



Equipment and
Technologies for
Security

ADVERTISEMENT SYSTEM InPoint SMS

- Direct GSM contact with the interested people on your private territory.
- Police can use it to find eye-witnesses of various extraordinary situations.
- Firefighters and rescue teams can use it to ask people to quickly get out of the dangerous area.
- Flexible tuning of the operation range.
- High equipment's reliability.
- No analogues in the world.

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ADVERTISEMENT SYSTEM InPoint SMS



The system is designed to send a bulk of advertising SMS messages or even security messages to handsets in local areas (banks, businesses, railway stations, shops, hotels, ships, etc.)

The main unit of the system contains GSM-standard BTS. Directional antennas provide working area (Private zone). Each mobile phone that passes across this area shows its main identities (IMSI and IMEI) and generates request for registering in the system's BTS. In this moment the Unit sends a SMS message to the appeared identity and gives registration rejection to it. Thus, the system is aimed to provide SMS service only in the private area according to the following rules:

- sending SMS only to the people who come to the working area;
- your Public Number stays unknown for the operators of the system;
- your personal data is not collected;
- the system does not install anything on your handset.

The system may be also useful for government agencies and law enforcement groups worldwide to ask eye-witnesses of various extraordinary situations to call the police.

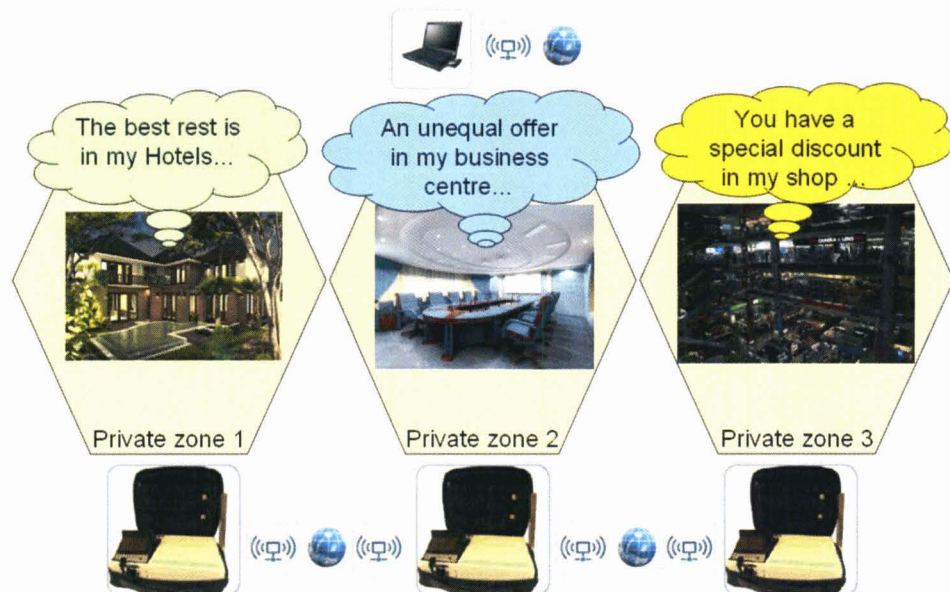
Main features of the InPoint SMS System

- full independence from the real GSM provider;
- SMS messages are absolutely free for the sender as well as for the subscriber;
- the System sends SMS to ALL the handsets which are coming into its working area with no limitations;
- sends SMS to all phone types and different operators;
- the operation range of the System is up to 1.5 km;
- sends up to 1000 SMS/minute;
- unlimited text size (amount of characters) gives a chance to send long texts with detailed descriptions;
- possibility to put any text in the "FROM" field;
- very simple in use with easy interface.



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TECHNICAL SPECIFICATIONS

Frequency Range	850, 900, 1800, 1900 MHz
Power supply GSM Base Unit: <ul style="list-style-type: none">– Stationary– Portable Personal computer	<ul style="list-style-type: none">– 24V– 12-16V– 12-16V
External battery (only portable)	capability of autonomous operation up to 10 hours
Output power	0.1 - 10 Watts
Connection via LAN or WLAN	Yes
Operation Range	50 - 1500 m
Dimensions: <ul style="list-style-type: none">– Portable GSM Base Unit– Stationary GSM Base Unit	<ul style="list-style-type: none">– 290x260x75 mm– 290x260x150 mm

By utilizing our advertising system it is possible to achieve the following objectives:

- create special outlook system that detects presence of new handsets in the place of interest and sends advertisement messages to each of them;
- increase the attractiveness of your business to the customers;
- keep interested parties updated about ongoing promotions, sweepstakes, contests, discounts, schedule changes, etc.;
- SMS-broadcasting in creative combination with news, finances, sport information, lottery results, and even horoscopes.
- the company of any size can transfer information about its special offers to their existing and potential customers.

Now it is not necessary to be contacted individually to each potential customer. Thus, it becomes possible to save money on printed products.

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