



<b>MODULE NAME:</b>	<b>MODULE CODE:</b>
<b>HUMAN COMPUTER INTERACTION</b>	<b>HCIN6222/p/w</b>

**ASSESSMENT TYPE: POE (PAPER )**

**TOTAL MARK ALLOCATION: 100 MARKS**

**TOTAL HOURS: A minimum of 45 HOURS is suggested to complete this assessment.**

*By submitting this assignment, you acknowledge that you have read and understood all the rules as per the terms in the registration contract, in particular the assignment and assessment rules in The IIE Assessment Strategy and Policy (IIE009), the intellectual integrity and plagiarism rules in the Intellectual Integrity Policy (IIE023), as well as any rules and regulations published in the student portal.*

**INSTRUCTIONS:**

1. ***No material may be copied from original sources, even if referenced correctly, unless it is a direct quote indicated with quotation marks. No more than 10% of the assignment may consist of direct quotes.***
2. ***Any PoE with a similarity index of more than 25% will be scrutinised for plagiarism. Please ensure that you submit your assignment through Turnitin.***
3. ***Make a copy of your assignment before handing it in.***
4. ***The POE must be typed unless otherwise specified.***
5. ***Begin each section on a new page.***
6. ***Follow all instructions on the PoE cover sheet.***
7. ***This is an individual assignment.***

## Referencing Rubric

Providing evidence based on valid and referenced academic sources is a fundamental educational principle and the cornerstone of high-quality academic work. Part of achieving this quality is referencing in a way that is consistent and congruent with the requirements of the referencing style being used.

Therefore, inconsistent and/or incongruent referencing will result in a penalty of **a maximum of ten percent being deducted from the overall percentage** awarded to your assessment submission.

Please note that **evidence of plagiarism** in the form of copied or unreferenced work, absent reference lists, or exceptionally poor referencing **may result in action being taken in accordance with The IIE's Intellectual Integrity and Property Rights Policy (IIE023)**. Similarly, **evidence of excessive AI usage may result in action being taken in accordance with The IIE's Student Conduct, Discipline and Safety Policy (IIE015)**.

Markers are required to provide feedback to students by **circling/underlining the information in the table below that best describes the student's work and by adding constructive commentary where appropriate**. The examples provided are not exhaustive but illustrate the errors.

### Deductions

- Where the student's work contains **five or more errors** aligned to the **minor errors column** below, **deduct 5% from the overall percentage**.
- Where the student's work contains **five or more errors** aligned to the **major errors column** below, **deduct 10% from the overall percentage**.
- Where both minor and major errors** (e.g. two minor and three major, etc.) are present, **deduct 10% only** (and not 5% or 15%) from the overall percentage.

