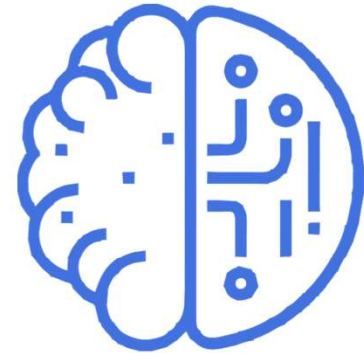
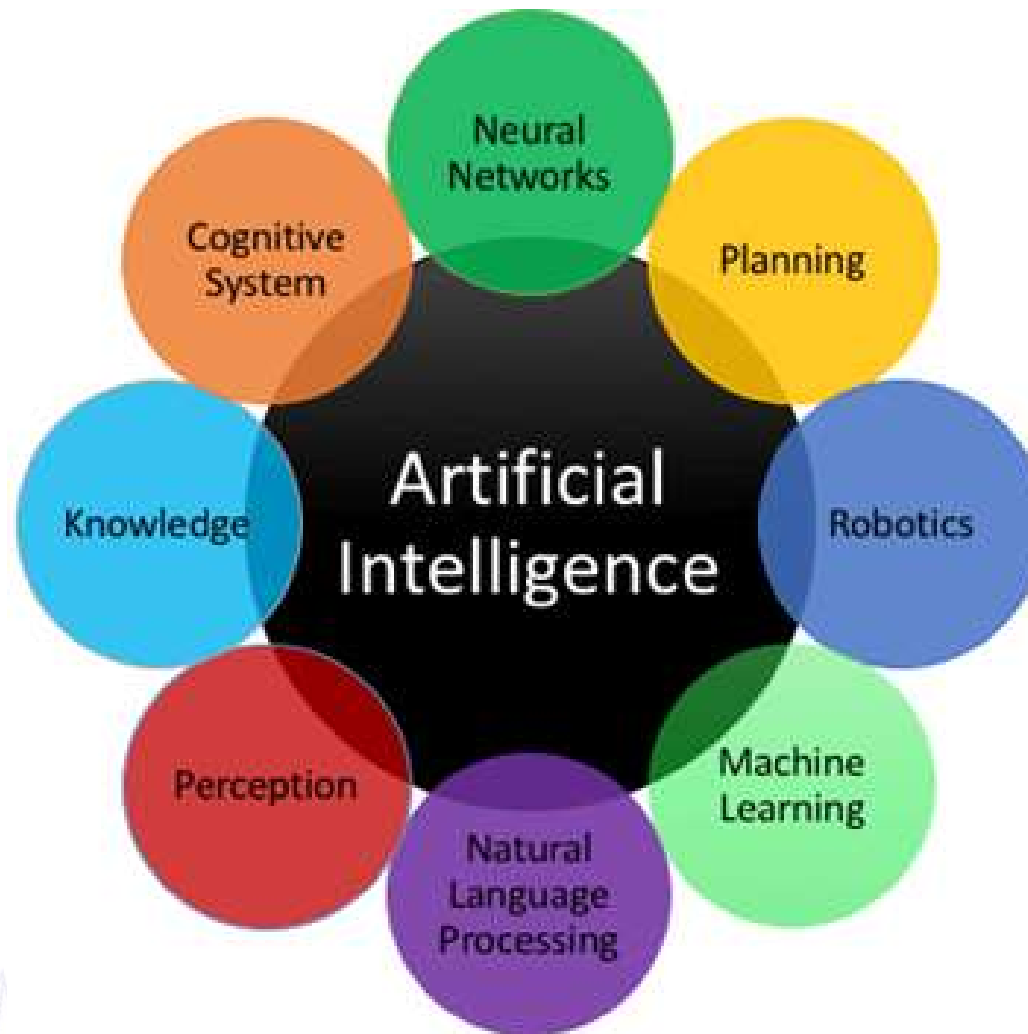


OBJECTIVES

- Data Science
- Artificial Intelligence
- What is Machine Learning?
- ML Algorithms Types
- ML Use Case Types



Artificial Intelligence(AI)



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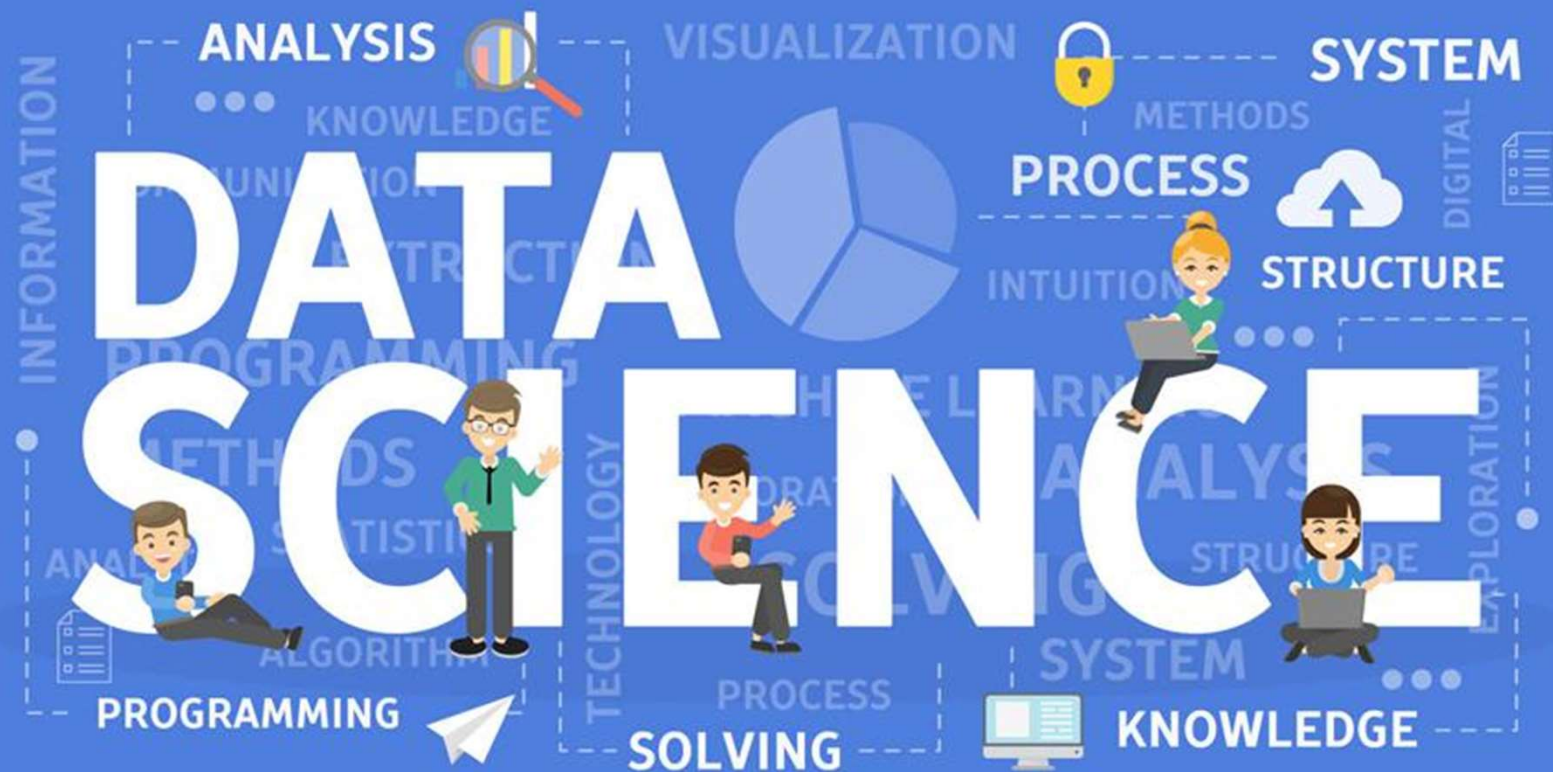


