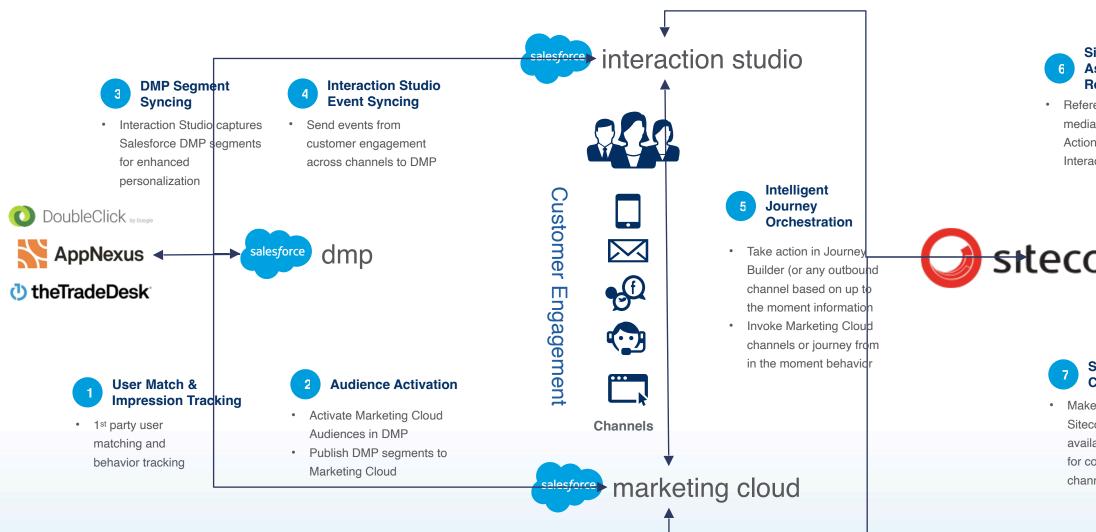
AS+IS+Sitecore Integration Overview



Sitecore Asset Reference

 Reference Sitecore media in Next Best Action decisions from Interaction Studio



Sitecore/Marketing **Cloud Connector**

· Makes images from the Sitecore media library available in Marketing Cloud for content reuse and channel messaging