Below are the problem statements and its respective solutions.

1. Total revenue per customer.
2. Average order value per product category.
3. Total number of orders by customer demographics (e.g., age, location).
4. Average customer rating per product.
5. Identify customers who have the highest potential for up-sell or cross-sell opportunities based on their past purchase behavior (e.g., frequent purchasers and high-value customers).

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| A screenshot of a computer program  AI-generated content may be incorrect. | A screenshot of a table  AI-generated content may be incorrect. |
| A screenshot of a computer code  AI-generated content may be incorrect. | A screenshot of a computer  AI-generated content may be incorrect. |