RECORDED



INTERACTIVE

Data Science



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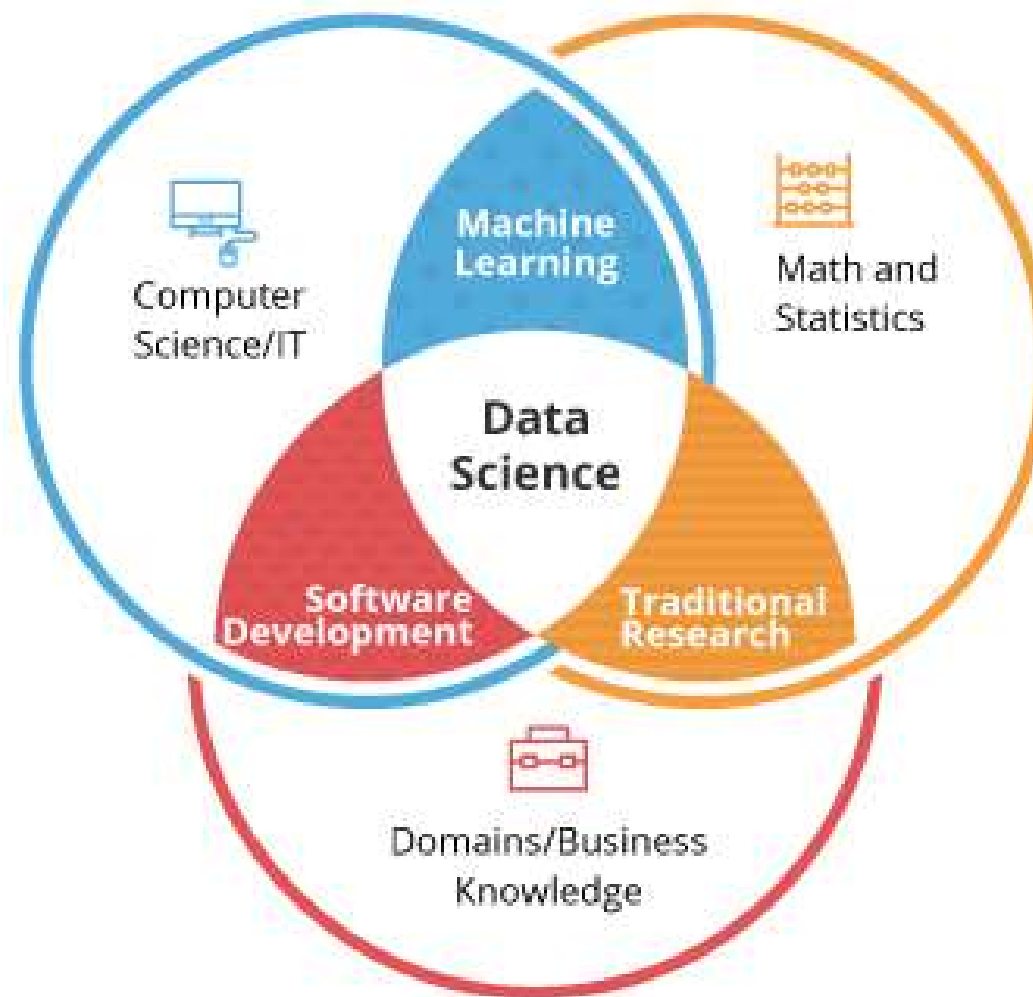


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Data Science Components



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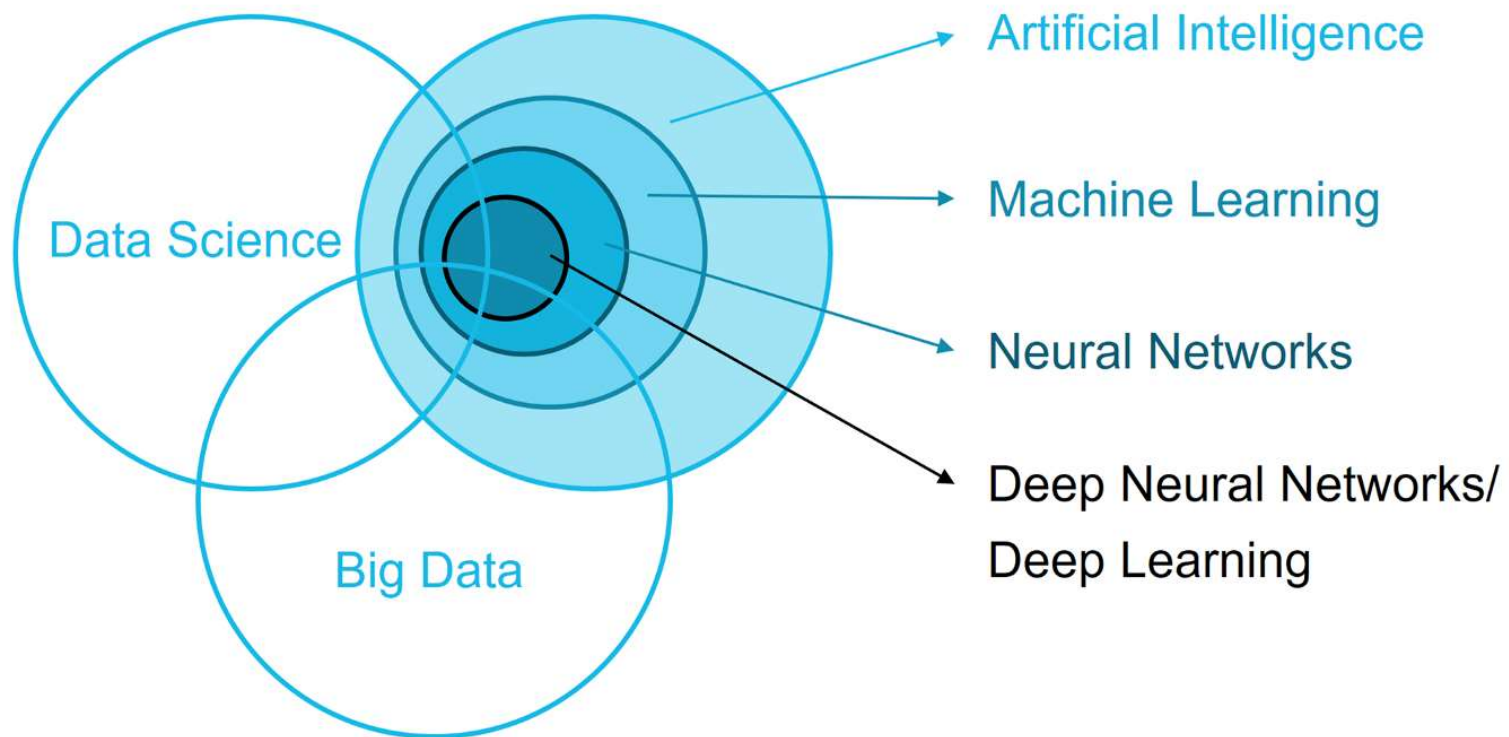


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AI vs Data Science



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Types of AI



Narrow AI

Dedicated to assist with or take over specific tasks.

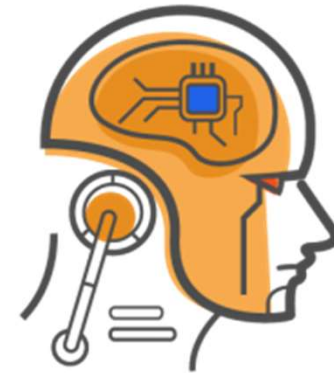
- Google Assistant
- Siri
- Alexa



General AI

Takes knowledge from one domain, transfers to other domain.

- Boston Dynamic Robot
- Sophia



Super AI

Machines that are an order of magnitude smarter than humans.

- Higher than Human
- Age of AI(Tony Stark)



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INTERACTIVE

AI Projects: Moley Robotic Kitchen



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AI Projects: Self driving car



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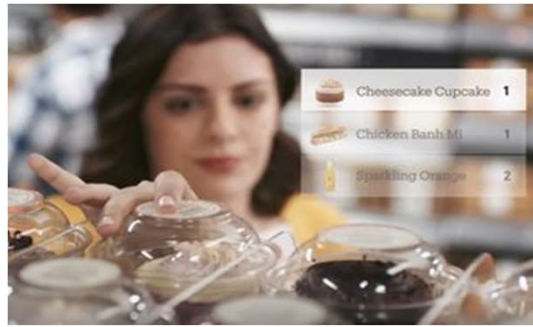
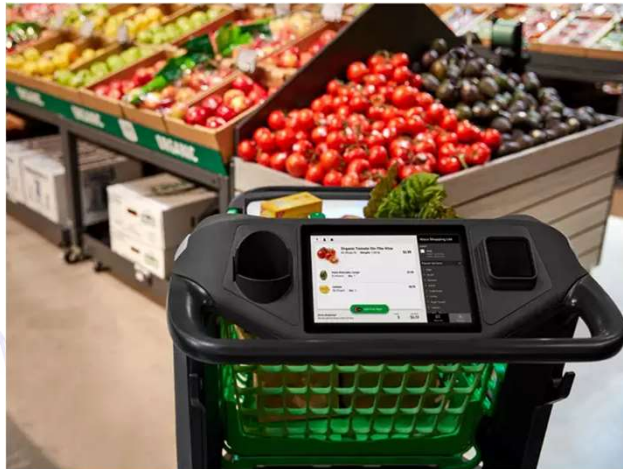


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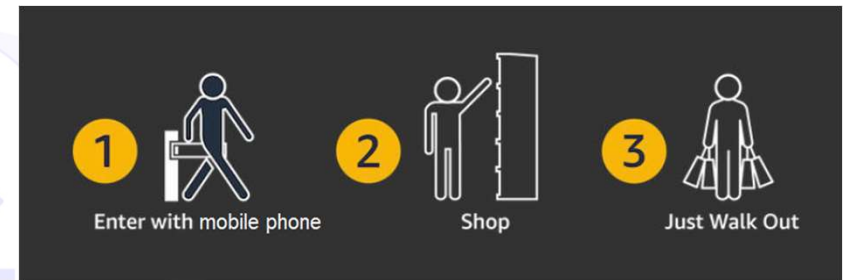


