



ANOOP MOHAN

STORE MANAGER

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PARAYIL (H), KODINATUMKUNNU,
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- 686105

EDUCATION

MBA- HR

Bharathiyar University (2024)

Professional Diploma in Computerized Financial Accounting (PDCFA)

Kerala State Rutronix (2016)

Bachelor of Commerce (B.Com)

FCMS, Changanacherry (2016)

Higher Secondary

GHSS Vadakekara (2013)

SSLC

St. Berchman's HSS, Changanacherry (2011)

KEY SKILLS

- Communication Skills
- Interpersonal skills
- Problem-solving
- Decision-making
- Adaptability
- Time management
- Team collaboration

LANGUAGES

- English
- Hindi
- Tamil
- Malayalam

PASSPORT DETAILS

- Passport No: U6906695
- Date of Expiry: 01/11/2030

PROFESSIONAL SUMMARY

Dynamic and efficient professional with over 2 years of experience as Store Manager and marketing executive in various industries. Proven expertise in sales growth client relationship management, and brand promotion. Strong educational background with an MBA in HR and professional certification in computer applications. Adept at using accounting and office software to streamline operations and improve marketing efficiency. Excellent communication skills and fluency in multiple languages enabling effective engagement with diverse clients.

EXPERIENCE

2023 - 2025	STORE MANAGER RELIANCE SMART POINT
	<ul style="list-style-type: none">• Oversaw the overall store operations, including daily opening and closing procedures, product displays, and maintaining cleanliness to ensure a smooth customer experience.• Handled customer queries, complaints, and feedback, ensuring high levels of customer satisfaction and building strong customer relationships.• Led a team of sales associates, conducted regular training sessions on sales techniques, product knowledge, and customer service, fostering a high-performing workforce.• Analysed sales trends, monitored key performance indicators (KPIs), and implemented promotional strategies to achieve revenue targets and improve profitability.
2016 - 2021	KEVIN PLASTICS, ETTUMANOOR MARKETING EXECUTIVE
	<ul style="list-style-type: none">• Conducted market research to identify potential customers, trends, and competitor activities, providing valuable insights for strategic decision-making.• Designed and executed marketing campaigns, including product launches, advertising, and promotional events, to increase brand visibility and sales.• Built and maintained strong relationships with existing clients while identifying and approaching new clients to expand the customer base.• Collaborated with the sales team to generate leads, prepared marketing reports, and assisted in meeting monthly sales targets.

PROFESSIONAL SKILLS

- Apparel Management
- E-Commerce
- Client relationship management
- Sales growth and analysis
- Campaign planning and execution
- Business development
- Preparing financial statements.
- Data management skills.
- Managing accounts.
- Marketing proficiency.

COMPUTER PROFICIENCY

- Tally accounting software
- Peachtree accounting software
- Microsoft Office
- Web designing