

# Riyas V R

## ( Area Manager )

 20/1942 Veliparambil House Kacheripady Palluruthy Ernakulam Kerala -682006  
 7736224989  riyazriaz75@gmail.com

### Objective

To contribute to an Organisation's Progress while Utilising my Skills and Knowledge

### Personal information

- Nationality: Indian
- Religion: Muslim
- Passport: C3722577
- Gender: Male
- Driving Licence: 43/5614/2011
- Place: Cochin
- Date of birth: 06/08/1993
- Marital status: Married

### Education

#### **Annamalai University**

B.A Economics

#### **MGM College Ernakulam**

Plus Two

#### **SDPYBHSS Palluruthy**

SSLC

### Experience

#### **Aditya Birla Linen Club (Credence holdings-Franchise)**

07/07/2024 - 31/07/2025

Area Manager

Managed Sales Team across Multiple locations - Achieved 10% growth in Monthly sales

#### **Aditya Birla Linen Club (Credence holdings-Franchise)**

06/2023 - 07/2024

Store Manager

Supervised Store Operations and Sales Staff

Implemented Effective Visual Merchandising Strategies

#### **Reliance Retail Limited (Trends)**

03/2022 - 06/2023

Department Manager

Led Departmental Sales and Promotions

Improved Non-Moving Merchandise Sales by 20%

#### **Aero Club Woodland Store(Footwear and Apparels)**

11/2018 - 02/2022

Store Manager

Managed Store Operations, Sales, and Customer service  
Achieved 30% YOY Growth In sales

**Aero Club Woodland Store(Footwear and Apparels)**  
Assistant Store Manager

10/2015 - 10/2018

Assisted in Store Management and Sales  
Developed Effective Customer Relationship

**Al Maya Supermarket (Dubai, UAE)**  
Supervisor

03/2013 - 04/2015

Supervised Store Operations and Staff

## Skills

Sales and Marketing

Cross selling and Up- selling

Performance Analysis

Excellent Communication and Organization Skills

## EN Language

Malayalam

English

Hindi

Tamil

## Personal Strengths

Commitment  
Hard working  
Good Communication  
Time Management  
Discipline  
Good Listener

## Technical

Tally  
Ms Office (Word,Excel)  
Data Entry  
Shopper  
SAP

## Professional Summary

Results-Driven Retail Professional with 10+ Years of Experience in sales, Marketing, and Management Seeking a Challenging role to Utilise my Skills and Knowledge for Mutual growth.