

PARTICIPANT BRIEF



Group Activity - Kuala Lumpur-Bangkok Railway Project

Scenario

The Kuala Lumpur-Bangkok railway project is an ambitious infrastructure development aiming to connect the capital cities of Malaysia and Thailand. This high-speed railway will span approximately 1,200 kilometers, significantly reducing travel time and enhancing regional connectivity. Your team is faced with the challenge of enhancing stakeholder engagement to ensure the success of this transformative infrastructure development. As the project aims to connect two major capital cities, various stakeholders with diverse interests and concerns are involved. Your goal is to develop a comprehensive stakeholder engagement strategy while addressing the unique needs, expectations, and potential conflicts of key stakeholders.

Brief to Participants

Your role is to contribute to the successful implementation of this significant infrastructure project. You will collaboratively develop a stakeholder engagement strategy that effectively addresses the needs and concerns of the various stakeholders and resolve conflicts that may include as follows. Please add-on other relevant potential conflicts that may arise.

1. Socio-economic Disparities
2. Cultural and Heritage Preservation
3. Environmental Impact and Conservation
4. Community Resettlement and Compensation
5. Regulatory Compliance and Approvals
6. Public Perception and Acceptance

Facts and Figures

1. The Kuala Lumpur-Bangkok railway project is estimated to cost RM100 billion, jointly funded by the Malaysian and Thai governments.
2. The project is expected to create over 20,000 direct and indirect jobs during the construction phase and generate economic growth in the region.
3. The railway will reduce travel time between Kuala Lumpur and Bangkok to approximately 4 hours, boosting tourism and trade opportunities.
4. Environmental assessments have identified the need for wildlife corridors and measures to mitigate the impact on protected areas along the route.
5. You may make assumptions for other information that is not given.

Task and Expected Outcomes

- Your will work as a single team to address this activity.
- You will have 30 minutes to discuss, and 15 minutes to present.
- There will be 2 outcomes to this exercise:
 1. The stakeholder plan.
 2. Presentation to the stakeholder group's first meeting. There are 3 stakeholder groups:
 - The government
 - Financial institutions
 - Landowners

Be careful not to present the stakeholder plan to the stakeholders.