



CONTACT

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njandoorkkonam,Thiruvananthapuram

EDUCATION

GRADUATION

AMITY UNIVERSITY NOIDA

- Bachelor of Business Management administration

HIGH SCHOOL

GOVT. MEDICAL COLLEGE

- Plus two in commerce

SKILLS

- Project Management
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking
- SAP
- MS office

LANGUAGES

- English
- Malayalam
- Hindi

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DEPARTMENT MANAGER

PROFILE

responsible for overseeing the daily operations of a specific department within an organization, ensuring it aligns with company goals and strategies. Leading and motivating a team of employees, providing direction, and fostering a positive work environment. Developing departmental goals and strategies that align with the overall company objectives.

WORK EXPERIENCE

2022-2025

● **Reliance Trends**
Department manager

- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
- Monitor brand consistency across marketing channels and materials.

● **Max fashion**

Team leader 2019 - 2022

- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.
- Monitor brand consistency across marketing channels and materials.

REFERENCE

siji sethuraman
Store manager trends
Phone: 6282870947
Email: Siji.sethuraman@ril.com

gayathri kr
Department manager trends
Phone: 9778414765