<b>Required:</b> Consistent and congruent referencing	<b>Minor errors</b> Deduct 5% from overall percentage. Example: if the response receives 70%, deduct 5%. The final mark is 65%.	<b>Major errors</b> Deduct 10% from the overall percentage. Example: if the response receives 70%, deduct 10%. The final mark is 60%.
<b>Consistency</b> <ul style="list-style-type: none"> <li>The <b>correct referencing style</b> for the <b>discipline</b> – i.e., either <b>Harvard</b>, OR <b>APA</b> (for Psychology), OR <b>Law</b>, OR <b>IEEE</b> (for ICT/Engineering) – has been used consistently for all in-text references and in the bibliography/reference list.</li> <li><b>Concepts and ideas</b> that are <b>quoted</b> and/or <b>paraphrased</b> are referenced consistently throughout.</li> <li><b>Position of the in-text reference</b>: an in-text reference is positioned consistently where appropriate for every quote and paraphrase.</li> </ul>	<b>Minor inconsistencies:</b> <ul style="list-style-type: none"> <li>The referencing style used is generally consistent with what is required, but there are one or two changes/errors in the format of in-text referencing and/or in the bibliography/reference list.</li> <li>For example, page numbers for direct quotes in-text have been provided for one source, but not in another. Or, two book chapters in the bibliography/reference list have been referenced in two different formats. Or, the publication year has been placed after the author name in one bibliography/reference list entry, and after the source title in another, etc.</li> <li>Concepts and ideas in quotes and/or paraphrases are typically referenced, but a full in-text reference is missing or incomplete from one or two small sections of the work.</li> <li>Position of the references: in-text references are only given at the beginning and/or end of every paragraph.</li> </ul>	<b>Major inconsistencies:</b> <ul style="list-style-type: none"> <li>Poor and wholly inconsistent referencing style used in-text and/or in the bibliography/reference list.</li> <li>Multiple referencing styles for the same source types have been used.</li> <li>For example, the format for direct quotes in-text and/or book chapters in the bibliography/reference list and/or year of publication in the bibliography/reference list is different across multiple instances.</li> <li>Concepts and ideas in quotes and/or paraphrases are haphazardly referenced in-text.</li> <li>Position of the references: in-text references are only given at the beginning or end of large sections of work.</li> </ul>
<b>Feedback on referencing consistency:</b>		
<b>Congruency</b> <ul style="list-style-type: none"> <li><b>Each source</b> reflected within <b>in-text references</b> is included accurately in the <b>bibliography/reference list</b>.</li> <li>All <b>bibliography/reference list</b> entries are in the <b>required order</b> for the referencing style used (e.g. alphabetical, alphabetical under subheadings, numerical).</li> <li>All <b>direct quotes</b> and <b>paraphrases</b> have been <b>integrated appropriately</b> into the text using introductory phrases, accurate grammar, etc.</li> </ul>	<b>Minor incongruities:</b> <ul style="list-style-type: none"> <li>There is largely a match between the sources presented in-text and those in the bibliography/reference list, but one or two sources that appear in-text do not appear in the bibliography/reference list, or vice versa. Or key source information is missing from one or two in-text references or bibliography/reference list entries only (e.g. publication year, city of publication, URL date accessed, etc.).</li> <li>There is a clear and largely accurate ordering of sources in the bibliography/reference list as required by the referencing style used, but with one or two references out of order.</li> <li>An attempt has been made for source integration into the text using appropriate introductory phrases and grammar, but one or two quotes or paraphrases do not flow as clearly or logically within the sentence structure as they could.</li> </ul>	<b>Major incongruities:</b> <ul style="list-style-type: none"> <li>No relationship/several incongruities between the in-text referencing and the bibliography/reference list.</li> <li>For example, multiple sources are included in-text, but not in the bibliography, and/or vice versa. Key source information is missing from multiple in-text references and/or reference list entries. A URL link, rather than the actual reference, is provided in the bibliography. Sources are repeated in the reference list, etc.</li> <li>Most sources are listed in a haphazard order throughout the bibliography/reference list.</li> <li>Few to no appropriate introductory phrases or rules of grammar have been applied, and many direct quotes and/or paraphrases feel disconnected from the flow of the text.</li> </ul>
<b>Feedback on referencing congruency:</b>		
<b>Overall feedback on referencing, with suggested improvements:</b>		

## Background

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The Portfolio of Evidence (POE) requires you to:

- a) Write a research report on the development of a prototype for a website; and
- b) Develop a prototype for a website.

The research report and the prototype will be completed progressively through the execution of Parts 1 and 2 and, ultimately, the final POE.

**PART 1** will be focused on the following module outcomes and should be submitted after completing Learning Unit 3 Theme 1:

- MO1: Analyse user needs to determine design requirements for usable, accessible, and useful computer interfaces.*
- MO2: Apply generally acceptable design principles and methodologies required to produce useful, usable, and accessible computer interfaces complying with recognised best practices and guidelines.*

**PART 2** should be submitted after completing Learning Unit 4 Theme 1 and is focused on the following module outcome:

- MO3: Demonstrate the ability to implement computer interfaces that are usable and useful for users of ICT.*

The **FINAL POE** should be submitted after completing Learning Unit 4 and is focused on all module outcomes:

- MO1: Analyse user needs to determine design requirements for usable, accessible, and useful computer interfaces.*
- MO2: Apply generally acceptable design principles and methodologies required to produce useful, usable, and accessible computer interfaces complying with recognised best practices and guidelines.*
- MO3: Demonstrate the ability to implement computer interfaces that are usable and useful for users of ICT.*

## Instructions

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The POE contains two parts that relate to one another. Each part is designed to build on the next part to ultimately complete a comprehensive research report and prototype by concluding with the final POE. The high-level purpose of each part is based on the module outcomes for this module:

<b>PART 1</b>	<p>Identify an idea for a website that will offer functionality that will assist your peers in either their academic, personal, or social lives. The website should be focused on accomplishing a very specific task.</p> <p>Discuss your idea with your lecturer before completing Part 1.</p> <p>Complete a research report indicating how you plan to implement the following on the website:</p> <ul style="list-style-type: none"> <li>• Usability goals</li> <li>• Desirable aspects of user experience</li> <li>• Design principles</li> <li>• Interaction types</li> <li>• Social interactions</li> <li>• Emotional interaction</li> <li>• Web Content Accessibility and Guidelines (WCAG) 2.0.</li> </ul>	MO1 MO2
<b>PART 2</b>	<p>To complete Part 2:</p> <ol style="list-style-type: none"> <li>1) Consider the feedback you received for Part 1 and make the necessary adjustments to your planning.</li> <li>2) Develop a prototype for the website.</li> <li>3) Update your research report by incorporating the feedback that you received on Part 1, as well as including screenshots of your prototype to support your descriptions.</li> </ol>	MO3
<b>POE</b>	<p>Consider the feedback that you received for Part 2 and update your prototype and research report accordingly.</p>	MO1 MO2 MO3

When submitting the deliverables for Part 1, Part 2 and the POE, remember the following:

- Your research report should have a cover page containing your name, surname, student number, module code, description (e.g., Part 1, Part 2, or POE), and date.
- Ensure that you include a table of contents.
- Pages should be numbered, and appropriate headers and footers should be used where necessary.
- Use Arial font, size 11pt, justified paragraphs and line spacing 1.15.  
The font size for headings can be larger and highlighted using bold and/or underline.
- Use Harvard referencing style and remember to include a reference list at the end of each section.
- You may use any technology of your choice to develop your prototype.

**PART 1 — Design Requirements****(Marks: 100)**

*At the end of this specific part, students should be able to:*

**MO1:** *Analyse user needs to determine design requirements for usable, accessible, and useful computer interfaces.*

**MO2:** *Apply generally acceptable design principles and methodologies required to produce useful, usable, and accessible computer interfaces complying with recognised best practices and guidelines.*

**Assessment:**

Deliverable	Marks	Weight	Duration	Learning Units
Part 1	100	25%	15hrs	LU1 to 3 (up to Theme 1)

**Instructions:**

1. Do your own research to identify an idea for a website that will offer functionality that will assist your peers in either their academic, personal, or social lives. The website should be focused on accomplishing a very specific task. Discuss your idea with your lecturer before commencing the remainder of Part 1. Once you have established your idea, write a research report indicating the following:
  - 1.1. The functionality that the website will offer.
  - 1.2. A description of how you plan to implement the following in the design of the website:
    - 1.2.1 Usability goals
    - 1.2.2 Desirable aspects of user experience
    - 1.2.3 Design Principles
    - 1.2.4 Interaction types
    - 1.2.5 Social interactions
    - 1.2.6 Emotional interaction
    - 1.2.7 Web Content Accessibility and Guidelines (WCAG) 2.0.
2. Submit your research report. Your report should not exceed 10 pages.

