

Riyas V R

(Area Manager)

📍 20/1942 Veliparambil House Kacheripady Palluruthy Ernakulam Kerala -682006

📞 7736224989 ✉️ riyazriaz75@gmail.com

🎯 Objective

To contribute to an Organisation's Progress while Utilising my Skills and Knowledge

👤 Personal information

- Nationality: Indian
- Religion: Muslim
- Passport: C3722577
- Gender: Male
- Driving Licence: 43/5614/2011
- Place: Cochin
- Date of birth: 06/08/1993
- Marital status: Married

📖 Education

Annamalai University

B.A Economics

MGM College Ernakulam

Plus Two

SDPYBHSS Palluruthy

SSLC

👜 Experience

Aditya Birla Linen Club (Credence holdings-Franchise)

07/07/2024 - 31/07/2025

Area Manager

Managed Sales Team across Multiple locations - Achieved 10% growth in Monthly sales

Aditya Birla Linen Club (Credence holdings-Franchise)

06/2023 - 07/2024

Store Manager

Supervised Store Operations and Sales Staff

Implemented Effective Visual Merchandising Strategies

Reliance Retail Limited (Trends)

03/2022 - 06/2023

Department Manager

Led Departmental Sales and Promotions

Improved Non-Moving Merchandise Sales by 20%

Aero Club Woodland Store(Footwear and Apparels)

11/2018 - 02/2022

Store Manager

Managed Store Operations, Sales, and Customer service
Achieved 30% YOY Growth In sales

Aero Club Woodland Store(Footwear and Apparels)
Assistant Store Manager

10/2015 - 10/2018

Assisted in Store Management and Sales
Developed Effective Customer Relationship

Al Maya Supermarket (Dubai, UAE)
Supervisor

03/2013 - 04/2015

Supervised Store Operations and Staff

Skills

Sales and Marketing

Cross selling and Up- selling

Performance Analysis

Excellent Communication and Organization Skills

Language

Malayalam

English

Hindi

Tamil

Personal Strengths

Commitment
Hard working
Good Communication
Time Management
Discipline
Good Listener

Technical

Tally
Ms Office (Word,Excel)
Data Entry
Shopper
SAP

Professional Summary

Results-Driven Retail Professional with 10+ Years of Experience in sales, Marketing, and Management Seeking a Challenging role to Utilise my Skills and Knowledge for Mutual growth.