Revised:	8-10	6-7	5	0-4
Interaction	An excellent	A good	Some details	The description
types	description of	description of	regarding how	regarding how
	how interaction	how interaction	interaction	interaction types
	types will be	types will be	types will be	will be
	implemented in	implemented in	implemented in	implemented in
	the website's	the website's	the website's	the website's
	design is	design is	design are	design is not
	included and is	included and is	included and	included or is
	supported by	supported by	supported by	completely
	prototype	prototype	prototype	unsatisfactory
	screenshots.	screenshots.	screenshots.	and/or is not
				supported by
				screenshots of the
				prototype.
Revised:	8-10	6-7	5	0-4
Social	An excellent	A good	Some details	The description
Interactions	description of	description of	regarding how	regarding how
	how social	how social	social	social interactions
	interactions will	interactions will	interactions will	will be
	be implemented	be	be	implemented in
	in the website's	implemented in	implemented in	the website's
	design is	the website's	the website's	design is not
	included and is	design is	design are	included or is
	supported by	included and is	included and	completely
	prototype	supported by	supported by	unsatisfactory
	screenshots.	prototype	prototype	and/or is not
		screenshots.	screenshots.	supported by
				screenshots of the
				prototype.

Revised:	8-10	6-7	5	0-4	
Emotional	An excellent	A good	Some details	The description	
interaction	description of	description of	regarding how	regarding how	
	how emotional	how emotional	emotional	emotional	
	interactions will	interactions will	interactions will	interactions will	
	be implemented	be	be	be implemented	
	in the website's	implemented in	implemented in	in the website's	
	design is	the website's	the website's	design is not	
	included and	design is	design are	included or is	
	supported by	included and is	included and	completely	
	the prototype's	supported by	supported by	unsatisfactory	
	screenshots.	prototype	prototype	and/or is not	
		screenshots.	screenshots.	supported by	
				screenshots of the	
				prototype.	
Revised: Web	8-10	6-7	5	0-4	
Content	An excellent	A good	Some details	The description	
Accessibility	description of	description of	regarding how	regarding how	
and	how WCAG will	how WCAG will	WCAG will be	WCAG will be	
Guidelines	be implemented	be	implemented in	implemented in	
(WCAG) 2.0	in the website's	implemented in	the website's	the website's	
	design is	the website's	design are	design is not	
	included and is	design is	included and	included or is	
	supported by	included and is	supported by	completely	
	prototype	supported by	prototype	unsatisfactory	
	screenshots.	prototype	screenshots.	and/or is not	
		screenshots.		supported by	
				screenshots of the	
				prototype.	
Prototype	8-10	6-7	5	0-4	
	An excellent	A good	An average to	No, or a	
	prototype	prototype	below-average	completely	
	representing the	representing	prototype	unsatisfactory	
	functionality of	the	representing	prototype has	
	the system has	functionality of	the system's	been developed.	
	been developed.	the system has	functionality		
		been	has been		
		developed.	developed.		
PART 2 TOTAL					

		POE RUBRIC – SI	KELETON OUTLINE		
		LEVELS OF A	ACHIEVEMENT		
Criteria	EXCELLENT	GOOD	DEVELOPING	POOR	Feedback
	Sc	ore Ranges Per Lev	el (1/2 marks pos	sible)	
GENERAL:	8-10	7-6	5	0-4	
Language	Language	Language	Language	Language usage,	
usage,	usage,	usage,	usage,	referencing, and	
referencing,	referencing,	referencing,	referencing,	document editing	
and editing of	and editing of	and editing of	and editing of	are poor or	
the document	the document	the document	the document	completely	
	are excellent.	are good.	are	unsatisfactory.	
			satisfactory.		
Revised:	5	3-4	1-2	0	
Description of	An excellent	A good	A slightly vague	A very unclear	
website	description that	description that	description of	description of the	
functionality	clearly	adequately	the website's	functionality	
	describes the	describes the	functionality is	offered by the	
	website's	website's	included.	website, or the	
	functionality is	functionality is		description is	
	included.	included.		missing.	
Revised:	5	3-4	1-2	0	
Usability	An excellent	A good	Some details	The description	
goals	description of	description of	regarding how	regarding how	
	how usability	how usability	usability goals	usability goals will	
	goals will be	goals will be	will be	be implemented	
	implemented in	implemented in	implemented in	in the website's	
	the website's	the website's	the website's	design is not	
	design is	design is	design are	included or is	
	included and is	included and is	included and	completely	
	supported by	supported by	supported by	unsatisfactory	
	prototype	prototype	prototype	and/or is not	
	screenshots.	screenshots.	screenshots.	supported by	
				screenshots of the	
				prototype.	
Revised:	5	3-4	1-2	0	
Desirable	An excellent	A good	Some details	The description	
aspects of	description of	description of	regarding how	regarding how	
user	how desirable	how desirable	desirable	desirable aspects	
experience	aspects of user	aspects of user	aspects of user	of user experience	
	experience will	experience will	experience will	will be	
	be	be	be	implemented in	
	implemented in	implemented in	implemented in	the website's	
	the website's	the website's	the website's	design is not	
	design is	design is	design are	included or is	
	included and is	included and is	included and	completely	
	supported by	supported by	supported by	unsatisfactory	
	screenshots of	screenshots of	prototype	and/or not	
	the prototype.	the prototype.	screenshots.	supported by the	
	the prototype.	the prototype.	screensiiots.	supported by the	