**END OF PART 1**

**PART 2 — Interaction Design****(Marks: 100)**

*At the end of this specific part, students should be able to:*

*MO3: Demonstrate the ability to implement computer interfaces that are usable and useful for users of ICT.*

**Assessment:**

Deliverable	Marks	Weight	Duration	Learning Units
Part 2	100	30%	15hrs	LU1 to 4 (up to Theme 1)

**Instructions:**

1. Consider the feedback you received for Part 1 and make the necessary adjustments to your planning.
2. Based on your updated planning, develop a prototype for the website. You may use any technology of your choice to develop your prototype.
3. Once you have completed the prototype, update your research report by incorporating the feedback that you received on Part 1. Include screenshots of your prototype to support your descriptions of how you implemented the following in your prototype:
  - Usability goals
  - Desirable aspects of user experience
  - Design principles
  - Interaction types
  - Social interactions
  - Emotional interaction
  - Web Content Accessibility and Guidelines (WCAG) 2.0.
  - Submit your prototype and updated research report. Your report should not exceed 15 pages.

**END OF PART 2**

**POE — Prototype****(Marks: 100)**

*At the end of this specific part, students should be able to:*

*MO1: Analyse user needs to determine design requirements for usable, accessible, and useful computer interfaces.*

*MO2: Apply generally acceptable design principles and methodologies required to produce useful, usable, and accessible computer interfaces complying with recognised best practices and guidelines.*

*MO3: Demonstrate the ability to implement computer interfaces that are usable and useful for users of ICT.*

**Assessment:**

<b>Deliverable</b>	<b>Marks</b>	<b>Weight</b>	<b>Duration</b>	<b>Learning Units</b>
POE	100	35%	15hrs	LU1 to 4

**Instructions:**

- Once you have received feedback on Part 2, update your prototype and research report by incorporating the feedback that you received on Part 2.

Include screenshots of your prototype to support your descriptions of how you implemented the following in your prototype:

- Usability goals
- Desirable aspects of user experience
- Design principles
- Interaction types
- Social interactions
- Emotional interaction
- Web Content Accessibility and Guidelines (WCAG) 2.0.

- Submit your updated prototype and updated research report. Your report should not exceed 15 pages.



## Appendix A - PoE Marking Rubrics

### Assessment Sheet (Marking Rubric)

**Please note: Attach this rubric to your report** when you submit the different parts of your POE online.

<b>MODULE NAME:</b>	<b>MODULE CODE:</b>
<b>HUMAN COMPUTER INTERACTION</b>	<b>HCIN6222/p/w</b>

<b>STUDENT NAME:</b>
<b>STUDENT NUMBER:</b>

PART 1 RUBRIC – SKELETON OUTLINE					
Criteria	LEVELS OF ACHIEVEMENT				Feedback
	EXCELLENT	GOOD	DEVELOPING	POOR	
	Score Ranges Per Level (1/2 marks possible)				
GENERAL:	8-10	7-6	5	0-4	
Language usage, referencing, and editing of the document	Language usage, referencing, and editing of the document are excellent.	Language usage, referencing, and editing of the document are good.	Language usage, referencing, and editing of the document are satisfactory.	Language usage, referencing, and document editing are poor or completely unsatisfactory.	
Description of website functionality	16-20	10-15	6-9	0-5	
	An excellent description that clearly describes the website’s functionality is included.	A good description that adequately describes the website’s functionality is included.	A description that is slightly vague in describing the functionality that the website will offer is included.	A very unclear description of the functionality offered by the website, or the description is missing.	

<b>Usability goals</b>	<b>9-10</b>	<b>6-8</b>	<b>4-5</b>	<b>0-3</b>	
	An excellent description of how usability goals will be implemented in the website's design is included.	A good description of how usability goals will be implemented in the website's design is included.	Some details regarding how usability goals will be implemented in the website's design are included.	The description regarding how usability goals will be implemented in the website's design is not included or is completely unsatisfactory.	
<b>Desirable aspects of user experience</b>	<b>9-10</b>	<b>6-8</b>	<b>4-5</b>	<b>0-3</b>	
	An excellent description of how desirable aspects of user experience will be implemented in the website's design is included.	A good description of how desirable aspects of user experience will be implemented in the website's design is included.	Some details regarding how desirable aspects of user experience will be implemented in the website's design are included.	The description regarding how desirable aspects of user experience will be implemented in the website's design is not included or is completely unsatisfactory.	
<b>Design principles</b>	<b>9-10</b>	<b>6-8</b>	<b>4-5</b>	<b>0-3</b>	
	An excellent description of how design principles will be implemented in the website's design is included.	A good description of how design principles will be implemented in the website's design is included.	Some details of how design principles will be implemented in the website's design are included.	The description regarding how design principles will be implemented in the website's design is not included or is completely unsatisfactory.	
<b>Interaction types</b>	<b>9-10</b>	<b>6-8</b>	<b>4-5</b>	<b>0-3</b>	
	An excellent description of how interaction types will be implemented in the website's design is included.	A good description of how interaction types will be implemented in the website's design is included.	Some details regarding how interaction types will be implemented in the website's design are included.	The description of how interaction types will be implemented in the website's design is not included or is unsatisfactory.	

