

Retail Sales Performance Dashboard

Total Transactions
12.576

Avg Spend (Discounted)
\$124

Total Revenue
\$1,552,071

Discount Impact Rate
33.55%

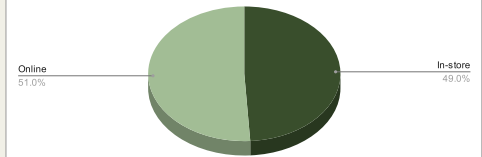
Top Category Share
13.41%

Category All

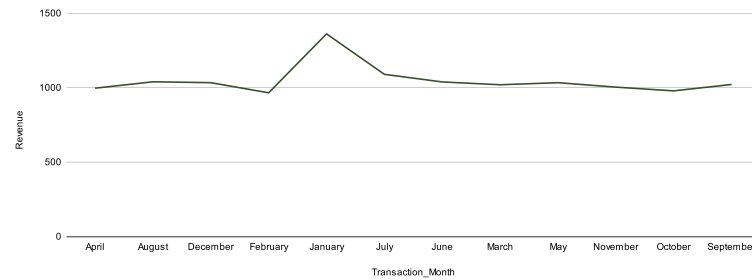
Location All

Transaction_Month All

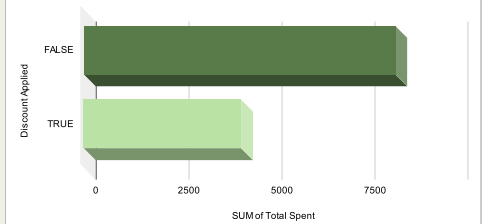
Online vs In-store Revenue



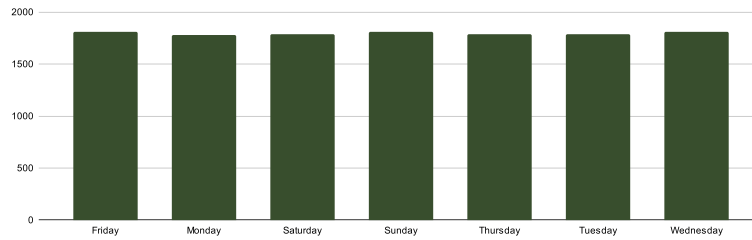
Revenue vs. Transaction_Month



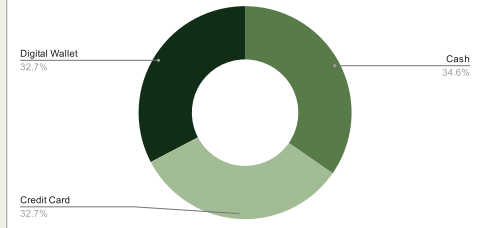
Revenue: Discounted vs Non-Discounted



Revenue vs. Weekday



Revenue by Mode of Payment



Revenue vs Category