				prototype's	
				screenshots.	
Revised:	5	3-4	1-2	0	
Design	An excellent	A good	Some details	The description	
principles	description of	description of	regarding how	regarding how	
	how design	how design	design	design principles	
	principles will	principles will	principles will	will be	
	be	be	be	implemented in	
	implemented in	implemented in	implemented in	the website's	
	the website's	the website's	the website's	design is not	
	design is	design is	design are	included or is	
	included and	included and	included and	completely	
	supported by	supported by	supported by	unsatisfactory	
	prototype	prototype	prototype	and/or is not	
	screenshots.	screenshots.	screenshots.	supported by	
				screenshots of the	
				prototype.	
Revised:	5	3-4	1-2	0	
Interaction	An excellent	A good	Some details	The description	
types	description of	description of	regarding how	regarding how	
	how interaction	how interaction	interaction	interaction types	
	types will be	types will be	types will be	will be	
	implemented in	implemented in	implemented in	implemented in	
	the website's	the website's	the website's	the website's	
	design is	design is	design are	design is not	
	included and is	included and is	included and	included or is	
	supported by	supported by	supported by	completely	
	prototype	prototype	prototype	unsatisfactory	
	screenshots.	screenshots.	screenshots.	and/or is not	
				supported by	
				screenshots of the	
				prototype.	
Revised:	5	3-4	1-2	0	
Social	An excellent	A good	Some details	The description	
Interactions	description of	description of	regarding how	regarding how	
	how social	how social	social	social interactions	
	interactions will	interactions will	interactions will	will be	
	be	be	be	implemented in	
	implemented in	implemented in	implemented in	the website's	
	the website's	the website's	the website's	design is not	
	design is	design is	design are	included or is	
	included and is	included and is	included and	completely	
	supported by	supported by	supported by	unsatisfactory	
	prototype	prototype	prototype	and/or is not	
	screenshots.	screenshots.	screenshots.	supported by	
				screenshots of the	
				prototype.	

Revised:	5	3-4	1-2	0
Emotional	An excellent	A good	Some details	The description
interaction	description of	description of	regarding how	regarding how
	how emotional	how emotional	emotional	emotional
	interactions will	interactions will	interactions will	interactions will
	be	be	be	be implemented
	implemented in	implemented in	implemented in	in the website's
	the website's	the website's	the website's	design is not
	design is	design is	design are	included or is
	included and	included and is	included and	completely
	supported by	supported by	supported by	unsatisfactory
	the prototype's	prototype	prototype	and/or is not
	screenshots.	screenshots.	screenshots.	supported by
	30.00.00.	00.000	30.000	screenshots of the
				prototype.
Revised: Web	5	3-4	1-2	0
Content	An excellent	A good	Some details	The description
Accessibility	description of	description of	regarding how	regarding how
and	how WCAG will	how WCAG will	WCAG will be	WCAG will be
Guidelines	be	be	implemented in	implemented in
(WCAG) 2.0	implemented in	implemented in	the website's	the website's
(11 01 10, 110	the website's	the website's	design are	design is not
	design is	design is	included and	included or is
	included and is	included and is	supported by	completely
	supported by	supported by	prototype	unsatisfactory
	prototype	prototype	screenshots.	and/or is not
	screenshots.	screenshots.	00.0000	supported by
	00.0000	00.000		screenshots of the
				prototype.
Revised:	5	3-4	1-2	0
Prototype	An excellent	A good	An average to	A completely
,,	prototype	prototype	below-average	unsatisfactory
	representing	representing	prototype	prototype.
	the	the	representing	, , ,
	functionality of	functionality of	the	
	the system.	the system.	functionality of	
	,	,	the system.	
Prototype:	5	3-4	1-2	0
Usability	An excellent	A good	An average to	A completely
goals	implementation	implementation	below-average	unsatisfactory
	of usability	of usability	implementation	implementation
	goals is	goals is	of usability	of usability goals
	demonstrated	demonstrated	goals is	is demonstrated
	in the	in the	demonstrated	in the prototype.
	prototype.	prototype.	in the	р. ососурс.
	prototype.	p. ototype.	prototype.	
			prototype.	1

