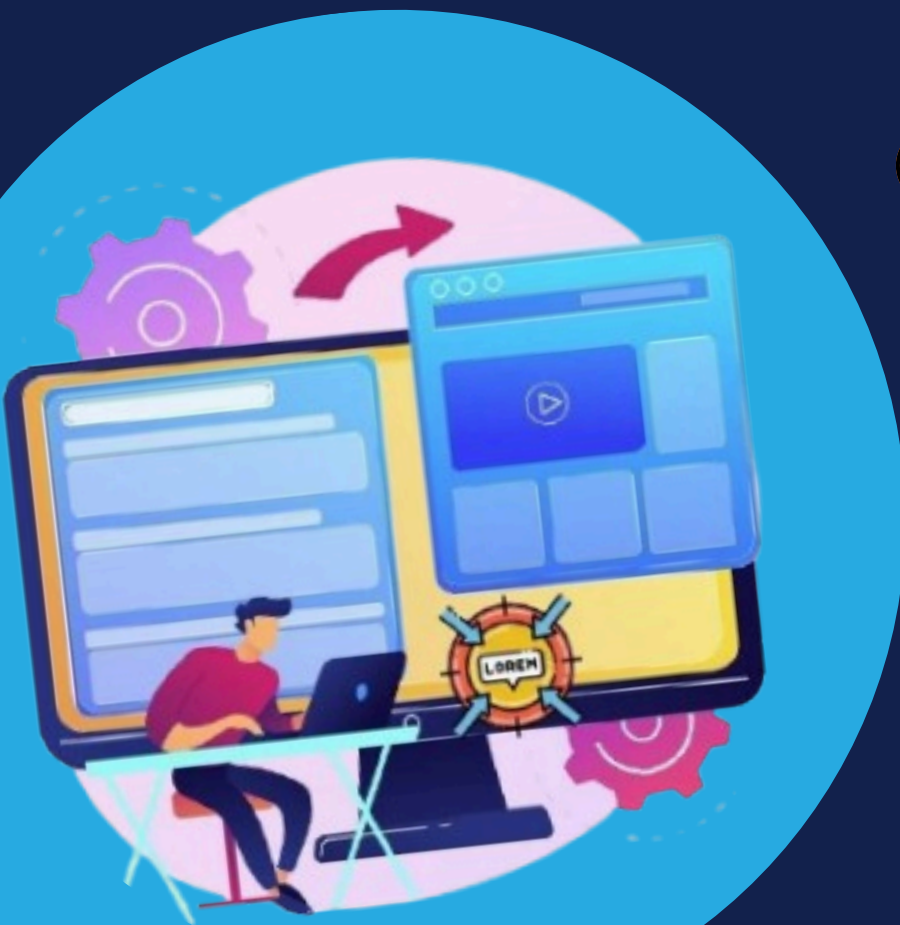


# Webcrate — Create Dynamic, SEO-Friendly Websites with Ease

Developed by Technowin I.T. Infra Pvt. Ltd., Webcrate is a powerful, customizable website builder for institutions, businesses, and organizations—no coding required!



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# Key Features of Webcrate



## Easy-to-Use Admin Panel

- Non-technical users can manage pages, text, banners, images, menus, and announcements.
- Dynamic sections like About Us, Departments, Committees, Infrastructure, and more can be added with personal touches.



## E-Commerce Modules

- Integrated e-commerce module enables businesses to manage products, categories, orders, and payments seamlessly within their dynamic website.
- Supports secure checkout, inventory tracking, and customizable storefronts to suit a wide range of business needs.



## SEO & Social Media Integration

- Built-in tools to enhance visibility on Google.
- Easily link to social media platforms.



## News Ticker and Pop-Up Alerts

- Highlight urgent updates or important information with pop-ups or scrolling news.



## Analytics Integration

- Know your audience using Google Analytics or custom visitor trackers.



## Fully Responsive & Mobile-Friendly Design

- Looks great on desktops, tablets, and smartphones.
- Optimized for performance and fast loading speed.
- Accessibility features are made available.



## Dynamic Media Management

- Upload and manage image galleries, video sections, PDF files, and downloadable documents.
- Add your logo, banners and carousels.



## Chatbot

- Chatbot feature for instant customer interaction, supporting automated responses, lead capture, and FAQs handling.
- Easily customizable to reflect business tone and integrated with the website for 24/7 support and engagement.



## Feedback, Enquiry & Contact Forms

- Users can send messages or feedback directly from the site.
- Dynamic forms and workflows can also be generated with our Workosphere software.



## Accessibility

- Designed to be inclusive, allowing access for differently-abled users.

## Why Choose Webcrate?

- ✓ Ready-to-go platform – Quick deployment
- ✓ No coding required – designed for ease of use
- ✓ Fully supported and maintained by Technowin
- ✓ Ideal for schools, colleges, NGOs, private firms, and government portals