



## **JOB DESCRIPTION**

**Job Title:** Sales Fashion Stylist / Sales Fashion Consultant

**Reporting To:** Store Manager / Assistant Store Manager

### **Job Summary:**

The Sales Fashion Consultant / Sales Fashion Stylist is responsible for assisting customers in selecting the attires and accessories, delivering exceptional styling advice, and ensuring a premium rental experience. This role includes achieving sales targets, maintaining product quality, upholding professional behaviour and grooming standards, and fostering good communication and interpersonal relationships within the team and with management.

### **Key Responsibilities:**

#### **❖ Customer Service & Styling**

- Greet every customer warmly and professionally upon entry; actively engage to understand their specific needs (wedding, rental, retail, occasion).
- Guide customers through product selection, highlighting features and benefits relevant to their preferences and event requirements.
- Facilitate smooth and patient trial and fitting experiences; note alteration requirements accurately and communicate to tailoring team.
- Handle billing and documentation precisely, explaining rental terms, advance payment, and security deposits clearly to customers.
- Respond promptly and courteously to customer queries, complaints, or special requests; escalate complex issues to store management.
- Maintain daily records of walk-ins, conversions, and customer feedback as required for reporting and continuous improvement.

### ❖ **Sales & Target Achievement**

- Achieve individual and store rental/sales targets.
- Promote upselling and cross-selling opportunities for accessories and related services.
- Accurately process bookings, rent-outs, and returns.

### ❖ **Behaviour, Attitude & Professional Conduct**

- Maintain a polite, respectful, and customer-first attitude at all times.
- Wear the prescribed uniform neatly and follow company grooming standards.
- Follow and ensure compliance with all company policies, procedures, and SOPs.
- Uphold confidentiality at all times.
- Responsible to complete all handover processes before last working day.
- Ensure awareness and compliance with safety measures.
- Uphold professional behaviour and build harmonious interpersonal relationships with colleagues.
- Communicate properly with the Store Manager regarding leave requests, conflicts, or any work-related concerns.

### ❖ **Product Care & Store Presentation**

- Handle attires and accessories carefully to maintain quality and presentation.
- Ensure cleanliness, hygiene, and organized displays in the store.
- Follow visual merchandising standards for attractive product presentation.

## ❖ Communication & Teamwork

- Maintain clear and professional communication with customers, colleagues, and management.
- Cooperate with team members during busy hours to ensure smooth operations.
- Cooperate with team members to resolve any conflicts professionally.



Issue Date: 17/06/2013



DAVID ROY  
Male/ MALE  
Date of Birth/DOB: 13/11/2002



Government of India

David Roy



VID : 9180 9320 4336 9458

6991 6382 5369

ଅମ୍ବାର ରୋଡ଼ ପ୍ଲଟ୍ୟୁ



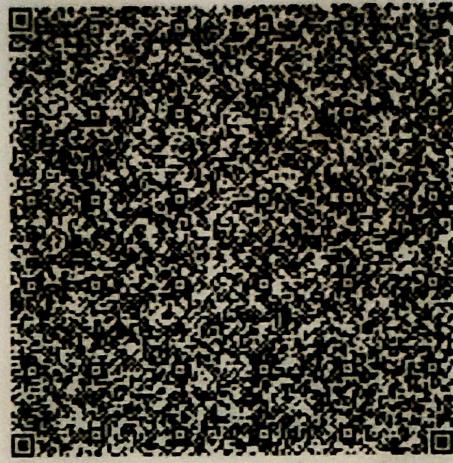
भारतीय विशेष पहचान प्राधिकरण  
Unique Identification Authority of India



**Address:**

C/O: ROY T M, THALAPPILLIMIL HOUSE,  
PUTHUPPADY P O, PERUMATTOM, Mulavoor,  
Ernakulam,  
Kerala - 686673

Download Date: 13/02/2023



**6991 6382 5369**

**VID : 9180 9320 4336 9458**

1947 | help@uidai.gov.in | www.uidai.gov.in

