



LAKSHMIPRIYA M C

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PROFESSIONAL SUMMARY

Experienced sales professional focused on driving revenue and building strong customer relationships. Consistently exceed sales targets through strategic planning, persuasive communication, and market analysis. Skilled in identifying client needs and delivering tailored solutions.

WORK HISTORY

SALES AND CUSTOMER SERVICE REPRESENTATIVE, 02/2022 - 05/2023

LIFESTYLE INTERNATIONAL PRIVATE LIMITED, Edapilly Kochi, India

- Implemented effective sales techniques to maximise profits.
- Provided detailed product information for informed buying decisions.
- Implemented strategies to retain and nurture long-term customer relationships.

SALES REPRESENTATIVE, 06/2023 - 01/2025

Firstcry.com, Kalamassery, India

- Delivered exceptional customer service, addressing customer queries and handling customer complaints.
- Built rapport with new and existing customers to boost client retention.
- Maintained excellent knowledge of industry trends to remain ahead of competitors.

SKILLS

- Sales strategies
- Problem solving strength
- Product knowledge
- MS Office Suite

EDUCATION

MES Arts and Science College, Kunnukara, Aluva, 04/2020

Bachelor Of Commerce : Computer Applications

Karma Institute Management and Commerce, Kalamassery, 01/2021

Diploma : Accounting

LANGUAGES

English:

Advanced

Malayalam:

Native

Hindi:

Intermediate

Tamil:

Intermediate