INTERACTIVE

AI Projects: Amazon Go



amazon go



STEPHEN BRASH/AGENCY IMAGES NORTH AMERICA/AGENCY IMAGES



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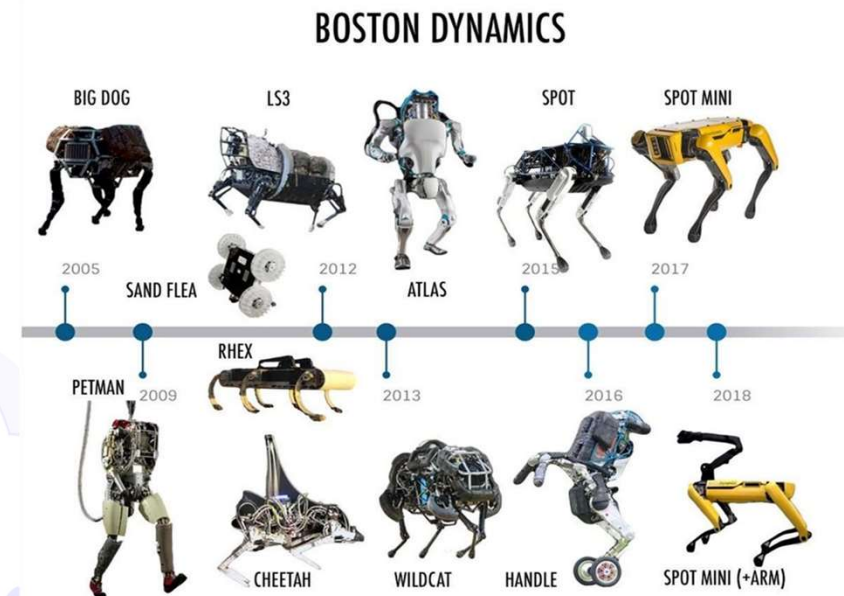


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AI Projects: Boston Dynamics Robots



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AI Projects: Future farming



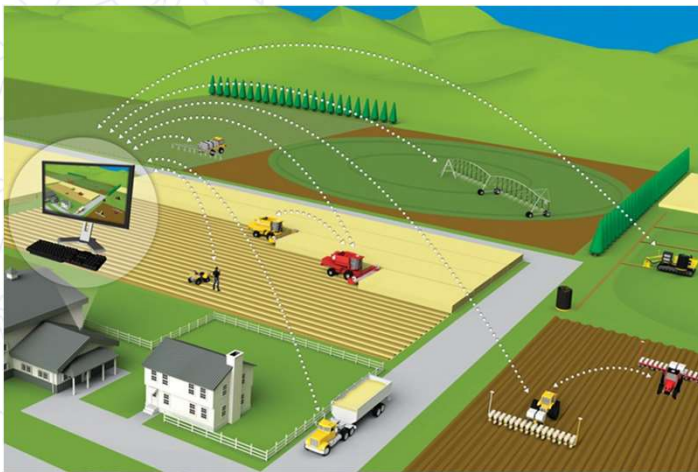
Precision Agriculture



Vertical Farming



Aquaponics



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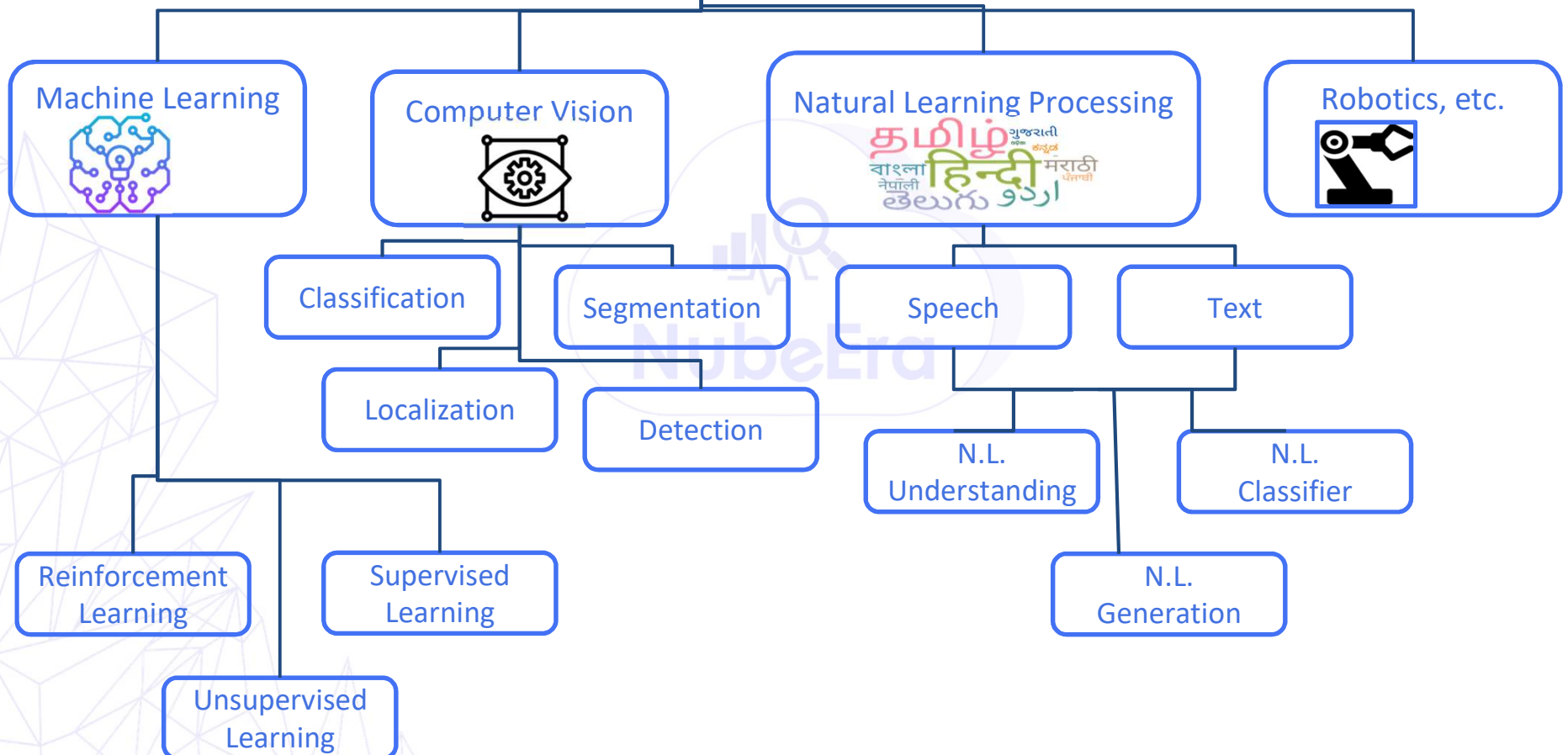
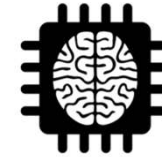


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Artificial Intelligence(AI)



Artificial Intelligence



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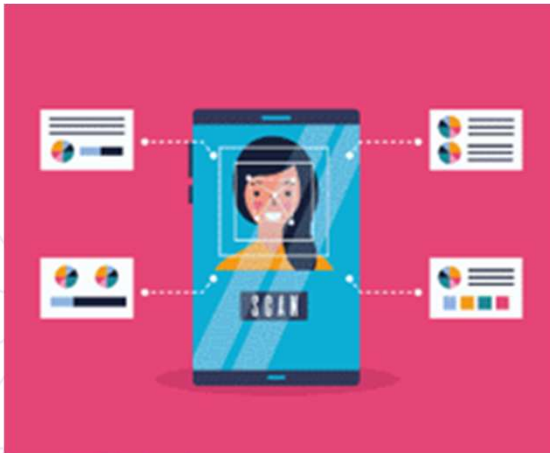


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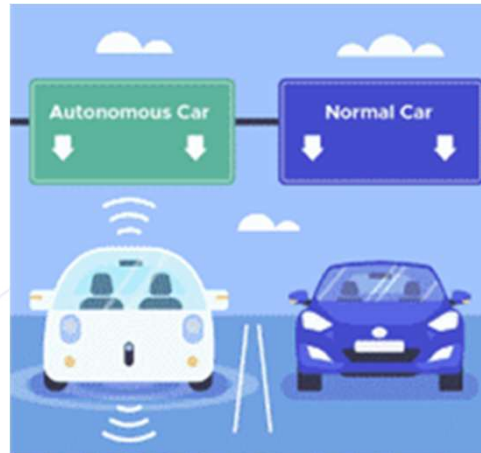


INTERACTIVE

Computer Visions(CV)



Facial Recognition
Software



Self driving cars



Manufacturing
production line



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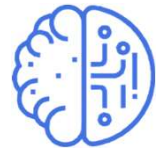


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INTERACTIVE

NLP



Information Retrieval

Doc A

Doc 1

Doc 2

Doc 3

Sentiment Analysis



Information Extraction



Machine Translation



Natural Language Processing

Question Answering



Human: When was Apollo sent to space?