<b>Social Interactions</b>	<b>9-10</b>	<b>6-8</b>	<b>4-5</b>	<b>0-3</b>	
	An excellent description of how social interactions will be implemented in the website's design is included.	A good description of how social interactions will be implemented in the website's design is included.	Some details of how social interactions will be implemented in the website's design are included.	The description regarding how social interactions will be implemented in the website's design is not included or is completely unsatisfactory.	
<b>Emotional interaction</b>	<b>9-10</b>	<b>6-8</b>	<b>4-5</b>	<b>0-3</b>	
	An excellent description of how emotional interactions will be implemented in the website's design is included.	A good description of how emotional interactions will be implemented in the website's design is included.	Some details regarding how emotional interactions will be implemented in the website's design are included.	The description regarding how emotional interactions will be implemented in the website's design is not included or is completely unsatisfactory.	
<b>Web Content Accessibility and Guidelines (WCAG) 2.0</b>	<b>9-10</b>	<b>7-8</b>	<b>4-5</b>	<b>0-3</b>	
	An excellent description of how WCAG will be implemented in the website's design is included.	A good description of how WCAG will be implemented in the website's design is included.	Some details regarding how WCAG will be implemented in the website's design are included.	The description regarding how WCAG will be implemented in the website's design is not included or is completely unsatisfactory.	
<b>Part 1 TOTAL</b>					<b>/100</b>

PART 2 RUBRIC – SKELETON OUTLINE					
Criteria	LEVELS OF ACHIEVEMENT				Feedback
	EXCELLENT	GOOD	DEVELOPING	POOR	
	Score Ranges Per Level (1/2 marks possible)				
GENERAL:	8-10	7-6	5	0-4	
Language usage, referencing, and editing of the document	Language usage, referencing, and editing of the document are excellent.	Language usage, referencing, and editing of the document are good.	Language usage, referencing, and editing of the document are satisfactory.	Language usage, referencing, and document editing are poor or completely unsatisfactory.	
Revised:	8-10	5-7	4	0-3	
Description of website functionality	An excellent description that clearly describes the website’s functionality is included.	A good description that adequately describes the website’s functionality is included.	A slightly vague description of the website’s functionality is included.	A very unclear description of the functionality offered by the website, or the description is missing.	
Revised:	8-10	6-7	5	0-4	
Usability goals	An excellent description of how usability goals will be implemented in the website’s design is included and is supported by prototype screenshots.	A good description of how usability goals will be implemented in the website’s design is included and is supported by prototype screenshots.	Some details regarding how usability goals will be implemented in the website’s design are included and supported by prototype screenshots.	The description regarding how usability goals will be implemented in the website’s design is not included or is completely unsatisfactory and/or is not supported by screenshots of the prototype.	
Revised:	8-10	6-7	5	0-4	
Desirable aspects of user experience	An excellent description of how desirable aspects of user experience will be implemented in the website’s design is included and is supported by screenshots of the prototype.	A good description of how desirable aspects of user experience will be implemented in the website’s design is included and is supported by screenshots of the prototype.	Some details regarding how desirable aspects of user experience will be implemented in the website’s design are included and supported by prototype screenshots.	The description regarding how desirable aspects of user experience will be implemented in the website’s design is not included or is completely unsatisfactory and/or not supported by the prototype’s screenshots.	