Prototype:	5	3-4	1-2	0
Desirable	An excellent	A good	An average to	A completely
aspects of	implementation	implementation	below-average	unsatisfactory
user	of desirable	of usability	implementation	implementation
experience	aspects of user	desirable	of desirable	of desirable
	experience is	aspects of user	aspects of user	aspects of user
	demonstrated	experience is	experience is	experience is
	in the	demonstrated	demonstrated	demonstrated in
	prototype.	in the	in the	the prototype.
		prototype.	prototype.	
Prototype:	5	3-4	1-2	0
Design	An excellent	A good	An average to	A completely
principles	implementation	implementation	below-average	unsatisfactory
	of design	of design	implementation	implementation
	principles is	principles is	of design	of design
	demonstrated	demonstrated	principles is	principles is
	in the	in the	demonstrated	demonstrated in
	prototype.	prototype.	in the	the prototype.
			prototype.	
Prototype:	5	3-4	1-2	0
Interaction	An excellent	A good	An average to	A completely
types	implementation	implementation	below-average	unsatisfactory
	of interaction	of interaction	implementation	implementation
	types is	types is	of interaction	of interaction
	demonstrated	demonstrated	types is	types is
	in the	in the	demonstrated	demonstrated in
	prototype.	prototype.	in the	the prototype.
Duratati in a .	5	3-4	prototype.	0
Prototype: Social	_		1-2	
interactions	An excellent implementation	A good implementation	An average to below-average	A completely unsatisfactory
cractions	of social	of social	implementation	implementation
	interactions is	interactions is	of social	of social
	demonstrated	demonstrated	interactions is	interactions is
	in the	in the	demonstrated	demonstrated in
	prototype.	prototype.	in the	the prototype.
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,,,,	prototype.	- 1 7
Prototype:	5	3-4	1-2	0
Emotional	An excellent	A good	An average to	A completely
interaction	implementation	implementation	below-average	unsatisfactory
	of emotional	of emotional	implementation	implementation
	interactions is	interactions is	of emotional	of emotional
	demonstrated	demonstrated	interactions is	interactions is
	in the	in the	demonstrated	demonstrated in
	prototype.	prototype.	in the	the prototype.
		. ,,	prototype.	, ,,
			. ,,	L

Prototype:	5	3-4	1-2	0
Web Content	An excellent	A good	An average to	A completely
Accessibility	implementation	implementation	below-average	unsatisfactory
and	of WCAG is	of WCAG is	implementation	implementation
Guidelines	demonstrated	demonstrated	of WCAG is	of WCAG is
(WCAG) 2.0	in the	in the	demonstrated	demonstrated in
	prototype.	prototype.	in the	the prototype.
			prototype.	
Prototype:	8-10	5-7	2-4	0-1
Usability	An excellent	A good	A satisfactory	An unsatisfactory
	prototype was	prototype was	prototype was	prototype was
	developed that	developed that	developed that	developed that
	demonstrates	demonstrates	demonstrates	demonstrates the
	the ability to	the ability to	the ability to	ability to
	implement	implement	implement	implement
	computer	computer	computer	computer
	interfaces that	interfaces that	interfaces that	interfaces that are
	are useable and	are useable and	are useable and	useable and
	useful for users	useful for users	useful for users	useful for users of
	of ICT.	of ICT.	of ICT.	ICT.
POE TOTAL				

END OF POE