Machine: First flight - AS-201, February 26, 1966



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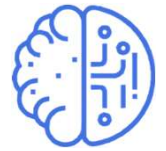


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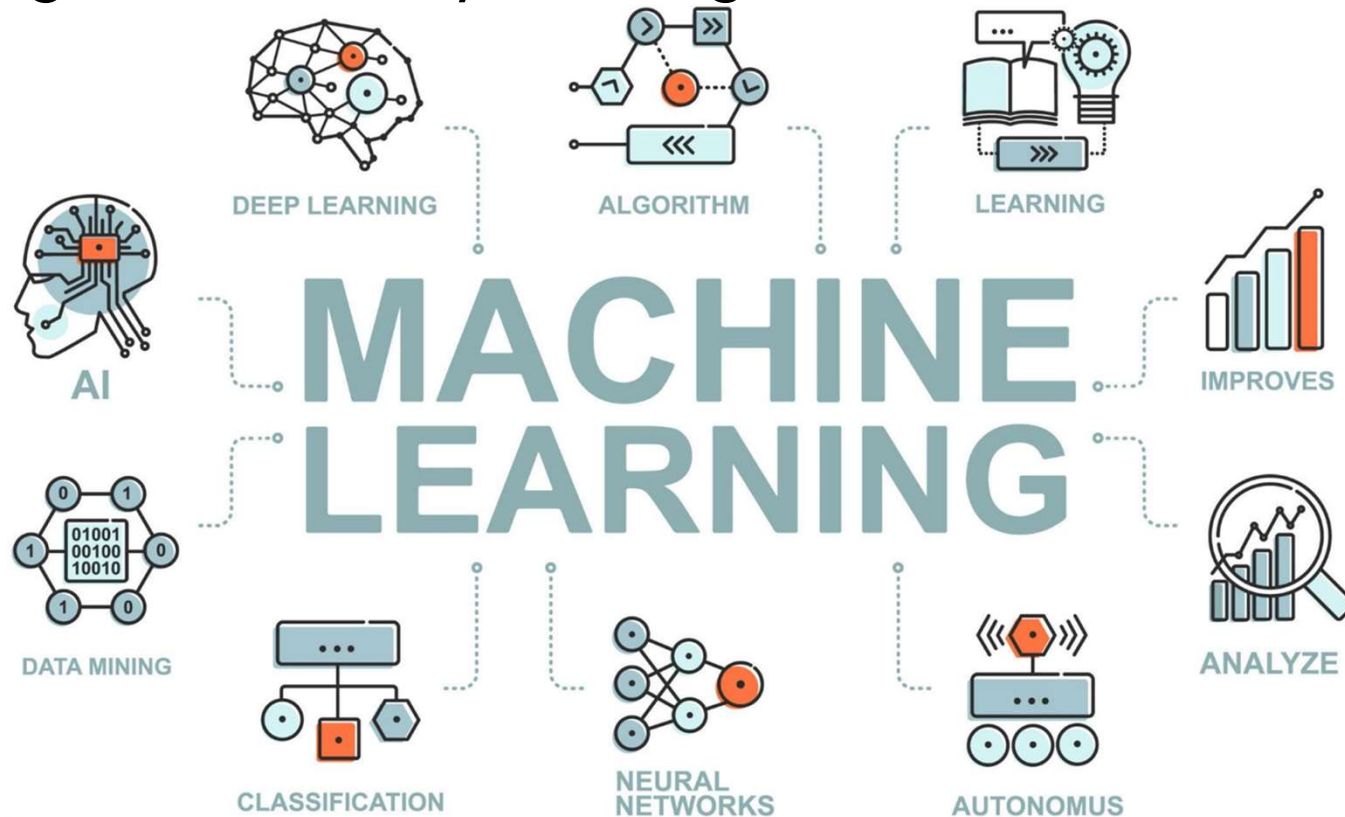


INTERACTIVE

What is Machine Learning?



- Science of getting computers to learn & act like humans do.
- Learning can done by feeding them data & information.



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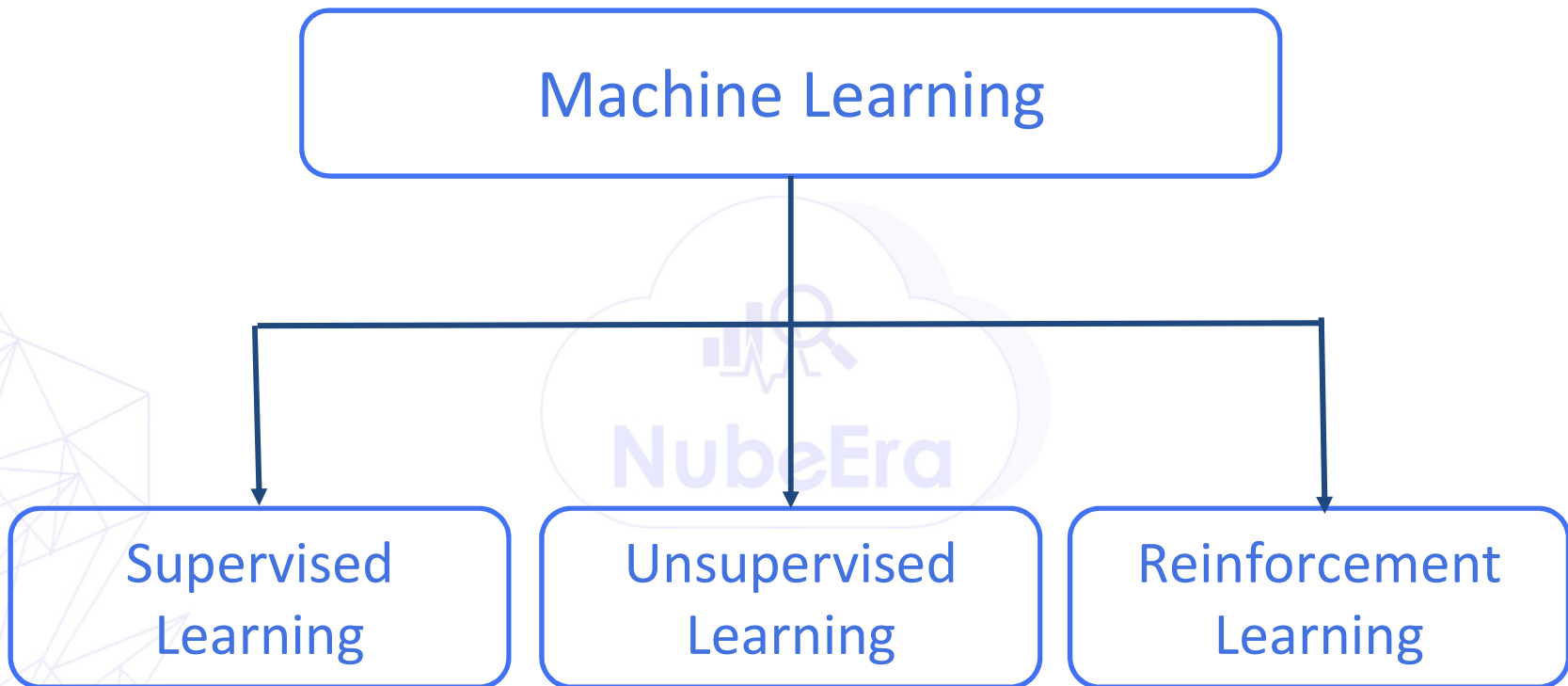