<b>Revised:</b>	<b>8-10</b>	<b>6-7</b>	<b>5</b>	<b>0-4</b>	
<b>Design principles</b>	An excellent description of how design principles will be implemented in the website's design is included and supported by prototype screenshots.	A good description of how design principles will be implemented in the website's design is included and supported by prototype screenshots.	Some details regarding how design principles will be implemented in the website's design are included and supported by prototype screenshots.	The description regarding how design principles will be implemented in the website's design is not included or is completely unsatisfactory and/or is not supported by screenshots of the prototype.	
<b>Revised:</b>	<b>8-10</b>	<b>6-7</b>	<b>5</b>	<b>0-4</b>	
<b>Interaction types</b>	An excellent description of how interaction types will be implemented in the website's design is included and is supported by prototype screenshots.	A good description of how interaction types will be implemented in the website's design is included and is supported by prototype screenshots.	Some details regarding how interaction types will be implemented in the website's design are included and supported by prototype screenshots.	The description regarding how interaction types will be implemented in the website's design is not included or is completely unsatisfactory and/or is not supported by screenshots of the prototype.	
<b>Revised:</b>	<b>8-10</b>	<b>6-7</b>	<b>5</b>	<b>0-4</b>	
<b>Social Interactions</b>	An excellent description of how social interactions will be implemented in the website's design is included and is supported by prototype screenshots.	A good description of how social interactions will be implemented in the website's design is included and is supported by prototype screenshots.	Some details regarding how social interactions will be implemented in the website's design are included and supported by prototype screenshots.	The description regarding how social interactions will be implemented in the website's design is not included or is completely unsatisfactory and/or is not supported by screenshots of the prototype.	

<b>Revised: Emotional interaction</b>	<b>8-10</b> An excellent description of how emotional interactions will be implemented in the website's design is included and supported by the prototype's screenshots.	<b>6-7</b> A good description of how emotional interactions will be implemented in the website's design is included and is supported by prototype screenshots.	<b>5</b> Some details regarding how emotional interactions will be implemented in the website's design are included and supported by prototype screenshots.	<b>0-4</b> The description regarding how emotional interactions will be implemented in the website's design is not included or is completely unsatisfactory and/or is not supported by screenshots of the prototype.	
<b>Revised: Web Content Accessibility and Guidelines (WCAG) 2.0</b>	<b>8-10</b> An excellent description of how WCAG will be implemented in the website's design is included and is supported by prototype screenshots.	<b>6-7</b> A good description of how WCAG will be implemented in the website's design is included and is supported by prototype screenshots.	<b>5</b> Some details regarding how WCAG will be implemented in the website's design are included and supported by prototype screenshots.	<b>0-4</b> The description regarding how WCAG will be implemented in the website's design is not included or is completely unsatisfactory and/or is not supported by screenshots of the prototype.	
<b>Prototype</b>	<b>8-10</b> An excellent prototype representing the functionality of the system has been developed.	<b>6-7</b> A good prototype representing the functionality of the system has been developed.	<b>5</b> An average to below-average prototype representing the system's functionality has been developed.	<b>0-4</b> No, or a completely unsatisfactory prototype has been developed.	
<b>PART 2 TOTAL</b>					<b>/100</b>

