



# SANDEEP KUMAR

## ASSISTANT MANAGER

### CONTACT

- 📞 +91 7994963800
- ✉️ sandeeprcktnds334@gmail.com
- 📍 Neericode, Ernakulam - 683511

### TECHNICAL & DESIGN SKILL

- Adobe Photoshop, Illustrator
- 2D & 3D Animation
- Branding & Poster Design
- Content creation
- Corel draw
- InDesign
- Maya
- Blender (Basic)
- Nuke (Basic)

### SKILLS

- Project management
- Inventory management
- Visual merchandising
- Creative designing & Branding
- Multilingual Communication
- Customer relationship management (CRM)

### LANGUAGES

- English (Fluent)
- Hindi (Fluent)
- Tamil (Fluent)
- Malayalam (Native)
- Telugu (Fluent)
- Kannada (Fluent)

### PROFILE

Experienced Assistant Manager with over 6 years of success in driving sales growth, exceeding targets, and enhancing customer satisfaction. Strong interpersonal, communication, and negotiation skills, combined with a deep understanding of product knowledge and customer preferences. Adept in retail operations, team supervision, and promotional strategies.

### WORK EXPERIENCE

- Freelance Designer**  
(Self-employed) 2025 - PRESENT
  - Designed logos, marketing posters, and advertisement campaigns.
  - Produced 2D & 3D animation posters for promotional campaigns.
  - Collaborated with various clients to create visuals to express their brand identity.
- Assistant Manager**  
(The Soles Store) 2018 - 2025
  - Delivered personalized services to customers to enhance their shopping experience
  - Provided expert advise on product selection, preparation, and functionality
  - Operated POS system for sales transaction, returns, and order processing
  - Organized promotion campaign with store loyalty programs to boost sales for the store

### EDUCATION

ARENA INSTITUTION,  
APTECH

2019 - 2022

- Diploma in Graphic Design

PALA GHSS,  
KANNUR

2016 - 2017

- Higher Secondary (12th)