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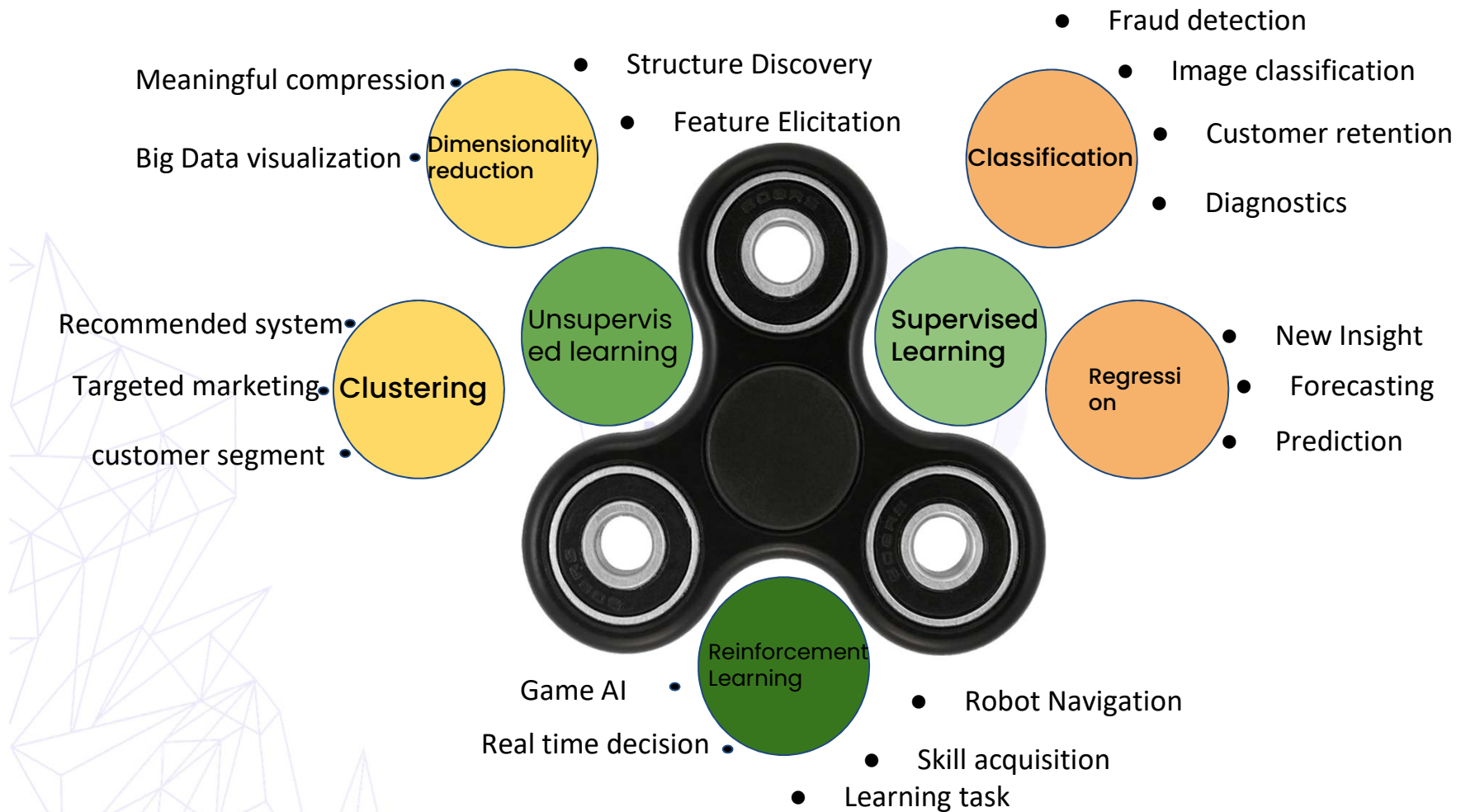


INTERACTIVE

Machine Learning



ML Applications



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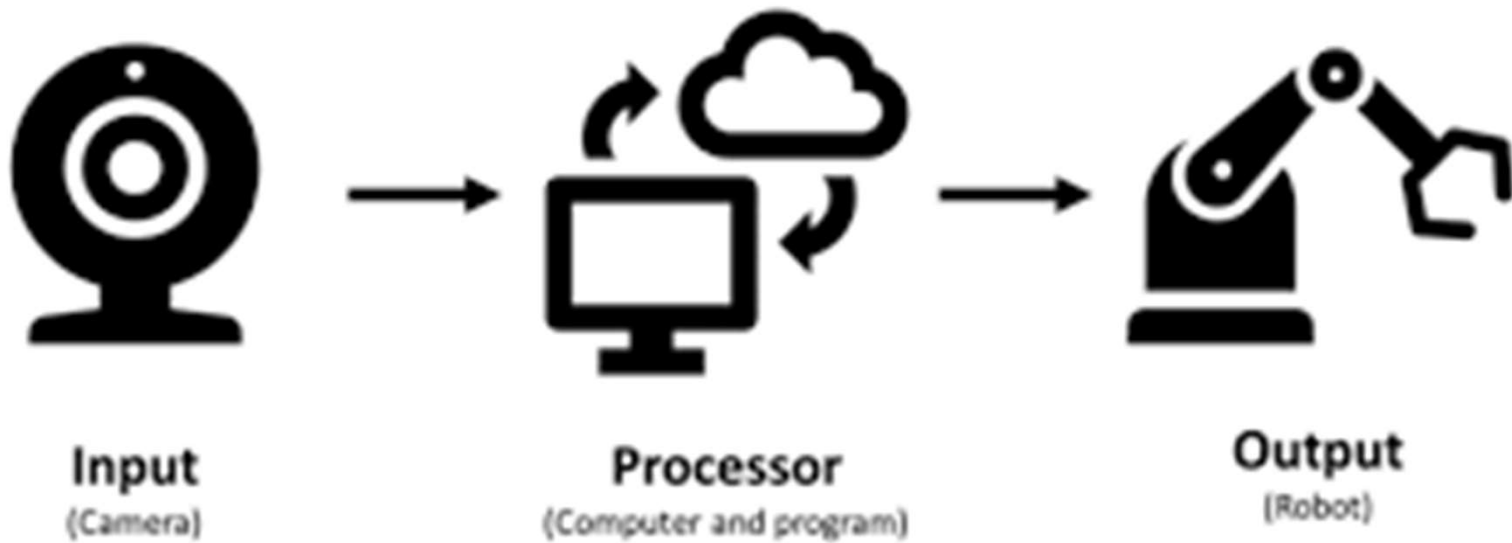


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INTERACTIVE

System



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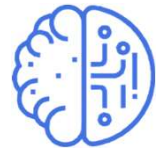


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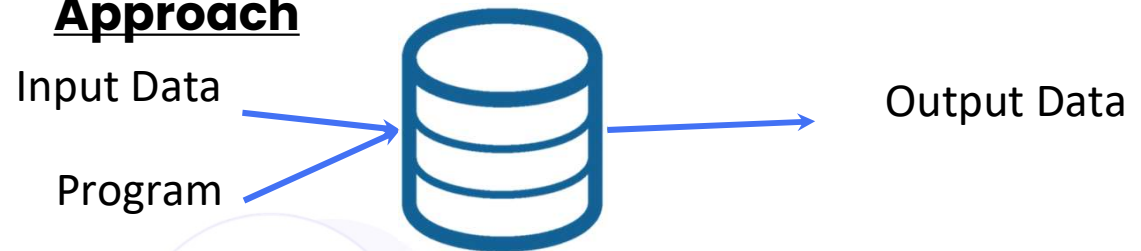
INTERACTIVE

Traditional Vs. ML Approaches



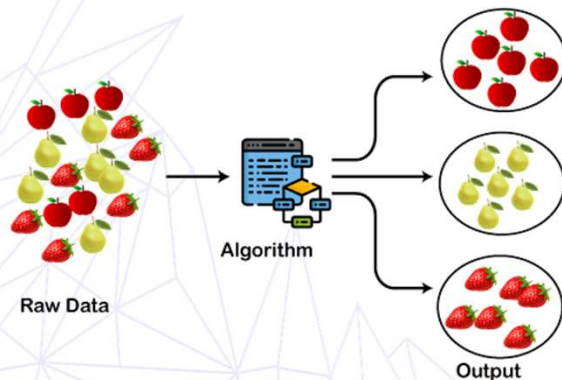
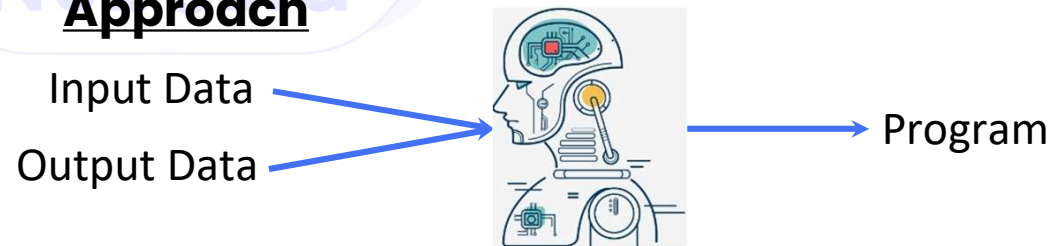
Dump System

Traditional Programming Approach



Intelligence System

Machine Learning Approach



Collect
Training
Data

Train
Classifier

Make
Predictions



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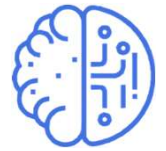


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Machine Learning Types



SUPERVISED LEARNING



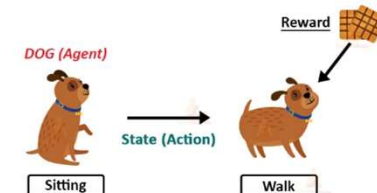
UNSUPERVISED LEARNING



REINFORCEMENT LEARNING



Reinforcement Learning in ML



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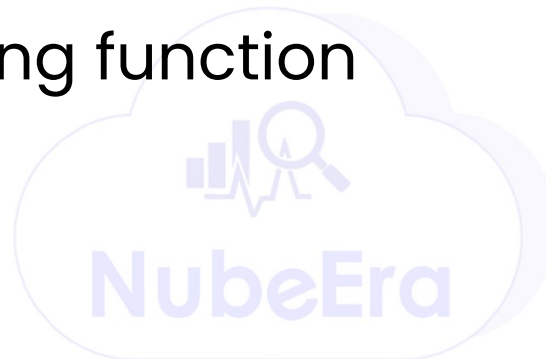


