

ABENEZER BEREKET

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EDUCATION

City University of New York, New York City College of Technology

Brooklyn, NY

Bachelor of Arts, Communication Design

December 2025

- **Relevant Coursework:** Web Design | UI/UX Design

SKILLS

- **Technical:** Adobe Suite (Dreamweaver, Lightroom, Photoshop, Premiere Pro, After Effects, Audition, Indesign and Illustrator), Microsoft Office Suite (Word, Excel, PowerPoint, Outlook), FileMaker Pro, Figma, Javascript
- **Certificates:** UI/UX Design by Google Coursera (April 2024)

WORK EXPERIENCE

The Ann Experience, **Web Developer & Graphic Designer (Contractor)**

Jan 2024 - Present

- Integrated functionality to meet specific client needs and enhance user engagement by designing websites using Adobe Dreamweaver and Webflow, focusing on usability and interactive features.
- Collaborated with clients to create company logos and website copy that reflect brand guidelines and incorporate feedback, ensuring tailored identity representation.
- Elevated site aesthetics and brand messaging by editing and retouching 20+ photos for website inclusion, carefully curating visual content to match the site's theme.
- Presented copy samples and design concepts for client approval and iterative refinement by producing site mock-ups and prototypes using Figma, facilitating a collaborative design process.

DMWeeks, **Web Developer & Graphic Designer (Contractor)**

Nov 2023 - Present

- Collaborate with clients to conceptualize creative ideas and art direction, offering insights on copy and website optimization to enhance brand messaging and engagement.
- Design and develop websites using Webflow and Adobe Dreamweaver, focusing on ensuring functionality and usability for optimal user experience.
- Create interactive elements using JavaScript for client websites, incorporating suggestions and feedback to improve interactivity and user engagement.

WORK EXPERIENCE

Hunt Studio, **Production Coordinator & Archivist**

Jul 2021 - Present

- Ensured seamless organization and created a hospitable environment for 60+ guests by coordinating and executing an art show, focusing on detailed planning and guest experience.
- Provided support for art curation by interfacing with buyers and galleries, ensuring the proper selection of artwork that aligns with the gallery's theme and buyers' preferences.
- Managed internal databases for archiving purposes and assisted with the fabrication and painting of oil canvases, contributing to the artistic production process.

Venue Catering, **Event Coordinator**

Jul 2019 - Jul 2021

- Managed logistics and planning for events hosting 600+ attendants, executing coordinated event layouts to ensure optimal flow and attendee satisfaction.
- Negotiated pricing agreements with food vendors, achieving a 20% reduction in costs, contributing to budget efficiency and enhanced event profitability.
- Trained and supervised 15 employees on seamless onboarding processes and shared best practices in vendor relationship management, resulting in a 30% increase in repeat business due to improved operational excellence.