

# Transactional Sending After January Release

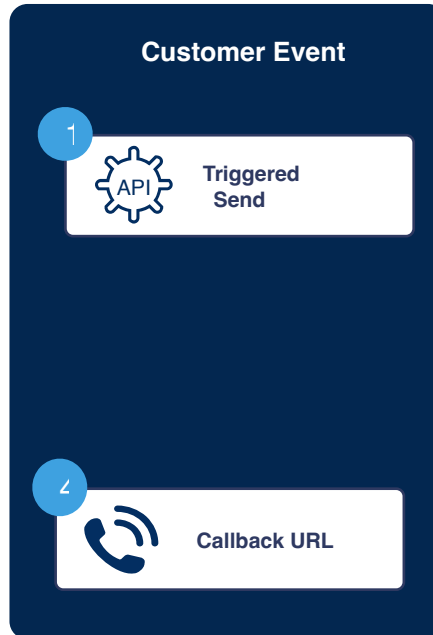
salesforce

**northern trail**  
outfitters

salesforce marketing cloud

1

NTO events such as order confirmation, purchase receipt, etc occur causing NTO to send an API call to Marketing Cloud to send a transactional message.



2

NTO has a URL that is configured to accept POST calls from Marketing Cloud.

As Marketing Cloud processes the messages they make calls back to NTO to inform them of the message status.

`/messaging/v1/{channel}/definitions/{definitionKey}/`

Example Response:

```
{
  "requestId": "e2ddb203-ea53-4843-b2d4-9f8c0c862913",
  "responses": [ {
    "recipientSendId": "e2ddb203-ea53-4843-b2d4-9f8c0c862913",
    "hasErrors": false,
    "messages": ["Queued"]
  }
]
```

`https://ntoretail.com/callback`

Example Response:

```
{
  "eventCategoryType": "TransactionalSendEvents.EmailSent",
  "timestampUTC": "<timestamp>",
  "compositeld": "<compositeIDString>",
  "definitionId": "<defIDString>",
  "definitionKey": "<definitionKeyString>",
  "mid": "<midNumber>",
  "eid": "<eidNumber>",
  "info": {
    "to": "<emailAddressString>",
    "subscriberKey": "<subscriberKeyString>",
    "messageKey": "<messageKeyString>",
    "status": "Sent"
  }
}
```

Marketing Cloud Processing

Triggered Send Queued

Marketing Cloud Processing

Send Message

2

Marketing Cloud receives NTO's request and responds back to NTO that the message has been queued.

3

As Marketing Cloud processes the queue the message is sent, errors, or bounces.

✓ Sent  
✗ Send Error  
⚠ Bounce