

## Retail Sales Performance Dashboard

Total Transactions

**12,576**

Avg Spend (Discounted)

**\$124**

Total Revenue

**\$1,552,071**

Discount Impact Rate

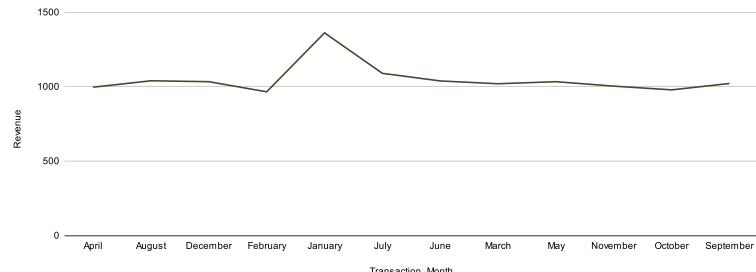
**33.55%**

Top Category Share

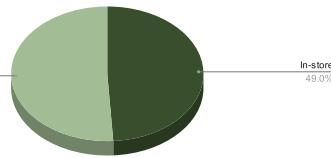
**13.41%**

Category: All  
Location: All  
Transaction\_Month: All

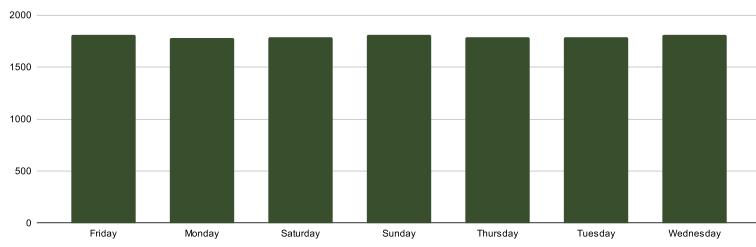
Revenue vs. Transaction\_Month



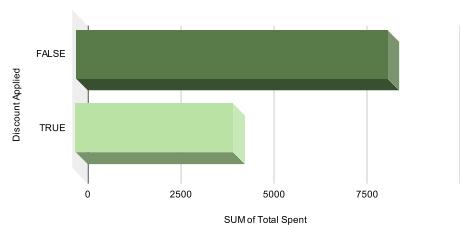
Online vs In-store Revenue



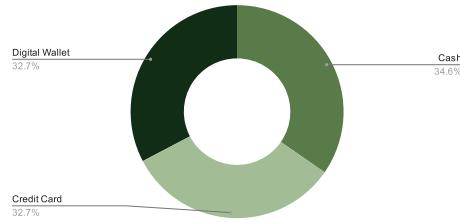
Revenue vs. Weekday



Revenue: Discounted vs Non-Discounted



Revenue by Mode of Payment



Revenue vs Category