INTERACTIVE

When to use ML Algorithm



- Representation
 - A set of classifiers
 - The language that a computer understands.
- Evaluation
 - Objective/scoring function
- Optimization
 - Search method



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INTERACTIVE

ML Algorithm Types & Use Cases



Supervised Learning

- Labelled data
- Direct feedback
- Predict outcome/future

Unsupervised Learning

- No Labels
- No feedback
- Find hidden structure

Reinforcement Learning

- Decision process
- Reward system
- Learn series of actions

Classification

- Fraud detection
- Spam detection
- Diagnostics
- Image classification

Dimensionality Reduction

- Text Mining
- Face Recognition
- Big data Visualization
- Image Recognition

Recommendation Engine

- Gaming
- Finance Sector
- Manufacturing
- Inventory Management
- Robot Navigation

Regression

- Risk Assessment
- Score Prediction

Clustering

- Biology
- City Planning
- Targeted Marketing

Categorical

Continuous



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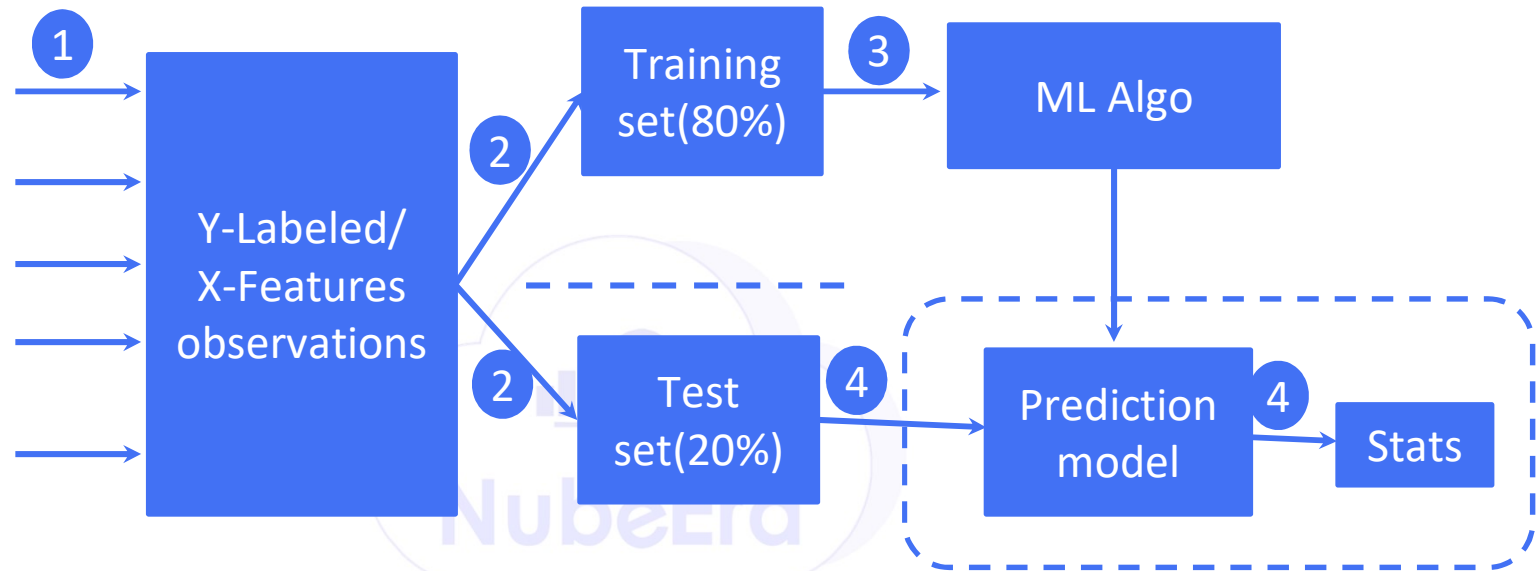


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How Supervised Works



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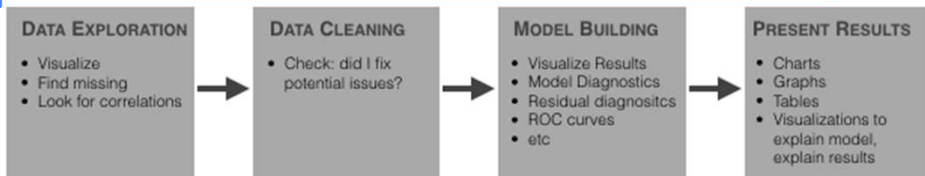


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INTERACTIVE

Supervised Learning Model



Real World(Kaggle/Github/UCI)

Data Collections

Clean Dataset

EDA

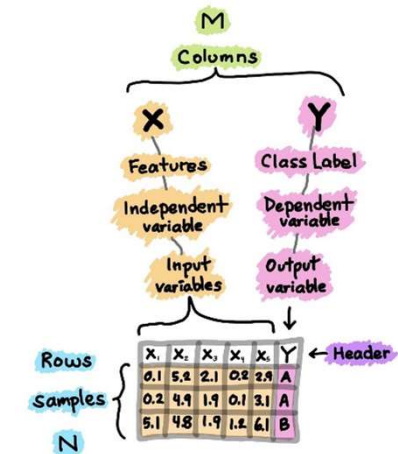
Training Data(Features, Labels)

Machine Learning Algorithm

New Test Data

Predictive Model

Prediction



[Exploratory Data Analysis](#)



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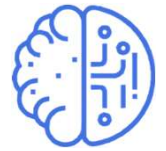


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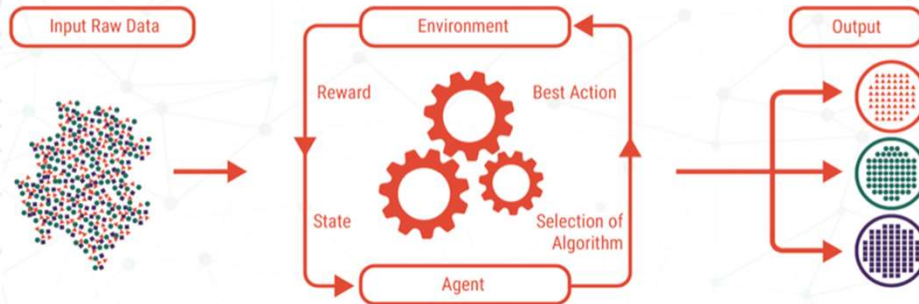
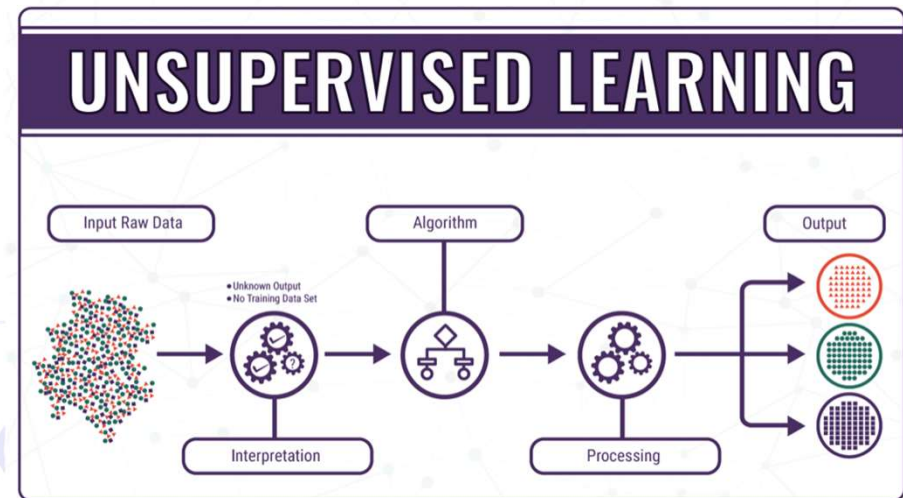


