## Spotify Group Playlist ML Model Design

#### **Overall Process:**

- 1. Get data for the 100 (variable) most listened library saved tracks of each user
- 2. Apply Preprocessing
  - 1. numerical transformations
    - 1. Fill missing values with the mean (variable)
    - 2. Scale features (e.g. normalization)
  - 2. categorical transformations
    - 1. Fill missing values with "missing" (variable)
    - 2. turn into numbers: one-hot encoding
- 3. Apply a clustering algorithm on the whole dataset
- 4. Split the dataset into training, validation, and test sets with proportions 80%/10%/10% (variable) and a balanced distribution of cluster memberships
- 5. Train an Artificial Neural Network (ANN) (variable)
- 6. Validate/finetune the NN parameters with the validation set
- 7. Test the final model against the test set

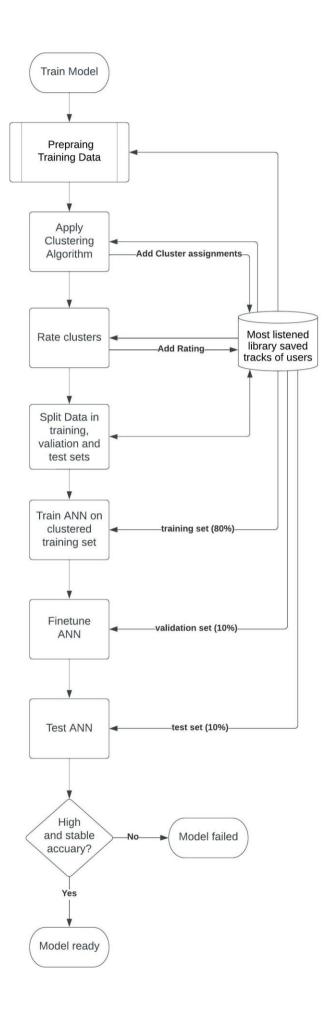
#### Hybrid Model Architecture:

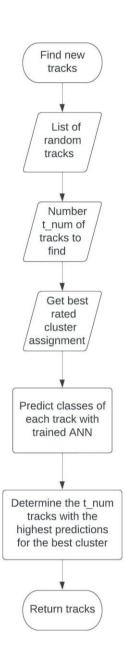
#### Clustering:

- Try to find the most common similarities of the tracks by
  - 1. grouping the tracks into clusters based on the similarity of the track data
  - 2. finding the most promising cluster to use it as an ideal feature characteristics representative
    - Rate by factors number of tracks, listening count, user balancing by multiplying:
      - Percentage of covered tracks
      - Percentage of covered number of times the tracks were listened
      - Normalized standard deviation of

#### Classification / ANN

- Train a Classification model (here ANN) on with the track data as input
- Use the cluster assignments as class to learn
- Predict the class of new songs → The higher the predicted value for the most promising cluster, the more suitable it is for the playlist





# Requirements:

### Data Requirements:

- At least 100 tracks from each user (with labeling from which users library the track is)
- There should be the same amount oft tracks from each user
- Track data should be from tracks that the users saved in their libraries and listened to the most
- Track data should include all metadata and analysis data available
  - o Artist
  - o Genre
  - o Publishing date
  - o Length
  - o Bpm
  - o Mood

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