



# SANDEEP KUMAR

ASSISTANT MANAGER

## CONTACT

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Neericode, Ernakulam - 683511

## TECHNICAL & DESIGN SKILL

- Adobe Photoshop, Illustrator
- 2D & 3D Animation
- Branding & Poster Design
- Content creation
- Corel draw
- InDesign
- Maya
- Blender (Basic)
- Nuke (Basic)

## SKILLS

- Project management
- Inventory management
- Visual merchandising
- Creative designing & Branding
- Multilingual Communication
- Customer relationship management (CRM)

## LANGUAGES

- English (Fluent)
- Hindi (Fluent)
- Tamil (Fluent)
- Malayalam (Native)
- Telugu (Fluent)
- Kannada (Fluent)

## PROFILE

Experienced Assistant Manager with over 6 years of success in driving sales growth, exceeding targets, and enhancing customer satisfaction. Strong interpersonal, communication, and negotiation skills, combined with a deep understanding of product knowledge and customer preferences. Adept in retail operations, team supervision, and promotional strategies

## WORK EXPERIENCE

### Freelance Designer (Self-employed)

2025 - PRESENT

- Designed logos, marketing posters, and advertisement campaigns.
- Produced 2D & 3D animation posters for promotional campaigns.
- Collaborated with various clients to create visuals to express their brand identity.

### Assistant Manager (The Soles Store)

2018 - 2025

- Delivered personalized services to customers to enhance their shopping experience
- Provided expert advise on product selection, preparation, and functionality
- Operated POS system for sales transaction, returns, and order processing
- Organized promotion campaign with store loyalty programs to boost sales for the store

## EDUCATION

### ARENA INSTITUTION, APTECH

2019 - 2022

- Diploma in Graphic Design

### PALA GHSS, KANNUR

2016 - 2017

- Higher Secondary (12th)