INTERACTIVE

Unsupervised Learning



Input Raw Data



Era



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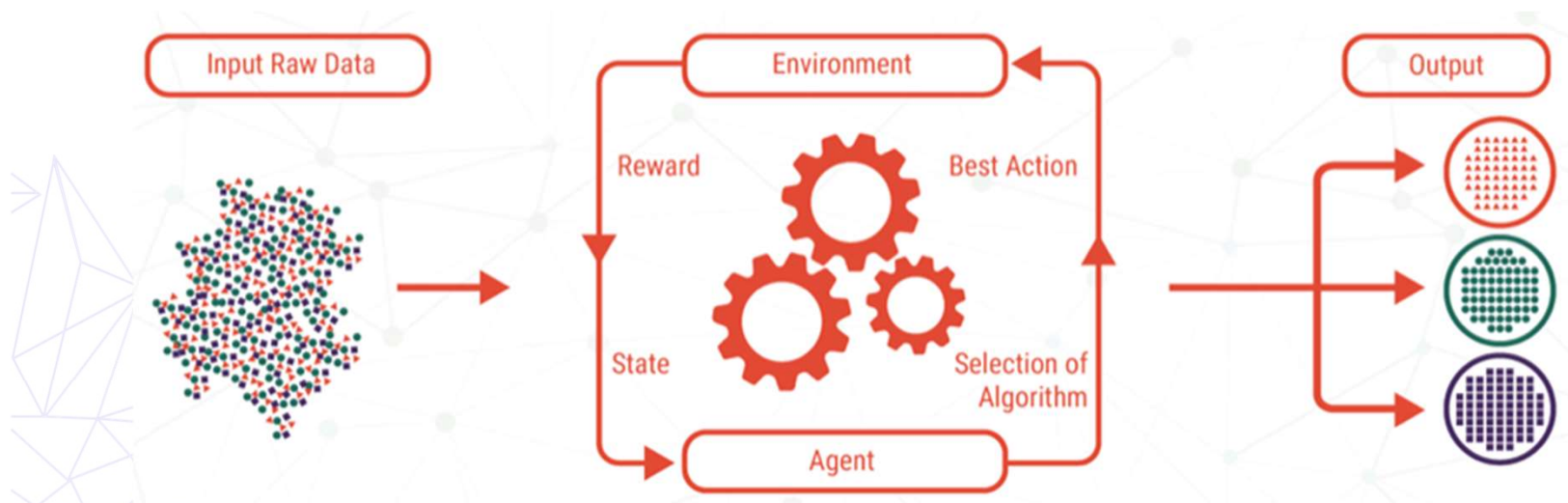


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Reinforcement Learning



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INTERACTIVE

Types of Regressions



- **Linear Regressions**
 - Simple Linear Regression
 - Multiple Linear Regression
- Polynomial Regression
- **Logistic Regression**
- Ridge Regression
- Lasso Regression
- Bayesian Linear Regression
- **Decision Tree Regression**
- **Random Forest Regression**



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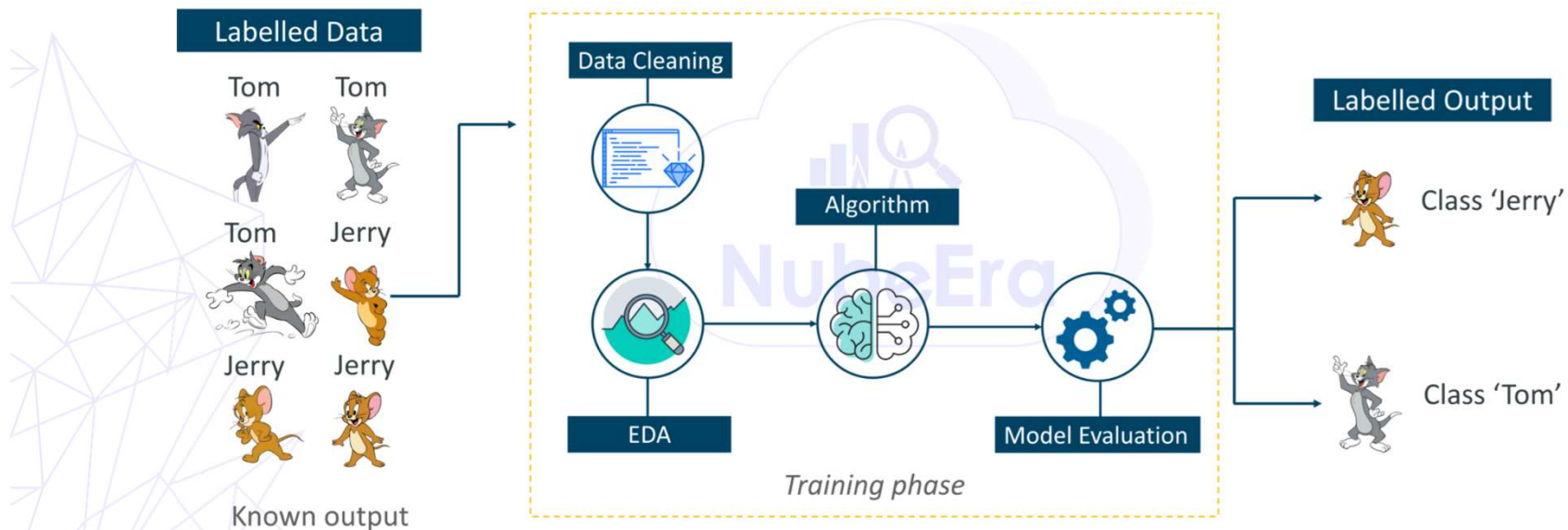


INTERACTIVE

Classifications



- Naive Bayes
- SVM- Support Vector Machine



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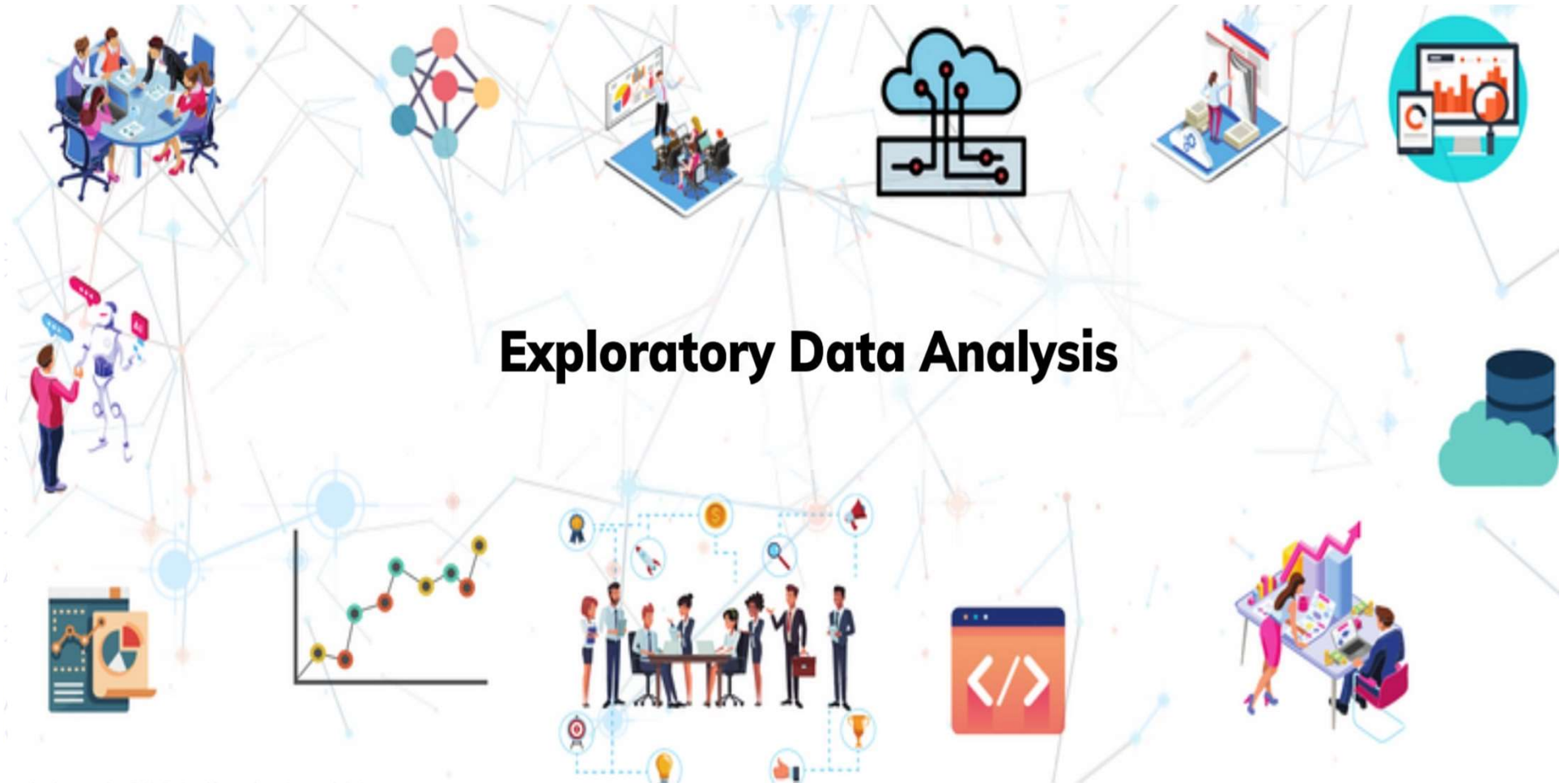
Demo

Dataset

Why EDA



Exploratory Data Analysis



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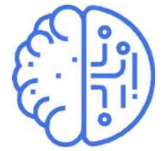


