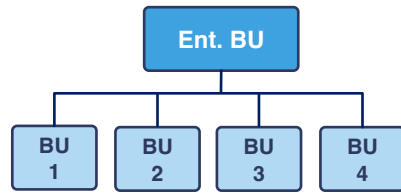


Marketing Cloud Architecture

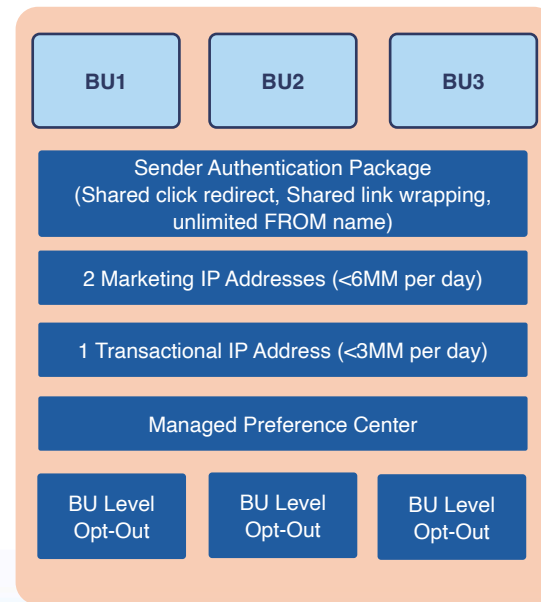
Business Unit Setup - Blocks



Single-level BU block



BU Details block



Multi-tier BU block