POE RUBRIC – SKELETON OUTLINE					
Criteria	LEVELS OF ACHIEVEMENT				Feedback
	EXCELLENT	GOOD	DEVELOPING	POOR	
	Score Ranges Per Level (1/2 marks possible)				
GENERAL:	8-10	7-6	5	0-4	
Language usage, referencing, and editing of the document	Language usage, referencing, and editing of the document are excellent.	Language usage, referencing, and editing of the document are good.	Language usage, referencing, and editing of the document are satisfactory.	Language usage, referencing, and document editing are poor or completely unsatisfactory.	
Revised:	5	3-4	1-2	0	
Description of website functionality	An excellent description that clearly describes the website’s functionality is included.	A good description that adequately describes the website’s functionality is included.	A slightly vague description of the website’s functionality is included.	A very unclear description of the functionality offered by the website, or the description is missing.	
Revised:	5	3-4	1-2	0	
Usability goals	An excellent description of how usability goals will be implemented in the website’s design is included and is supported by prototype screenshots.	A good description of how usability goals will be implemented in the website’s design is included and is supported by prototype screenshots.	Some details regarding how usability goals will be implemented in the website’s design are included and supported by prototype screenshots.	The description regarding how usability goals will be implemented in the website’s design is not included or is completely unsatisfactory and/or is not supported by screenshots of the prototype.	
Revised:	5	3-4	1-2	0	
Desirable aspects of user experience	An excellent description of how desirable aspects of user experience will be implemented in the website’s design is included and is supported by screenshots of the prototype.	A good description of how desirable aspects of user experience will be implemented in the website’s design is included and is supported by screenshots of the prototype.	Some details regarding how desirable aspects of user experience will be implemented in the website’s design are included and supported by prototype screenshots.	The description regarding how desirable aspects of user experience will be implemented in the website’s design is not included or is completely unsatisfactory and/or not supported by the	

				prototype's screenshots.	
<b>Revised:</b>	<b>5</b>	<b>3-4</b>	<b>1-2</b>	<b>0</b>	
<b>Design principles</b>	An excellent description of how design principles will be implemented in the website's design is included and supported by prototype screenshots.	A good description of how design principles will be implemented in the website's design is included and supported by prototype screenshots.	Some details regarding how design principles will be implemented in the website's design are included and supported by prototype screenshots.	The description regarding how design principles will be implemented in the website's design is not included or is completely unsatisfactory and/or is not supported by screenshots of the prototype.	
<b>Revised:</b>	<b>5</b>	<b>3-4</b>	<b>1-2</b>	<b>0</b>	
<b>Interaction types</b>	An excellent description of how interaction types will be implemented in the website's design is included and is supported by prototype screenshots.	A good description of how interaction types will be implemented in the website's design is included and is supported by prototype screenshots.	Some details regarding how interaction types will be implemented in the website's design are included and supported by prototype screenshots.	The description regarding how interaction types will be implemented in the website's design is not included or is completely unsatisfactory and/or is not supported by screenshots of the prototype.	
<b>Revised:</b>	<b>5</b>	<b>3-4</b>	<b>1-2</b>	<b>0</b>	
<b>Social Interactions</b>	An excellent description of how social interactions will be implemented in the website's design is included and is supported by prototype screenshots.	A good description of how social interactions will be implemented in the website's design is included and is supported by prototype screenshots.	Some details regarding how social interactions will be implemented in the website's design are included and supported by prototype screenshots.	The description regarding how social interactions will be implemented in the website's design is not included or is completely unsatisfactory and/or is not supported by screenshots of the prototype.	



<b>Revised: Emotional interaction</b>	<b>5</b> An excellent description of how emotional interactions will be implemented in the website's design is included and supported by the prototype's screenshots.	<b>3-4</b> A good description of how emotional interactions will be implemented in the website's design is included and is supported by prototype screenshots.	<b>1-2</b> Some details regarding how emotional interactions will be implemented in the website's design are included and supported by prototype screenshots.	<b>0</b> The description regarding how emotional interactions will be implemented in the website's design is not included or is completely unsatisfactory and/or is not supported by screenshots of the prototype.	
<b>Revised: Web Content Accessibility and Guidelines (WCAG) 2.0</b>	<b>5</b> An excellent description of how WCAG will be implemented in the website's design is included and is supported by prototype screenshots.	<b>3-4</b> A good description of how WCAG will be implemented in the website's design is included and is supported by prototype screenshots.	<b>1-2</b> Some details regarding how WCAG will be implemented in the website's design are included and supported by prototype screenshots.	<b>0</b> The description regarding how WCAG will be implemented in the website's design is not included or is completely unsatisfactory and/or is not supported by screenshots of the prototype.	
<b>Revised: Prototype</b>	<b>5</b> An excellent prototype representing the functionality of the system.	<b>3-4</b> A good prototype representing the functionality of the system.	<b>1-2</b> An average to below-average prototype representing the functionality of the system.	<b>0</b> A completely unsatisfactory prototype.	
<b>Prototype: Usability goals</b>	<b>5</b> An excellent implementation of usability goals is demonstrated in the prototype.	<b>3-4</b> A good implementation of usability goals is demonstrated in the prototype.	<b>1-2</b> An average to below-average implementation of usability goals is demonstrated in the prototype.	<b>0</b> A completely unsatisfactory implementation of usability goals is demonstrated in the prototype.	