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EDA



- Handle Missing value
- Removing duplicates
- Outlier Treatment
- Normalizing and Scaling(Numerical Variables)
- Encoding Categorical variables(Dummy Variables)
- Bivariate Analysis



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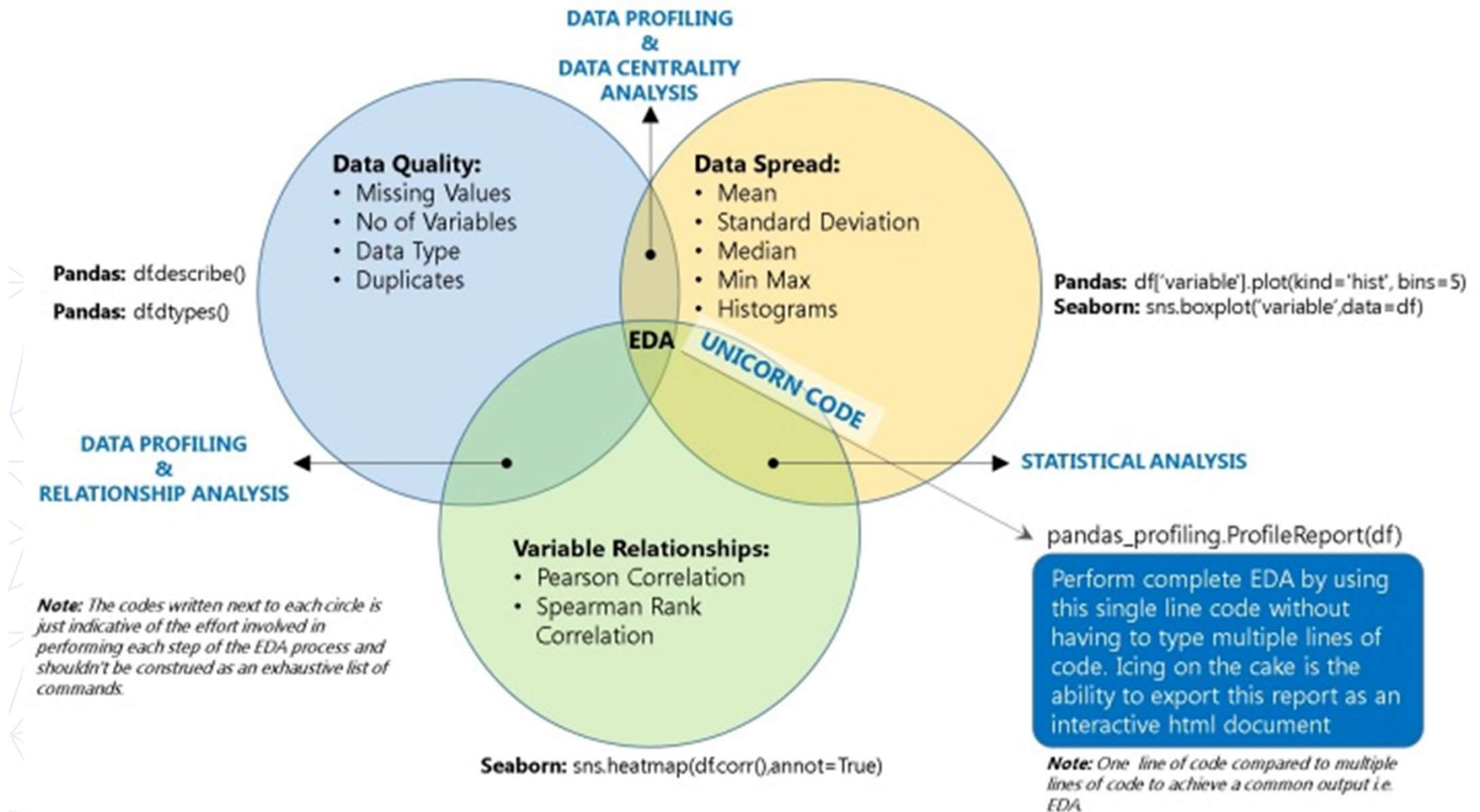
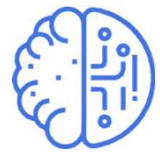


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INTERACTIVE

EDA



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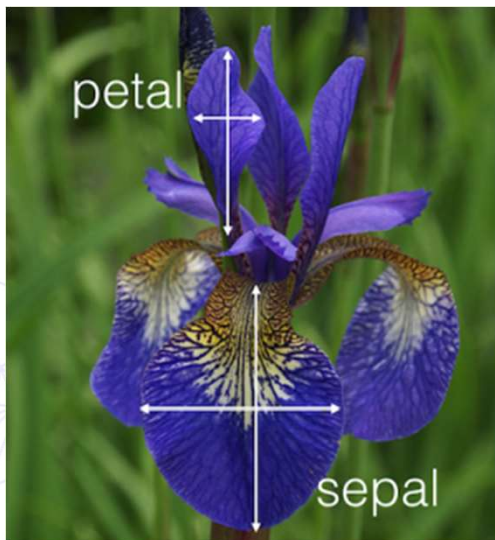


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INTERACTIVE

IRIS Flower



Iris Versicolor

Iris Setosa

Iris Virginica

	A	B	C	D	E
1	Sepal Length	Sepal Width	Petal Length	Petal Width	Class
2	5.1	3.5	1.4	0.2	Iris-setosa
3	4.9	3	1.4	0.2	Iris-setosa
4	4.7	3.2	1.3	0.2	Iris-setosa
5	4.6	3.1	1.5	0.2	Iris-setosa
6	5	3.6	1.4	0.2	Iris-setosa
7	5.4	3.9	1.7	0.4	Iris-setosa
8	4.6	3.4	1.4	0.3	Iris-setosa
9	5	3.4	1.5	0.2	Iris-setosa
10	4.4	2.9	1.4	0.2	Iris-setosa
11	4.9	3.1	1.5	0.1	Iris-setosa



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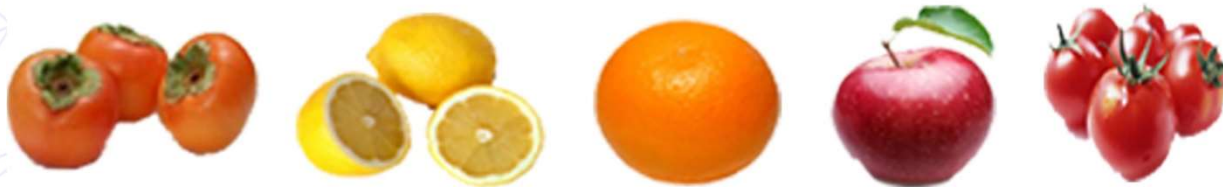


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INTERACTIVE

Fruits Separation Machine



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INTERACTIVE

Apple or Orange Data Set



Weight	Texture	Label
150g	Bumpy	Orange
170g	Bumpy	Orange
140g	Smooth	Apple
130g	Smooth	Apple



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INTERACTIVE

ML Library

Sklearn

Scikit-learn



- Simple & efficient tool for data mining & analysis.
- Built on Numpy, SciPy and Matplotlib.
- Used in
 - Classification
 - Identifying category of an object
 - Ex:
 - Spam or Not
 - Orange or Apple
 - Cat or Dog
 - Regression
 - Predicting an attribute associated with an object
 - Ex: Stock Prices Prediction



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INTERACTIVE

Usage of scikit-learn package



Clustering

Grouping of similar objects into sets

Model Selection

Comparing, Validating and choosing parameters & models

Dimensionality Reduction

Comparing, Validating and choosing parameters & models

Classification

Predicting an attribute associated with an object

Regression

Identifying category of an object

Regression

Identifying category of an object



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INTERACTIVE

Using Scikit-learn



Classification

Identifying which category an object belongs to
Application: Spam detection

Regression

Predicting an attribute associated with an object
Application: Stock prices prediction

Clustering

Automatic Grouping of similar objects into sets
Application: Customer segmentation

Model Selection

Comparing, Validating and choosing & models
Application: Improving model accuracy via parameter tuning

Dimensionality reduction

Reducing the number of random variables to consider
Application: To increase mode efficiency

Pre-Processing

Feature extraction and normalization
Application: Transforming input data such as text for use with machine algorithms



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INTERACTIVE

References



- <https://www.mlstack.cafe/blog/k-means-clustering-interview-questions>
- https://www.fullstack.cafe/?utm_source=github&utm_medium=sud
- <https://www.youtube.com/c/NubeEra>
(for future reference we will upload here upcoming technology)



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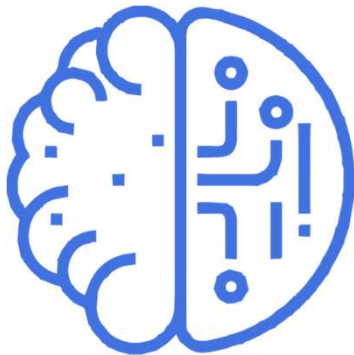
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INTERACTIVE

???

The Important thing is not to
stop
Questioning



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