<b>Prototype: Desirable aspects of user experience</b>	<b>5</b>	<b>3-4</b>	<b>1-2</b>	<b>0</b>	
	An excellent implementation of desirable aspects of user experience is demonstrated in the prototype.	A good implementation of usability desirable aspects of user experience is demonstrated in the prototype.	An average to below-average implementation of desirable aspects of user experience is demonstrated in the prototype.	A completely unsatisfactory implementation of desirable aspects of user experience is demonstrated in the prototype.	
<b>Prototype: Design principles</b>	<b>5</b>	<b>3-4</b>	<b>1-2</b>	<b>0</b>	
	An excellent implementation of design principles is demonstrated in the prototype.	A good implementation of design principles is demonstrated in the prototype.	An average to below-average implementation of design principles is demonstrated in the prototype.	A completely unsatisfactory implementation of design principles is demonstrated in the prototype.	
<b>Prototype: Interaction types</b>	<b>5</b>	<b>3-4</b>	<b>1-2</b>	<b>0</b>	
	An excellent implementation of interaction types is demonstrated in the prototype.	A good implementation of interaction types is demonstrated in the prototype.	An average to below-average implementation of interaction types is demonstrated in the prototype.	A completely unsatisfactory implementation of interaction types is demonstrated in the prototype.	
<b>Prototype: Social interactions</b>	<b>5</b>	<b>3-4</b>	<b>1-2</b>	<b>0</b>	
	An excellent implementation of social interactions is demonstrated in the prototype.	A good implementation of social interactions is demonstrated in the prototype.	An average to below-average implementation of social interactions is demonstrated in the prototype.	A completely unsatisfactory implementation of social interactions is demonstrated in the prototype.	
<b>Prototype: Emotional interaction</b>	<b>5</b>	<b>3-4</b>	<b>1-2</b>	<b>0</b>	
	An excellent implementation of emotional interactions is demonstrated in the prototype.	A good implementation of emotional interactions is demonstrated in the prototype.	An average to below-average implementation of emotional interactions is demonstrated in the prototype.	A completely unsatisfactory implementation of emotional interactions is demonstrated in the prototype.	

<b>Prototype:</b>	<b>5</b>	<b>3-4</b>	<b>1-2</b>	<b>0</b>	
<b>Web Content Accessibility and Guidelines (WCAG) 2.0</b>	An excellent implementation of WCAG is demonstrated in the prototype.	A good implementation of WCAG is demonstrated in the prototype.	An average to below-average implementation of WCAG is demonstrated in the prototype.	A completely unsatisfactory implementation of WCAG is demonstrated in the prototype.	
<b>Prototype:</b>	<b>8-10</b>	<b>5-7</b>	<b>2-4</b>	<b>0-1</b>	
<b>Usability</b>	An excellent prototype was developed that demonstrates the ability to implement computer interfaces that are useable and useful for users of ICT.	A good prototype was developed that demonstrates the ability to implement computer interfaces that are useable and useful for users of ICT.	A satisfactory prototype was developed that demonstrates the ability to implement computer interfaces that are useable and useful for users of ICT.	An unsatisfactory prototype was developed that demonstrates the ability to implement computer interfaces that are useable and useful for users of ICT.	
<b>POE TOTAL</b>					<b>/100</b>

**END OF POE**